

# AUDREY KLAMMER

FRONT-END DEVELOPER/WEB DESIGNER

Email: [audrey.ck@gmail.com](mailto:audrey.ck@gmail.com)

## KEY QUALIFICATIONS

- » Passionate about HTML5, CSS3, and JavaScript.
- » Experience helping a technology company achieve significant growth.
- » Thrives in fast-paced teamwork-oriented environments.

## ACCOMPLISHMENTS

- » Developed [jQuery plugin](#) that creates a sliding puzzle out of unsplash.com images. Game allows shuffling and keeps score.
- » Developed jQuery plugin using JSON data from Code School and Treehouse.
- » Using Photoshop, Sublime, HTML5 & CSS3, designed and developed a dozen responsive landing pages.
- » Owned user experience (UX) design for AlchemyAPI dynamic dashboard: created wireframe in Balsamiq; prototype using HTML, CSS and Bootstrap.
- » Redesigned AlchemyAPI.com in 4 weeks to meet Series A PR deadline using Drupal, HTML, CSS, and Illustrator. Resulted in \$60,000 cost savings and fully responsive site.
- » Built relationships with members of tech community, leading to increased brand recognition, dozens of press mentions, and 40,000 API users.

## EXPERIENCE

### FRONT-END WEB DEVELOPMENT | 2014–Currently

[Audrey Klammer Design](#) (Freelance), Denver, CO

- » Used modern web design practices to hand-code a dozen landing pages.

### MARKETING DIRECTOR, WEB DESIGNER | 2012–2014

[AlchemyAPI](#) (Acquired by IBM Watson Group), Denver, CO

- » 3rd employee at SaaS startup responsible for all web design and marketing for two years, helping to triple monthly recurring revenue and grow community to 40,000 API users, and contributing to the acquisition by IBM Watson Group.

### MARKETING/OUTREACH/DESIGN | 2010–2011

[Boulder Digital Arts](#), Boulder, CO

- » Worked with instructors and developed marketing campaigns and collateral.

### ONLINE PERSONALS MANAGER/PROMOTIONS | 2006–2009

[The Stranger](#), Seattle, WA

- » Managed online Personals for two major-city newspapers, resulting in increased revenue (Seattle 45% and Portland 52%) and site traffic (pageviews 260% and unique visitors 290%).

## SKILLS

**Web Development:** HTML5, CSS3, Sass, JavaScript, jQuery, PHP, AJAX, Responsive Design, UX, APIs, Bootstrap, MVC Architecture, Backbone

**Software:** WordPress, Drupal, Sublime, Photoshop, InDesign, Illustrator, GitHub

**Marketing:** Copywriting, Public Speaking, Google Analytics, AdWords, Marketing Automation, Conversion Optimization

## EDUCATION

### CERTIFICATE, WEB DEVELOPMENT 2015

[WebLab](#)

JavaScript, jQuery, UX, PHP

### CERTIFICATE, MULTIMEDIA 2012

[Front Range Community College](#)

Web Design, Photoshop, Illustrator, InDesign, WordPress, Drupal

### B.A., COMMUNICATION 2006

University of California, Santa Barbara

## PORTFOLIO

### Personal Site

[AudreyKlammer.com/Portfolio.html](http://AudreyKlammer.com/Portfolio.html)

### Github - Code Samples

[Github.com/Klammertime](https://github.com/Klammertime)