LinkedIn

* Photo
  + Professional
  + On purpose
  + Smile
  + Wearing like when we work
  + No sunglasses
  + No silly filters
  + Good quality (not pixelated)
  + Ex : <https://www.photofeeler.com/>
* Write a headline that makes you stand out
  + Keywords
  + Avoid using boring things (like “student”)
  + Good examples
    - Aspiring games designer
    - Politics blogger
    - Award-winning student writer
    - IT Specialist
    - Senior Full-Stack Engineer
    - Game Guru
* Professional summary
  + What we are looking for
  + What we want to do
  + Share some interests
  + Highlight most relevant experiences
  + Ex : As a freelance web developer, I create beautiful and functional websites for businesses in London and across the UK. I revel in streamlining user experience, finding ways to reduce page load speeds and making sites mobile responsive - so your content reaches all your customers all of the time.
* Experience from CV