

*Ngee
Óme*

Nicolas Goussin - project manager



Professional work

Screenopsis (<http://www.screenopsis.com>)

Date: 2015/2017 - Client: TV France International

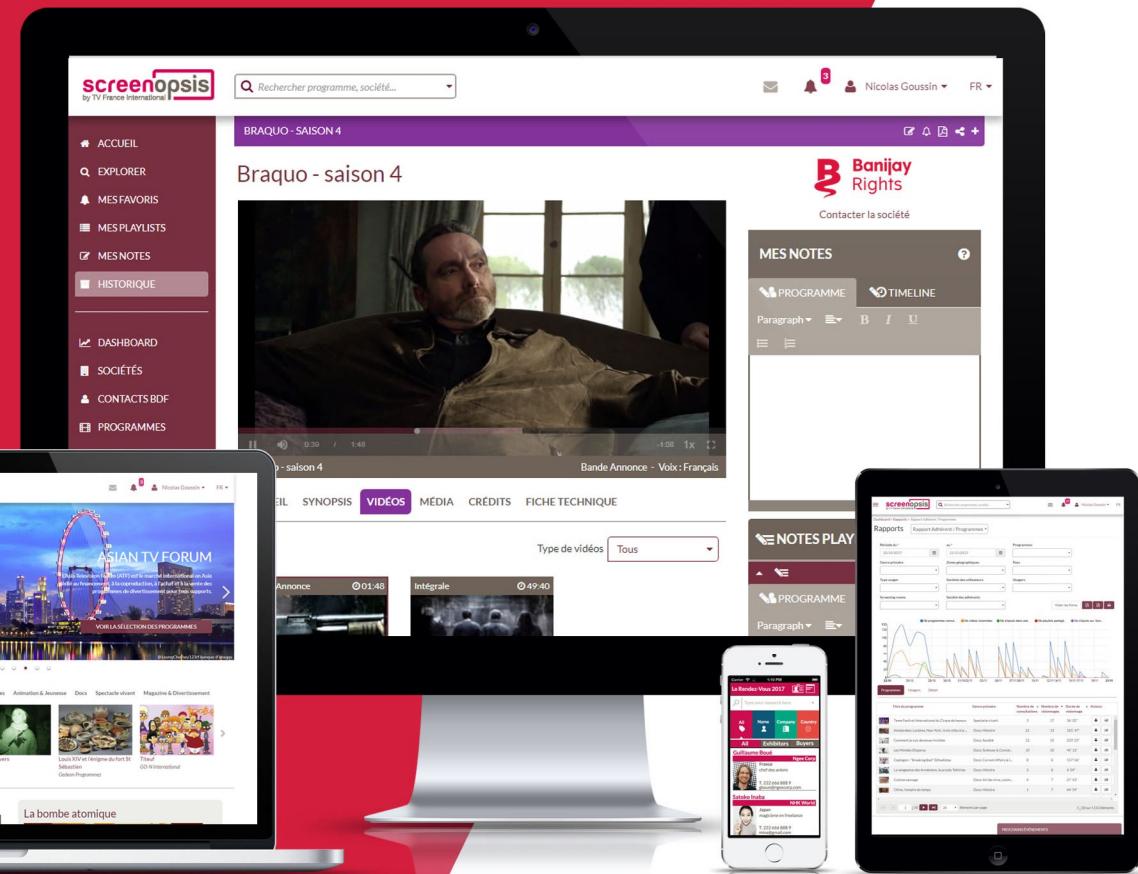
In charge of the creation and launch of the new BtoB TV platform for French content.
Only for the professionals of TV industry.

Suppliers management (Cap Gemini, Nomen ...).

Creating user interfaces, and new online and mobile platform services.

Management of Budget and operational teams.

Implementation of marketing and editorial strategies.



Graphical charter

Date: 2017 - Client: TV France International

Creation of corporate identity charter of Screenopsis platform

Creative brief with the communication agency Nomen in order to have representative elements of the different part of the platform and its main services.



Graphic design of social medias profiles, ads, business cards and RFID cards distributed to the 500 attendee of Le Rendez-Vous de Biarritz.

Skills

#design
#brief
#provider management
#photoshop
#declension

Screening of Le Rendez-Vous de Biarritz 1/2

Date: 2003-2017 - Client: TV France International

Set up of the first screening room in an TV professional markets in 2003.

Work tool for 300 buyers from all over the world, to watch French TV programs.

More than 1,200 TV programs available to about sixty French companies such as Studio Canal, TF1 Studio, Arte Sales, France TV Distribution, Banijay (etc.). There are more than 2,000 searchable videos in their all, available on a mid-local, mid-online network of 180 viewing stations.



Screening of Le Rendez-Vous de Biarritz 2/2

Date: 2003-2017 - Client: TV France International

Management of a team of 10 people (network technicians, to developers, up to the staff of the screening reception desk).



Preparation of 6 months.

Implementation of new functionalities, data recovery, project monitoring and different technical tests.

Improved user experience: rfid card use, collaborative work with sharing playlists, an innovative note-taking system.

Touch terminals accessible to buyers as well as to French exhibitors, allowing them to retrieve all the essential information at their work.

Skills

#management
#decision making
#budget management
#videos
#UX/UI
#innovation



TV France International (<http://www.tvfrance-intl.com>) - 1/2

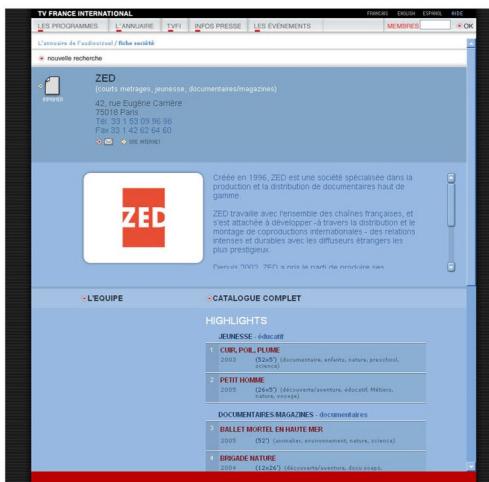
Date: 2003/2017 - Client: TV France International

Management and development of the various institutional Internet websites (4 total remakes of the website).

Content update, webmastering and relationship with members and International buyers.

Creation of requirements books, mockups, UX / UI, and setting up new innovative services.

Graphic creation for the website, mockup, banners, graphic interfaces ...



TV France International (<http://www.tvfrance-intl.com>) - 1/2

Date: 2003/2017 - Client: TV France International

Database of over 20,000 program sheets and 10,000 full lenght videos.

Client files (CRM) of more than 5,000 companies 20,000 buyers of TV programs worldwide buyers.

Tools for commercial prospecting to invite buyers to different events and manage the online invitation process.

Back office to manage the different databases, as well as all pages of the website.

Creation of our own mailing tool with Rubi.

Le Mag (<http://lemag.tvfrance-intl.com>)

Date: 2016 - Client: TV France International

Creation of a wordpress blog to share information about the association activities with its members and partners, on the life of the association.

Installation, customization, design and content.

Writing articles about various topics: news about our different websites, tutorials, press review etc.

Realization, management and publication of the associated newsletter sent once a month via Sendinblue.

The screenshot shows the homepage of the Le Mag website. At the top is the logo "Le Mag" with a red square icon. Below it is the subtitle "de TV France International". The main content area features several news items with images and titles:

- L'édition du Mag #24**: A photo of a vintage microphone on a wooden desk. Text: "Le Rendez-Vous se profile dans nos agendas. Cette année c'est la 23ème édition et pour la 11ème fois qu'il se tient à Biarritz où nous que nous avons quitté St Tropez qui l'accueillait avant..."
- TV France & Vous**: A blue banner with a globe icon. Text: "Filair Services est membre associé de TV France International depuis près de 10 ans. Sa responsable d'exploitation, Alexandra Vallée, nous présente la société, leurs activités et leur rapport à TV France International."
- Aide du CNC au webmarketing et site Internet**: A photo of a hand pointing at a laptop screen displaying a pink piggy bank.
- EMPLOYMENT OPPORTUNITY**: A photo of two hands holding up a smartphone. Text: "TV France International cherche un(e) Community Manager junior. Après plus de 2 ans et demi au sein de TV France International, Anaïs part pour de nouvelles aventures qui vont l'amener loin de la France vers l'Amérique Latine et plus précisément en Argentine..."
- Info Internationale**: A photo of a large trophy. Text: "Claude Perrier rejoint l'International TV Distribution Hall of Fame de VideoAge. Le Hall of Fame de la distribution audiovisuelle a été créé il y a deux ans par VideoAge. Cette distinction est attribuée aux personnes dont la carrière professionnelle a marqué l'histoire de ce secteur d'activité..."

Mailing Le Mag

The screenshot shows the "Screenopsis" section of the Le Mag website. It features a grid of news items with images and titles:

- COMING SOON**, **BILAN ET STATS**, **TRUCS ET ASTUCES**
- SCREENOPSIS**: A grid of three images: a person using a smartphone, a yellow sign that says "Déjeuner", and a room full of people at a screening room.
- PUSH ACHETEUR #007**: A photo of a person's hand. Text: "Chaque mois, Screenopsis propose de nombreux corners autour de diverses thématiques - les adhérents peuvent soumettre leurs programmes -. L'équipe a décidé de m... LIRE LA SUITE"
- AU REVOIR ANAÏS, BONJOUR AURÉLIE**: A photo of a person. Text: "Comme vous le savez peut-être déjà, après plus de 2 ans et demi au sein de TV France International, Anaïs est partie vers de nouvelles aventures qui vont l'amén... LIRE LA SUITE"
- UN MARCHÉ, UNE SCREENING ROOM**: A photo of a person. Text: "Certains d'entre vous ont peut-être pu déjà le remarquer, TV France International vous propose un nouveau service de Screening room grâce à Screenopsis. Sach... LIRE LA SUITE"
- SCREENOPSIS**: A photo of a person. Text: "Pour accompagner la marque Screenopsis, TV France International en collaboration avec Nomen ont cherché des éléments graphiques à insérer sur les différents out... LIRE LA SUITE"
- RETOUR EN STATISTIQUES SUR LES VISIONNAGES**: A photo of a person. Text: "Cette année la première matinée de visionnage a connu quelques péripéties à cause de problème avec la connexion internet du Bellevue. Pour autant les statistiqu... LIRE LA SUITE"
- L'IDENTITÉ VISUELLE DE SCREENOPSIS S'ENRICHIT**: A photo of a person. Text: "Pour accompagner la marque Screenopsis, TV France International en collaboration avec Nomen ont cherché des éléments graphiques à insérer sur les différents out... LIRE LA SUITE"
- LES CORNERS DU 4ÈME TRIMESTRE 2017**: A photo of a person. Text: "Voici la liste des corners prévus pour le quatrième trimestre 2017. Bien entendu, pour coller au plus près de l'actualité, des corners pourront être rajoutés... LIRE LA SUITE"

At the bottom left, there is a URL: <https://lemag.tvfrance-intl.com/category/all/screenopsis/>

Le Mag online

Logo Creation for «Rendez-Vous» event around the world

Date: 2003-2017 - Client: TV France International

Graphic design of 30 logos for all Le rendez-vous de TV France exhibitions taking place all around the world

Elaboration of the graphical charter from A to Z: from the idea to the design.
Drawings of some pictograms like the lighthouse of the logo of Le Rendez-Vous de Biarritz.

Search and integration of pictograms from an image bank.

Le Rendez VOUS

by TV France International

16 - 17 March 2017



Skills

#design
#photoshop
#creativity

Le Rendez
VOUS



by TV France International

09 - 10 March 2017

Treffen der deutschsprachigen TV-Branche

Le Rendez
VOUS



by TV France International

Beijing : 18 - 20 June 2018

Tokyo : 22 - 23 June 2018

Le Rendez
VOUS



by TV France International

09 - 13 September 2018

Creation of mini-site / blog

Date: 2003-2017 - Client: TV France International

The screenshot shows a web page for the "Prix export" award. At the top, there are logos for TV France International and Screenopsis. Below the header, there are three categories: Animation, Documentary, and Fiction. Each category has a grid of three nominees with small thumbnail images. The Animation category includes "Lagardère", "MEDIATOON", and "Cyber Group Studios". The Documentary category includes "francetv distribution", "BAL D'OR", and "TERRANOR". The Fiction category includes "TF1 STUDIO", "100% Distribution", and "Zodiak Rights". A "GO TO VOTE" button is located at the top right. Below the categories, there is a section titled "The criteria for your votes:" which lists three points: adaptation, quality of treatment, and appeal of presentation. There is also a "About TV France International Export Awards" section.

Creation of a mini-voting site for the French Export Award. Award for the best French exporters. Screening, program sheets, voting system, mailing.

Mini-site for watching French audiovisual programs on the Direct to Series operation in Los Angeles.

The screenshot shows the "Direct to Series" website. The top navigation bar includes links for PARIS, LOS ANGELES, PROGRAMS, COMPANIES, DIRECT TO SERIES, and MY SELECTION. A search bar is located at the top left. The main content area features a "WELCOME TO DIRECT 2 SERIES ONLINE" message. It includes a "SEARCH" section with dropdown menus for Program title, Companies, Production, and Categories. Below this is a "PROGRAMS" section displaying four program thumbnails: "Alice's Textapes", "The Winkled Minute", "Desperate Parents", and "The Passenger". Each thumbnail has a "READ MORE" button. At the bottom, there is a "LIST OF SPONSORS" section with logos for various organizations like SACD, TV5MONDE, INSTITUT FRANÇAIS, VARIETY, and Picanovo.

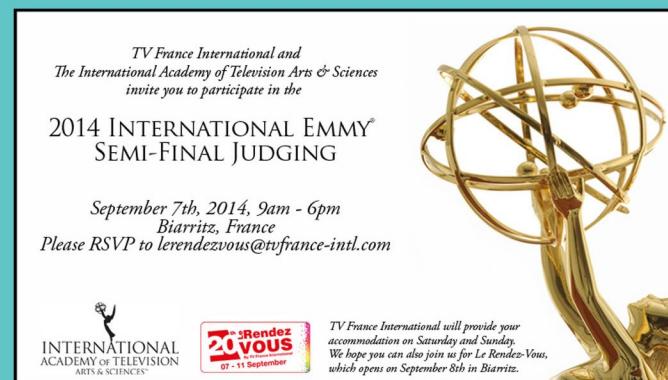
Invitations 1/2

Date: 2003-2017 - Client: TV France International

Creation of invitations, greeting cards print and web for various events for an international audience.

Skills

#design
#print
#photoshop
#creativity

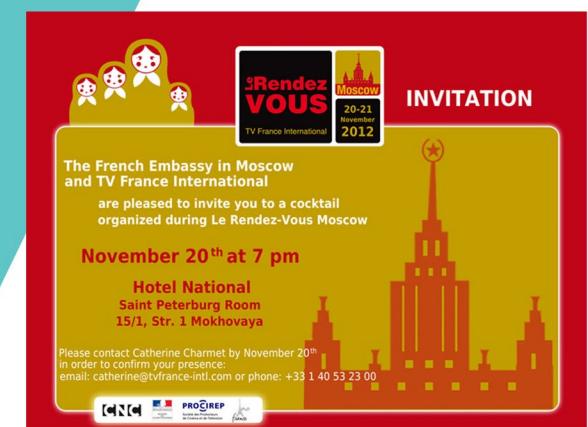


A collage featuring a grid of small images from various TV shows and movies, a "2016" graphic, and two text boxes. The top box says "TV France International vous souhaite une bonne année !" and the bottom box says "TV France International wishes you a Happy New Year!". Logos for "TV France International", "Prix export", and "Le Rendez VOUS by TV France International" are also present.

A collage featuring a large woman's face, a yellow "Le Rendez VOUS" logo with "Launch Cocktail Party" and "MIPTV Booth 02.15" details, a portrait of a man and a woman, and a cartoon frog. Logos for "CNC", "PROCIREP", and "UBIFRANCE" are at the bottom, along with the website "www.tvfrance-intl.com".

Invitations 2/2

Date: 2003-2017 - Client: TV France International



Personal works

Ngee.me (<http://www.ngee.me>)

Date: 2017 - Client: Personnal project

Creation of a wordpress website ngee.me to feature my personal and professional activities.

Installation, customization, design and content of the wordpress made by myself.



Visit card

Date: 2016 - Client: Personnal project

Creation of my own business card.

On the front: Creation of a Logo / Typo "Ngee"

On the back: About twenty personal photos
different were used.

Print via Moo.com online service



Creation of Mockup for various projects

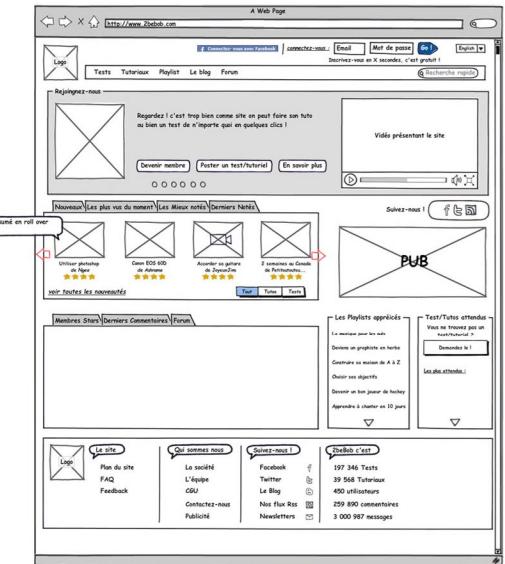
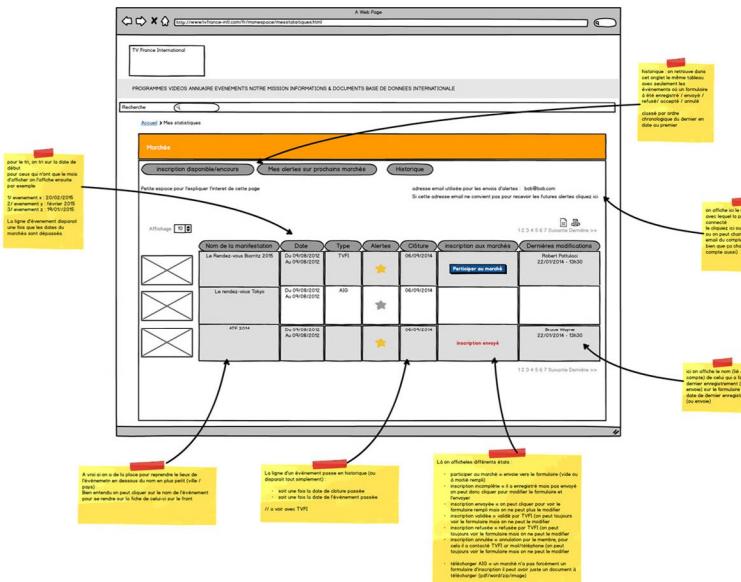
Date: 2000/2017 - Client: Various

Realization of various detailed mockups for personal and professional projects.

Front Office and Back Office User Interface Design.

Mainly with Balsamiq tool or Photoshop.

Reflection on various ideas of concepts and new services.



Japafigs (www.japafigs.com)

Date: 2014 - Client: Personnal project

Forum gathering the largest community specialized in manga / japanese animation figures.

Realization of the Forum (installation, customization, design, organization of topics).

Publish about twenty daily news.

Reviews and tips on buying export.

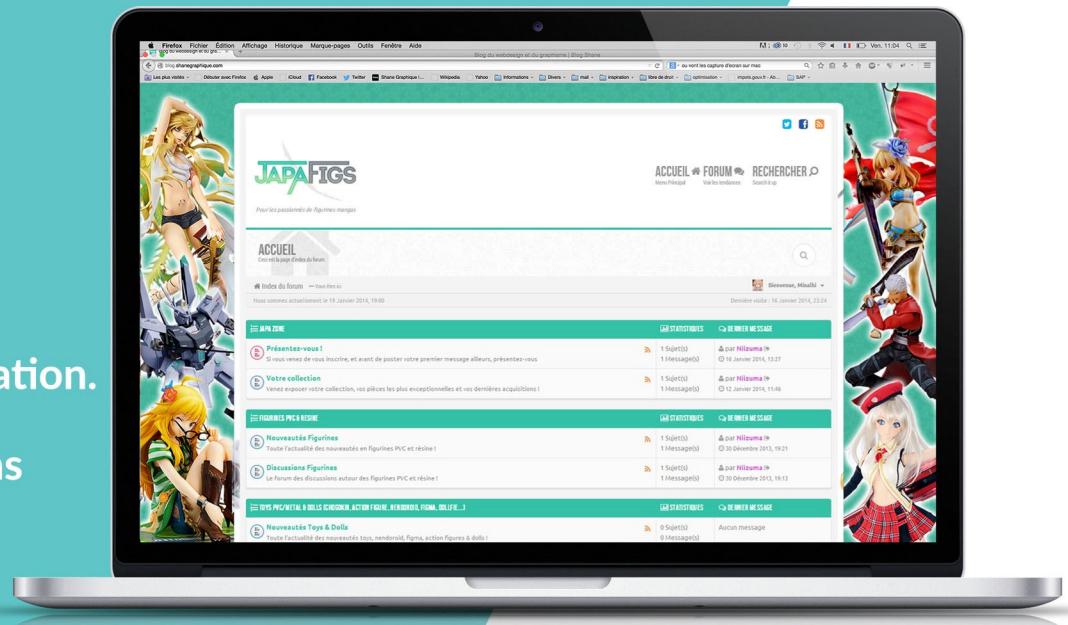
Over 300,000 pages viewed each month, with spikes up to 1 million page views.



Community management and moderation.

Contests organization of competitions with prize to win.

Partnerships and President of the Japafigs association.



Concepts

Polabird Application Project

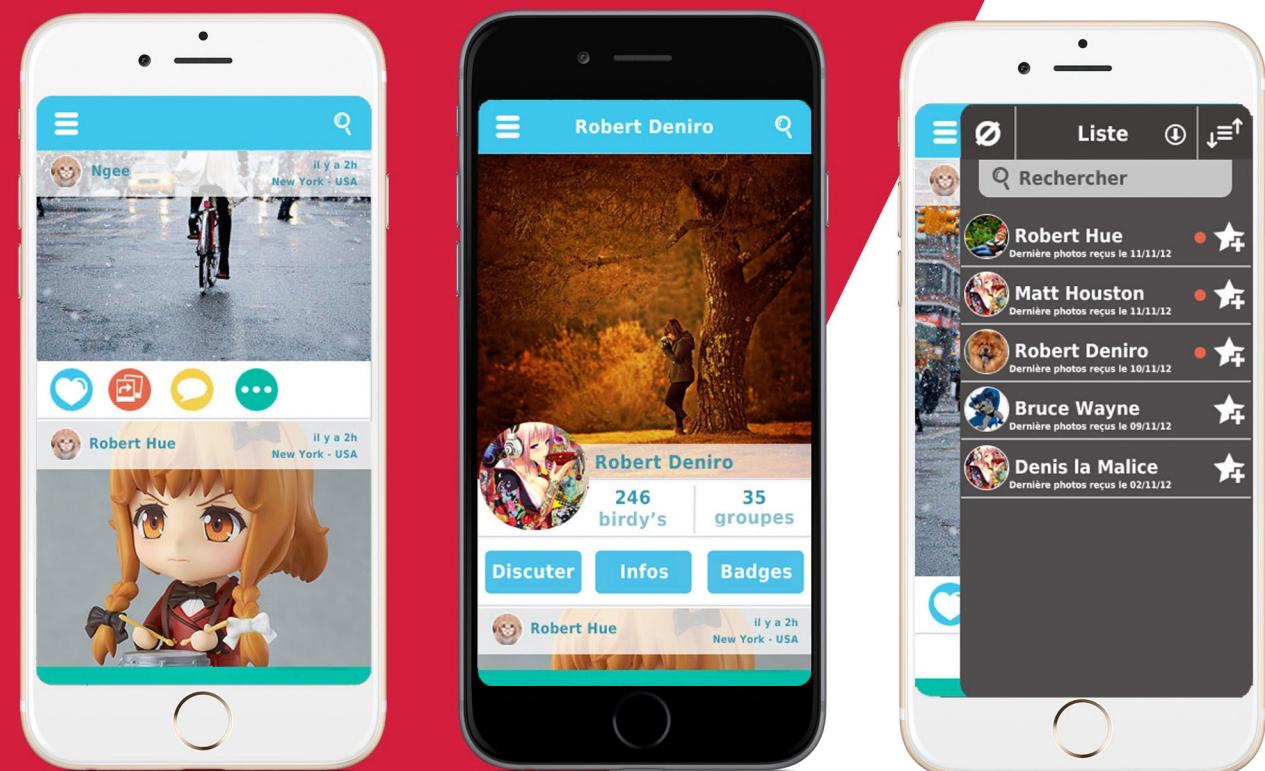
Date: 2013 - Client: Personnal project

Mobile application project to put in touch with pen pal friend around the world via common affinities and with a system of discovery and gamification.

The concept allowed people with the same interests to be able to communicate initially only by pictures. Little by little services were unlocked over time exchanges (possibility of private messaging, to see the complete profile of the user etc).

Skills

- #photoshop
- #mockup
- #specifications
- #brainstorming
- #user experience
- #creativity



Talk Talk

Date: 2014 - Client: Personnal project

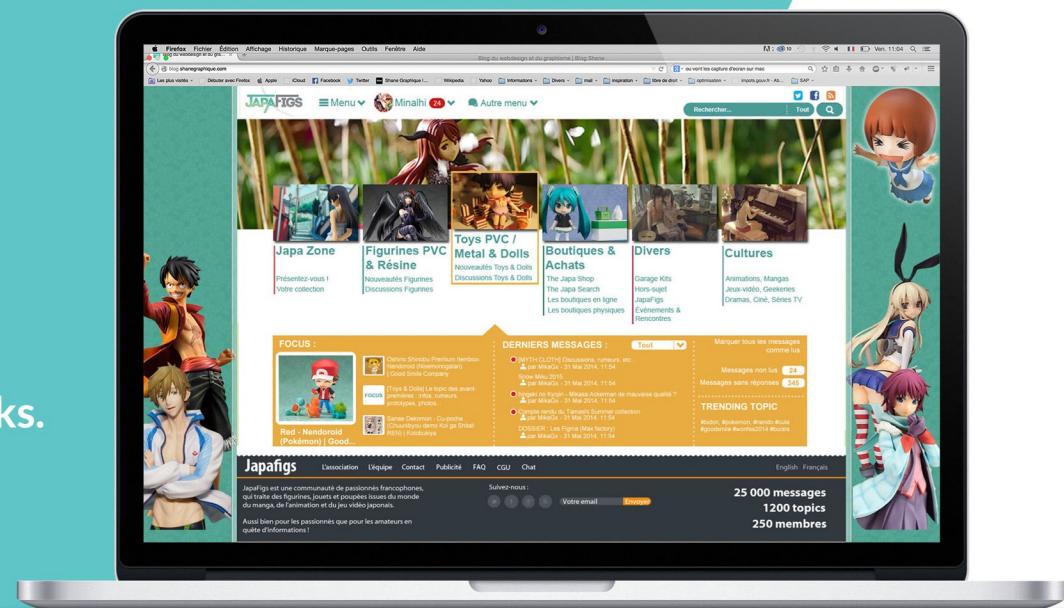
Concept of a freeware forum and community management tool, improving the current tools of old forums tools.

Work in partnership with a developer.

Realization of specifications, webdesign and web integration.

Creation of innovative presentation concepts forums and user interfaces such as:

- * Graphic and synthetic customizable homepage.
- * Moderation tools.
- * Forum feed reader.
- * Embed post to share on blogs or other social networks.
- * Powerful widget system.
- * Editorial selection for highlighting and thread reorganization to eliminate "flood".
- * Reply tool to navigate on multiple threads to make multiple quotes.
- * Notification on quotes.
- * etc.



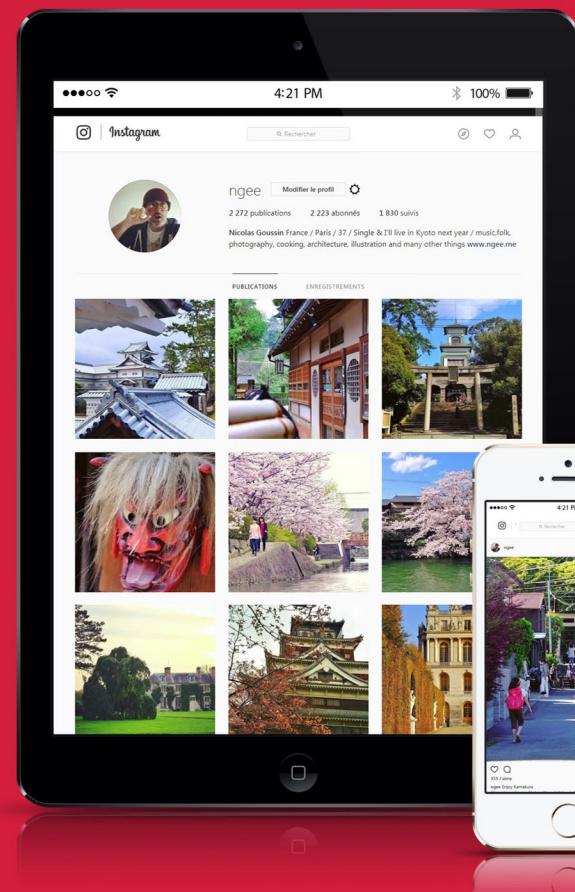
Photography

Instagram (www.instagram.com/ngee)

Personal Instagram account and for my upcoming website: monkyoto.com, website about the city of Kyoto.

2 photos posted per day, mainly taken in Japan.

Average of 300 likes per photos.



Creation of a mainly Japanese community. Half of my followers are from Japan (which is one of my objectives).

Implementing strategy to attract and retain followers





Advertising Filtr - Sony Music

Date: 2016 - Client: Sony

Photoshoot for a web campaign
"Meet the Team" by Filtr's, music playlist
from Sony Music.

The image shows a woman with short brown hair and glasses, wearing a dark blue long-sleeved top and a necklace. She is standing next to a promotional graphic for the 'Meet the Team' campaign. The graphic features a red header with the Filtr logo and the text 'MEET THE TEAM'. Below this, it says 'CAMILLE FILTR EDITOR POP'. It also lists her age (33), her role (PLAYLIST CURATOR DEPUIS 2011), her favorite artists (SIA, THE WEEKND, BEYONCÉ, JULIEN DORÉ, JEANNE ADDED), and her guilty pleasure (PAULA ABDUL « STRAIGHT UP »). To the right of the woman is a small graphic for 'COOL' featuring the word 'COOL' in large letters and a red button that says 'ÉCOUTER SA PLAYLIST'.

Thank you for your attention

I am at your disposal to meet you
or to give you more information

nicolas@ngee.me

www.ngee.me / www.kitsunedandy.com

