

Othman Laraki – CEO at Color

Yesterday at Color, we announced we are downsizing the operations that support COVID-19 testing, given the end of the public health emergency and reduced customer focus on pandemic services. As we close this chapter of the business, we're redoubling our focus on our two core businesses: (1) distributed testing and telehealth infrastructure for government programs, and (2) prevention products for employers and large healthcare purchasers.

We're proud of our work supporting communities through a once-in-a-generation public health crisis and are thankful to every person who made our response to COVID-19 possible. Talented people come to Color because they're attracted to and excited about solving complex problems. Each Color team member leaving the company yesterday has enormous value to bring to their next role.

If you're hiring and would like to connect with our alumni, you can find a list here —

> <https://bit.ly/3EOQKct>

Amidst change, we will continue to support existing programs and increase access for underserved populations. With a reinvestment in our core business and the trust of our customers, we are focused on delivering high access, high impact population healthcare programs that help everyone lead the healthiest life that science and medicine can offer. While yesterday was a difficult day for our team, we are optimistic about our future as a company and the impact we will have.