



wuutrade
game or trade

LitePaper

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Introduction

Wuu Trade is a unique investment platform which incubates highly engaged, better educated and prepared investors and traders via the platform's native Academy and Trading Simulation. Each user will have his own unique profile which stores all of his performance and an advanced scoring system assigns an overall profile score.

The platform allows users to earn rewards while studying trading and investment, challenging themselves or other users in trading simulations and real trading competitions. Thus, we are building a strong community of highly engaged and educated investors.



Problem

Investment and financial markets trading is a risky and highly rewarding activity, which empathizes many. Being a highly rewarding activity, financial trading and investing requires knowledge, development of certain skills, discipline and proficiency in analyzing the market. Majority of traders execute trades without proper knowledge and education, which result in a permanent loss of their funds and confidence in this field.

Moreover, such temptation increases fraud in this world of opportunities. Swindlers get cunning artful and offer reasonless, valueless services, while in fact bearing no education, skills and proven track record behind. However, these entities offer paid education, fund and wealth management, and paid advisory services, where there is no proper way to track the competence of these entities.

Behavioral finance influences assessment and decision making of many novice traders. Even mature traders give-up and start performing doubtful analyses based on their emotional state. The desire to earn more or cover the previous loss leads to revenge trading and bad investment decisions.



Solution

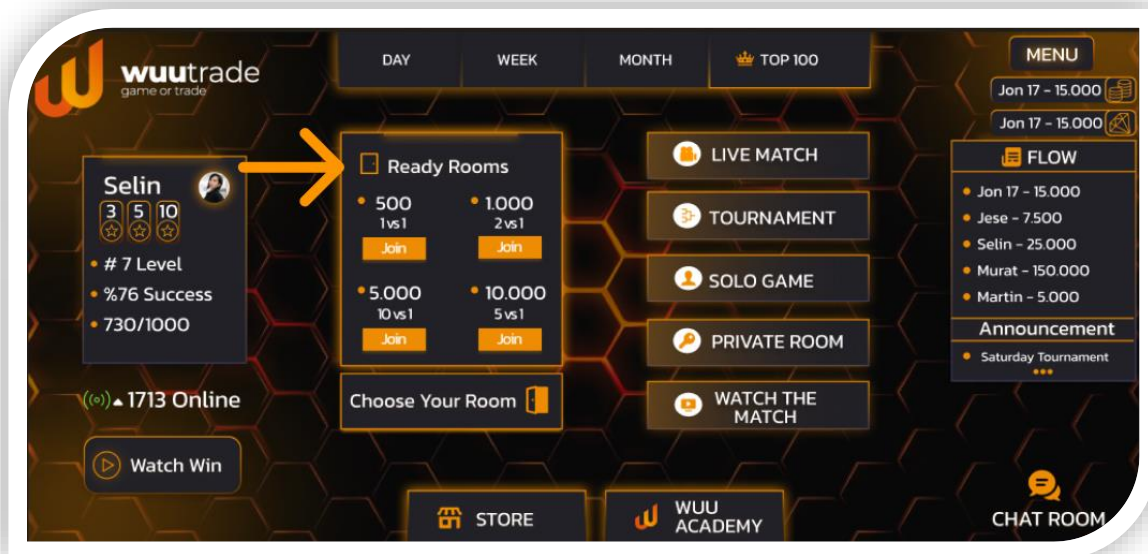
WuuTrade prepares traders to act in a real-world financial markets trading via trading simulation. Mastering the theory is only one third of the trader's success, the trader has to quickly react to price changes while maintaining the tranquility. WuuTrade's simulation builds endurance and trader's resistance to psychological impacts during rapid price changes. Users strengthen their skills by competing against AI or fellow traders all over the World.

WuuTrade user profiles display performance, level and achievements of each user, whether it's an in-app performance or real trading performance. Users will have a verified account badge upon verification, bind their social media, chat in chat groups, send direct messages and create closed tournaments and matches.

WuuTrade team has also been thoughtful regards to the trending technologies and their advantages in the system we build. WuuTrade already has AI integrated into the platform and available for all WuuTrade users. WuuTrade users can

develop self-discipline, strategy based assessment and self-control when competing against the AI. Competing against the AI is nothing like competing against a human when a user becomes emotional and makes an inadequate decision. PvAI on WuuTrade will help users to watch and analyze the cold-minded, strategy-based decisions made by the machine and learn from it.

WuuTrade Platform



Energy

Energy is the user's live match and tournament access means. 1 energy is used for any match play, energy is refilled every 2-hours. Users can purchase, earn and win "fast refill" or "energy tanks" boosts, which shorten energy refill time or grant an extra energy as applicable.



Teams

Teams have a joint score based on the overall performance of each member. Teams get bonuses and perks from WuuTrade based on their performance. Each team member can request 1 free energy refill per day from the Team's leader. Teams also attend Team vs Team matches.

Each team will have a maximum of 10 members, so choose your teammate wisely. Team's profile has the team's logo, name, description, and stats.

Chat Room

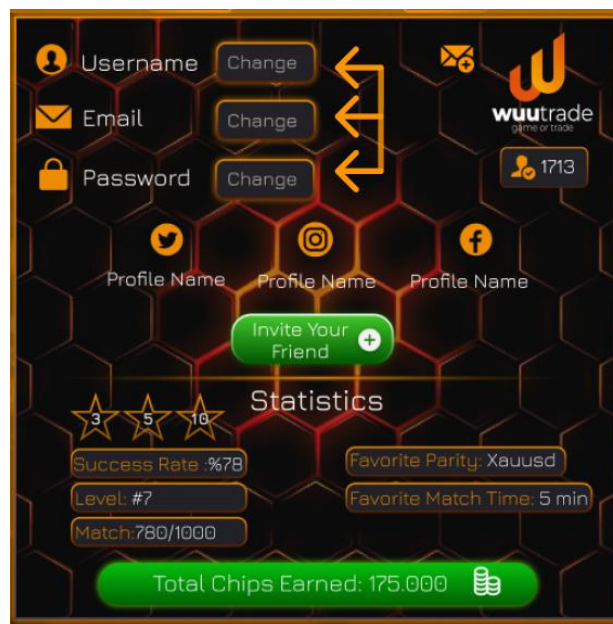
Discuss your trending topic, FED decision rate, Bitcoin halving, trading strategies, share your thoughts on WuuTrade, WuuAcademy with friends while strengthening your knowledge and skills.

Create a private chat room to discuss your Team strategy, to remove the noise of the crowd and just to stay in touch with your close friends.

Profile

Each user will have an open profile, where any other user will be able to view the info about this user.

Profile displays users win rate, ranking, achievements, teams, most traded assets etc. Each profile will have a dashboard to track performance, statistics, friends list, followers list, tournament and match invitations. Energy count and energy refill time.



Tournaments

Tournaments are community challenges where thousands of users all over the globe compete with each other to get the highest prize and title. Tournaments have several stages, whereas winners of each stage will proceed to the next stage,

think of it as the UEFA Champions League. WuuTrade will hold several tournaments per month, offering various prizes, bonuses, perks and badges to users.



Tournament Types

WuuTrade Whizz Tournament - daily tournament

WuuTrade Week-End Tournament - weekly tournament

WuuTrade Wonder Tournament - monthly tournament

WuuTrade version 1 will feature only Whizz Tournaments.

Each tournament features a leaderboard with earnings of each participant. Team tournaments feature a leaderboard of teams participating in the tournament. Tournaments are energy-free, energy won't be charged when attending tournament matches.



Live Match

Unlike a tournament the live match lasts only 24 hours, runs on live charts and continuously. A user can trade in the Live Match whenever he is comfortable, the overall statistics will be based on the number trades and the overall ROI. The results are published on the website's live match winners section, sent as in-app and email notifications.

The Live Match will have two entry passes: with WUUT on web app or with WUUC on mobile app. The reward will be distributed in the matches token. Users will be able to use their boosts, energy refills and other in-app perks.

There are no limitations of running simulations in a Live Match, the 10% of the total participants with the highest gains are considered winners, who will receive special Live Match WuuDrops with a Live Match WuuNFTs. A user can participate only in 1 active Live Match.

Public Rooms

Public rooms are open matches, where anyone can attend, compete with fellow WuuTrade users. Public rooms feature attendance requirements and usually have 10 participants per match. A public room match durations are 3-5-10 minutes, featuring a delayed data chart, and limited boost use. The room is closed after an expiry of the match duration. The winner is identified and rewarded shortly after the match ends. Public room wins will be displayed in the user's dashboard.

A user spends 1 energy for creating a room, each participant also spends an energy when playing in the Private Room. If the creator is amongst the winners table, he receives a free energy refill.

Private Rooms

Users can create their own invitation-only rooms to compete with each other or with the AI. Only users of level 5 and above can create a Closed Club room, all levels can attend. Private room creator will manually identify the playing token, the entry requirements (minimum entry amount, rank, etc.), duration, trading pair. Private room creator will also have an option to have his own royalty. Private room wins will be displayed in the user's dashboard.

Private rooms are unlike Public rooms hidden from the public and are by invitation only.

PvP

Any user can create a PvP match or attend a PvP match. PvP matches are 1-1 competitions, where two users compete and get rewarded. Both public and private PvP matches will have their own requirements.

User spends 1 energy for playing against another user. The winner receives a free energy refill, 1 free energy tank and free boosts.



PvAI

WuuTrade AI challenges a user to learn more, act smarter and quicker while maintaining self-discipline. Artificial Intelligence, on other hand, will learn and upgrade its strategies to be able to outstand its human counterpart.

User spends 1 energy for playing against an AI. If the user wins, the user will receive a free energy refill, 1 free energy tank and free boosts.

Boost

Boosts are special items, such as financial indicators, which are used in the daily life of a financial analyst to analyze and predict the price action. Another set of boosts provide simulation-based perks such as increase the speed, add an additional minute.

See image below.



WuuTrade will feature more boosts and types in the later versions, some are already under development.



Subscriptions

To simplify day-to-day usage of the platform, to motivate users to spend more time learning and practicing while not being disturbed by limits, we have introduced the Subscription model. Subscriptions increase the energy, provide daily free boosts, decrease the energy refill time, provide discounts and free access to the paid courses.

Three subscription plans are available for users, each having its own limitations and perks.

Wuukie - 3 free boosts per day, ad-free, 3 free energy refills per day, 20% discount on any paid course,

Wuuster - 6 free boosts per day, ad-free, 5 free energy refills per day, 30% discount on any paid course, 1 free paid course per month

Wuuxpert - 10 free boosts per day, ad-free, 8 free energy refills per day, 40% discount on any paid course, 2 free paid courses per month.

Rewards



WuuDrop

WuuDrop is WuuTrade's rewards mechanism. WuuDrop is distributed in a Live Match and a Tournament, containing a WuuNFT.

Winners and the WuuDrop distribution in tournaments is as follows:

Participants run matches and get scores, 10% of the highest score holders among participants are the Finalists. Finalists receive Gems which later identify the Winners. Winners are identified among the top 15% of the Finalists based on the quantity of Gems they hold.

Winners are also categorized into 3 levels based on the total number of Gems they hold upon the competition of a tournament. The first third of the Winners receive the highest reward - Super Rare WuuNFTs, the second third receive the high reward - Rare WuuNFTs, the third third receive a regular reward - Regular WuuNFTs.

Winners and the WuuDrops distribution in Live Matches is as follows:

Participants attend in Live Matches and get scores, 10% of the highest score holders among participants are the Winners. The Winners receive special Live Match WuuDrops with special Live Match WuuNFTs.

WuuNFT

WuuTrade version 1 we will have off-chain NFT-like cards which a user can in early burn to get the card's reward, we call these cards WuuNFTs. WuuNFTs are minted in the platform using the NFT shards received as rewards.

The later version will have all features of the on-chain NFTs.

To receive the reward aligned to the WuuNFT, a user has to burn this WuuNFT.

The burn is done within the platform, there is no need for the use of other services.

Alternatively, a user can use the platform's Bench and Craft a unique WuuNFT with a higher reward. Each crafting WuuNFT has its own recipe and the reward hidden in its metadata. For example: Bench has a crafting WuuNFT with a recipe of 1 Tournament WuuNFT + 2 Live Match WuuNFT + 1 energy.

Wuu Academy

Wuu Academy is designed to simplify user's search for quality educational content. Each course is assessed and tested by the Wuu team before publishing. We do our best to avoid duplication of topics, yet try to get unique iterations.

Each course will have a difficulty level and a user won't be able to start the higher difficulty level until the user completes the previous level courses and successfully passes the test. After completion of each course, users get knowledge and special perks from WuuTrade. The logic behind this is to motivate users to learn and acquire knowledge step-by-step based on the current level.

The Academy features a leaderboard of the most active learners.



Wuu Courses

Special courses for amateurs and professionals created by the creative WuuWorlds team. Everything a user needs to know about finance, technical analysis, economic data, blockchain, cryptocurrency will be provided in the Wuu Academy by the WuuWorlds team. The Academy is ever evolving, thus more and more courses will be added to the Academy.

Financial markets
Blockchain
Technical analysis
Fundamental analysis

Each section will have a sub-section dedicated to the topic to be studied. Completion of each course/section will get a user a completion badge and a personal bonus from WuuTrade. All WuuTrade courses are marked with WuuTrade's logo.

Private Courses

Wuu Academy diversifies its knowledge library by providing courses from educational institutions, private lecturers and experts from all around the world. These courses are marked with the course provider's logo and might have a fee to access it.

Each private course is thoroughly analyzed by the WuuWorlds team prior to publishing. Subscription holders receive free courses and get discounts on any Private Course of their choice.

Sponsored Courses

Sponsored courses are free courses in the WuuTrade Academy provided by the third-party entities such as: mentors, exchanges, brokerages, and analytics platforms. These courses are provided with no additional course to WuuTrade users and are often explanatory guidelines.

Exchange Integrations

WuuTrade will partner with well-established and reputable brands to directly integrate to their system via WuuTrade.

WuuTrade will have several instances of such integrations and several technical implementations. WuuTrade will also partner with exchanges and brokers to provide joint experiences and events.



Order routing via WuuTrade

WuuTrade's own native trading platform built based on the feedback the team receives from WuuTrade users.

As a social platform WuuTrade platform features Social Trading and Asset Management Module.

Later version of the trading platform will also feature Algorithmic Trading, Strategy Trading and Strategy Marketplace.

Tournament Sponsorship

Exchanges and brokerages sponsor tournaments and allocate special prizes. WuuTrade in partnership with these entities also organizes special tournaments, details of which will be disclosed in in-app notifications, blogs and emailed to email subscribers.

Tournament sponsor's logo will appear in each venue of the tournament, on the chart, tournament's header, all email and push notifications related to the tournament wherever applicable.

Exchange Only Tournaments

Organized by WuuTrade in cooperation with WuuTrade partners. Special event with an additional prize allocated by the exchange. Exchange only tournaments are in-exchange only competitions. Only partners who have a direct integration to the WuuTrade platform are allowed to organize Exchange only tournaments, to keep it fair.

Token

Total supply - 8,500,000,000
Total maximum supply - 8,000,000,000
Token price: \$0.016

Ticker - \$WUUT
Standard - ERC20, BEP20, ARB



Token Utility

\$WUUT is WuuTrade platform's native token initially released on the Ethereum network as an ERC-20 Standard token. WUUT is WuuTrade's utility token used for in-app purchases, transaction fees, voting, staking and cross-platform interactions within the WuuWorlds ecosystem. Staking rewards, referral rewards, bonuses and other perks are distributed to all users as WUUT.

Token Allocation



Deflation

WuuTrade will have 2 grand deflation initiatives as token burns.

As described in the Sales Rounds of the Tokenomics, 2% of the total supply of \$WUUT will be burned, which corresponds to 170,000,000 WUUT tokens.

The second burn initiative will be pegged to the platform's success and users interactions. Whereas, when the platform's user-base reaches 1 mln, 2.88% accounting for 330,000,000 WUUT tokens will be burnt.

The total circulating supply eventually will reach 8,000,000,000 \$WUUT.

Roadmap

2022

Quarter 2	Quarter 3	Quarter 4
<ul style="list-style-type: none">• Idea• Concept Design• First Development• Market research	<ul style="list-style-type: none">• Branding• Simulation fundamentals• Portfolio developments• Roadmapping• First platform structuring and design	<ul style="list-style-type: none">• Copyright registration• Website, social media registrations• WuWorlds Team established• First WuTrade simulation tests

2023

Quarter 1	Quarter 2	Quarter 3	Quarter 4
<ul style="list-style-type: none">• First WuuTrade's single match demo• WuuTrade profile and statistic tests• WuuTrade tournament tests and backlogs• WuuTrade live match simulation tests• First WuuAcademy course drafts• WuuTrade mobile apps in development• First WuuTrade mobile app tests	<ul style="list-style-type: none">• WuuTrade new mechanics introduced• WuuTrade social media and marketing campaigns• WuuTrade Whitepaper and tokenomics released• WuuTrade team KYC passed• WuuTrade Token smart-contract audits• WuuTrade Presale launch• WuuTrade first alpha-tests	<ul style="list-style-type: none">• WuuTrade Waitlist access grants• WuuTrade Apple and Android apps release• WuuTrade Influencer marketing• WuuTrade first tournament amongst alpha testers• WuuTrade AI testing and improvement• WuuTrade bug fixes and improvements• WuuTrade Private Round	<ul style="list-style-type: none">• WuuTrade Beta-testing• Wuu Academy first courses release• Bug fixes and improvements• WuuTrade trading platform development• Partnerships and collaborations• WuuTrade Airdrop• WuuTrade Cards and NFT development

2024

Quarter 1	Quarter 2	Quarter 3	Quarter 4
<ul style="list-style-type: none">• Seed Round• WuuTrade public release• WuuTrade trading platform alpha-tests• WuuTrade DAO testing• WuuTrade staking mechanism testing• WuuTrade exchange integrations• WuuTrade social trading tests• WuuTrade IDO preparations	<ul style="list-style-type: none">• WuuTrade mobile trading app development• WuuTrade order routing launch• WuuTrade IDO launch• WUUT Token Generation Event• Wuu kickstarter development• WuuTrade Strategy marketplace development• WuuTrade NFT and marketplace release	<ul style="list-style-type: none">• Wuu kickstarter first tests• Wuu DAO investment plan release• WuuTrade first project grants• WUUT token burn• WuuWorlds metaverse development• WuuTrade strategy marketplace release	<ul style="list-style-type: none">• Wuu kickstarter bug fixes and improvements• Wuu projects voting round• WuuWorlds metaverse alpha tests• WuuTrade improvements• WuuTrade grand offline tournament

2025

Quarter 1	Quarter 2 - 4
<ul style="list-style-type: none">• WuuWorlds Beta release• WuuWorlds and WuuTrade integrations• WuuWorlds first in-metaverse gathering event• WuuWorlds AI-avatar generator release	Further improvements TBA



All Links: www.linktr.ee/wuuworlds

Thank You