

# Revenue Performance Overview

Total Revenue

\$14.44M

Net Profit

\$4.01M

Total Cost

\$10.43M

Profit Margin

27.79%

Store Location

All

Store City

All

Timeline

1/1/2022



9/30/2023



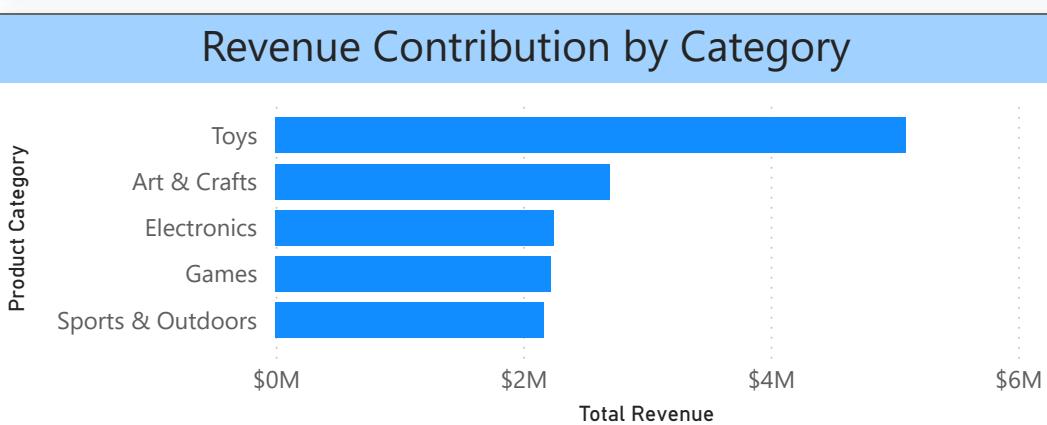
## Revenue Trend Over Time



## Top 15 Cities by Revenue



## Revenue Contribution by Category



## Key Insights

- Revenue peaked in Q1 2023.
- Toys contribute 35%+ of total revenue.
- Top 3 cities drive ~25% of total sales.
- Profit margin stable at ~28%.

# Inventory Performance & Profitability Analysis

Total Stock Units

30K

Total Active Products

35

Low Stock Products

12

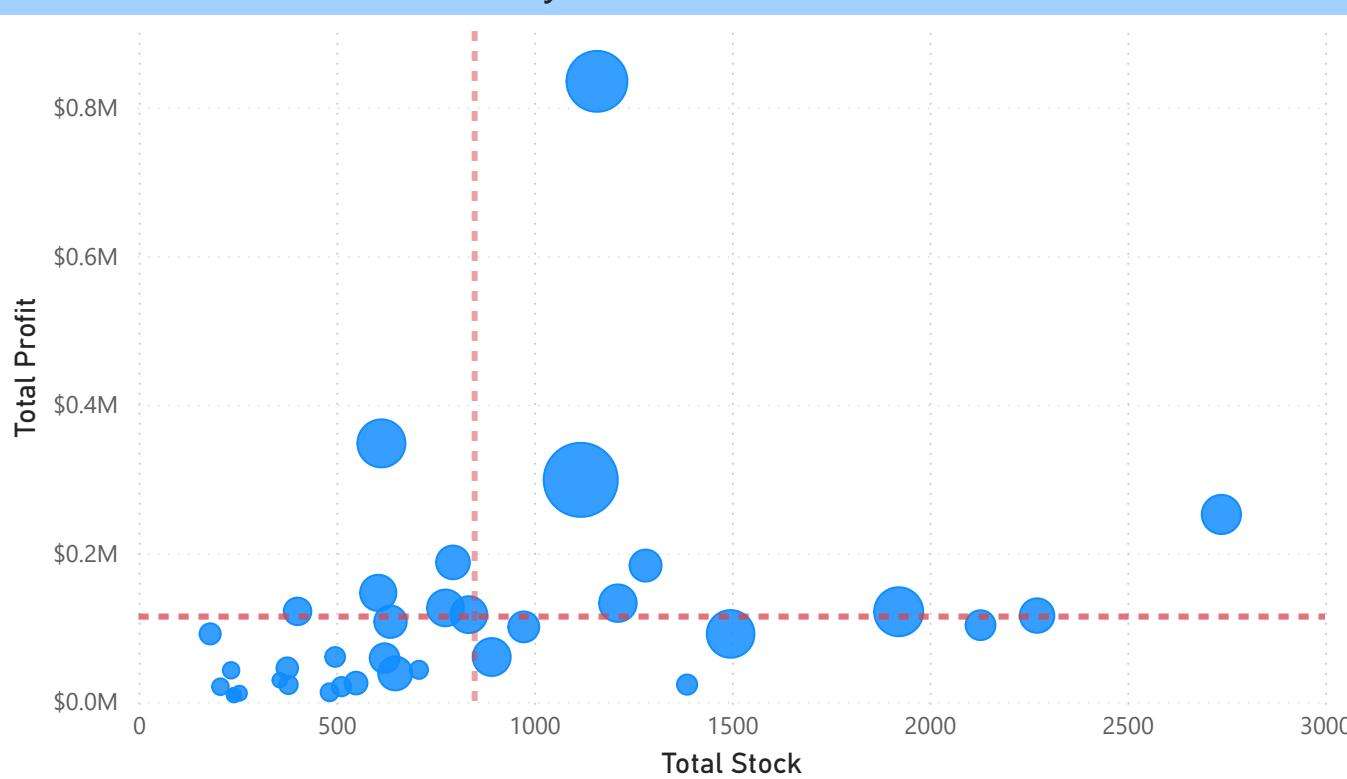
Product Category

All

Store Location

All

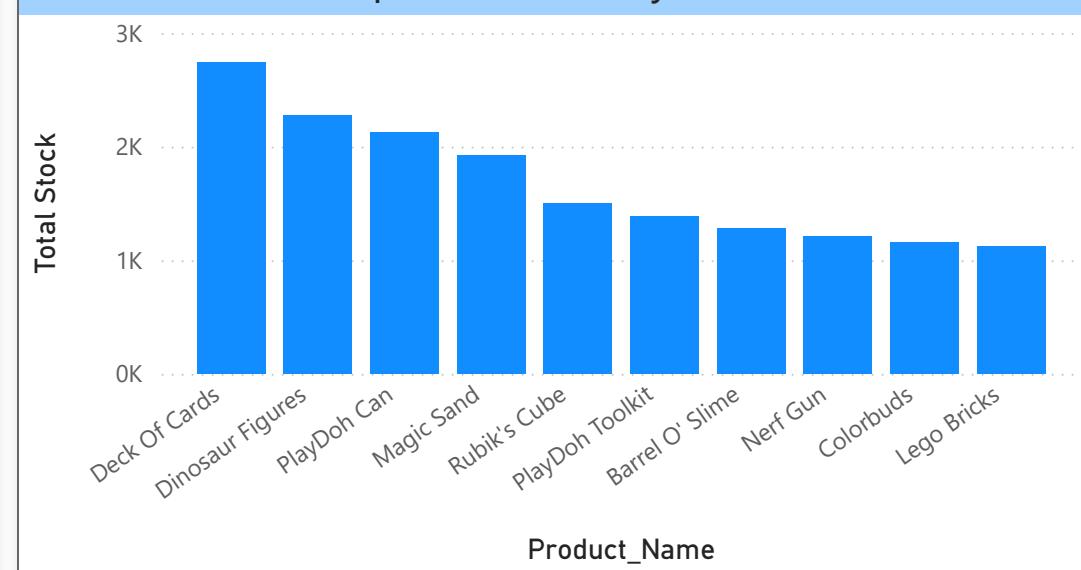
Inventory vs Profit Performance



## Key Insights

High-profit products with below-average stock represent restocking opportunities, while high-stock low-profit products indicate overstock risk.

Top 10 Product by Stock



Detailed Product Metrics

Product Name	Total Stock	Total Revenue	Total Profit	Low Stock Flag
Action Figure	614	\$926,748.42	\$347,748	OK
Animal Figures	835	\$507,766.11	\$117,267	OK
Barrel O' Slime	1282	\$365,735.37	\$183,326	OK
Chutes & Ladders	255	\$49,738.71	\$11,487	Low Stock
Classic Dominoes	241	\$44,665.29	\$8,942	Low Stock