# Lanchising Package



Making your dream coffee and milk tea café a reality.



#### Overview

Ristretto is a café that primarily serves high-quality coffee to people who are willing to pay a little extra to have the best tasting coffee. We offer both espresso and non-espresso based drinks with a focus on quality. The same applies for our milk and fruit tea selections. Our shop concept is mini café with a minimalist interior and cozy ambience. With an indoor seating space for 10-15 customers. Take out and delivery are also available.

While there are other coffee and milk tea shops just anywhere, we believe that there is really high demand especially for shops that focus on a high quality product. We also provide light snacks such as pasta and pastries.



#### About Us

Ristretto Restaurant Inc. operates and manages Café Ristretto. Derived from the name itself, Cafe Ristretto offers specialty coffee as well as tea blends. Ristretto uses only 100% Arabica beans from local & imported origin specially crafted for us for best tasting and quality coffee. Also, our Milk & Fruit Tea selections are carefully sourced to ensure quality milk and fruit teas for our customers. Our café also offers pastas and pastries from the owners own recipes.

Our shop concept is bright & minimalist to provide customers with a cozy and relaxing ambience. A place where customers can make it their work space or hang out with friends and family while enjoying good food, drinks and relaxing music.

#### Our Team



Marita Nacorda
Owner / General Manager



**Tiffany Lacsamana**Owner / Head of Operations



Joebert Lacsamana
Head of Supplies & Logistics



Kristiana Nacorda Head of Marketing

## Package A - Café

Category : Mini Café

Area: 20sqm-30sqm

Service: Coffee, Milk Tea, Pastries, Pasta

Staff: 3-5 Staff

Location: Mall, Commercial Complex

### Package B - Kiosk

Category : Kiosk Bar

Area: 8-10sqm

Service : Coffee, Milk Tea, Pastries

Staff : 2-3 Staff

Location: Mall, Transport Station Terminal





# Package A - Café

Amount : 900,000

- Inclusions: 5 yrs usage of trademark name.
  - Operational machine, equipment, tools.
  - Initial stocks
  - Location Survey Assistance
  - Franchisee & Staff Training
  - Grand Opening Assistance
  - Marketing Assistance
  - Operational Manual
  - Signage Installation

### Package B - Kiosk

Amount : 600,000

- Inclusions: 5 yrs usage of trademark name.
  - Operational machine, equipment, tools.
  - Initial stock
  - Location Survey Assistance
  - Franchisee & Staff Training
  - Grand Opening Assistance
  - Marketing Assistance







# Thank you!

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Ristretto Restaurant Inc ristrettofranchising@gmail.com