



Personal Information

Full Name: Ayuba Sule Lucky
Nationality: Nigerian
State of Origin: Adamawa State
Local Government Area: Hong
Gender: Male
Date of Birth: 13/06/98.

Contacts

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phase 1 extension, Bwari,
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Skills

- ✓ Copywriting
- ✓ Email Marketing
- ✓ Social Media Management
- ✓ Web development
- ✓ Graphics Design
- ✓ Blogging
- ✓ Forex Trading

Languages

English
Native or Bilingual proficiency

Hausa
Native or Bilingual proficiency

Interests

- ✓ Technology & Gadgets
- ✓ Forex & Crypto currencies
- ✓ Sport
- ✓ Agriculture

EDUCATION

National Youth Service Corp (NYSC)

Voice of healing academy
04/2022 -03/2023.

Wukari, Taraba State.

Undergraduate (B.Sc. Computer Science)

Ahmadu Bello University
10/2015-02/2021

Zaria, Kaduna State.

Cisco Certifications

Cisco Networking Academy
06/2018-11/2019

Nigeria.

Courses

- ✓ Cisco Certified Network Associate
- ✓ CCNA CyberOps
- ✓ CCNA Security
- ✓ PCAP: Python Programming

Huawei Certifications

Ahmadu Bello University
07/2018-11/2018

Nigeria.

Courses

- ✓ Huawei Certified Network Associate (Routing and Switching)

O-Level

Nigerian Navy Secondary School
09/2009-07/2015

Port Harcourt, Rivers State.

Basic Education

Newlife Baptist Nursery and Primary School
09/2000-07/2009

Port Harcourt, Rivers State.

WORK EXPERIENCE

Technology Officer

Goodluck Coop Investment & Credit Society Ltd.

05/2025 – Presents.

Hybrid.

Achievements/Tasks

- *Successfully improved the performance and security of the e-commerce platform by collaborating with the development team on timely updates and maintenance..*
- *Created compelling graphic designs and promotional materials using **Adobe Photoshop** and **Canva** that enhanced brand visibility and supported successful marketing campaigns*
- *Boosted platform efficiency by identifying performance bottlenecks through analytics tools and implementing targeted improvements.*
- *Contributed to a significant increase in organic traffic and lead generation by working closely with the marketing team on strategic initiatives.*
- *Optimized the shopping experience and improved product discoverability by uploading, categorizing, and tagging product content using **CMS platform (sanity and seldom shopify)** and **product cataloging tools**, ensuring accurate listings and intuitive navigation.*
- *Applied **SEO best practices** to product titles, descriptions, and image alt texts, increasing organic traffic and improving search rankings within the site and on search engines.*
- *Maintained consistent website performance and timely updates by coordinating closely with developers and admin teams, resulting in smoother operations and enhanced user satisfaction.*

Database Admin

HomeRoots

01/2025 – 02/2025.

Remote.

Achievements/Tasks

- *Enhanced product presentation and boosted brand credibility by analyzing and editing high volumes of product images for quality and consistency across the company's catalog.*
- *Improved visual standards by modifying image quality and format using **PhotoRoom**, **Photoshop**, and **GIMP** to align with global industry benchmarks.*
- *Increased customer trust and reduced return rates by ensuring accurate image-to-product size correlation through systematic sorting based on product and image dimensions.*
- *Optimized the user experience and purchasing process by efficiently uploading and organizing product images and pricing data into the company's website database.*
- *Utilized **product cataloging tools** to maintain structured, easy-to-navigate product listings that supported user-friendly browsing and streamlined updates.*
- *Maintained uninterrupted website functionality and improved service delivery by coordinating effectively with developers and administrative staff.*

Virtual Recruiter

HecRecruit

07/2023 - Present.

Remote.

Achievements/Tasks

- *Accurately identified ideal candidate profiles by analyzing job descriptions and processing forms, ensuring precise alignment between client needs and candidate selection.*
- *Increased job visibility and applicant volume by effectively promoting open roles across social media platforms and top job boards such as **Indeed** and **LinkedIn**.*
- *Enhanced recruitment quality by manually reviewing and analyzing CVs to shortlist the most qualified candidates prior to automation, contributing to successful talent placement.*
- *Streamlined hiring communication by ensuring timely delivery of top candidate CVs to employers via preferred digital channels (**email/WhatsApp**), expediting the selection process.*
- *Improved candidate evaluation and selection through proactive participation in interviews conducted via **phone, Zoom, Google Meet, and WhatsApp**, leading to faster hiring decisions.*

National Youth Service Corp (NYSC)

Voice of healing academy

04/2022 -03/2023.

Wukari, Taraba State.

Achievements/Tasks

- *As a classroom teacher, I delivered effectively instruction in **Mathematics** and **Biology** to **SS1–SS3** and **Agricultural Science** to **JSS1–JSS3** by leveraging both institutional and online resources aligned with the school curriculum. This resulted in improved student understanding and academic performance across multiple grade levels.*

Full stack Web Developer

Nigerian Society of Engineers Zaria Chapter

03/2021 -06/2021.

Zaria, Kaduna State.

Achievements/Tasks

- *Successfully designed and developed a responsive and dynamic landing page using **HTML**, **CSS**, **JavaScript**, and modern frameworks, resulting in enhanced user engagement and improved brand presentation.*
- *Built a functional and user-friendly admin page, streamlining backend operations and improving administrative efficiency.*
- *Designed and implemented a robust database schema using **MySQL** and integrated with the admin page, ensuring smooth data management and system reliability.*

Frontend Developer and Content Writer

Faculty of Physical Sciences Ahmadu Bello University

10/2019 -10/2020.

Zaria, Kaduna State.

Achievements/Tasks

- *Produced high-quality, engaging, and error-free content by applying strong **writing, editing, and proofreading skill** alongside technical knowledge of **HTML, CSS, and JavaScript** contributing to increased audience engagement and client satisfaction.*
- *Ensured timely delivery of impactful client projects by collaborating effectively with the creative director and copywriting team from concept development to final execution, maintaining quality standards through effective use of **HTML/CSS styling and basic scripting**.*

Web Master

Department of Geology Ahmadu Bello University

10/2018 –11/2021.

Zaria, Kaduna State.

Achievements/Tasks

- *Designed and implemented responsive graphics and layouts using **HTML5, CSS3, and JavaScript**, enhancing visual appeal and improving user engagement across devices.*
- *Improved site functionality and user satisfaction by identifying and resolving front-end bugs, leveraging browser developer tools, and using **JavaScript** debugging techniques.*
- *Developed cohesive and user-friendly interfaces by conceptualizing, planning, and executing original design concepts across multiple web properties, utilizing tools like **CSS Grid/Flexbox**, and ensuring cross-browser compatibility.*

Student's Industrial Work Experience(SIWES)

Iya Abubakar Institute of Computing and ICT(Cisco Academy)

07/2018 –12/2018.

Zaria, Kaduna State.

Achievements/Tasks

- *Collaborated with IT staff to scale and manage the school's network infrastructure, enhancing performance, reliability, and overall user experience across academic and administrative systems.*
- *Leveraged **CCNA-level networking expertise** to diagnose and resolve connectivity issues using tools like **ping, tracert, and Wireshark**, minimizing downtime and ensuring uninterrupted access.*
- *Implemented and maintained **Access Control Lists (ACLs)** and managed bandwidth allocation based on staff and student clearance levels, strengthening network security and optimizing resource distribution.*

Programming Skills & Softwares

- ✓ Python Programming Language
- ✓ Html5 & CSS
- ✓ MySQL
- ✓ PHP
- ✓ Javascript
- ✓ Bootstrap 4 & 5
- ✓ Adobe Photoshop
- ✓ OBS Studio
- ✓ Microsoft packages(Word, Excel & PowerPoint)

REFEREES

Prof. Obiosio Victor

Lecturer

Department of Geology, Ahmadu Bello University.

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Production Manager

Sunseed feed mill, Zaria Kaduna State.

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