

Design Technologist, Product Designer, UX Developer

www.klarence.net mail@klarence.net +1 (858) 876–2184

# **Career Summary**

Innovative, design technologist with several years' experience working with multifunctional teams and global business & IT units. Creative cross-functional leader credited for a collaborative design and development process. Agile and usability specialist skilled at improving productivity and efficiency, and decreasing time to delivery and increasing customer satisfaction.

# **Professional Experience**

Cisco Systems, Inc. | San Jose, CA

2012 - 2018

## Sr. UX Designer & Frontend Developer | 2014 –2018

As the UX Lead I managed the Design & Frontend code (UI) for several internal partner applications (partner portal), from onboarding thru reporting.

- Led Design and Frontend Code for Cisco Partner Locator (Public Project)
- Served as Subject Matter Expert (SME) for UI conflicts (CSS/JS)
- Co-developed an internal CSS Framework (LESS)
- Built several reusable components (HTML, CSS, JS) used in production
- Served as SME for user experience, accessibility, and usability issues
- Created a UI Kit Style Guide (Adobe Xd) based on internal Brand Guide
- Authored User Journey Maps, User Flow Diagrams, Architectural Diagrams,

Wireframes, Mockups, and Prototypes (both hotspots and code)

• Served as project manager, scrum master, and usability coordinator

## Technical Project Manager Intern | 2012 - 2014

Collaborated with Project and IT managers to align dozens of internal sales tools to the changing business rules of the new fiscal year.

- Decreased cut-over time over 50%, from over a month to just over a week
- Coordinated daily/weekly support updates by creating email newsletters (1,000+ recipients), an intranet site, collaborative workspace (Jive), and Wiki
- Facilitated QA Test Case reports, after performing root cause analysis

San Jose State University | San Jose, CA

2011 - 2013

### Web Developer & Designer

 ${\it Developed \ and \ maintained \ the \ SJSU \ Career \ Center \ website.}$ 

- Co-led the website transition to a Content Management System (CMS)
- Designed/Developed responsive templates for external email marketing
- Created graphic design materials for print and web
- Supported IT as needed, Active Directory, printer/computer issues

MiraCosta College | Oceanside, CA

2009 – 2011

### **Marketing Assistant & Web Developer**

Maintained Student Activities Department Website and campus marketing.

- Created uniform fliers, posters, and digital ads to promote school events
- Evaluated fund appropriation through data collection initiative of collegeevents

#### Education

UX Design Certificate -

**Human-Computer Interaction** 

MIT CSAIL - May 2018

#### B.S. Business -

**Management Information Systems** 

San Jose State University - Dec 2013

## A.A. Web Development & Design

MiraCosta College – May 2011

### **Skills**

#### Design

Responsive Design (Mobile First)
Information Architecture
Interaction Design
Data Visualization
Visual Design / Graphic Design

## **Prototyping Tools**

Adobe Suite (Xd, Ai, Ps, Ae, Pr, etc.)

Sketch + InVision

Code (HTML/CSS/JS)

Axure

Zeplin

OmniGraffle / Visio

### Tech

Semantic HTML (SEO)

CSS / SCSS / LESS

Vanilla JavaScript + AJAX

- D3.js + ChartJS
- jQuery/Angular/React/VueJS
- Node + Express + npm

Webpack + Gulp/Grunt

Version Control (Git, GitHub, SVN)

# **UX Methods**

Card Sorting

Content/Task Analysis

**Heuristic Evaluation** 

Persona

**Usability Testing** 

User Journey Mapping

Wireframing