

KATIE KOWALSKY



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Work Experience

Cartographer

UW Cartography Lab

- May 2014 - present
- Work with a variety of clients to create maps
- Organize and manage geospatial databases for clients in Excel, ArcMap, and SQL
- Build an interactive teaching curriculum for K-12 students about Geography/Cartography

Social Media Coordinator

NACIS

- June 2014 - present
- Revitalize social media strategy for a professional cartography and GIS organization
- Promote growth in yearly conference attendance and attention to various side projects
- Doubled the scope of online audience within first month of work

Computer Services Assistant

UW College Library

- August 2013 - present
- Provided IT Help to various patrons to the largest undergraduate library on campus
- Spearhead projects to improve efficiency in technology check out process
- Work with UW Division of Information Technology to improve functionality of computer lab space
- Create graphics to inform patrons about changes in the library, new technology, and tutorials

Dean's Office Assistant

UW School of Education

- January - September 2013
- Lead an initiative to build an interactive map that provides an active online method for students, faculty, and alumni to learn about study abroad and research opportunities
- Created a marketing strategy through various web and social media platforms about the global interactivity map
- Managed SQL databases with detailed research completed about campus MOU's, the institution's demographics, and a variety of other statistics

Education

University of Wisconsin-Madison, BS

Cartography/GIS and certificate in Computer Science

- Enrolled: September 2012
- Expected Graduation: May 2016

Awards & Honors

Arthur Robinson Student Mapmaking Award, Honorable Mention

- University of Wisconsin-Madison, 2013
- CaGIS Map Design Competition

NACIS Membership & Travel Grants

- For 2014 Pittsburgh Conference

International Baccalaureate Diploma

- Rufus King International School
- Completed: May 2012

Memberships & Activities

NACIS Member

North American Cartographic Information Society

- May 2014 - present

Maptime Madison

Co-organizer of the Madison chapter of Maptime!

- October 2014 - present

Badger Cheese Club

University of Wisconsin-Madison

- September 2012 - present

Design & Software Skills

Adobe Illustrator CSx - CC



Adobe InDesign CSx - CC



Adobe Photoshop CSx - CC



ArcGIS Suite 9.x - 10.x



HTML 5/CSS



Javascript



leaflet.js, d3.js, jQuery

Java



Microsoft Office Suite



QGIS



Tilemill

