**Who can work as a Web designer?**

As a person who went to highschool to become Web designer and got my diploma with a promise that I can get a job in the field without a college diploma, I find this to be quite interesting. What makes a good web designer? Knowledge of design, programming and marketing. At least that is what high school taught me. In this day and age it's hard to become someone and find a good job if you don't have a college diploma. As before my decision to come to RIT I searched for jobs within my field and little beyond. Of the 56 jobs I applied for, only one was interested in having an actual interview with me. My main job seeking platform was LinkedIn, and this research paper will mainly have examples from LinkedIn.

*“LinkedIn is the world's largest professional network on the internet. You can use LinkedIn to find the right job or internship, connect and strengthen professional relationships, and learn the skills you need to succeed in your career. You can access LinkedIn from a desktop, LinkedIn mobile app, mobile web experience, or the LinkedIn Lite Android mobile app.” 1*

I instantly made an account, which contains: Something about me, my schooling, my very short portfolio, direct link to my personal website (which I made using bootstrap template), my github, some project I worked on, my one and only certificate for Ai and something about me. Do I genuinely think my page is professional? No, It's hard to achieve that when you are so young but I still tried. I put a little banner that said I looked for a job on my profile picture and begane to look under the “Job” button.

I first began looking under the “Web designer” tag. I got many options, and I got quite excited but only for a short time. This are some of the job postings I stumbled upon:

Nothing.

Most of the “linked” job postings are “Web developer” and “Frontend developer” with occasional “Graphic designer.” I have enough knowledge to consider myself a junior Web developer. With that I look under that tag. Now we are talking. I got 218 job postings which 40% were a direct “match” with my profile.

**Junior web developer - Mono d.o.o.** 2

**Link** - https://www.linkedin.com/jobs/view/3231952847

**Qualifications**: work in a team, willingness to learn from more experienced professionals as wheel as improving your knowledge of software development

**Technologies**: ASP.NET framework, C# and PostgreSQL

Bonus technologies: HTML, CSS, .NET, React, Git, itd…

**Benefits**: increase of the salary and bonuses, advice and software, education, chances for investments. But that comes as you work and show them your improvement.

They surprised me. They were very open to people without any prior experience. Also, the candidate can get some sort of arrangements for living as the job is in Osijek. They also state they have a “no-bullshit” approach within the company which makes them appear approachable. Work hours can be adjusted to fit the individual. The team building gives the picture that they care for the employees and the company. Technologies they use are in the same category, altho it isn't needed to have knowledge from bonus technologies. You can't call yourself a web developer if you don't know them.

This job posting has all the necessary means for an applicant to find out what exactly they are looking for and if they fit in that category.

The job posting fits in the Web development category.

**UX/UI Designer - Porsche Digital Croatia** 3

**Link** - 12https://www.linkedin.com/jobs/view/3245360802

**Qualifications**: 3+ years as UX/UI designer, confident persona, up to date with new graphic design technologies, end-to-end mobile app experience, frameworks of design thinking and user-centered design, team player, excellent command of written and spoken English, ability to apply research result in your design, german language knowledge, experience in agile teams.

**Technologies**: not specified in the job description.

**Responsibilities**: translation of user needs, designing elegant solutions to complex problems, arsy Uls, teamwork with other designers, communication with others to solve problems that might come, making sure your design is user friendly and approachable, learn new technologies and methods, learn and teach new knowledge with colleagues and extended design counties and using your designer skills to build up empathy for the people using the products

They didn't specify which apps and technologies are required. Overall, It seems they are just looking for someone who is creative and technology oriented. The responsibilities are just the requirements directly stated. They did not list any benefits except salary range from 17000 to 35000 gross HRK. Overall the post listing sounded very demanding, but at the same time like it repeated itself for one thing only. Creative, confident and argumentative person that knows graphic design. It's not very friendly towards new and inexperienced applicants. Job postings don't seem approachable and despite its descriptive nature does not help the applicant pin point are they suitable.

This job would fall in the UX/UI category.

**Junior/Mid Full Stack Developer - mStart plus d.o.o.** 4

**Link** - https://www.linkedin.com/jobs/view/3236887237

**Qualifications**: 1+ (junior)/ 3+ (mid) years of experience, equally love of from the backend and frontend, degree in computer science or related field, web developer experience, SQL experience, wants to improve and learn, looking at bigger pictures, you code simple but correctly, likes a challenge, team player, willing to learn from older collages, excellent english

**Technologies**: JavaScript, HTML5, CSS3 , Vue, React, Angular, NodeJS, ExpressJS, RESTful APIs, SQL, MS SQL, MySQL, GIT.

**Benefits** as they state: Mentoring of excellent and highly motivated colleagues, A large amount of high-quality data, Excellent working atmosphere with great coffee and occasional socializing after work, flexible working hours, possibility of being hybrid, online platforms to learn from: Coursera, Qwiklabs and Pluralsight, Sponsored sports,

STEM workshops, Transportation fee and lunch fee, yearly systematic (includes day off)

This company seems very open minded and accepting of everyone from different experiences. This is the first company that requires a diploma. Requirements are very clear and start forward, they listed what the applicant needs to use technology vise. They were very descriptive of applicants personally to fit in. Modern, yung, and open minded individual who is not scared to ask for help and improve. They offer many opportunities in and of work hours to improve and learn more new and overall fun things. I would personally love to work at a company like this.

There are many technologies that are required for a person to know. Mostly JavaScript, which if you know how to work you can work at every technology required (besides HTML and CSS). JavaScript has many based applications that are easy, per say, to learn.

This job fits in front and end development.

**Senior Frontend Developer - IBM iX DACH** 5

**Link** - https://www.linkedin.com/jobs/view/3208681835

**Requirements**: good decision-making skills, 5 years of experience in Frontend Development, being Team Lead for developers is a plus, clean code, JavaScript Knowledge in ECMAScript 6 and Jquery, JS Frameworks like Angular and React, strong HTML and CSS/SCSS Knowledge (e.g. semantic, accessibility, cascade, modular styles, Atomic Design, BEM, Pattern Lab), communicate and present in an open manner, both with internal and external stakeholders.

**Technologies**: ECMAScript 6, Jquery, Angular, React, HTML , CSS/SCSS, JavaScript

**Bonuses** as they state in the job posting: Academy & Co., Discount programs, Coaching, Health & Fitness, Team events, Flexible working hours, 30 days of vacation and hefty pay 44,000 EUR.

Frankly, I don't know what half of this means and I'm definitely not qualified. I could have gotten a hint from the title Senior. One problematic thing about that Title that more than 65% of jobs have it in the title. Plus additional 7-10% not having it directly in the name but requirements are there as one. The responsibilities seem like a manager and a teacher job. The applicant will teach and fix any problems in the work space.

Like the previous job, this one requires advanced knolathe of JavaScript and linked software. JavaScript is the second most searched for language after Java. Many companies need responsive and dynamic web pages and apps so it's not a surprise that they are so looked for.

This job fits in back and frontend plus management and communication.

**Frontend Developer (Remote) - BrandBastion** 6

**Link** - https://www.linkedin.com/jobs/view/3241650001

**Requirements**: React and Hooks (useState, UseEffect, useCallback..etc), State Management ( Redux, MobX ..etc), Asynchronous Programming or Reactive Programming, TypeScript, Bootstrap, Material or AntDesign, Create React App, Restful API, UI/UX prototyping, usability, responsive design, automated testing and last Good team communicator and collaborator in English.

**Technologies**: React, Hooks, Redux, MobX, TypeScript, Bootstrap, Material or AntDesign, Create React App, Restful API, UI/UX.

**Benefits**: four weeks of paid holidays, working with new technologies, responsibility but also freedom to your creativity, impact the product roadmap and expansion of your career.

With the past few years and now quite a normal thing to work remote I decided to look up some remote jobs. They had some requirements which fit in Mid level developer altho they never specify which level an applicant must be. One of the things that was quite eye-catching and not in many standard applications is that the applicant will: “Build solutions that fight racism, hate speech and fraud on Social Media.” .

Technologies required are mostly, again, JavaScript and advanced understanding of the CSS family. Overall it seems like a good job which has experience. But not for someone who just started. It takes a lot of knowledge and willingness to achieve something to be working confidently in such a company.

This job mostly fits in front end development.

**Conclusion**

Every single one of this company looks for someone who's an open minded and creative individual. The applicant must be willing to learn and improve. In this field and with growing technologies and over all need for new, easy and improved ways of thinking/doing this requirements don't seem that assured. Shure not every person is comfortable enough to work in such companies which require constant communication. Communication is very important if we are working in teams with all 5 jobs. You can't have a problem if you don't have enough courage to ask for help and then discuss it.

Technologies that are most mentioned are JavaScript, React, HTML, CSS, SQL. Learning HTML and CSS can give you so little knowledge nowadays. You can make the interactive nut passive websites. But knowledge of JavaScript and its “family” can make that web site or app many more user friendly. Active and responsive web applications/sites can help you. Its ever edit something in the app and fix something that way. JavaScript is used more and more every day, it's something you need to know. Basic knowledge of dad bases can again, make your job ear. If anything breaks, you can fix it and even improve yourself. We use databases on days basis. We have one right in your head. It's something that is required for 85% of new age technologies to work. Ignoring that “small” but big part of the IT world can cost you much more than you think.

**Sources**

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3. UX/UI Designer - Porsche Digital Croatia

- LinkedIn

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**-** <https://www.linkedin.com/jobs/view/3245360802>

4. Junior/Mid Full Stack Developer - mStart plus d.o.o.

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5.Senior Frontend Developer - IBM iX DACH

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6. Frontend Developer (Remote) - BrandBastion

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