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## Goals

Work with you in the implementation of your digital projects, and your internet communication strategy.

#### Skills

# **Nicolas Goussin**

#### **Internet Project** Manager

#### Front-End Developper

55 Boulevard de la Liberté - 92320 Châtillon

# **Degrees**

Technological Universitty Degree IUT L'ilse d'abeau Grenoble III (1998 - 2000)

High School Degree STT ACC Trade Speciality

Jean-Moulin High School Albertville

# Languages



Native



Intermediate



Intermediate

(Nihongo Center Kyoto 2018)



School Level



Project Manager



User Interface / Experience



Ideas Generation



VOD



Social Network



Digital Marketing



Swiss Knife



Adobe



Team Manager



JavaScript

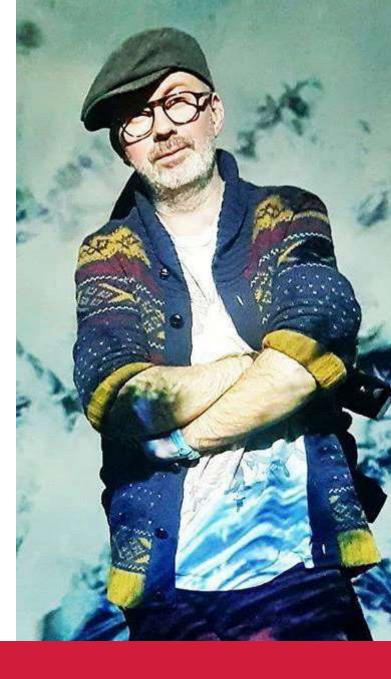


React



CSS/HTML5

#balsamiq #jira #trello #wordpress #office #instagram #emailing #graphicdesign #communication #customerpresentation #usermanual #blogging #podcast



## **Experiences**

#### 2019 January - 2018 Kitsune Dandy

Self Employed

Consulting mission for clients such as TV France International, website development.

**Latest Creation** www.tokyovisite.com showcase and booking website of a Tokyo guide tour. 2017

January - 2016

## Screenopsis

Screenopsis Supervisor

In charge for the VOD platform BtoB Screenopsis.com. Management of different providers, budget and teams

Creating user interfaces and new services of the online platform and mobile devices. 2015

February - 2003

## **TV France** International

New Media Project Manager

Management and evolution of the different websites. Setting up a online and physical video library. Content update, relationship with customers and international buyers.

Creation of requirements books, team management, presentation and stand holding in international markets. Graphic design and 2002

April - 2001

## Firstcampus / **OFUP**

Community Manager / Webmaster

Animation and management of internet on the main French student platform.

Competitive intelligence, writing articles. Integration and development on the french website and on others european websites.

2001 June - 2000 Ideadvert

Traffic Manager / Webmaster

Management of advertising traffic on 20 websites.Realization and updates of the websites in 3 countries.

Traffic Management of 73 million pages seen with advertising per mont. Conception of ads banner, set up campaign management tools backoffice. Statistical monitoring of advertising compaigns.

### Interest















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