

LINKAGE MEDIA HUB



We're a modern agency that crafts influencer-led campaigns to amplify visibility, build trust, and turn attention into loyal customers and clients. We're not just a marketing agency. We orchestrate influence—blending bold strategy and storytelling to make brands seen, heard, and unforgettable.



ABOUT US

Linkage Media Hub is a modern marketing agency, built to help brands grow through influencer-led campaigns and strategic digital visibility. We partner with businesses across industries to design campaigns that do more than look good—they perform. Whether launching a new product, scaling a startup, or reintroducing an established brand, we tailor every strategy to the real-world goals of our clients.

At the heart of our work is a belief in precision, not guesswork. We pair the power of trusted voices with data-backed execution—ensuring that every campaign we launch earns attention, builds trust, and leaves a lasting impression. We don't chase trends. We craft visibility that matters.

OUR DIGITAL MARKETING

At Linkage Media Hub, we approach digital marketing as both an art and a discipline—where every post, every campaign, every collaboration is tied to a clear purpose. In an age of noise, we believe brands must not only be visible, but memorable. Not just followed, but trusted.

Our work revolves around strategy-led influence. We connect businesses with the right creators, shape messaging that resonates, and ensure that every digital move contributes to real growth—not vanity metrics. Whether you're looking to launch something new, reach new audiences, or strengthen your digital footprint, we're here to deliver campaigns that feel deliberate, not random—and results that last, not vanish.

Influencer Campaigns

We activate strategic partnerships with credible voices to drive engagement, visibility, and conversion—creators who align with your brand values and speak directly to your target audience.

Content & Brand Amplification

We craft high-performing content—Reels, graphics, captions, and stories—that reflect your brand's value and spark action.



CAMPAIGN AMPLIFIERS



Campaign Planning & Scheduling

We develop structured campaign timelines and rollout strategies—mapping out when, where, and how your content will go live for maximum impact.

Analytics & Performance Reporting

We track how your campaign performs across platforms, compiling insights into clear reports that show reach, engagement, and what's working best.

CORE MARKET CHALLENGES

01

Inconsistent Visibility

Most brands post online without a clear strategy. They're visible one week, forgotten the next.

02

Low Engagement, No Conversion

Even with likes and views, few turn into sales, downloads, or customer loyalty.

03

Weak Influencer Alignment

Brands partner with creators who look good—but don't fit the message, audience, or goal.

04

Content That Lacks Impact

Generic captions. Recycled visuals. Forgettable storytelling. That's not how trust is built.



OUR SERVICE PACKAGES



Bronze Package

Entry-level visibility for emerging brands. Includes 2 micro-influencers, a 2-week campaign, basic visuals, and an engagement summary report.

-KSH 39,999



Silver Package

For brands ready to grow. Includes 3–4 mid-tier influencers, content design (carousel, reels), scheduling, and a metrics report.

-KSH 74,999



Gold Package

Full-scale, high-conversion strategy. 5–7 influencers, video reels, paid ad boosts, monthly plan, and deep analytics.

-KSH 149,999



Black Label

Premium campaign execution with 8–10 elite influencers, cinematic content, full ad spend, landing pages, and custom analytics.

-KSH 249,999+

WHAT SETS US APART ?

At Linkage Media Hub, we don't take a one-size-fits-all approach. Every campaign we launch is built from the ground up—tailored to the client's industry, audience, and objectives. We don't just place your brand in front of people; we place it in the right context, with the right voice, and at the right time. That's how visibility turns into value.

What sets us apart is our commitment to strategic execution. We combine the power of influencer marketing with data-backed planning, clean visual storytelling, and real-time performance tracking. We don't chase empty trends—we craft campaigns that align with your long-term growth goals, not just quick wins.

And finally, we value partnership over transactions. When you work with us, you're not buying a service—you're building with a team that thinks ahead, communicates clearly, and treats your brand like its own. Our goal is simple: make your audience care, click, and come back for more.





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THANK

YOU

We believe every brand has a voice worth hearing—our job is to make sure it's heard clearly, strategically, and with lasting impact. We look forward to building something meaningful with you.