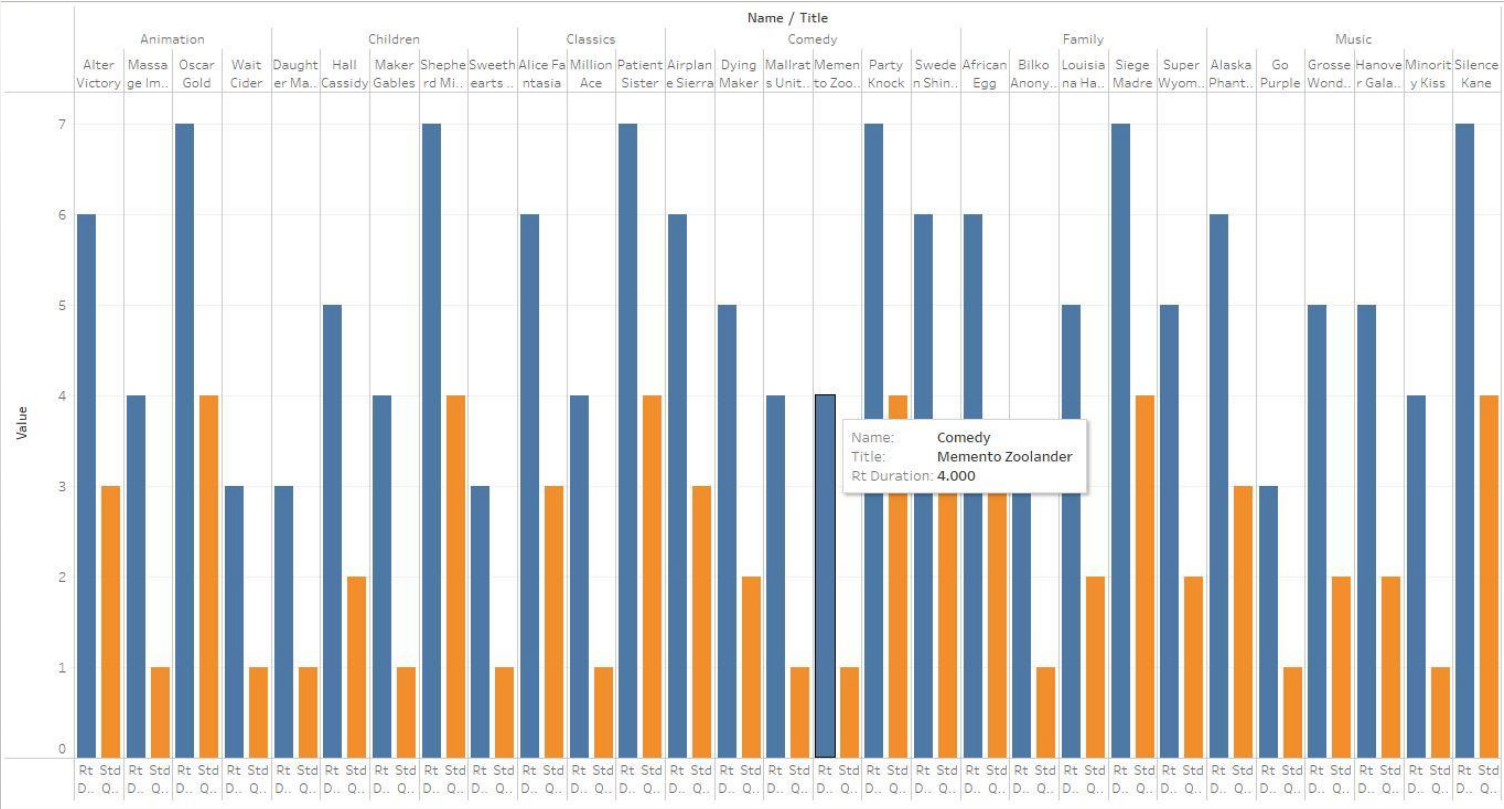


# HOW DOES THE LENGTH OF RENTAL DURATION OF THESE FAMILY-FRIENDLY MOVIES COMPARE TO THE DURATION THAT ALL MOVIES ARE RENTED FOR ?

Length of rental duration of each (family-friendly) movie divided into 4 levels compared to the duration that all movies are rented for.



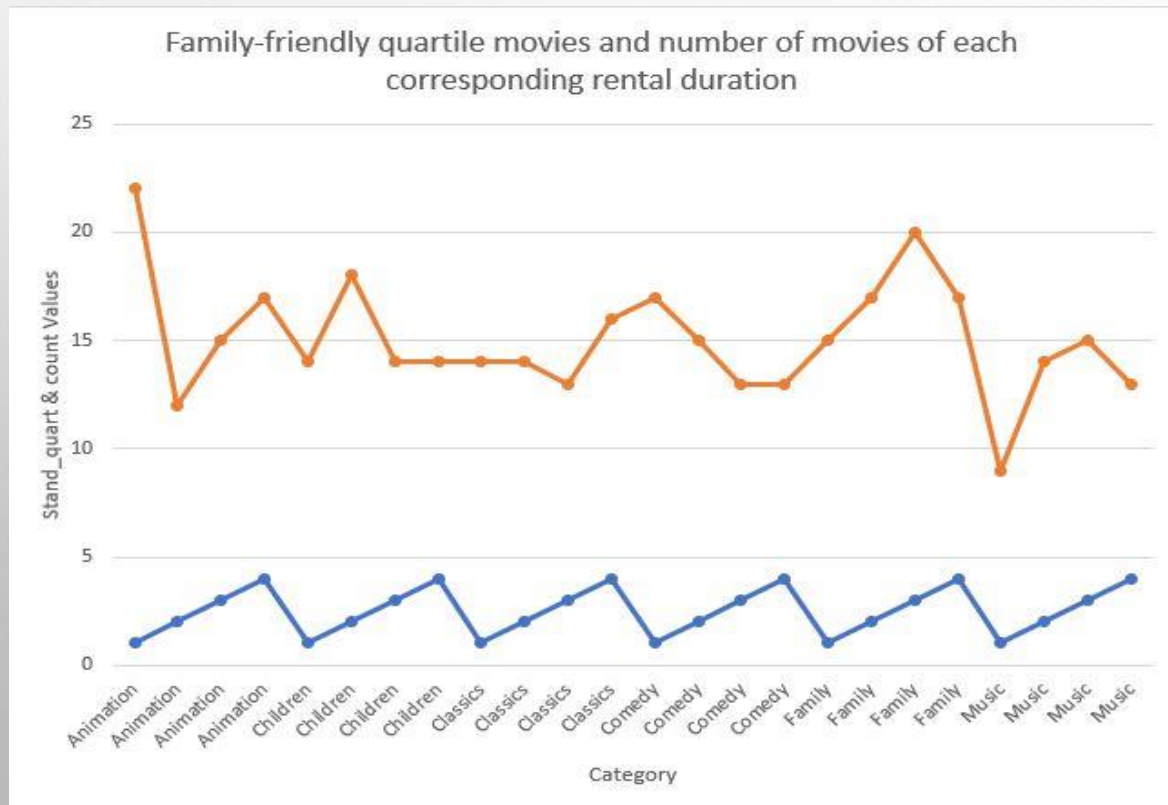
EACH CATEGORY WITH EACH MOVIE ARE REPRESENTED WITH BARS ACCORDING TO THEIR SPECIFIC RENTAL DURATIONS AND STANDARD QUARTILES.

- RENTAL DURATIONS HAVE BLUE BARS
- STANDARD QUARTILES HAVE ORANGE BARS.

queries.text

SOURCE: CODE FOR THE 1RST PRESENTATION

# DIVIDE EACH FAMILY-FRIENDLY MOVIE CATEGORY INTO QUARTILES AND NUMBER OF MOVIES CORRESPONDING TO THE RENTAL DURATION

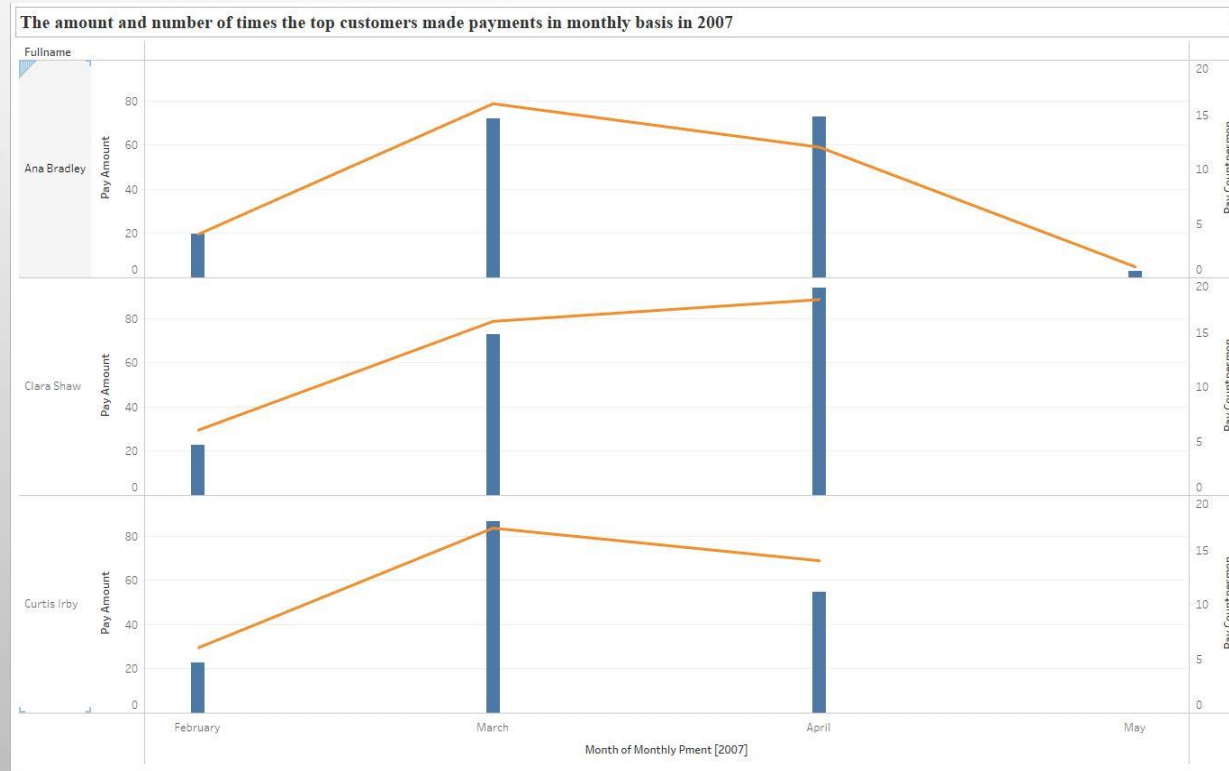


YOU CAN SEE THE MAXIMUM AND MINIMUM STANDARD QUARTILE IS 23 AND 8 RESPECTIVELY AND THE NUMBER OF MOVIES DO NOT SURPASS 4 JUST LIKE IT IS A QUARTILE.

queries.text

SOURCE: CODE FOR THE 2ND PRESENTATION

# HOW MANY PAYMENTS DID THE TOP 10 CUSTOMERS PAYING MADE IN MONTHLY BASIS DURING 2007 ?



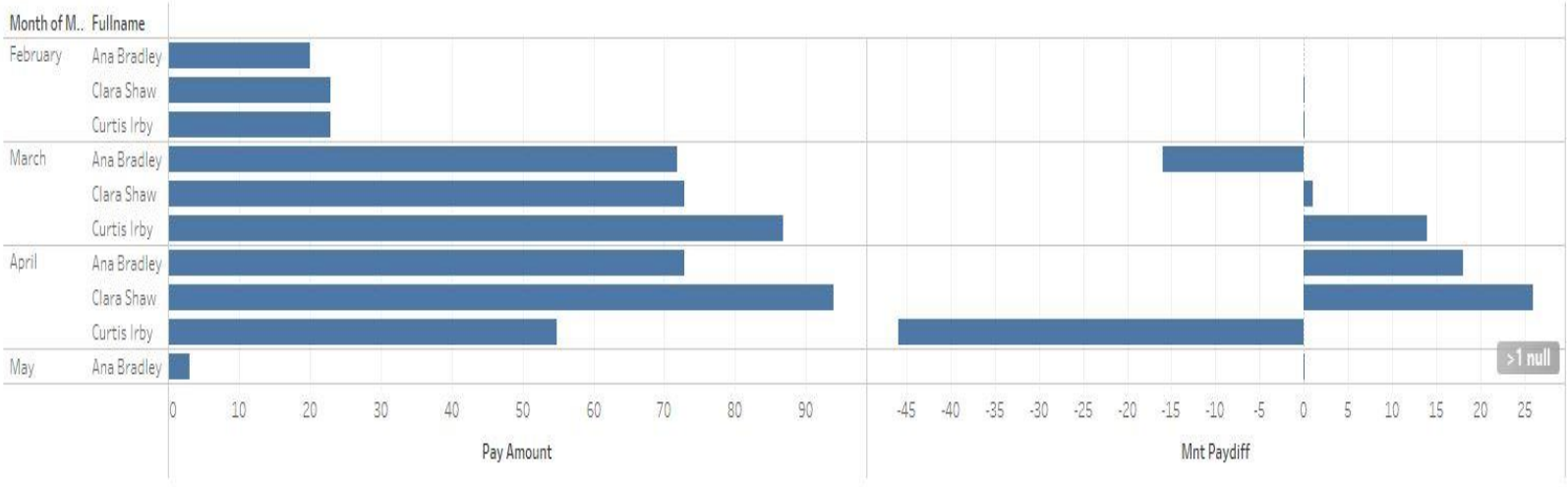
MOST PAYMENTS WERE MADE IN MARCH FOR EACH TOP CUSTOMER BUT THE BIGGEST NUMBER OF PAYMENT IS ON APRIL AND WAS MADE BY CLARA SHAW.

queries.text

SOURCE: **CODE FOR THE 3RD PRESENTATION**

# COMPARING THE PAYMENTS IN EACH SUCCESSIVE MONTH MADE BY TOP 10 PAYING CUSTOMERS

The payment amounts compared to each successive month in the 2007 year



AS YOU CAN SEE, THERE IS A LARGE NEGATIVE PAYMENT AMOUNT IN APRIL (-46). IN FEBRUARY, THE PAYMENTS AMOUNTS WERE ALMOST CONSECUTIVELY THE SAME COMPARED TO EACH CUSTOMER.

queries.text

SOURCE: CODE FOR THE 4TH PRESENTATION