KATIE KOWALSKY

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Work Experience

Cartographer
UW Cartography Lab   May 2014 - present
- Worked with a variety of clients to create maps
- Organized and managed geospatial databases for clients in Excel, ArcMap, and SQL
- Built an interactive teaching curriculum for K-12 students about Geography/Cartography
- Researched advanced CartoCSS aesthetic styles

Social Media Coordinator
NACIS   June 2014 - present
- Revitalized social media strategy for a professional cartography and GIS organization
- Promoted growth in yearly conference attendance and attention to various side projects
- Doubled the scope of online audience within first month of work

Computer Services Assistant
UW College Library   August 2013 - present
- Provided IT Help to various patrons to the largest undergraduate library on campus
- Spearhead projects to improve efficiency in technology check out process
- Work with UW Division of Information Technology to improve functionality of computer lab space
- Create graphics to inform patrons about changes in the library, new techonology, and tutorials

Dean's Office Assistant
UW School of Education   January - September 2013
- Lead an initiative to build an interactive map that provides an active online method for students, faculty, and alumni to learn about study abroad and research opportunities
- Created a marketing strategy through various web and social media platforms about the global interactivity map
- Managed SQL databases with detailed research completed about campus MOU's, the institution's demographics, and a variety of other statistics

Education

University of Wisconsin-Madison, BS
Cartography/GIS major
- Enrolled: September 2012
- Expected Graduation: May 2016

Awards & Honors

Arthur Robinson Student Mapmaking Award, Honorable Mention
- University of Wisconsin-Madison, 2013
- CaGIS Map Design Competition

NACIS Membership & Travel Grants
- For 2014 Pittsburgh Conference

International Baccalaureate Diploma
- Rufus King International School
- Completed: May 2012

Professional Memberships

NACIS Member
North American Cartographic Information Society
- May 2014 - present

Badger Cheese Club
University of Wisconsin-Madison
- September 2012 - present

Design & Software Skills

Adobe Illustrator CSx - CC

Adobe InDesign CSx - CC

Adobe Photoshop CSx - CC

ArcGIS Suite 9.x - 10.x

HTML/CSS

Javascript
   leaflet.js, d3.js, jQuery, mapbox.js, turf.js

Java

Microsoft Office Suite

SQL/PostgreSQL

CartoCSS