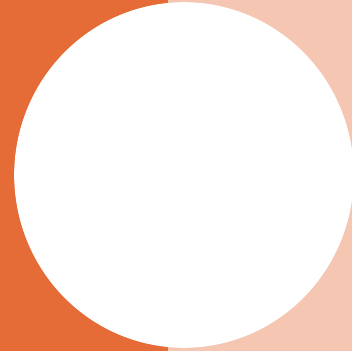


CUSTOMER CHURN ANALYSIS DASHBOARD



**CHURN CUSTOMER
OVERVIEW DASHBOARD**

CUSTOMER RISK ANALYSIS

CHURN CUSTOMER OVERVIEW DASHBOARD

7043

Total Customers

16.06M

Sum of TotalCharges

456.12K

Sum of MonthlyCharges

26.54%

% Churn Rate

3632

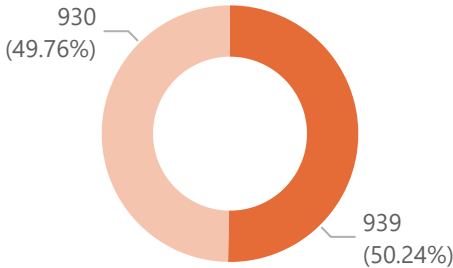
Sum of numAdminTickets

2955

Sum of numTechTickets

DEMOGRAPHY

Female Male



25%

% Senior Citizen

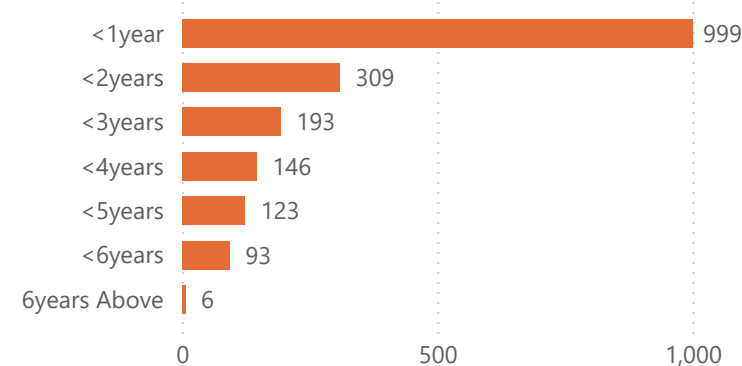
36%

% Partner

17%

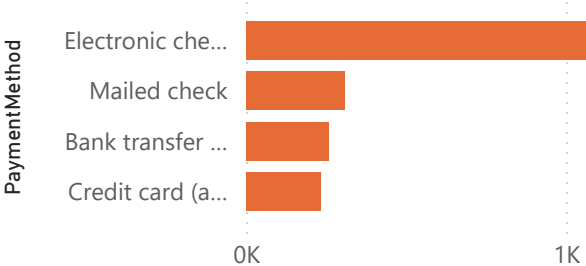
% Dependents

Count of Churn by Tenure(years)



CUSTOMER ACCOUT INFO

Count of Churn by PaymentMethod

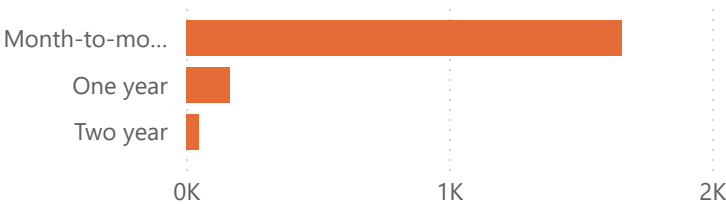


Yes No



74.44
MonthlyCharges
1531.80
TotalCharges

Count of customerID by Contract



SERVICES CUSTOMER SIGNED UP FOR

90.90%

Phone Service

49.97%

% multilinesNo

43.55%

StreamingTV

50.03%

% multilinesYes

43.77%

StreamingMovie

29.16%

DiviceProtection

27.98%

OnlineBackup

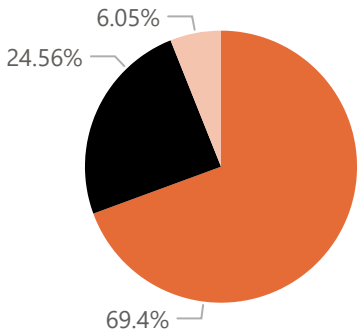
16.59%

TechSupport

15.78%

Online Security

Fiber optic DSL No



CUSTOMER RISK ANALYSIS

7043

Total Customers

16.06M

Sum of TotalCharges

456.12K

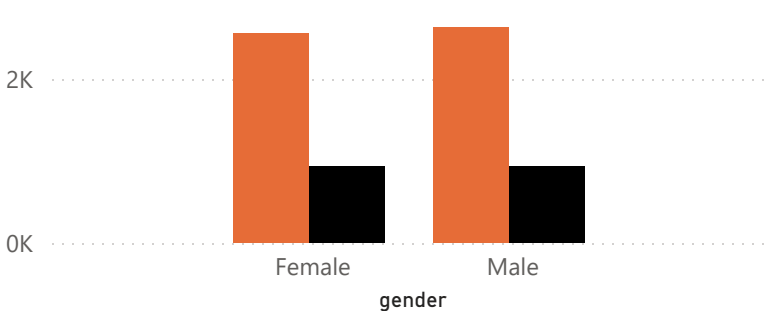
Sum of MonthlyCharges

26.54%

% Churn Rate

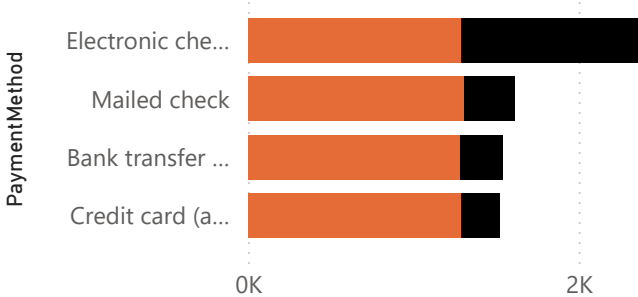
customerID by gender and Churn

Churn No Yes



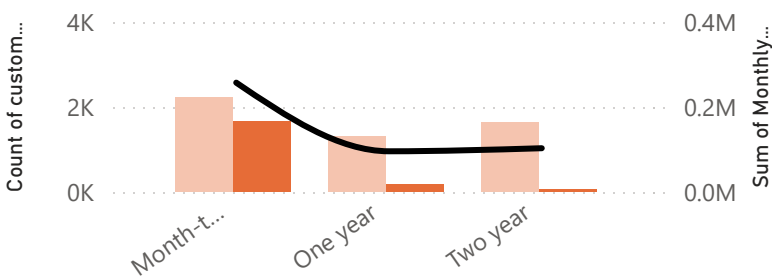
customerID by PaymentMethod and Churn

Churn No Yes



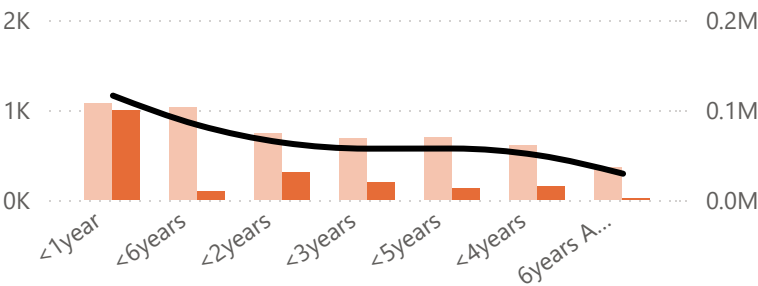
customerID and Sum of MonthlyCharges by Contract and Churn

Churn No Yes Sum of MonthlyCharges



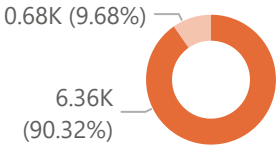
Churn and Sum of MonthlyCharges by Tenure(years) and Churn

Churn No Yes Sum of MonthlyCharges



MonthlyCharges by PhoneService

Yes No



Churn

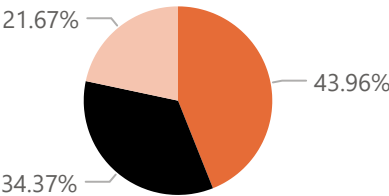


No

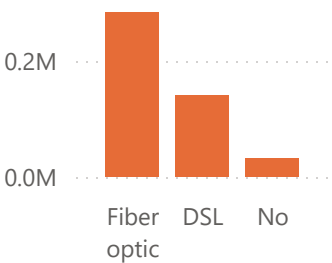
Yes

customerID by InternetService

Fiber optic DSL No



MonthlyCharges by InternetService



MonthlyCharges by PhoneService

