**CONCEPTUAL FRAMEWORK**

**INPUT**

Profile of the respondents

according to

* Name (optional)
* Address (optional)
* Age
* Gender

100 random respondents

* 50 males
* 50 females

Complete survey

Questionnaires

**PROCESS**

Creating Web Page

Data gathering through

Interview of the owner.

Survey through survey questionnaires

Data analysis, Interpretation, and presentation

**OUTPUT**

Relevants contents

Responsive Websign

Modernized Webpage

Hypothesis