

Exercises for Topics 2-3

**MICRO- AND
MACROECONOMICS**

Exercise 1: Tax Incidence

- In the market for cigarettes, the demand function can be described by the equation $D(p) = 100 - p$, while the supply function is $S(p) = p - 10$. The government introduces a specific tax of 10 \$/unit on cigarettes, which is collected from the producers.
 - a) Calculate the pre-tax equilibrium price and quantity and the consumer and producer surpluses!
 - b) How would these change after the tax is introduced? Calculate the post-tax price and quantity traded!
 - c) Calculate the tax revenue and the post-tax consumer and producer surpluses & the deadweight loss!
 - d) Now suppose that the tax is collected from the consumers instead of the producers. Calculate the (new) post-tax price and quantity traded!

Exercise 1: Tax Incidence

Pre-tax Equilibrium Price and Quantity

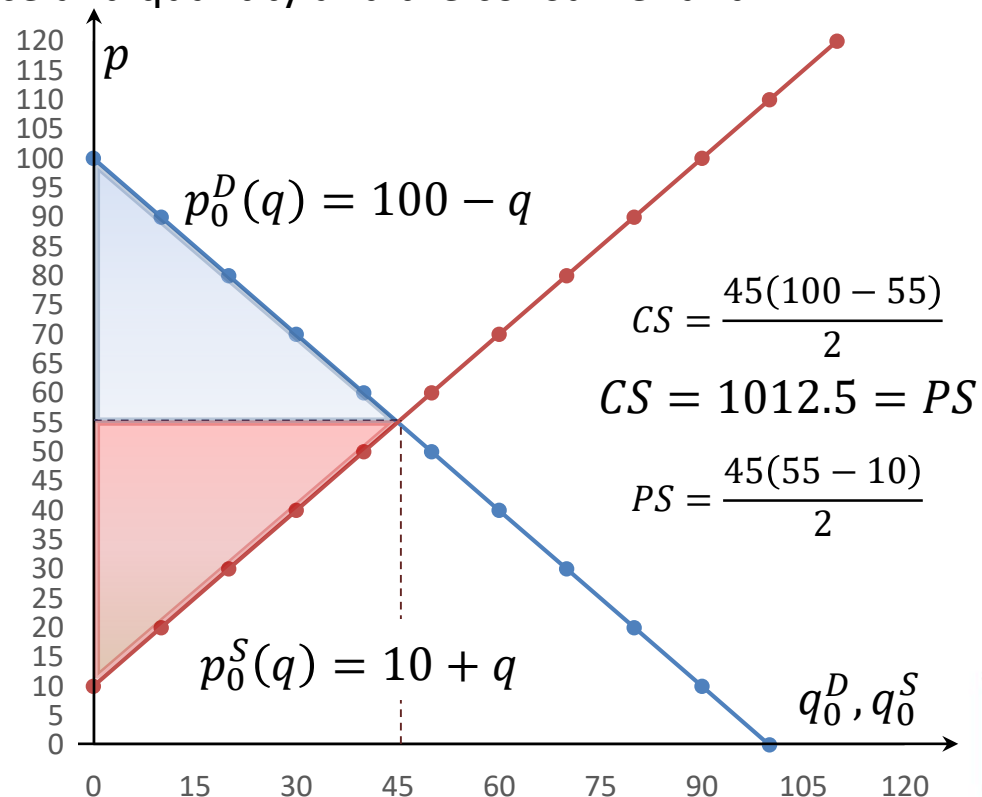
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- The government introduces a specific tax of 10\$/unit on cigarettes, which is collected from the producers.

a) Calculate the pre-tax equilibrium price and quantity and the consumer and producer surpluses*

- $p_0^*: D(p) = S(p)$
- $100 - p = p - 10$
- $2p = 110$
- $p_0^* = 55$
- $q_0^* = S(p_0^*) = 45;$

***Consumer surplus** is a measure of consumer welfare, the difference between the price that **consumers** pay and the price that they are willing to pay.

Conversely, the **producer surplus** is the difference between how much a producer would be willing to accept for given quantity of a good versus how much they can receive by selling the good at the market price.

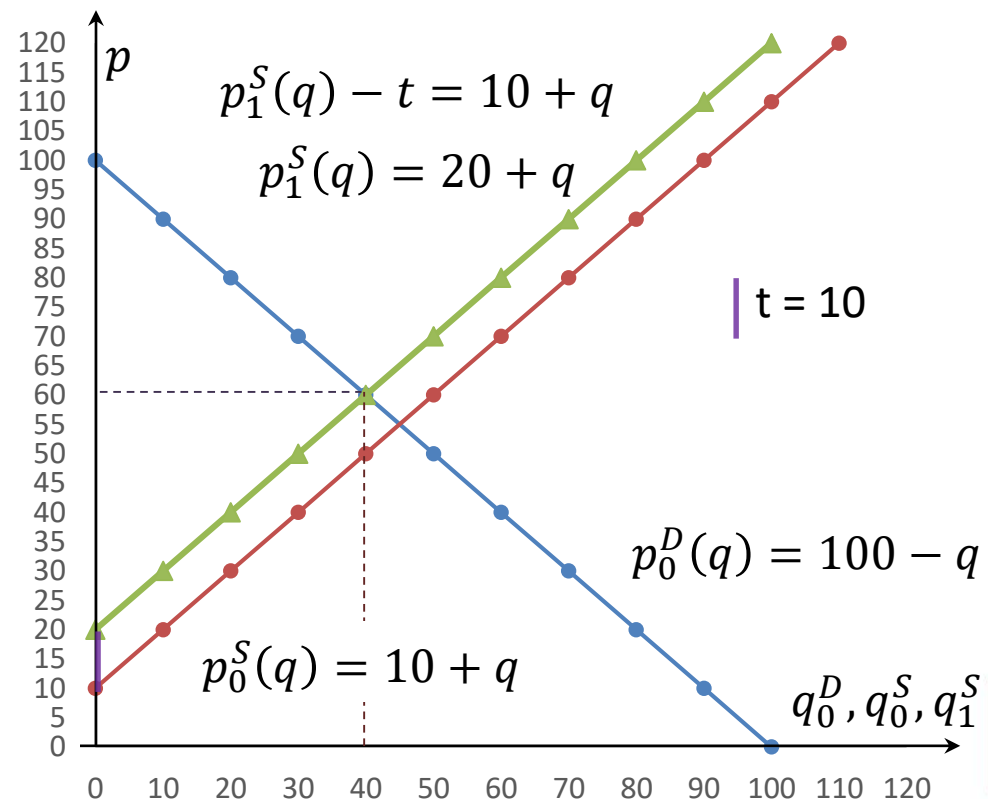


Exercise 1: Tax Incidence

Post-Tax Price and Quantity Traded

b) How would these change after the tax is introduced?
Calculate the post-tax price and quantity traded!

- $p_{Gr}^*: D(p) = S(p - 10)$
- $100 - p = 1(p - 10) - 10$
- $2p = 120$
- $p_{Gr}^* = 60$ (market price) \rightarrow
 $p_N^* = 50$ (revenue/unit)
- $q_1^* = D(p_{Gr}^*) = S(p_N^*) = 40;$

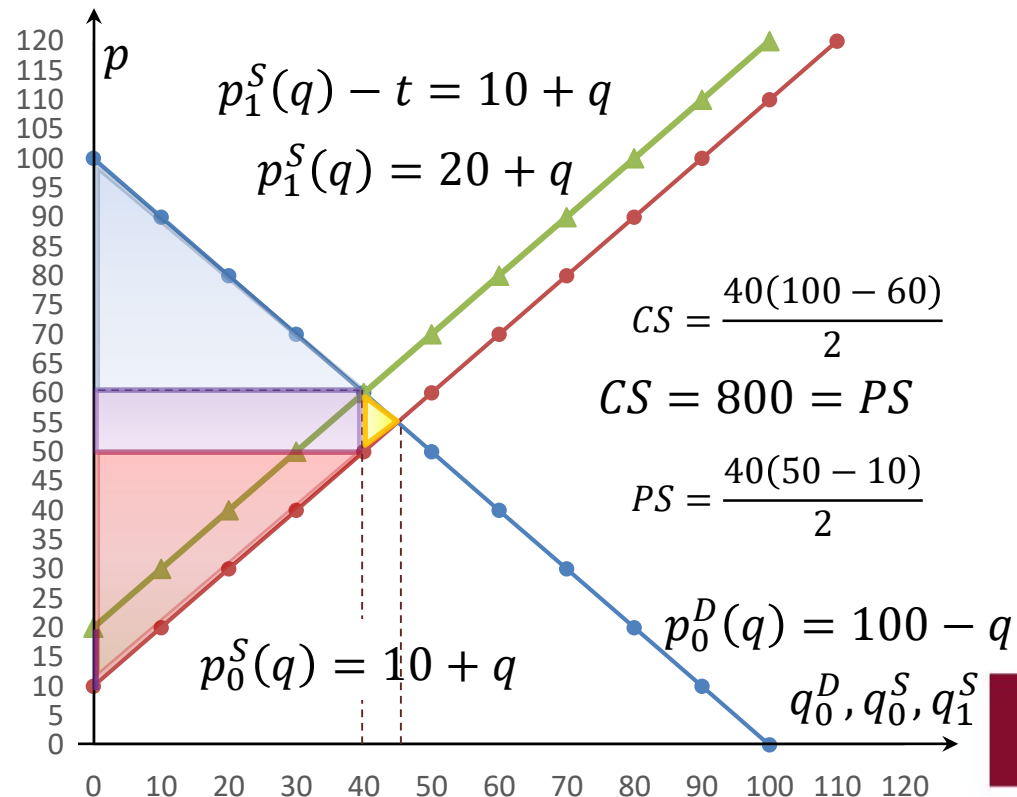


Exercise 1: Tax Incidence

Welfare implications

c) Calculate the tax revenue and the post-tax consumer and producer surpluses & the deadweight loss!

- p_{Gr}^* : $D(p) = S(p - 10)$
- $100 - p = 1(p - 10) - 10$
- $2p = 120 \quad DWL = \frac{t\Delta q}{2} = 25$
- $p_{Gr}^* = 60 \rightarrow p_N^* = 50$
- $q_1^* = D(p_{Gr}^*) = S(p_N^*) = 40$;
- Tax Revenue: $T = t \cdot q_1^* = 400$

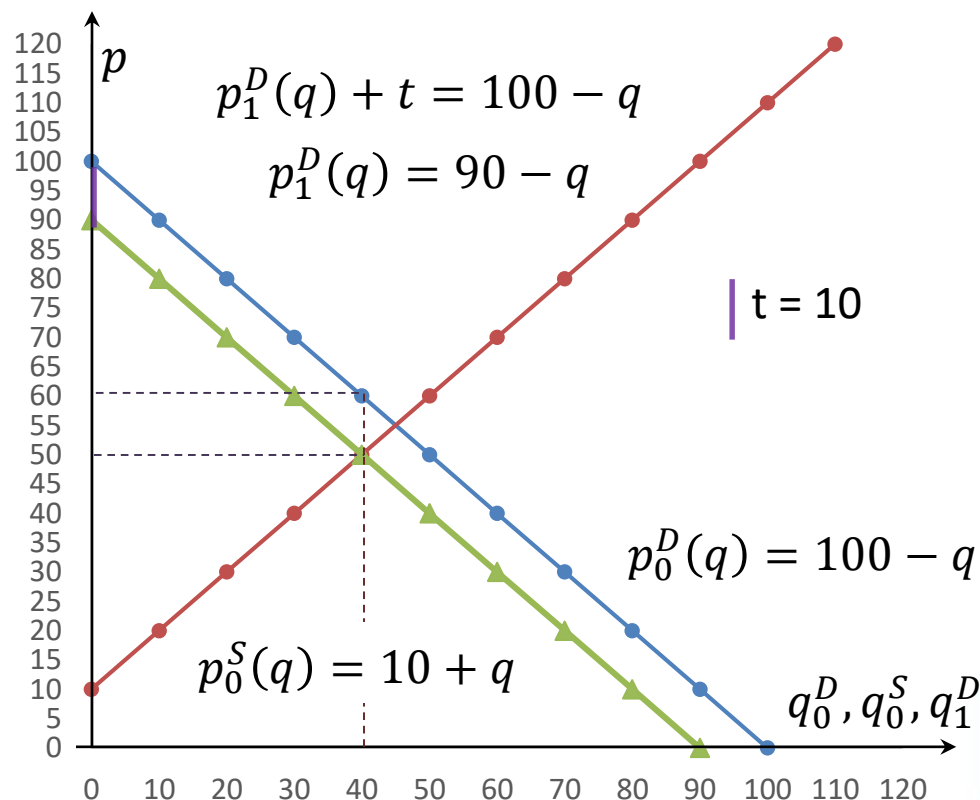


Exercise 1: Tax Incidence

Tax Collected from the Consumers

d) Now suppose that the tax is collected from the consumers instead of the producers. Calculate the (new) post-tax price and quantity traded!

- p_N^* : $D(p + 10) = S(p)$
- $100 - 1(p + 10) = p - 10$
- $2p = 100 \rightarrow p_N^* = 50$ (price)
- $p_{Gr}^* = 60$ (cost for consumers)
- $q_1^* = D(p_{Gr}^*) = S(p_N^*) = 40$;
- CS, PS, DWL do not change.



Thank you for your attention!