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NICOLAS GOUSSIN

New Media Project Manager

44 rue du Texel - 75014 Paris - France
October 24 1980

Degrees

Technological University Degree
Services et Réseaux de communication
IUT L'Isle d'abeau Grenoble III
(1998 - 2000)

High school degree STT ACC
Trade speciality
Jean-Moulin High school Albertville
(1998)

Languages

	native
	intermediate
	beginner
	Notions

Goals

I wish to settle permanently in Japan
and invest myself fully in a new
rewarding professional adventure.

Skills

Project Manager	User Interface / Experience	Ideas Generation
VOD	Social Network	Digital Marketing
Swiss knife	Adobe	Team Manager

#balsamiq #jira #trello #wordpress #office
#cms #html #css #php #instagram #emailing
#graphicdesign #communication
#customerpresentation #usermanual
#blogging



Experiences

2016

In Activity

Screenopsis

Screenopsis Supervisor

In charge for the VOD platform
B to B Screenopsis.com. Management
of different providers, budget and
teams.

Creating user interfaces and
new services of the online platform and
mobile.

2015

February - 2003

TV France International

New Media Project Manager

Management and evolution of the
different websites. Setting up a
online and physical video library.
Content update, relationship
customers and international
buyers.

Creation of requirements books,
team management, presentation
and stand holding in international
markets. Graphic design, and
network administrator.

2002

April - 2001

Firstcampus / OFUP

Community Manager / Webmaster

Animation and management of
Internet users on the main
French student platform.

Competitive intelligence, writing
articles. Integration and
development on the french
website and on others european
websites.

2001

June - 2000

Ideadvert

Traffic Manager / Webmaster

Management of advertising traffic
on Twenty websites.
Realization and updates of the
websites in 3 countries.

Traffic management of 73 million
pages seen with advertising per
month. Conception of ads banner,
set up campaign management tools
backoffice. Statistical monitoring of
advertising campaigns.

Interest



#photography #japan #indie #folk #jazz #geek #videos #switch #manga #movie
#coffeeshop #illustration #architecture #hobbits #kickstarter #internet #lightsaber #dogs
#innovation #bike #lubies #discover #coffee #travel #soccer

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