



A Proposed Webpage for Uncle's Brew

A Special Project

Presented to the Faculty of the

AMA COMPUTER LEARNING CENTER - NORTH BAY

In Partial Fulfillment

of the Requirements for the

Inquiry, Investigation, and Immersion

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CHAPTER I

Introduction of the Study

Introduction

Milk tea business is one of the fastest growing business under the food and beverages industry specially from pre-pandemic to post-pandemic. It gained traction through trendy image and being a customer preferred product in which a customer could customized their milk tea according to their preference within the given set of available flavorings and additional products. One of the main reasons why milk tea industry has grown is that, there is an increase to demand for a refreshing beverage that milk tea was able to fill in. Furthermore, milk tea became popular because it can be consumed at any time of the day, unlike other preferred beverages such as coffee.

The biggest strength of milk tea shop is its ability to expand through franchising. Consequently, milk tea industry was able to gain influence in Asian countries such as China, India and others including Philippines. The researchers chose Uncle Brew's milk tea business to design and create a webpage because the business has been on the rise. In the fast few years Uncle Brew started to expand and branch out within Manila. It is also a testament to the potential and good management of the business. The researchers are fascinated to see the growth of Uncle Brew's and want to take opportunity to research the effect of webpage design and creation, to study if it would affect the businesses ability to attract customer and create brand loyalty and able to give customer better experience. The creation of webpage would also serve as the foundation of the business to traverse over the digital space and expand over online media.



Background of the Study

In 2022, Mr. Chester B. Bulaong launched Uncle’s Brew, a venture born out of the need to adapt to the post-pandemic environment. With a clear vision of delivering affordable yet high-quality milk tea and iced coffee, he opened his first store at 86B Quezon Street, Tondo, Manila. The onset of the pandemic had significantly altered consumer behaviors and restricted physical foot traffic due to quarantine measures. Despite these challenges, Mr. Chester remained resolute in his mission to establish a successful business.

Understanding the limitations imposed by the pandemic, Mr. Chester strategically utilizes Facebook as a key tool for promotion. By creating engaging content and connecting with potential customers online, he effectively increased brand visibility and customer engagement. This approach proved highly effective, leading to a rapid rise in the popularity of Uncle’s Brew’s offerings. Despite the initial hardships brought about by the pandemic, Uncle’s Brew managed to stabilize and grows over time.

Uncle’s Brew operates daily from 2:00 PM to 11:30 PM, with no day off, ensuring that customers always have access to their favorite drinks. The store’s commitment to high-quality beverages and excellent service has earned it a solid reputation in the community, making it a trusted go-to spot for milk tea and iced coffee lovers.



Objectives

- To make an informative webpage that showcases Uncle's Brew product.
- To create a responsive webpage that is adaptable to modern devices such as smartphones, laptops and tablets.
- To develop an order for pick-up system for Uncle's Brew.

Statement of the Problem

1. Does the webpage showcase all the relevant information about Uncle's Brew?
2. Is the webpage responsive and adaptive to various modern devices?
3. Does the order for pick-up system of the webpage accessible?



Conceptual Framework

INPUT

Conduct pre-interview activity with the owner of the business

Profile of the respondents according to:

Name (optional)

Address (optional)

Age

Gender

50 random respondents

PROCESS

Data gathering through interview from the owner for the creation of the webpage

Creating the code for the webpage

Running the Webpage for testing.

Formulating survey questionnaire

Administering the survey questionnaire to the participants

Data Collection

Data Analysis and interpretation

OUTPUT

Created webpage for Uncle's Brew.



Hypothesis

Creating a Web page would be proven beneficial for the growth of Uncle Brew's business by improving customer engagement, simplifying the ordering process, and building a better brand identity. With the help of a web page, the business would be able to expand its online presence increasing its visibility. By using minimalist approaches, the web page could simplify the pre-ordering process easier and make online down payment transaction easier. With an improved customer engagement, the business would be able to cement its brand towards its customer and enhance the brand presence of Uncle's Brew.

Scope and Delimitation

This study aims to develop a webpage for Uncle's Brew to showcase its products and services to customers. The webpage will feature product details, pricing, images, and a contact for inquiries. The webpage's chat bot, add to cart system and order reservation for pick up will have a responsive and easy to use design for online customers to get help whenever they need it.

This research is limited to the creation of a webpage for Uncle's Brew, showcasing its products and enabling customers to place orders for pickup. However, the study has limitations. It does not integrate third-party services. The webpage does not feature real-time updates nor offer delivery options, restricting its functionality and customer convenience. Despite these limitations, the study provides a foundational framework for Uncle's Brew's digital presence.



Significance of the Study

This research benefiting to the following:

Business Owners

This study will help them expand their business and increase their online visibility leading to a rise in sales.

Customers

This study simplifies the ordering process, making it easier for customers to place orders for pick-up avoiding a long queue, improving efficiency and user experience on the created webpage.

Future Researchers

This study will serve as a guide and reference for future studies.



Definition of Terms

Advertising – The strategic communication used to persuade potential consumers.

Beverage – A drinkable liquid prepared for consumption.

Breakthrough – A significant innovation or advancement that reshapes an industry.

Capitalization – The financial assets or funding used to sustain a business.

Clientele – The collective body of customers who regularly patronize a business.

Diversification – The strategic expansion into different markets or product lines.

Endorsement – The act of publicly supporting or promoting a product or service.

Enterprise – A business venture undertaken with risk and initiative.

Epidemic – A widespread occurrence of a disease within a community or region.

Excellence – The highest standard of quality and performance in products or services.

Franchising – A commercial arrangement granting rights to operate under an established brand.

Hospitality – The act of providing warm and generous service to customers.

Patron – A loyal customer who consistently supports a business.

Proprietor – An individual who owns and manages a business establishment.

Rivalry – Intense competition between businesses striving for market dominance.

Sector – A distinct part of the economy characterized by specific business activities.

Tactics – Specific actions designed to achieve strategic business objectives.

Trademark – A legally registered symbol or name representing a brand.

Turnover – The total financial transactions generated by a business.

Viability – The ability of a business to sustain itself and achieve long-term success.



CHAPTER II

Review of Related Literature Studies

Foreign Literature

Web Design for Usability

According to Amato (2024) Web usability refers to how easily users can interact with a website or web application to efficiently and effectively achieve their goals while having a satisfying experience. It is a core aspect of user experience design, emphasizing intuitive navigation, clear interface design, and accessibility for all users, including those with disabilities. Key principles include user-centered design, efficiency, effectiveness, satisfaction, learnability, feedback mechanisms, and consistency across design elements. A well-designed website should feature logical navigation, readable content, optimized performance, responsive interactivity, and mobile adaptability. Usability testing and user feedback are essential for continuous improvements, ensuring the site remains user-friendly. Additionally, strong information architecture plays a crucial role in structuring content for ease of access, reinforcing usability. By integrating these principles, designers can create digital experiences that are both functional and engaging for users.

Development of a Website Builder with Adaptive Design

Bekmanova, G., Yergesh, B., Omarbekova, A., Orynbay, L., Bessembayeva, A., Kabdylova, D., Zulkhazhav, A., & Sultan, B. (2024). This article outlines the requirements for developing a website builder that enables users with limited technical expertise to create responsive websites efficiently. Funded by the Ministry of Science and Higher Education of the Republic of Kazakhstan, the project integrates automated website generation with adaptive design principles to enhance accessibility and usability. A review of existing approaches to



automatic website creation categorizes technologies based on layout, example-based methods, and artificial intelligence, emphasizing the evolution of adaptive web design. The study highlights the advantages of integrating server-side rendering (SSR) with Nuxt.js, which enhances productivity, search engine optimization (SEO), and dynamic content generation. Technical aspects of SSR implementation, including a prototype system with a user-friendly interface, automated content display, and device-responsive design, are explored. The prototype demonstrates the potential for commercialization and accessibility improvements, particularly for users with visual impairments. By leveraging SSR and Nuxt.js, this project advances inclusive web development, allowing non-technical users to create adaptive, user-friendly websites.

Styling the web with natural language

The web's inherent malleability allows users to personalize pages, fix issues, and enhance functionality by modifying HTML, CSS, and JavaScript code directly in their browsers. While plugins like Greasemonkey and Tampermonkey enable users to apply pre-designed modifications, creating custom changes remains challenging for those without coding expertise. Editing a website's design requires knowledge of HTML and CSS, making it inaccessible to many. To address this, Stylette, a browser extension developed by Tae Soo Kim, DaEun Choi, Yoonseo Choi, and Juho Kim (2022), allows users to modify website styles using natural language. By leveraging a large language model and a dataset of 1.7 million web components, Stylette translates user goals into CSS properties, simplifying the styling process. A study (N=40) showed that Stylette improved efficiency by 35% compared to traditional developer tools, making web customization more accessible. Beyond CSS, this approach could help novices understand complex software and programming languages more intuitively.



Local Literature

Introducing Responsive Web Design in Web Development Instruction.

Ortiz et al. (2022) explain that the use of mobile devices to access websites has steadily increased in the last decade. This has made responsive web design an essential approach in web development, allowing websites to adapt to different screen sizes and become more mobile-friendly. While responsive web design is widely used, many web development courses outside computer science programs do not teach it. Their paper provides clear explanations and examples to help instructors teach responsive web design to students without a computer programming background, making it easier to include this important skill in non-CS courses.

Assessment on the User Interface of a Select Consumer Mobile Application and its Effect to Purchasing Behaviour of Generation Z

User Interface (UI) design is important in catering to consumer behavior, particularly with the use of mobile applications. Key UI elements include visual appeal, navigation, data modeling influence, user engagement and purchasing decisions. Visually appealing designs garnered attention and builds trust, while at the same time, an organized navigation may increase purchase rates within the offered products. Data modeling personalizes the experience of consumer satisfaction and repeat purchases. And seamless, aesthetically pleasing user interface leads to a frequent and large purchases. According to Agapay et al., 2024, user interface design significantly impacts Generation Z's purchasing behavior. So key user interface elements are necessary for successful web design, though more research are needed to understand demographic variations.



Development of a Web-based Food Ordering

Li Jiangmin (2024) introduced a Food Ordering System to address inefficiencies in traditional manual processes and improve restaurant operations. This system features a digital interface that allows employees to process orders both online and in person, while customers can choose delivery or self-collection options. Developed using object-oriented methodologies and supported by diagrams for effective design, it enhances efficiency in menu management and order handling. Overall, the system promotes streamlined operations and a structured approach to restaurant management.

Foreign Studies

WYDISWYG: A method to design user interfaces combining design principles and quality factors

The study by Galindo-Losada et al. (2023) emphasized the importance of user interface design in e-commerce, exploring the balance between aesthetics and usability. Grounded in the Deming Cycle and Nielsen's principles, they demonstrated that usability has a stronger impact on user experience than aesthetics. Among the designed websites, Website1 achieved the highest user perception score due to its effective integration of aesthetics and usability, while Website4 garnered the lowest score. Intermediate designs showed varying impacts on user perception. The authors proposed the principle "What You Design Is What You Get" (WYDISWYG) as a basis for further research into diverse website domains and refining UI design strategies, despite the study's focus on e-commerce sites and subjective feature selection.



Responsive Web Design

Responsive web design has become a core aspect of modern web development, ensuring that websites can adapt to various devices such as smartphones and tablets. With the growing reliance on mobile technology, it is increasingly important for businesses to create websites that provide a seamless experience across different screen sizes. Failing to do so can lead to a loss of potential clients and negatively impact business performance. In 2020, responsive web design played an important role in enhancing user experiences while addressing challenges faced by businesses and customers. Key considerations, such as text size, layout structure, navigation ease, image adjustments, were essential in ensuring websites were accessible and user-friendly. These efforts not only improved usability but also helped businesses maintain their competitive edge in an increasingly digital environment (Varon & Karlins, 2020).

Local Studies

How Your Website Design & Development Strategies Can Shape Online Discoverability

Your website acts as your digital storefront, playing a critical role in your online presence. However, many newly launched websites struggle to gain traffic and visibility, often due to poor discoverability. Online visibility is essential for achieving various marketing objectives. In the Philippines, website design and development have become crucial for enhancing the credibility and presence of businesses, pushing their websites closer to discoverability. By integrating the right design and development strategies, you can significantly improve online conversions by optimizing user experience, building trust, and ensuring your website is structured in a way that facilitates easy crawling and indexing by search engines. Mastering these design and development strategies is key to establishing a



strong online presence, especially in the Philippine market. This article will delve into how these strategies can improve discoverability and provide insights on how to implement them.(Macorol, 2024)

Web-based ordering system for Start-UP business with forecasting

Labastida et al. (2024) explored how technology helps small and start-up businesses by creating a web-based ordering system with forecasting features. This system makes ordering easier for customers and helps business owners manage inventory and track orders. It also uses data from past sales to predict what products will be needed in the future. By doing this, businesses can avoid wasting stock, keep items available for customers, and plan better for demand. The system is built with tools that analyze trends using statistics and machine learning, making it a helpful solution for improving efficiency.



Synthesis of the Review of Related Literature Studies

Web design has become a cornerstone of the user experience (UX) and plays a critical role in ensuring that websites and applications are accessible, functional, and engaging. According to Amato (2024), usability is the core principle of effective web design. The concept of responsive web design became an important factor to web development. Its apparent benefit to ensure that a website can offer good experience using different devices, including phones and computers. It is important for improving user experience and to maintain a business competitiveness in online media. Varon and Karlins (2020) put emphasis on using design considerations in web page such as the use of font, size, and layout for image adjustments. These considerations are important for easier accessibility of the website helping the business gather loyal customers and improve experience.

Other studies in foreign literature further confirms the significant help of responsive web design. According to Devrix (2021) and Valencia (2022), websites that can automatically adjust to fit screen size eliminates the hassle and waste of time of scrolling and zooming in webpage excessively. Webfx (2022) also notes of the ensuring the smooth interaction by fitting contents to various screen through resizing, such that it enhances user engagement and satisfaction. In line with these principles, the development of website builders that cater to users with limited technical skills has become a significant area of focus. Bekmanova et al. (2024) highlight the importance of integrating adaptive design principles into website creation tools.

In the past decade or so, mobile devices have become a huge part of internet usage, hence started the development of the responsive web design to cater to the browsing experience



across various devices. (Dianat et al., 2019; Glassman & Shen, 2014). Responsive web design adjusts layouts based on device screen sizes, requiring developers to create multiple layouts of the page simultaneously (Glassman & Shen, 2014) As business need to cater to users of different mobile devices, it is apparent that there is a need for planning cross-platform webpages, it fast attracts attention when considering designing a webpage (Bao & Zhang, 2020; Danesh & Catanio, 2020). Furthermore, a notable innovation in web design comes from the development of Stylette, a browser extension that allows users to modify website styles using natural language (Kim et al., 2022).

In contrast, adaptive web design has fast become an alternative for responsive web design. As adaptive web design is specifically designed for different devices, it offers customization of layouts which are tailored to a specific devices and screen sizes. Large company such as Amazon have adopted this type of web design to give customers a smoother user experience (UXPin, 2024). While responsive design adapts a single layout to various devices, adaptive web design creates different layouts for each device, thus it minimizes the unresponsiveness and delays that occurs in using responsive web design. The difference between responsive and adaptive web design offers valuable strategies for creating a webpage. The business can adjust depending on the need and its target audience.

Local studies further highlight the usefulness of responsive design. In the Philippines e-commerce, it is observed that despite the growth of information technology, many businesses have yet to fully utilize the advantage of responsive web design. The research found that business that uses mobile responsive website are more successful in improving customer engagement and further optimizing the satisfaction of using the webpage. On a local scale,



Ortiz et al. (2022) emphasize the growing importance of responsive web design in the Philippines, particularly in web development education. With the rise of mobile device usage, responsive web design has become important for creating websites that are able to adapt to different screen sizes. However, many web development courses, especially those outside computer science programs, do not adequately teach responsive design.

Furthermore, it is said that webpage typography are heavily undermined how basic design elements like fonts and layout are tested across different devices. Local literature agrees that these factors affect the consistent readability and accessibility of a website. So responsive web design must ensure that different aspects of a website are optimized, studied, and heavily tested and proofed. Local studies also underscore the importance of UI design in shaping consumer behavior, particularly in mobile applications. Research on Generation Z's purchasing behavior shows that visually appealing UI designs and organized navigation can increase engagement and boost purchase rates. Key UI elements, such as personalized data modeling and effective visual design, play a critical role in fostering user trust and influencing purchasing decisions (Agapay, et al. 2024).

In conclusion, both responsive and adaptive web design, particularly through the lens of usability, adaptive features, and responsive layouts, is important for meeting the needs of different users. Responsive web design is commonly used due to its flexible and easier design, while adaptive web design is used for a more tailored approach for targeting specific device users. Regardless, optimizing web design for different devices are important for improving user experience, business engagement, and customer loyalty in today's business landscape.



CHAPTER III

Research Methodology

Research Design

This study was conducted using a quantitative research method. This particular research design assists in addressing the what, why, where, when, and how issues pertaining to the study problem. The researchers employed quantitative methods to assess the web page's value to Uncle's Brew proprietor and customers.

Participants

The researchers selected fifty (50) randomly selected customers for the in-person survey. The customers' age ranging from eighteen (18) to sixty (60) both male and female.

Data Collection Tools

The researchers used survey questionnaires to collect necessary information to understand the opinion of people towards the success of having a webpage design for Uncle's Brew. Through the use of questionnaires, the researchers will list questions to a sample population in person.



Data Gathering Procedure

The researchers distribute questionnaires to conduct survey from the customers ranging from ages 18 to 60. The collected data would then be gathered, compiled, tallied, and summarized such that the researchers would be able to interpret the data easier. Using tables, graphs and other visual representation, the researcher are able to organize, highlight, compare, response from different strata of customers, and able to emphasize data not clear. The interpreted data would then be analyzed for the purpose of confirming the hypothesis of the research, thus enabling the researchers to understand the effect of having a webpage for milk tea business such as Uncle Brews.

Data Analysis

Quantitative data analysis was used in the study. The researchers distributed a survey form to fifty (50) random participants. The researchers obtained information from each individual who narrated their respective information and was conducted to summarize the collected data's raw information and clean it in form the researchers and combine it for use in the information. The formula used to evaluate the gathered raw data is:

$$P=F/T \times 100$$

P - Percentage

F - Frequency

T - Total of Respondents



Ethical Consideration

For ethical considerations, the respondents were advised that their information and answer in the survey questionnaire is for research purposes only. The respondents can freely choose to participate in answering the questionnaire after receiving informed consent. To ensure anonymity, secrecy, and the avoidance of potential harm, all information will be handled with the utmost confidentiality by not disclosing the names and identities of research participants in accordance with RA 10173, also known as the Data Privacy Act.

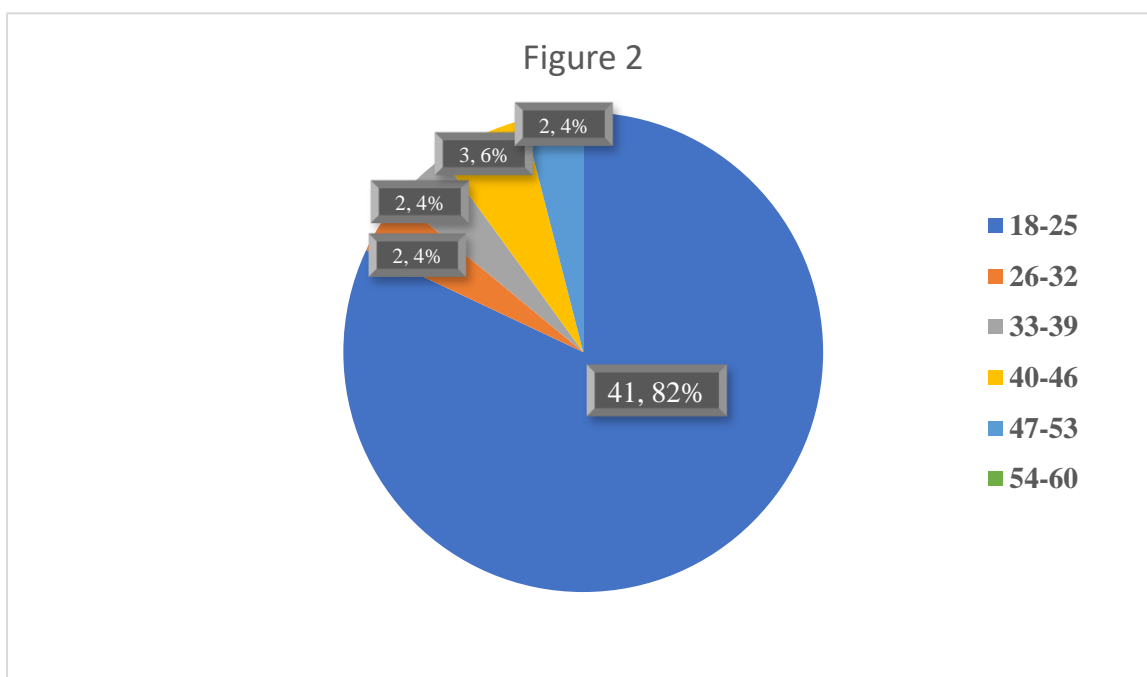


CHAPTER IV

Presentation of Data, Analysis and Interpretation

Demographic Profile of Respondents

Graph 1: Distribution of Demographic Profile of the Respondents in terms of Age.

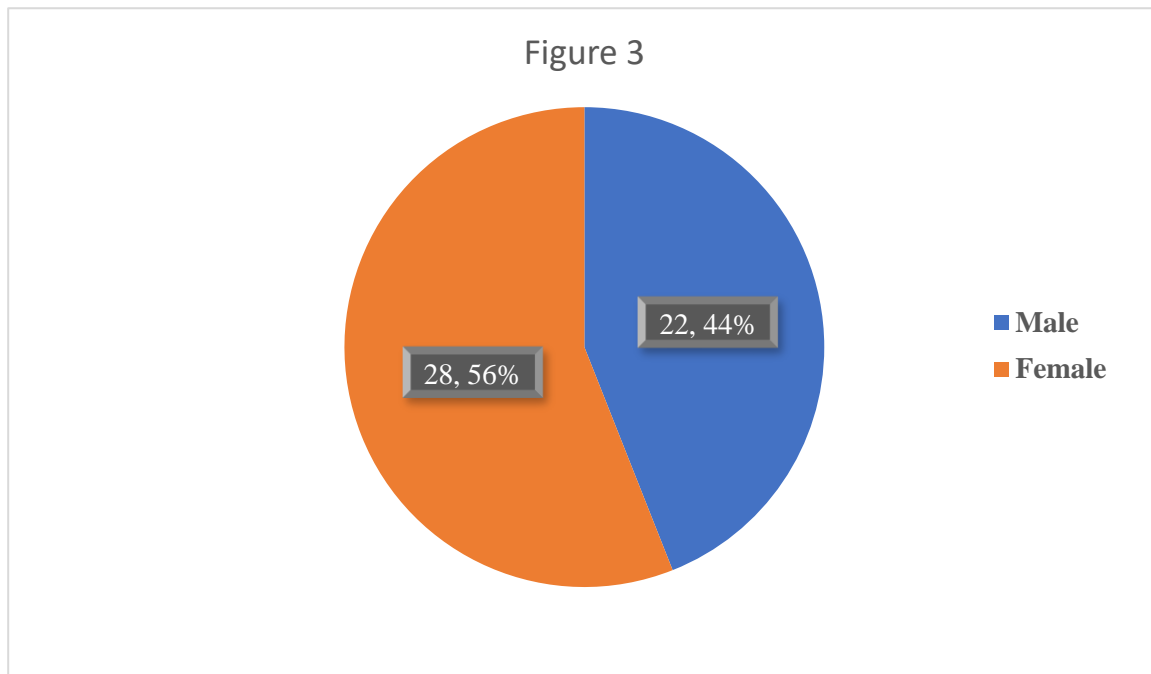


According to the table, 82% (41) of the respondents are aged 18–25, 4% (2) are from the age group 26–32, another 4% (2) from 33–39 years old, 6% (3) from 40–46 years old, and 4% (2) from 47–53 years old. Meanwhile, there were no respondents from the age group 54–60, making up 0% (0) of the total.

Therefore, most of our respondents came from the age group of **18–25 years old** who answered our questionnaire.



Graph 2: Distribution of the Demographic Profile of the Respondents in Terms of Gender.



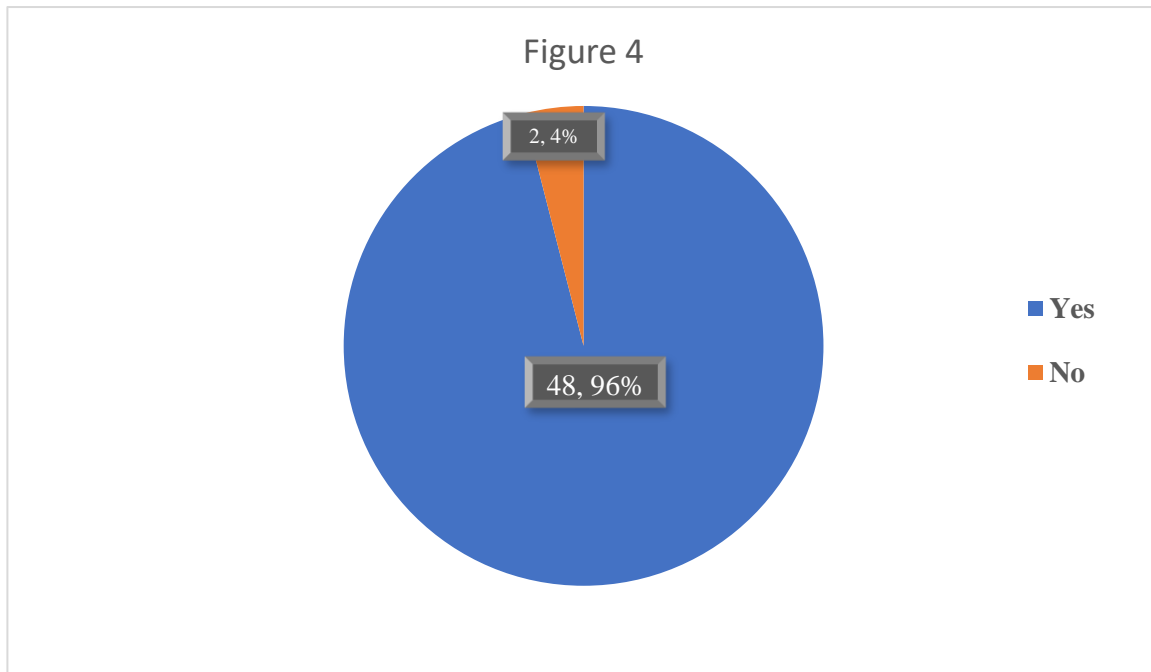
According to the data, there were twenty-two (22) male respondents, which is forty-four percent (44%), and twenty-eight (28) female respondents, making up fifty-six percent (56%) of the total.

This shows that the largest number of respondents were female.



Survey Questionnaires

SQ1: Is the information you need to know about Uncle's Brew can be found on the web page?

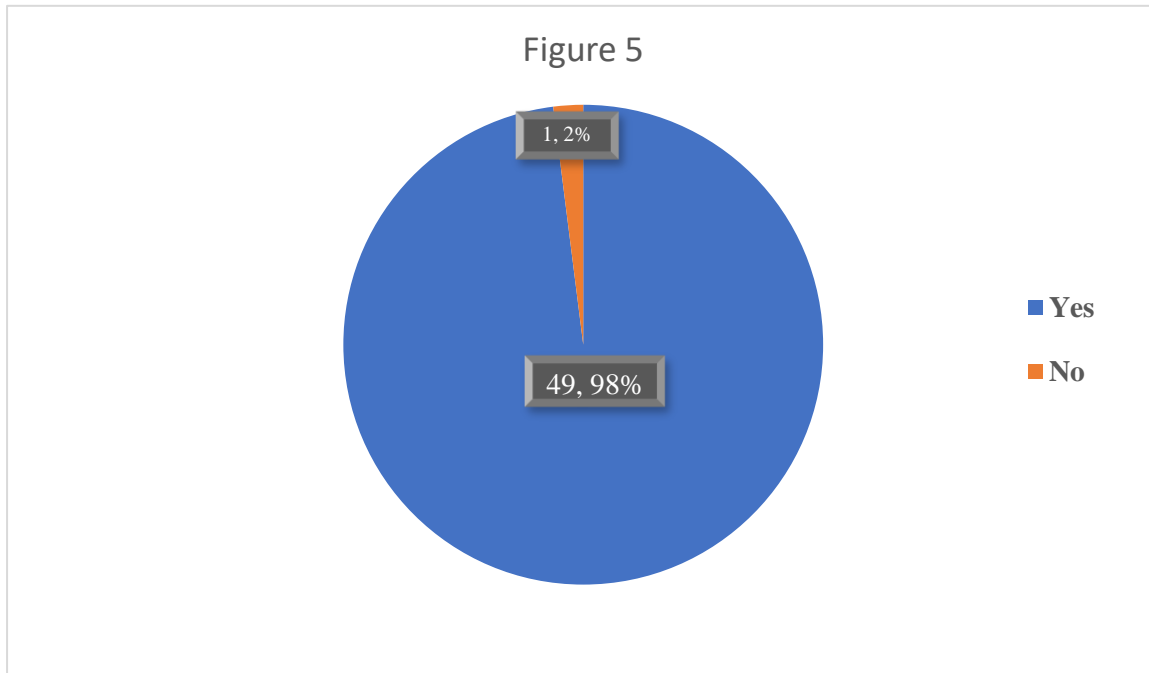


In figure four (4), forty-eight (48) respondents with ninety-six percent (96%) answered Yes, and two (2) respondents with four percent (4%) answered No.

This shows that most respondents agreed with the statement in question one.



SQ2: Did you find the information on our web page relevant?

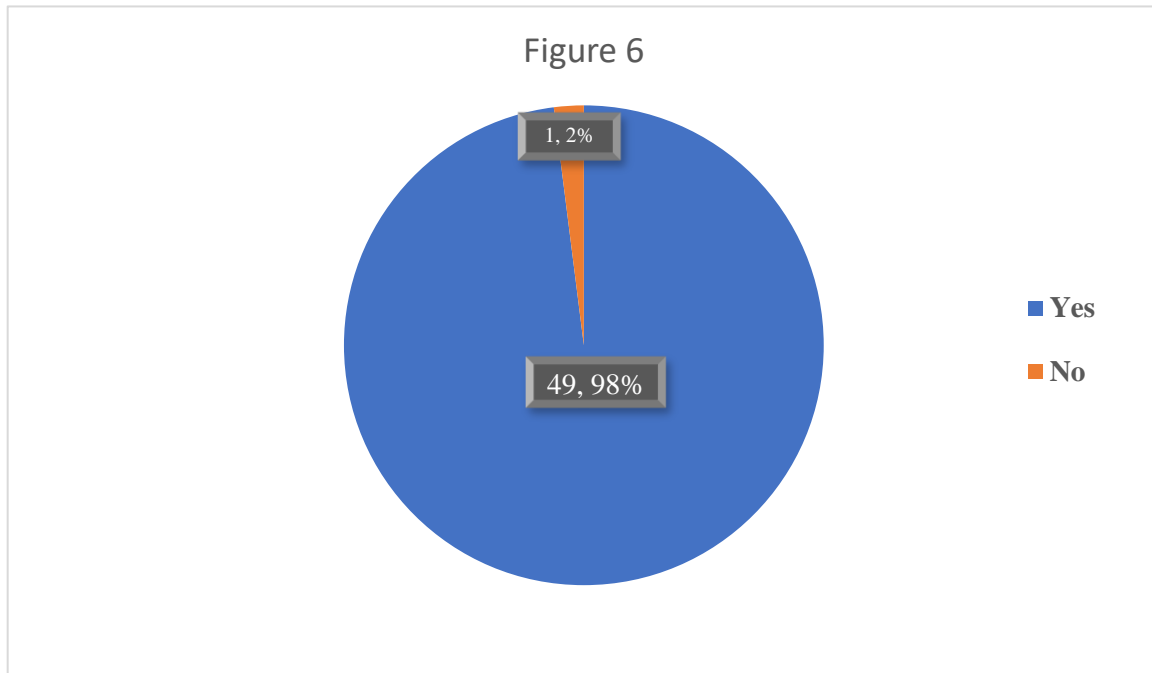


In figure five (5), forty-nine (49) respondents with ninety-eight percent (98%) answered Yes, and one (1) respondent with two percent (2%) answered No.

This indicates a strong agreement among respondents with question two.



SQ3: Does the webpage provide complete details about Uncle Brew Milk Tea Shop's products (e.g., flavors, sizes, pricing)?

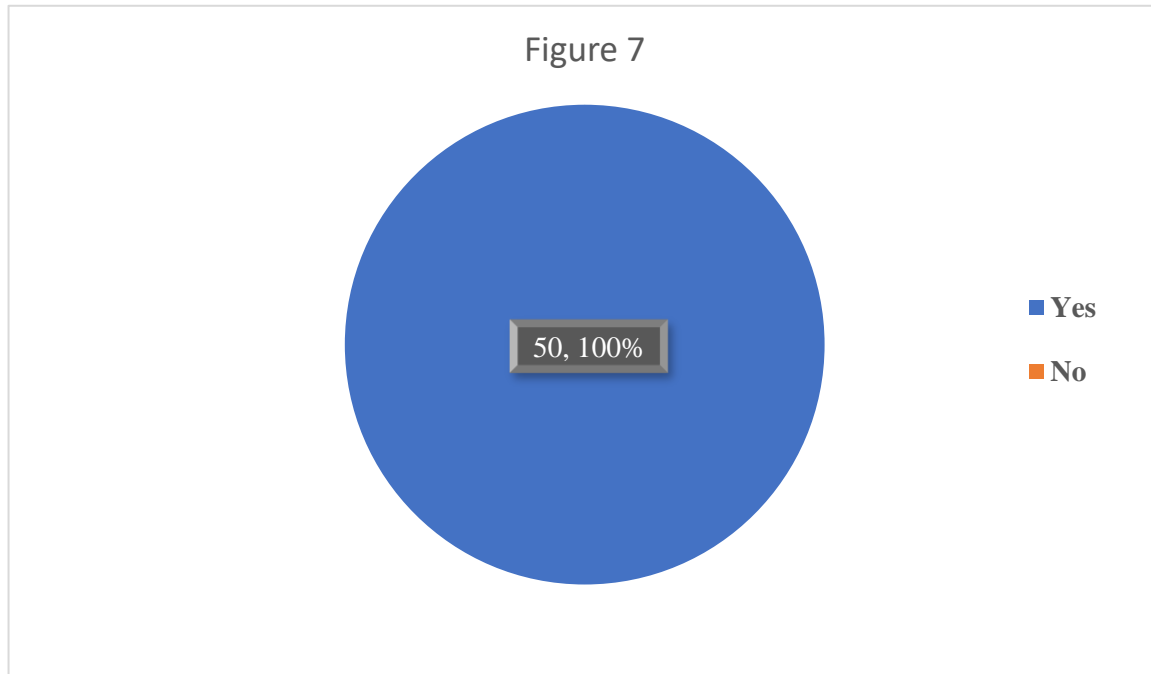


In figure six (6), forty-nine (49) respondents with ninety-eight percent (98%) answered Yes, and one (1) respondent with two percent (2%) answered No.

The results suggest that the majority responded positively to question three.



SQ4: Is the web page compatible to your device?

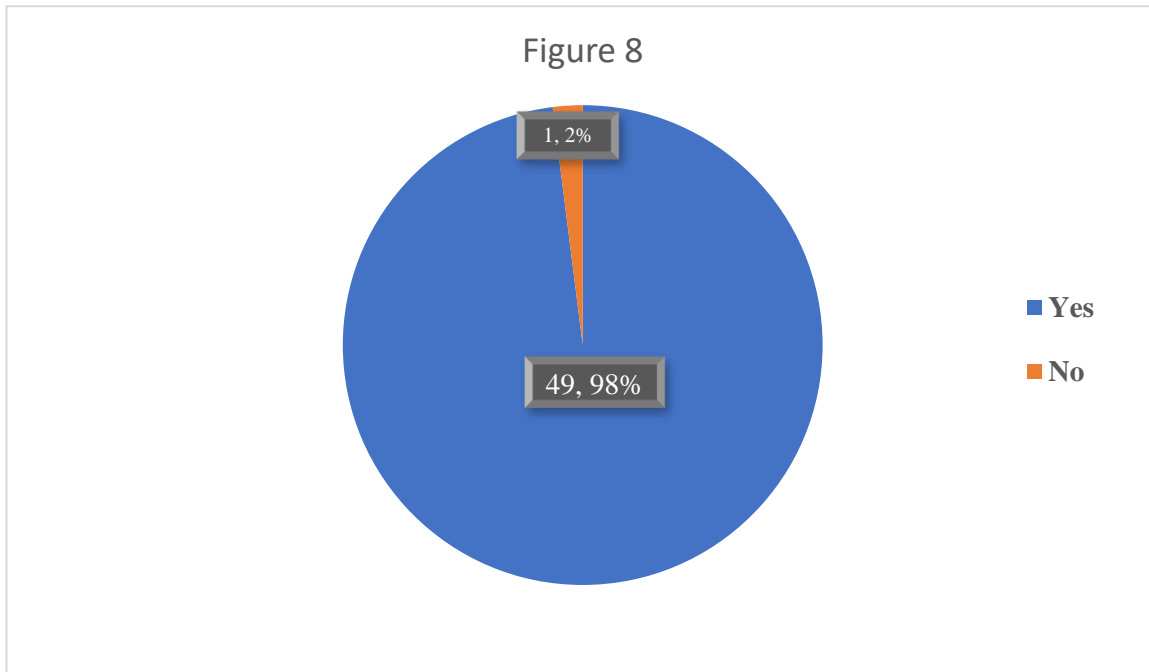


In figure seven (7), fifty (50) respondents with one hundred percent (100%) answered Yes, and zero (0) respondents with zero percent (0%) answered No.

This shows unanimous agreement among respondents with question four.



SQ5: Does the webpage adjust accordingly to your device's screen size?

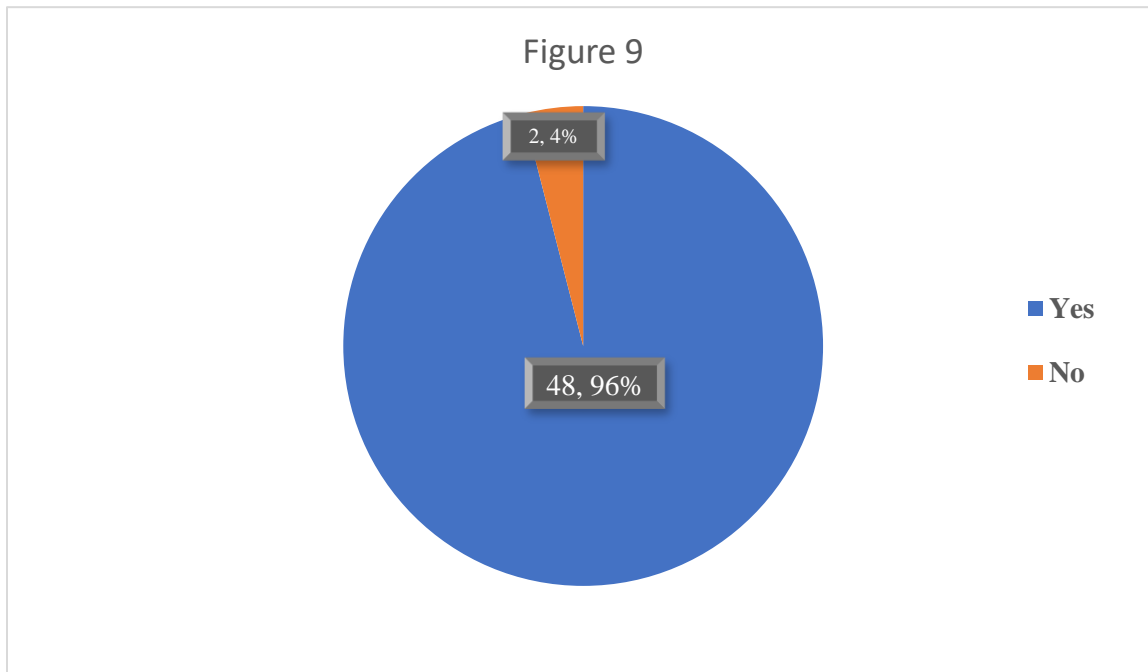


In figure eight (8), forty-nine (49) respondents with ninety-eight percent (98%) answered Yes, and one (1) respondent with two percent (2%) answered No.

This implies a high level of agreement on question five.



SQ6: Can you easily click buttons and fill out forms without any problems?

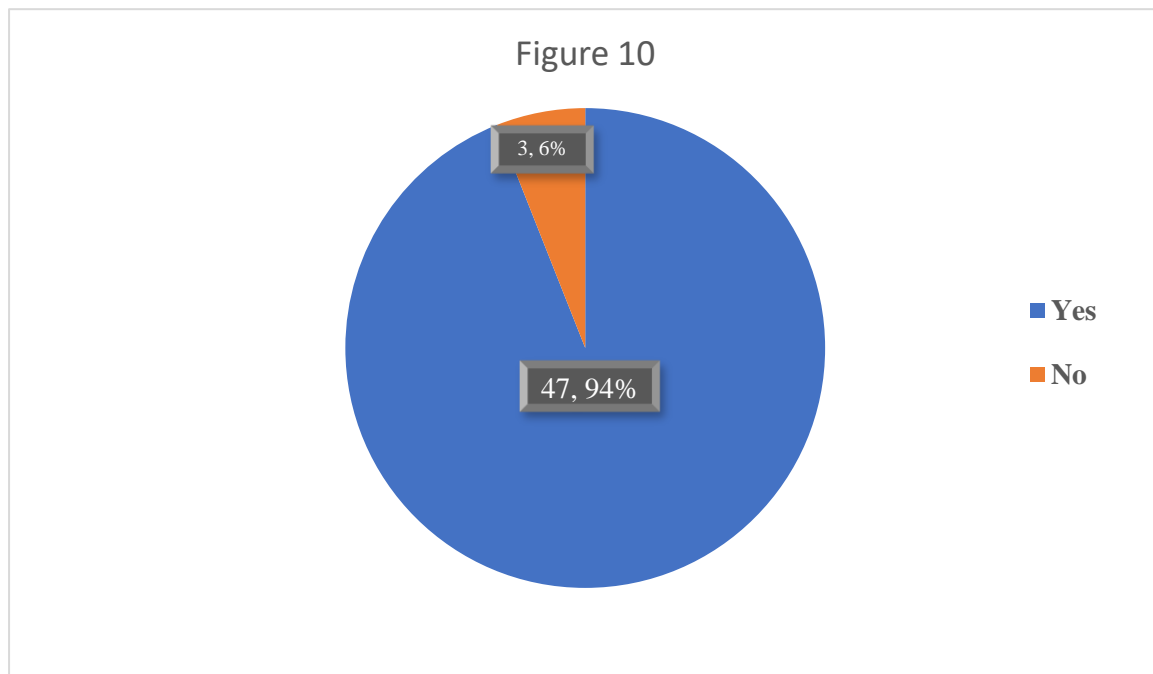


In figure nine (9), forty-eight (48) respondents with ninety-six percent (96%) answered Yes, and two (2) respondents with four percent (4%) answered No.

This reflects a strong majority agreement on question six.



SQ7: Is the pick-up order process on the webpage easy to navigate?

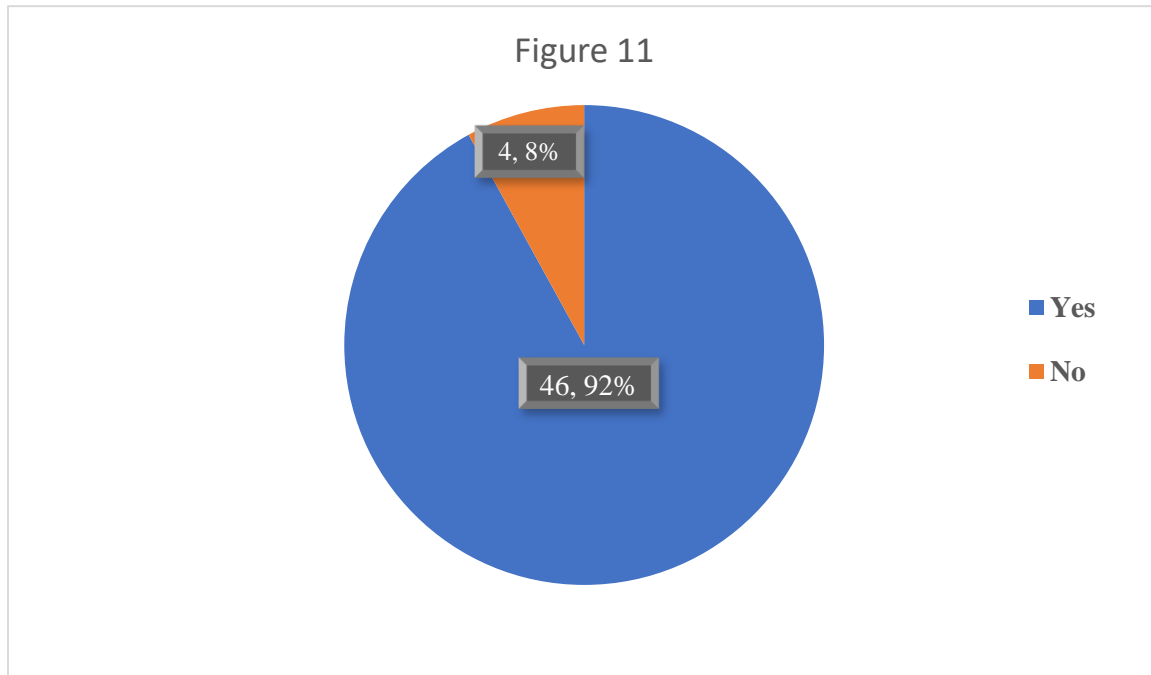


In figure ten (10), forty-seven (47) respondents with ninety-four percent (94%) answered Yes, and three (3) respondents with six percent (6%) answered No.

The graph suggests that most respondents agreed with question seven, though a few did not.



SQ8: Do you think a pick-up ordering system at Uncle's Brew would make purchasing more convenient?

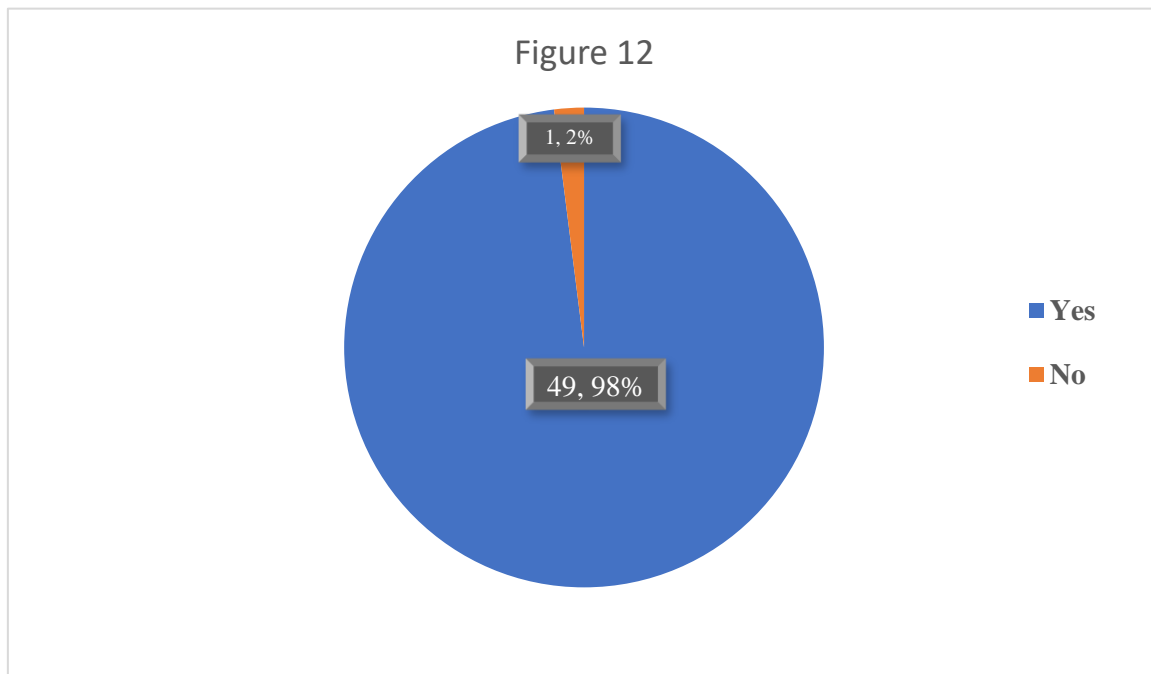


In figure eleven (11), forty-six (46) respondents with ninety-two percent (92%) answered Yes, and four (4) respondents with eight percent (8%) answered No.

This indicates a high level of agreement on question eight, though slightly lower than the others.



SQ9: Is it easy to place a pick-up order on the webpage?

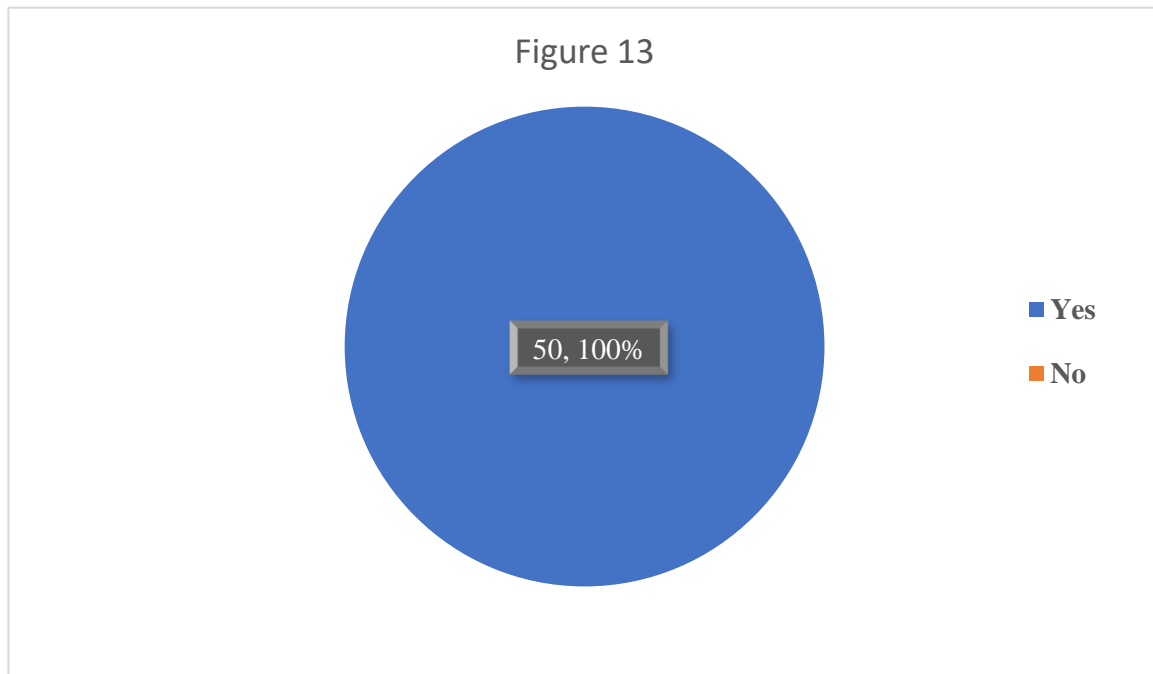


In figure twelve (12), forty-nine (49) respondents with ninety-eight percent (98%) answered Yes, and one (1) respondent with two percent (2%) answered No.

This shows a strong consensus in favor of question nine.



SQ10: Are you satisfied with the overall experience of using our webpage?



In figure (13), fifty (50) respondents with one hundred percent (100%) answered Yes, and zero (0) respondents with zero percent (0%) answered No.

This reveals complete agreement among respondents for question ten.



CHAPTER V

Summary, Conclusion, and Recommendations

Summary of Findings

The results of the survey show that 96% of the respondents found the information they needed about Uncle's Brew on the webpage, while 4% did not.

The results of the survey show that 98% of the respondents found the information on the webpage relevant, while 2% did not.

The results of the survey show that 98% of the respondents agreed that the webpage provides complete details about Uncle Brew Milk Tea Shop's products, while 2% did not.

The results of the survey show that 100% of the respondents said the webpage is compatible with their devices.

The results of the survey show that 98% of the respondents stated that the webpage adjusts accordingly to their device's screen size, while 2% said it does not.

The results of the survey show that 96% of the respondents said they could easily click buttons and fill out forms without any problems, while 4% disagreed.

The results of the survey show that 94% of the respondents found the pick-up order process easy to navigate, while 6% did not.

The results of the survey show that 92% of the respondents believed that a pick-up ordering system at Uncle's Brew would make purchasing more convenient, while 8% did not.

The results of the survey show that 98% of the respondents found it easy to place a pick-up order on the webpage, while 2% did not.

The results of the survey show that 100% of the respondents were satisfied with the overall experience of using the webpage.



Conclusion

The study found that the web page appeared to be helpful in the development of the business's online presence, even if there were other avenues to publicize the shop through social media. This means that it may help to increase sales because of the user-friendly navigation and attractive front-end design.

Based on all evidence and the study's findings, the researchers came to the conclusion that the web page is responsive in any devices. The data provided evidence that the speed at which the web page loads varies depending on the class of device being used.

According to the study, it is more practical if the website is simple to use and available on all mobile devices. because accessible items are simpler to view, especially on mobile. Additionally, some people find that it is difficult to access in other device. Businesses may better serve mobile users and meet their demands by creating mobile-friendly web pages, which will eventually result in more engagement and a wider audience.

The researchers had come up with the conclusion based on the answer of the respondents therefore, the researchers agree with the respondents that the web page can help the customers by providing relevant and accurate information. This will help them get information about the business and make them trust the business.



Recommendations

- a) To further improve the ordering process, it is recommended to enhance the current system by adding features such as order history, estimated pickup time, and confirmation notifications. These additions can provide customers with a smoother and more transparent ordering experience, helping them track and manage their orders more efficiently.
- b) Since the webpage does not feature real-time updates, it is recommended to add live updates for product availability, order status, and promotions. This would help keep customers informed and engaged, ultimately improving customer satisfaction and retention.
- c) It is recommended to expand the webpage's functionality to include delivery services. Adding a delivery option would allow the business to reach a wider customer base, not limited to pick-up orders only. This would be more convenient for customers who cannot visit the shop and would help increase sales and expand the business's reach.



Personal Data

Name: Magnifico Gab Daniel R.

Sex: Male

Date of Birth: April 10, 2007

Civil Status: Single

Address: 263 Sta Teresita St. Block 2 Tondo, Manila

Name of Father: Jose Magnifico jr.

Name of Mother: Rosalie R. Magnifico



Educational Atteainment

Level	School Attended	Year Attended
Senior High School	AMA Computer Learning Center Northbay	2023-2025

Work Experience

ACLC Northbay

Position Title: OJT at Faculty

Duration :

General Duties and Responsibilities

- Assisting Faculty Member at IT related works like encoding files.