

Ring Dash Privacy Policy

Collecting usernames and scores

„Beating a highscore“: The scored number of points is higher than at least one of the scores in the highscore table.

1. When using/playing Ring Dash you will be prompted to enter a “GamerTag” (username). This username will be saved to your device. If you don’t want to enter a “GamerTag” (username) then the username “Guest” will automatically be saved as a username to your device.
2. In case of beating a highscore your “GamerTag” (username) will automatically be transferred to a highscore database on the servers of the Google-Cloud-Platform (GCP) which is free for anyone to see.
3. When beating a highscore, the amount of points you scored (“Score”) will also be automatically transferred and saved to the same database.

Use of Google Analytics

We use Google Analytics to analyse the app usage. We use the resulting data to tailor ads for you.

Google Analytics is a web analysis service provided by Google Inc. (1600 Amphitheater Parkway, Mountain View, CA 94043, United States). Google processes the data of the app usage on our behalf and is contractually obliged to take measures to guarantee the confidentiality of the processed data.

Following data is collected while using Ring Dash:

- Your IP address (to get your rough location)
- Not user specific Crashlogs that can be used to identify problems with the app and can be used to tailor ads
- User-related performance data (eg. Launch times or energy consumption) that can be used to understand the effectiveness of product features and to plan new features. This data can also be used for ad tailoring purposes and can be given to third parties.
- Device IDs (such as the Android-Ad-Tracking-ID or the device ID) that can be given to third parties for ad tailoring and/or used for analytics
- Advertising data (eg. Which ads you have already seen) that can be used to improve ad services and analytics

This data will be transmitted to the servers of Google in the USA. Google takes into account the data privacy regulations of the “EU-US Privacy Shield” agreement.

Google analytics saves the data for up to 26 months (or as long as stated in your google account settings)