



Budapest University of Technology and Economics  
Department of Artificial Intelligence and Systems Engineering

# Artificial intelligence – VIMIAC16-EN & VIMIAC10

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## Utilities, rational decisions

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Slides Adapted from Berkeley CS188, from Dan Klein and Pieter Abbeel <http://ai.berkeley.edu>



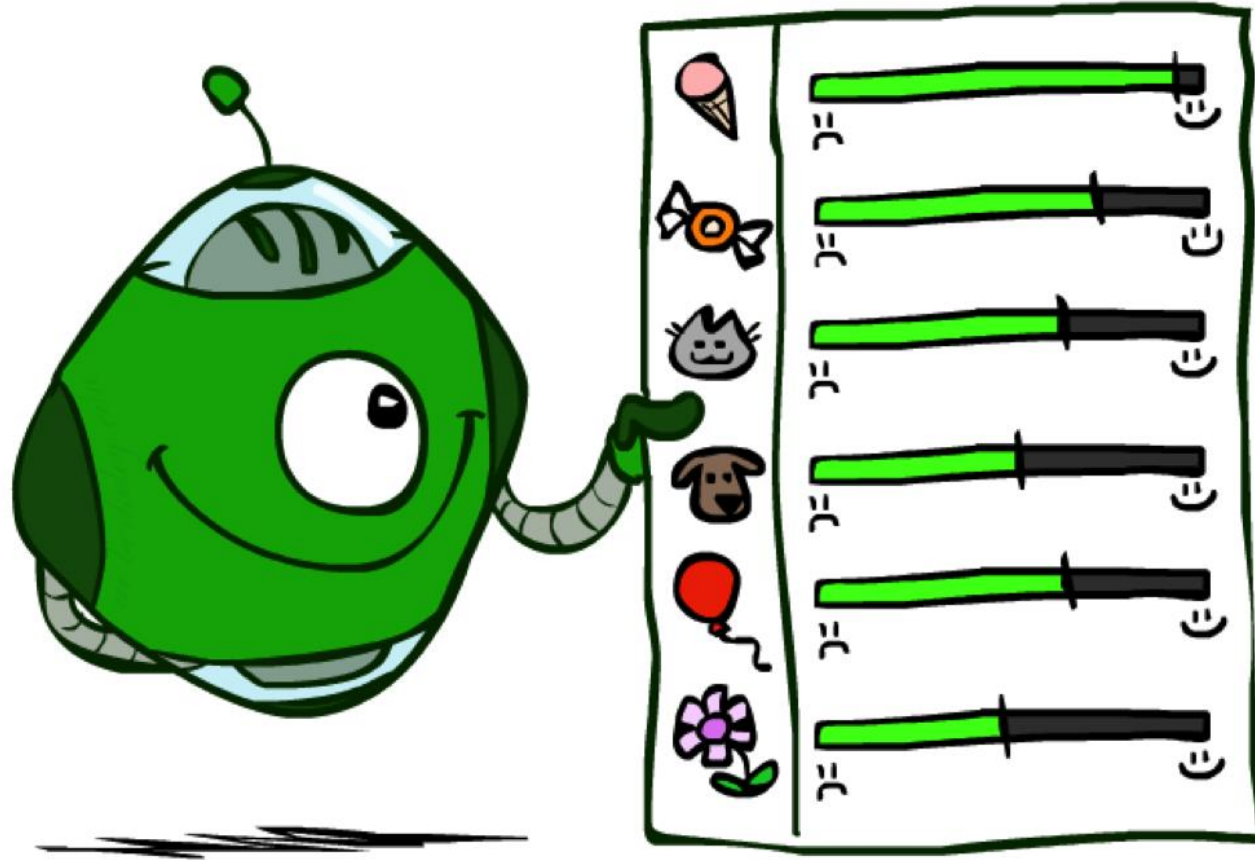


# Artificial intelligence lectures

Az előadás diái az AIMA könyvre épülve (<http://aima.cs.berkeley.edu>) készültek a University of California, Berkeley mesterséges intelligencia kurzusának anyagainak felhasználásával (<http://ai.berkeley.edu>).

These slides are based on the AIMA book (<http://aima.cs.berkeley.edu>) and were adapted from the AI course material of University of California, Berkeley (<http://ai.berkeley.edu>).

# Utilities

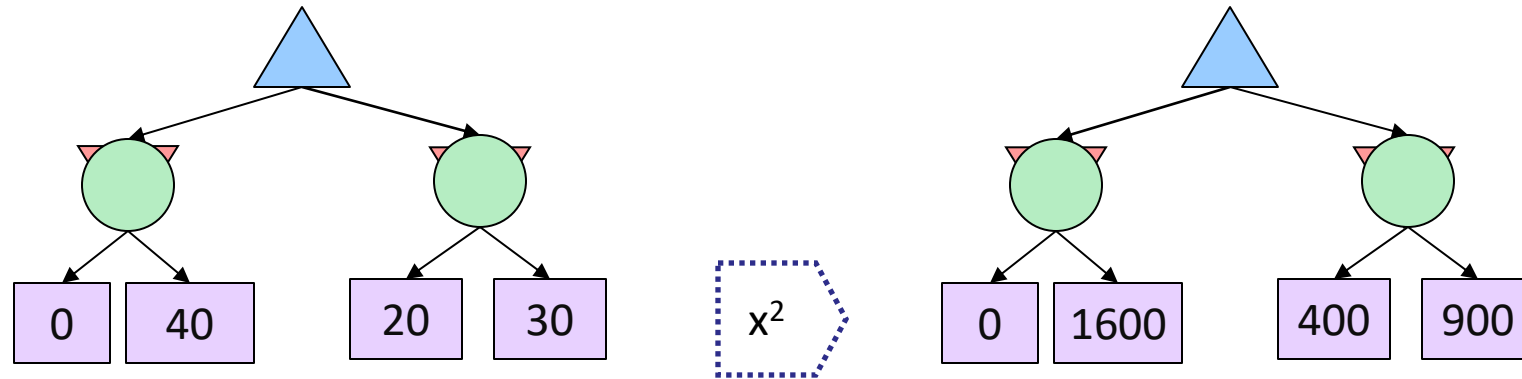


# Maximum Expected Utility

- Why should we average utilities? Why not minimax?
- Principle of maximum expected utility:
  - A rational agent should chose the action that **maximizes its expected utility, given its knowledge**
- Questions:
  - Where do utilities come from?
  - How do we know such utilities even exist?
  - How do we know that averaging even makes sense?
  - What if our behavior (preferences) can't be described by utilities?



# What Utilities to Use?



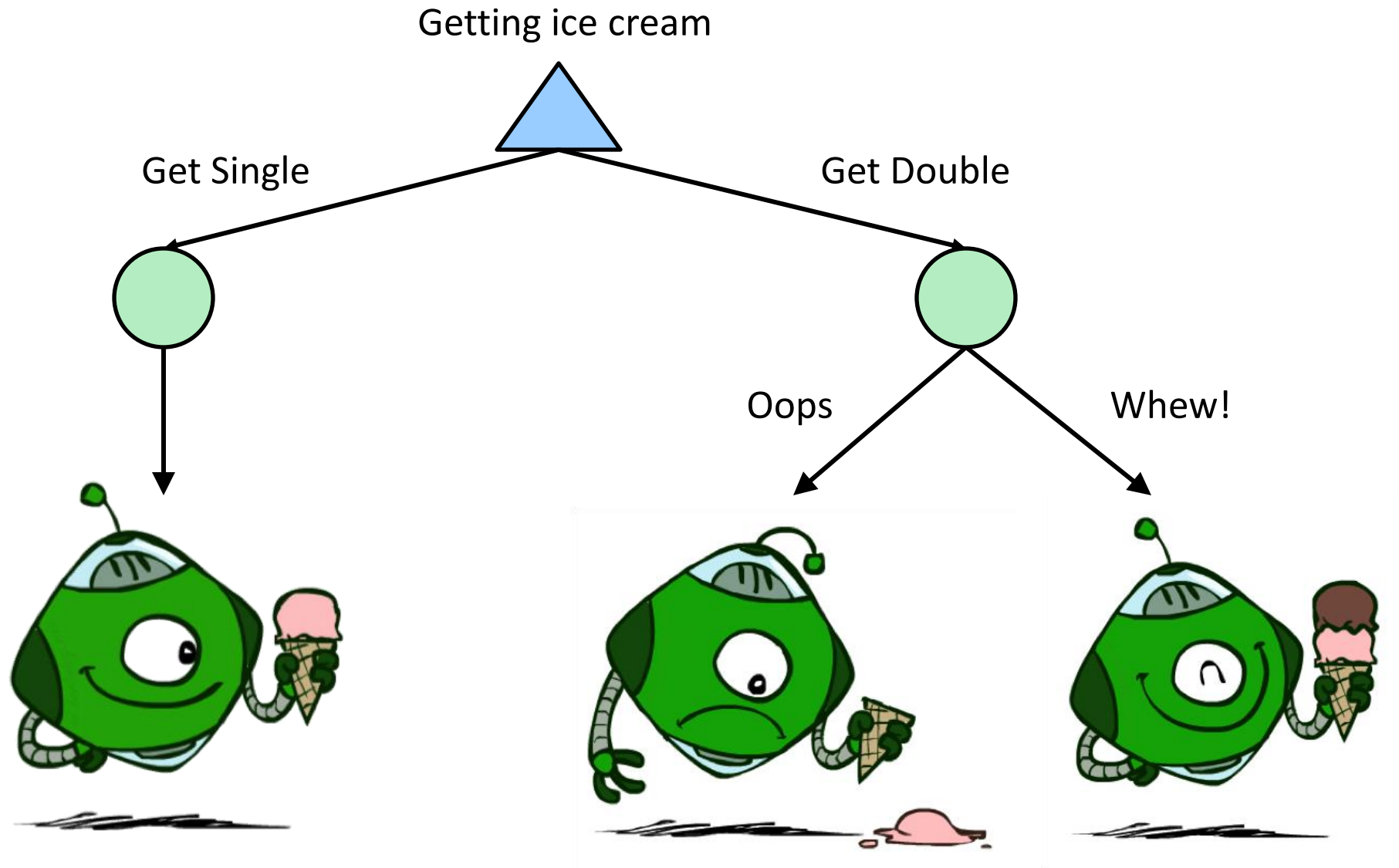
- For worst-case minimax reasoning, terminal function scale doesn't matter
  - We just want better states to have higher evaluations (get the ordering right)
  - We call this **insensitivity to monotonic transformations**
- For average-case expectimax reasoning, we need *magnitudes* to be meaningful

# Utilities

- Utilities are functions from outcomes (states of the world) to real numbers that describe an agent's preferences
- Where do utilities come from?
  - In a game, may be simple (+1/-1)
  - Utilities summarize the agent's goals
  - Theorem: any "rational" preferences can be summarized as a utility function
- We hard-wire utilities and let behaviors emerge
  - Why don't we let agents pick utilities?
  - Why don't we prescribe behaviors?



# Utilities: Uncertain Outcomes



# Preferences

- An agent must have preferences among:

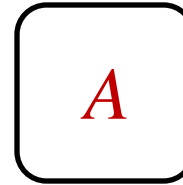
- Prizes:  $A$ ,  $B$ , etc.
- Lotteries: situations with uncertain prizes

$$L = [p, A; (1 - p), B]$$

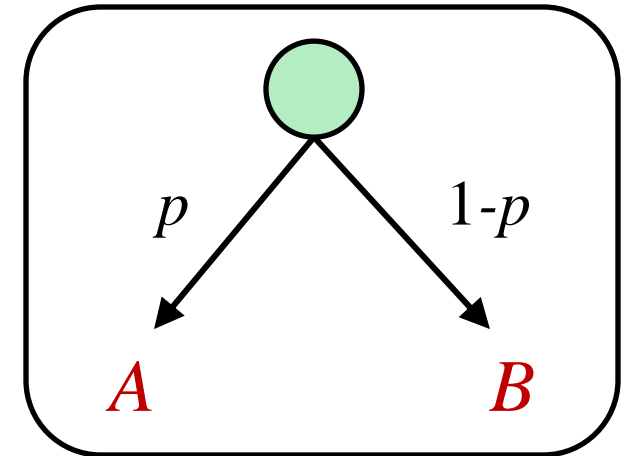
- Notation:

- Preference:  $A \succ B$
- Indifference:  $A \sim B$

A Prize

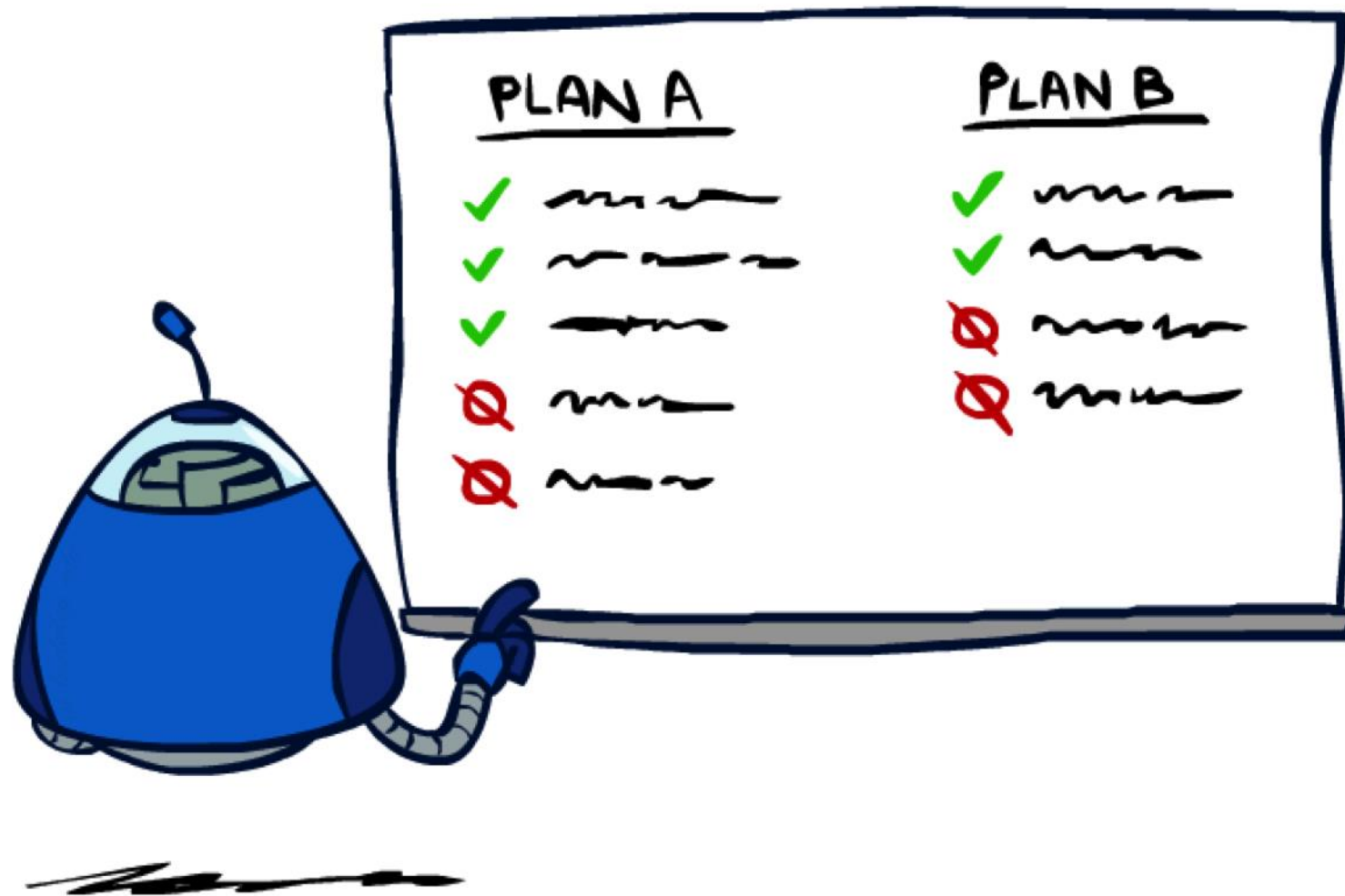


A Lottery





# Rationality

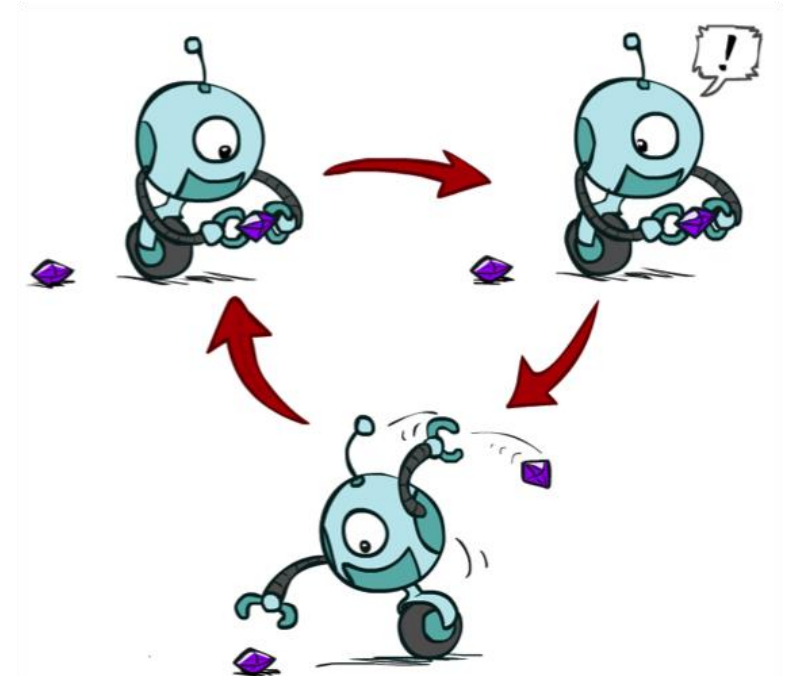


# Rational Preferences

- We want some constraints on preferences before we call them rational, such as:

Axiom of Transitivity:  $(A \succ B) \wedge (B \succ C) \Rightarrow (A \succ C)$

- For example: an agent with **intransitive preferences** can be induced to give away all of its money
  - If  $B \succ C$ , then an agent with  $C$  would pay (say) 1 cent to get  $B$
  - If  $A \succ B$ , then an agent with  $B$  would pay (say) 1 cent to get  $A$
  - If  $C \succ A$ , then an agent with  $A$  would pay (say) 1 cent to get  $C$



# Rational Preferences

## The Axioms of Rationality

### Orderability

$$(A \succ B) \vee (B \succ A) \vee (A \sim B)$$

### Transitivity

$$(A \succ B) \wedge (B \succ C) \Rightarrow (A \succ C)$$

### Continuity

$$A \succ B \succ C \Rightarrow \exists p [p, A; 1 - p, C] \sim B$$

### Substitutability

$$A \sim B \Rightarrow [p, A; 1 - p, C] \sim [p, B; 1 - p, C]$$

### Monotonicity

$$A \succ B \Rightarrow \\ (p \geq q \Leftrightarrow [p, A; 1 - p, B] \succeq [q, A; 1 - q, B])$$



Theorem: Rational preferences imply behavior describable as maximization of expected utility

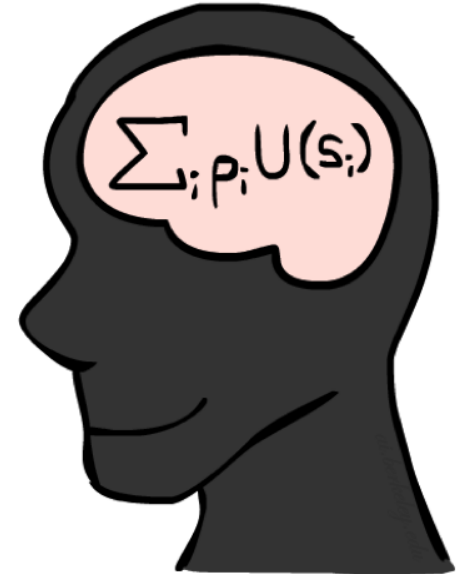
# MEU Principle

- Theorem [Ramsey, 1931; von Neumann & Morgenstern, 1944]
  - Given any preferences satisfying these constraints, there exists a real-valued function  $U$  such that:

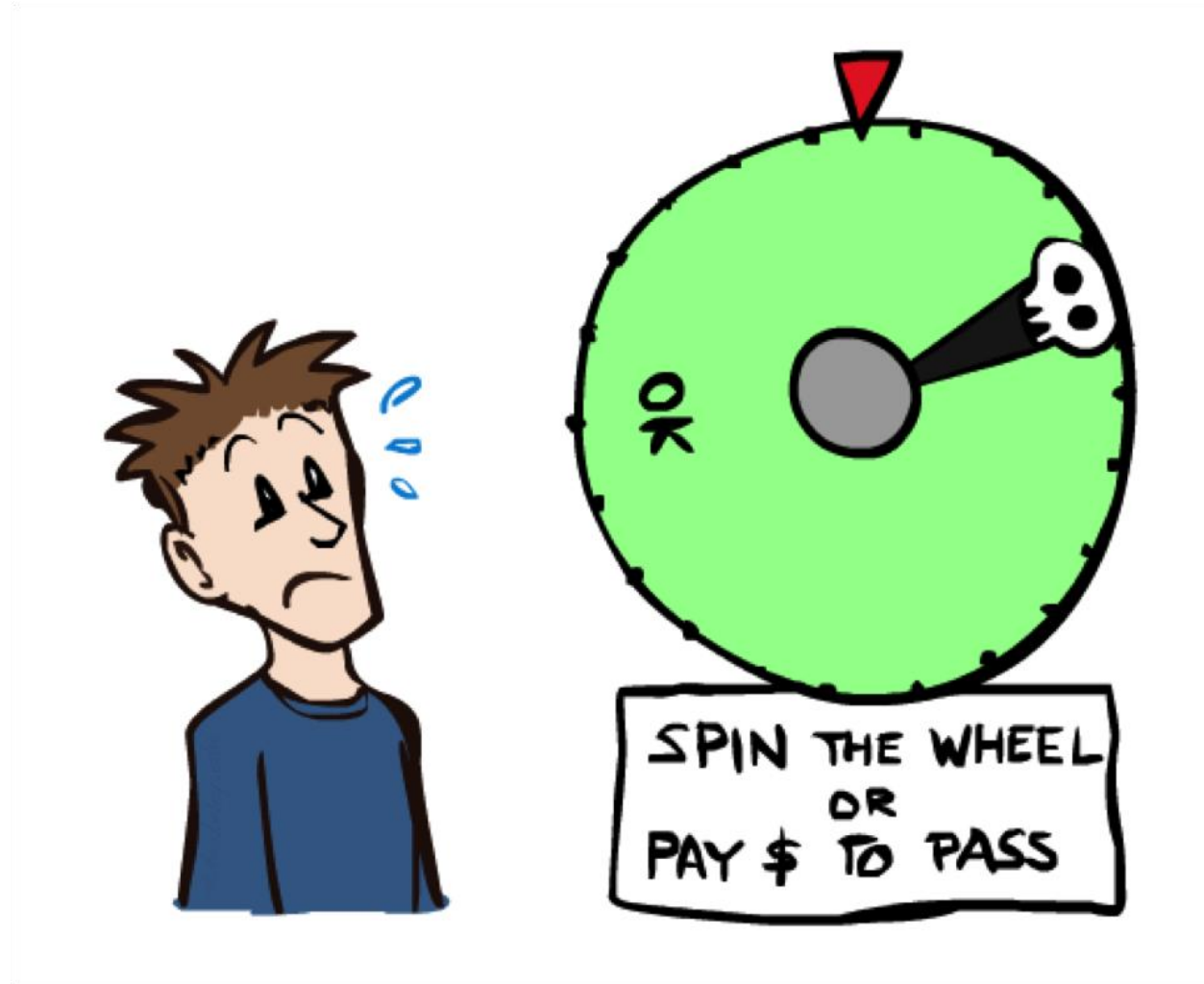
$$U(A) \geq U(B) \Leftrightarrow A \succeq B$$

$$U([p_1, S_1; \dots ; p_n, S_n]) = \sum_i p_i U(S_i)$$

- I.e. values assigned by  $U$  preserve preferences of both prizes and lotteries!
- Maximum expected utility (MEU) principle:
  - Choose the action that maximizes expected utility
  - Note: an agent can be entirely rational (consistent with MEU) without ever representing or manipulating utilities and probabilities
  - E.g., a lookup table for perfect tic-tac-toe, a reflex vacuum cleaner



# Human Utilities



# Utility Scales

- **Normalized utilities:**  $u_+ = 1.0$ ,  $u_- = 0.0$
- **Micromorts:** one-millionth chance of death, useful for paying to reduce product risks, etc.
- **QALYs:** quality-adjusted life years, useful for medical decisions involving substantial risk
- Note: behavior is invariant under positive linear transformation

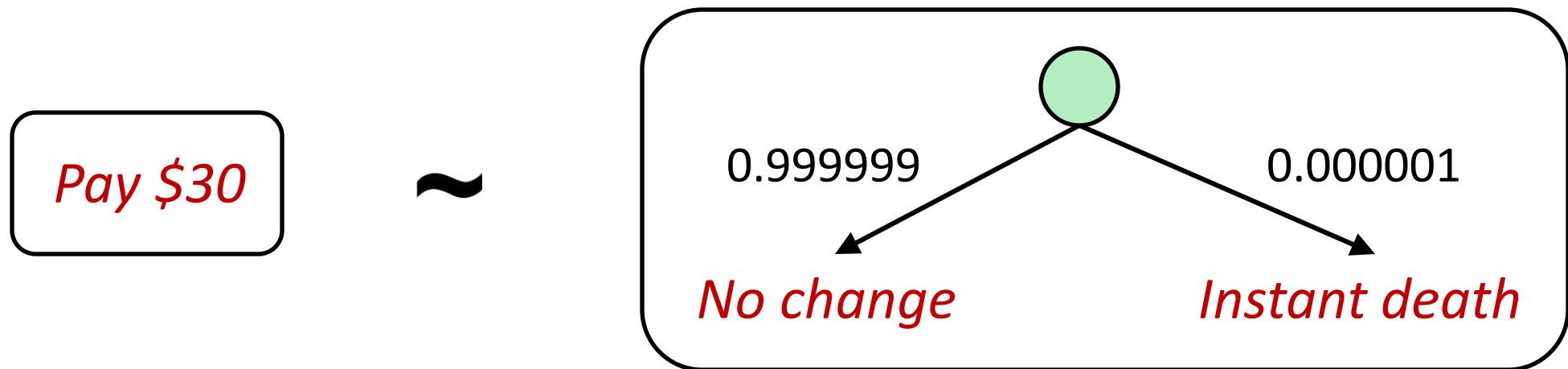
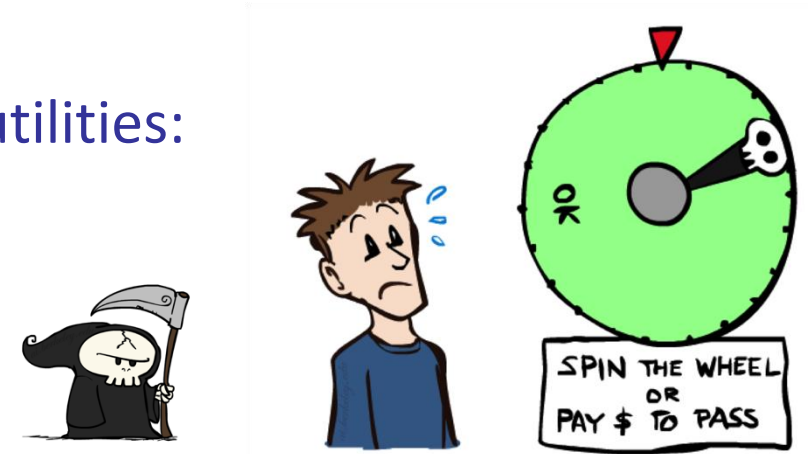
$$U'(x) = k_1 U(x) + k_2 \quad \text{where } k_1 > 0$$

- With deterministic prizes only (no lottery choices), only **ordinal utility** can be determined, i.e., total order on prizes



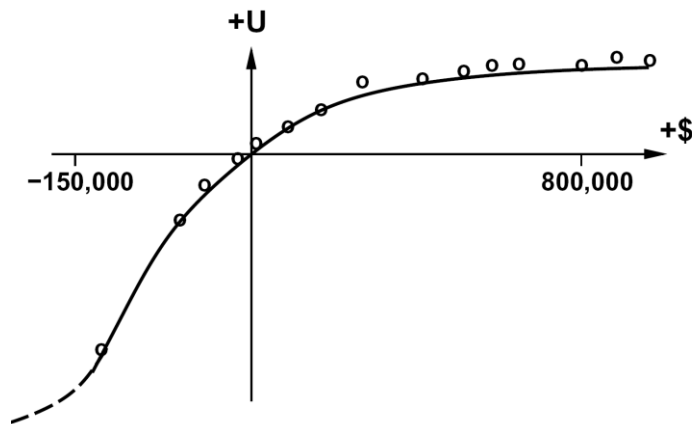
# Human Utilities

- Utilities map states to real numbers. Which numbers?
- Standard approach to assessment (elicitation) of human utilities:
  - Compare a prize A to a **standard lottery**  $L_p$  between
    - “best possible prize”  $u_+$  with probability  $p$
    - “worst possible catastrophe”  $u_-$  with probability  $1-p$
  - Adjust lottery probability  $p$  until indifference:  $A \sim L_p$
  - Resulting  $p$  is a utility in  $[0,1]$



# Money

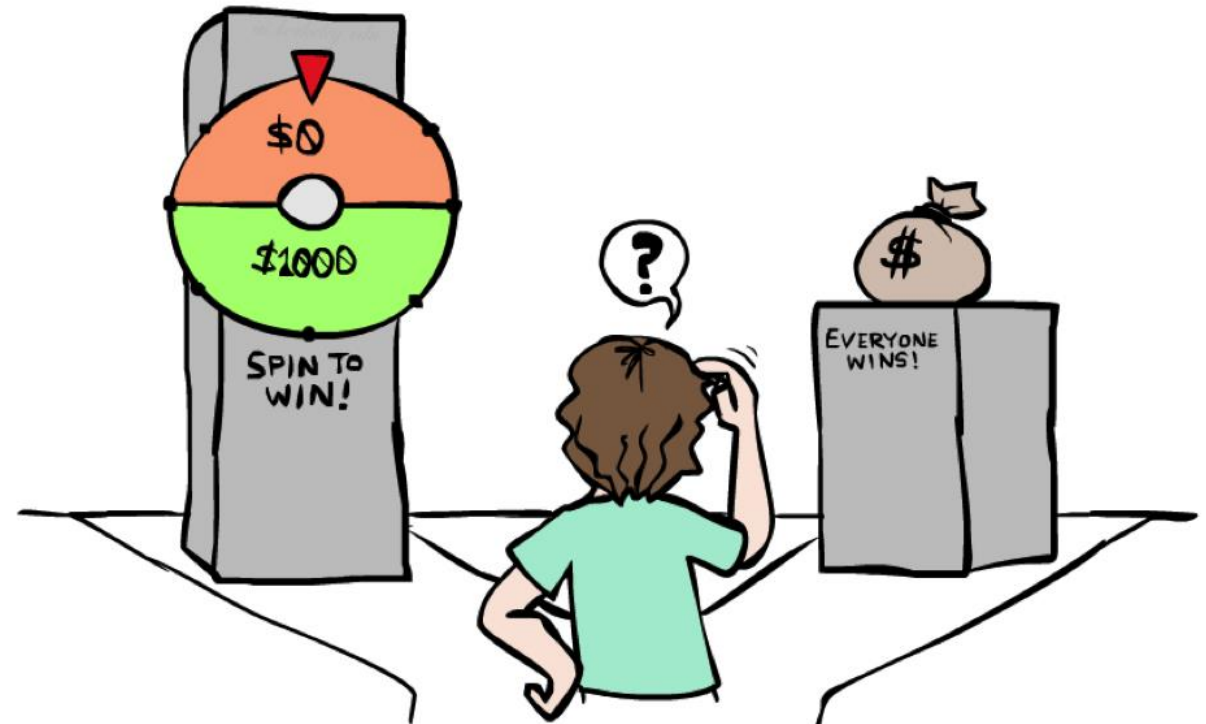
- Money does not behave as a utility function, but we can talk about the utility of having money (or being in debt)
- Given a lottery  $L = [p, \$X; (1-p), \$Y]$ 
  - The **expected monetary value**  $EMV(L)$  is  $p*X + (1-p)*Y$
  - $U(L) = p*U(\$X) + (1-p)*U(\$Y)$
  - Typically,  $U(L) < U(EMV(L))$
  - In this sense, people are **risk-averse**
  - When deep in debt, people are **risk-prone**





# Example: Insurance

- Consider the lottery [0.5, \$1000; 0.5, \$0]
  - What is its **expected monetary value**? (\$500)
  - What is its **certainty equivalent**?
    - Monetary value acceptable in lieu of lottery
    - \$400 for most people
  - Difference of \$100 is the **insurance premium**
    - There's an insurance industry because people will pay to reduce their risk
    - If everyone were risk-neutral, no insurance needed!
  - It's win-win: you'd rather have the \$400 and the insurance company would rather have the lottery (their utility curve is flat and they have many lotteries)



# Example: Human Rationality?

- Famous example of Allais (1953)

- A: [0.8, \$4k; 0.2, \$0] ←
- B: [1.0, \$3k; 0.0, \$0]
- C: [0.2, \$4k; 0.8, \$0]
- D: [0.25, \$3k; 0.75, \$0]

- Most people prefer  $B > A$ ,  $C > D$

- But if  $U(\$0) = 0$ , then

- $B > A \Rightarrow U(\$3k) > 0.8 U(\$4k)$
- $C > D \Rightarrow 0.8 U(\$4k) > U(\$3k)$

