

Website Planning Document

CIT 230

Nina Saunders

Site Name

Weather it's Fun

<https://weatheritsfun.com>

Site Purpose

Weather it's Fun is a website that helps people to know that no matter what the weather is, there will always something fun to do. When people come to this site, they don't only get the weather, but they can find suggestions of what they can do in that weather. For example: If it is going to be sunny on the day for your planned outing, then it would suggest going hiking, to the park, or to the lake. If it was going to be raining it would suggest what movies are playing at the local theater, local concerts, or indoor sporting events. The purpose of this site is to help people realize that all weather is fun.

Target Audience

Who: People who need a little help making plans based on weather conditions.

Age: 16 – 116

Income: \$1,000 - \$100,000 per year

Experience: None to Avid Adventurer

Family Status: Single, Married, and anything in between.

Accessed From: Mobile Device, Tablet, Laptop, and Desktop

Personas



Name: Sammy Hikesalot

Occupation: Occupational Therapist

Age: 36 years old.

Education: Bachelor's degree in Occupational Therapy, working on his master's degree.

Family Status: Single

Reason for Visiting This Site: To plan his next hiking adventure. He needs to know if he should plan for sun, rain, or snow.

Accesses Site Via: Smartphone



Name: Jane Youngunn

Occupation: Stay at home mother & part time computer programmer

Age: 27 years old

Education: Associate of Applied Science in Computer Programming

Family Status: Married with children, a 4-year-old and a 2-year-old.

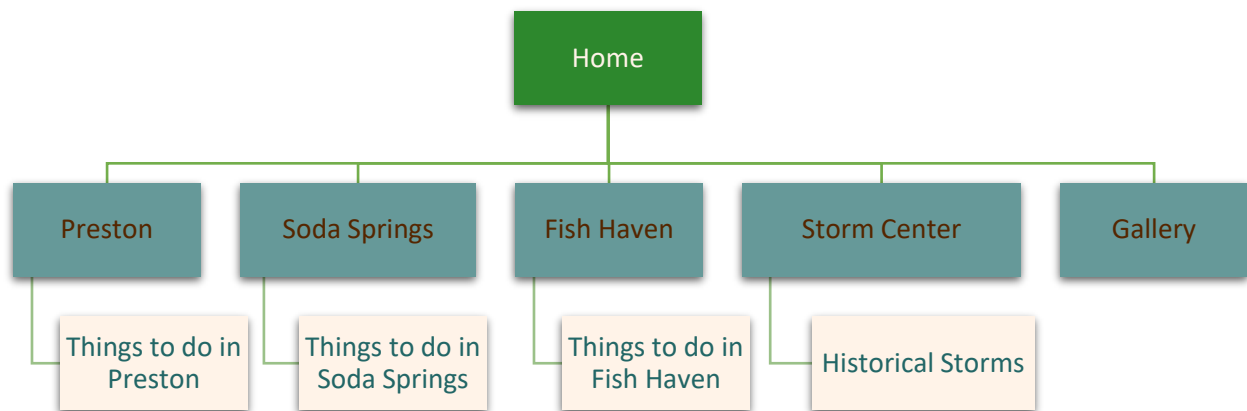
Reason for Visiting This Site: To plan the next week with the children. Should she go to the park or stay in.

Accesses Site Via: Laptop and Smartphone

Scenarios

1. What is the weather going to be today?
2. What is the weather going to be this weekend?
3. Where can I go when it is raining?
4. What are some things I can do for my date on Friday?
5. Is it going to snow on Christmas?
6. Is it going to be sunny on the Fourth of July?

Site Map



Color Scheme & Typography

Location	Font	Size	Text	Background	
Site Header	Georgia, Serif	40px	hex: #ff3e8 rgb: 255,243,232	hex: #2d882d rgb: 45,136,45	SAMPLE
Primary Navigation		30px	hex: #004400 rgb:0,68,0	hex: #669999 rgb: 102,153,153	SAMPLE
Footer Navigation		20px	hex: #552600 rgb: 85,38,0	hex: #d49a6a rgb: 212,154,106	SAMPLE
Heading 1 (h1)	Calibri, San-Serif	30px	hex: #116611 rgb: 17,102,17	hex: #ff3e8 rgb: 255,243,232	SAMPLE
Heading 2 (h2)		25px			SAMPLE
Heading 3 (h3)		20px			SAMPLE
Paragraph Text (p)		16px			SAMPLE