

AI-POWERED ARTIST PROMOTION ASSISTANT – FINAL DEMO

PROOF OF CONCEPT

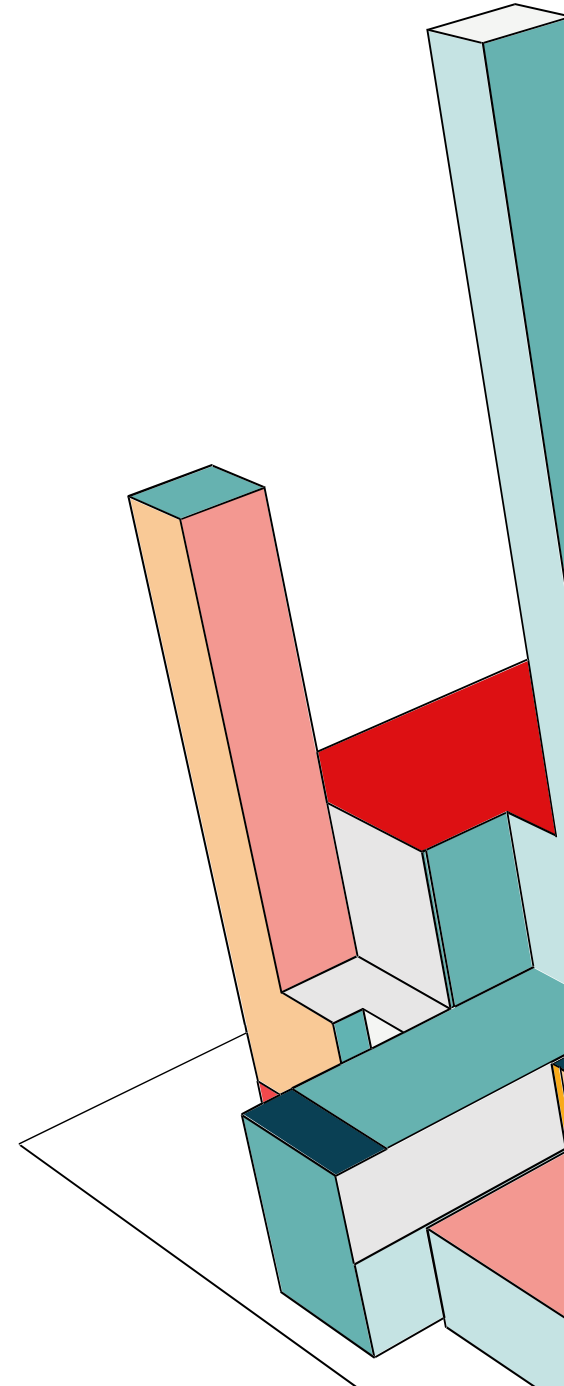
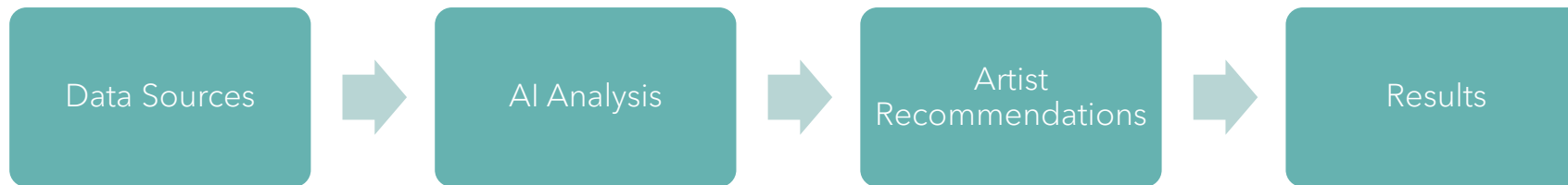
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STANLEY HUYNH**

PROJECT OVERVIEW

Purpose: Help independent artist grow online presence using AI.

Key Features

1. Live monitoring of social & streaming platforms.
2. AI-driven opportunity scoring & content suggestions.
3. Performance analytics & insights.



BUSINESS CASE

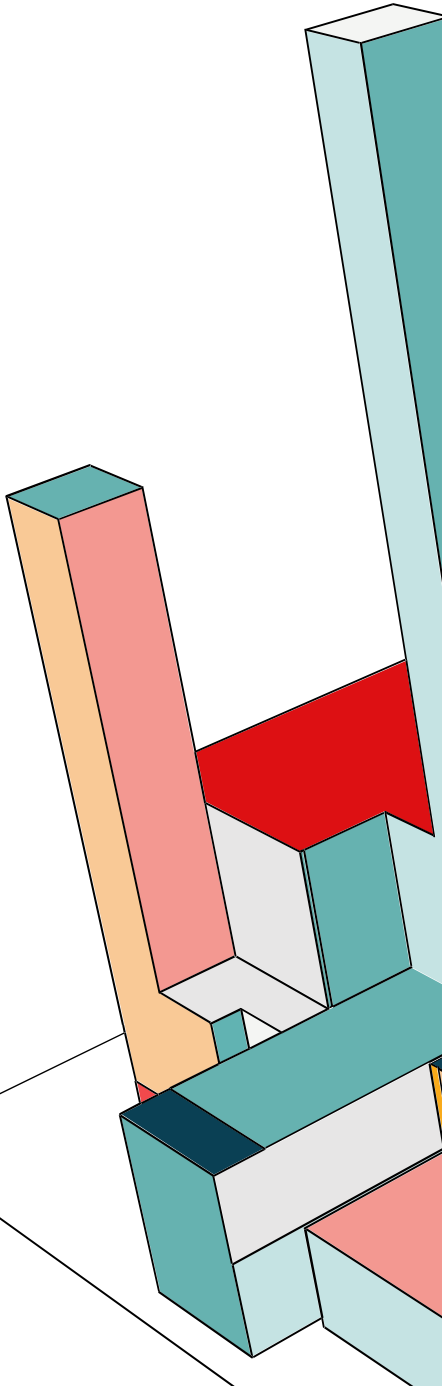
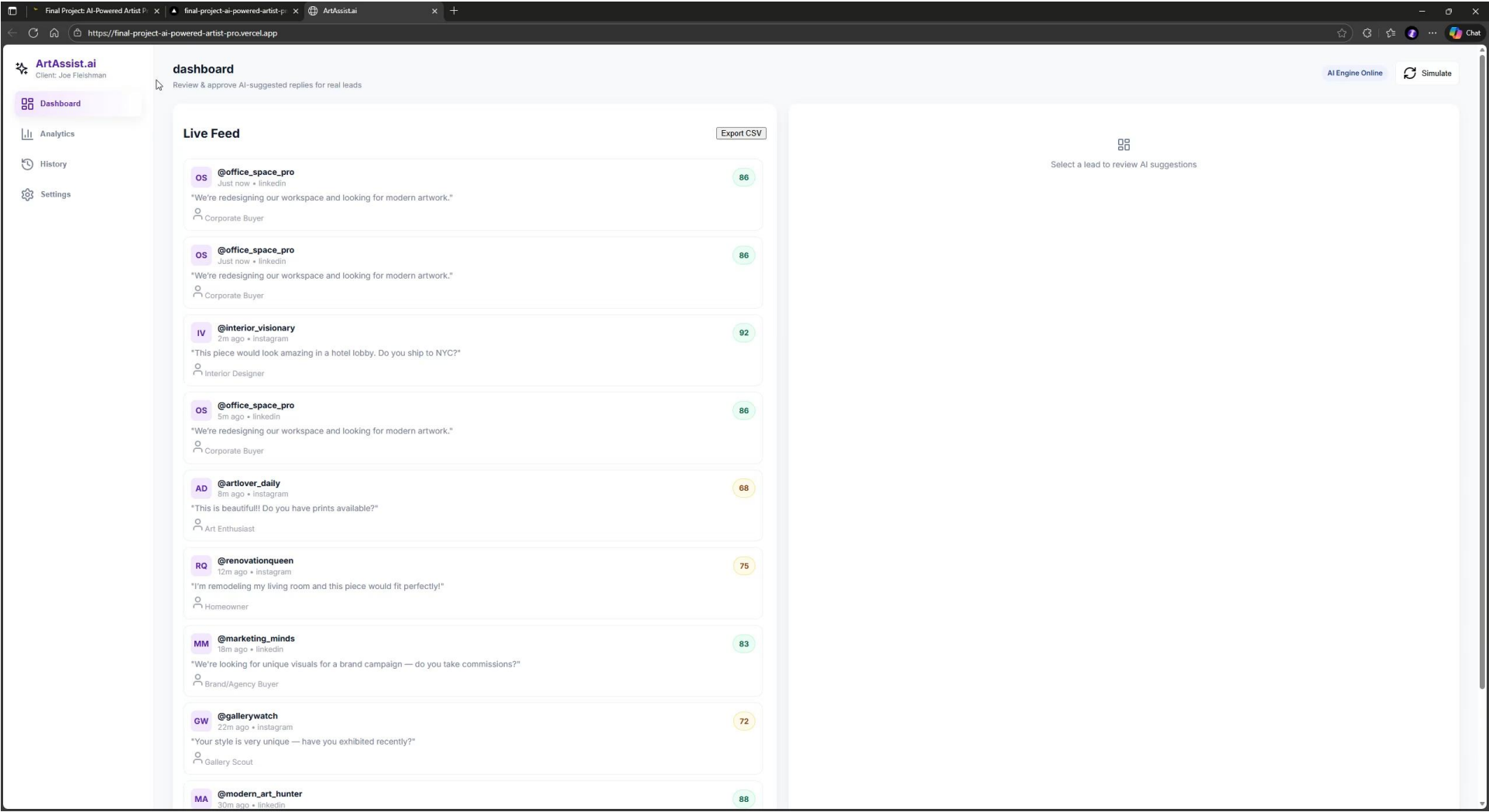
Why it matters:

- Artists often lack time and data to make informed marketing decisions.
- Our system identifies high-impact engagement opportunities in real time.

Benefits demonstrated in testing:

- Increased engagement
- Improved reach and content optimization
- Better ROI on social campaigns

LIVE DEMO



SOLUTION OVERVIEW

ArtAssist.ai
Client: Joe Feishman

Dashboard

Analytics
History
Settings

dashboard
Review & approve AI-suggested replies for real leads

AI Engine Online [Simulate](#)

Live Feed [Export CSV](#)

- IV @interior_visionary** 2m ago • Instagram **92**
This piece would look amazing in a hotel lobby. Do you ship to NYC?
Interior Designer
- OS @office_space_pro** 5m ago • Instagram **86**
We're redesigning our workspace and looking for modern artwork.
Corporate Buyer
- AD @artlover_daily** 8m ago • Instagram **68**
This is beautiful! Do you have prints available?
- RQ @renovationqueen** 12m ago • Instagram **75**
*I'm remodeling my living room and this piece would fit perfectly!*Homeowner
- MM @marketing_minds** 18m ago • LinkedIn **83**
*We're looking for unique visuals for a brand campaign — do you take commissions?*Brand/Agency Buyer
- GW @gallerywatch** 22m ago • Instagram **72**
*Your style is very unique — have you exhibited recently?*Gallery Scout
- MA @modern_art_hunter** 30m ago • LinkedIn **88**
Looking for contemporary pieces for my gallery.
Collector
- HD @home_decorator** 35m ago • Instagram **77**
Need some vibrant artwork for a client's living room.
Interior Designer

IV @interior_visionary Instagram • Interior Designer **92%**

This piece would look amazing in a hotel lobby. Do you ship to NYC?

Suggested Response [Edit](#)

Thank you so much! Yes — I absolutely ship to NYC. I'd love to help you find the perfect piece for your hotel project. Would you like dimensions, pricing, or alternative color options?

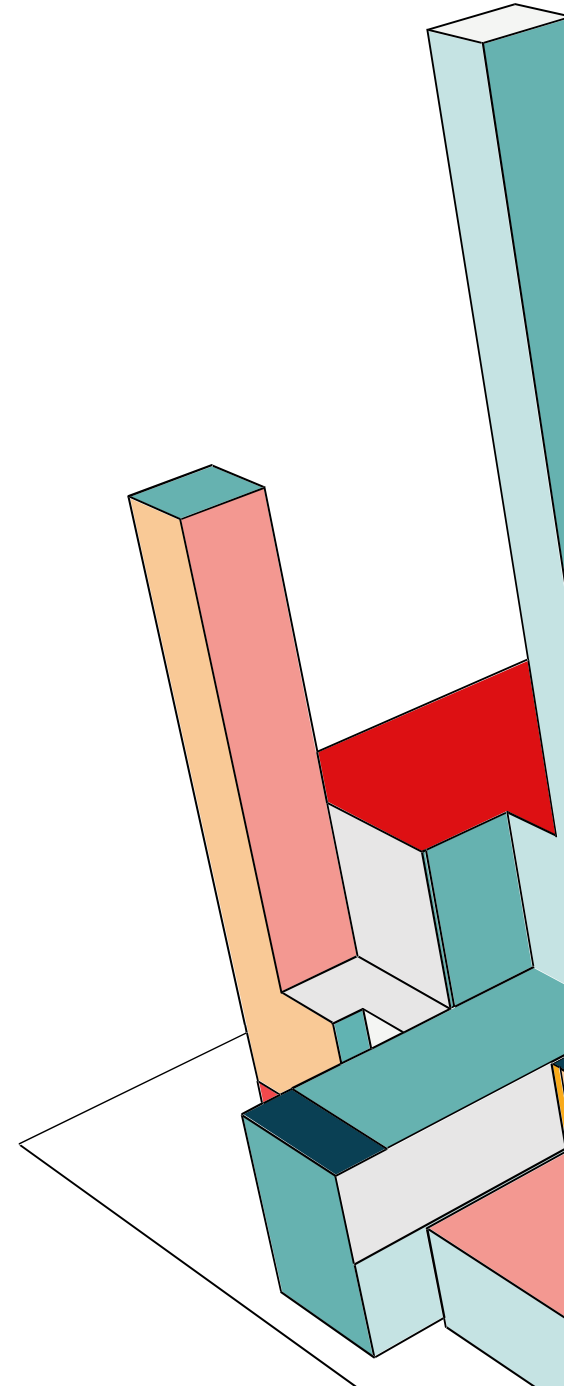
[Dismiss](#) [Approve & Post](#)

- Real-time monitoring of at least 2 platforms.
- AI identifies trends, engagement spikes, and growth opportunities.
- Scores and ranks actions by potential impact.

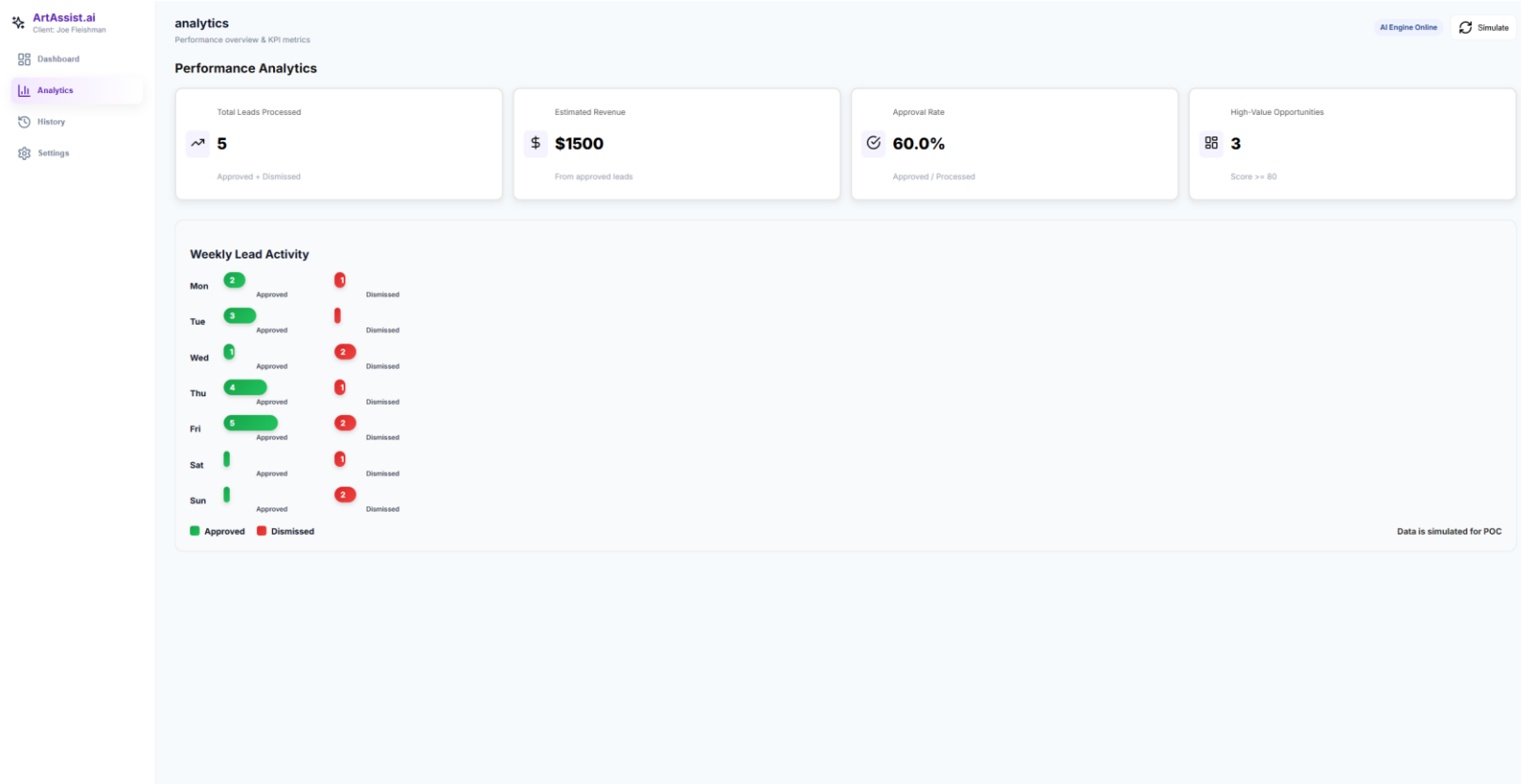


ARCHITECTURE / HOW IT WORKS

1. Data Collection: APIs pull posts, metrics, and trends.
2. AI Analysis: NLP & ML scoring for engagement potential.
3. Recommendation Engine: Suggests posts, hashtags, and collaboration opportunities.
4. Reporting: Charts & insights for weekly performance.



PERFORMANCE METRICS

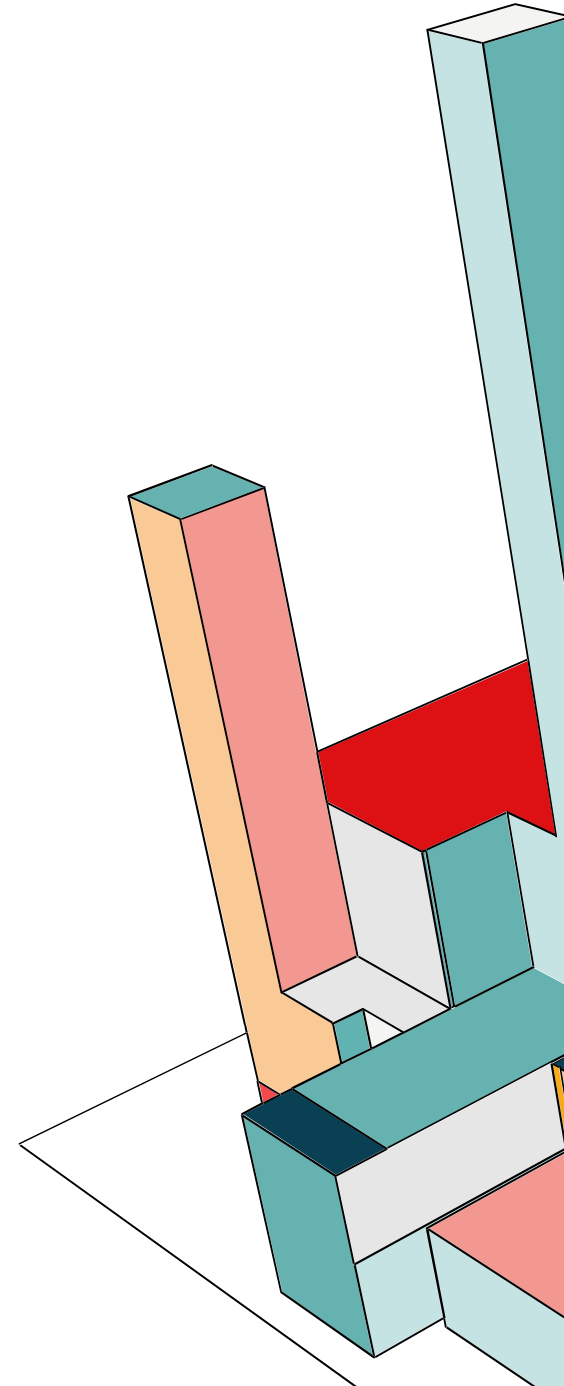


- Total Leads Processed: 5
- Approval Rate: 60%
- High-Value Opportunities: 3
- Estimated Revenue: \$1,500
- Insights: Fridays yield the highest approval; focus AI recommendations on high-value days.



LESSONS LEARNED

- Challenges encountered: API limitations, real-time scoring, platform variability.
- Solutions & insights:
 - Caching & parallel processing for performance
 - Adaptive scoring models
 - Importance of real-time data validation
- Takeaways for future improvements



FUTURE ROADMAP



Expand to additional platforms.



Add sentiment analysis & influencer identification.



Improve AI scoring with more historical data.

THANK YOU

