persona

Group One:

**Persona**: Teaching Staff

**Fictional Name**: Jhon Blac

**Gender**: Male

**Age**: 24

**Location**: Sydney

**Education Background**: PhD Student

**Job/Major**: Software Engineering

**Brief Introduction**

He is working as a tutor in the University of Sydney and is majored in teaching IT related courses. Currently, he is assigned to a unit, and he needs to use the website to communicate with his students setting up weekly topics on the website.

**Goals and Tasks**

He is an excellent tutor and is willing to help students solving various academic problems. However, besides being as an excellent tutor in the university, he is also a PHD student who has project to work on. Therefore, he needs a user-friendly website in order to let him post new topics for the students, responds to students’ questions, and sending or receiving private messages to or from students.

**Daily Routine**

He has a good interpersonal relationship. He enjoys doing sports, singing and watching movies. As a tutor, He is very willing to help students. At the same time, he is also interested in learning new skills or trying new stuffs.

Group Two:

**Persona**: Student

**Fictional Name**: Bob Brown

**Gender**: Male

**Age**: 20

**Location**: Sydney

**Education Background**: Undergraduate

**Job/Major**: Computer Science and Computational Data Science

**Brief Introduction**

He is an undergraduate of the University of Sydney, majoring in Computer Science, mastering Java, python, JavaScript and other programming languages. He could understand a new thing or skill quickly and really care about efficiency.

**Goals and Tasks**

He is focused, goal-oriented within a strong leadership role. One of his concerns is maintaining good quality among all his units. He most of his school time doing his academic works including assignments or projects, learning new programming skills, and sharing his ideas with friends.

**Daily Routine**

He has good interpersonal relationship. He likes playing basketball, music and reading. He has participated in internships in various enterprises. He likes sharing his ideas with others on social platforms and enjoys listening to other people’s idea as well. Besides, he is also willing to participate in community activities, as well as some interdisciplinary projects.