



LONDON

CITY GUIDE

THE LATEST TRAVEL GUIDE TO
HELP YOU SEE LONDON THE
LOCAL WAY!

CONTENT

THIS GUIDE BOOK
WILL HELP YOU
NAVIGATE THROUGH
THE BEST SPOTS IN
LONDON THAT FITS
THE BUDGET!

ABOUT



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The capital of the United Kingdom is a thriving multicultural metropolis. The contrast between the spectacular historic sights and cultural scene makes a visit to London an interesting and exciting adventure.

Language: English is by far the most spoken language

Currency: The British Pound, which is usually exchanged at 1.65 US Dollars per pound.

Warm season: Between June and August, the summer temperatures are still comfortable with highs rarely going above 25 degrees Celsius.

Cold season: From December to February, temperatures are usually 0 degrees Celsius.

GUIDE TO:**HOW
TO GET
AROUND**

London has excellent public transportation, and getting an OYSTER PASS is cheaper than buying single tickets all the time.

The bus system uses the Oyster Card and costs £1.50 (\$1.95 USD) per ride. However, a day of unlimited bus or tram-only travel will cost a maximum of £4.50.



The tram system in London works the same way as the bus system.



Taxis – Taxis are everywhere and cost about £6 (\$7.80 USD) per one mile, but the price decreases the further you go. You can also use an app such as “mytaxi” to order your ride.

No matter how many trips you take per day, your Oyster Card will cap at £7 (\$9.10 USD). This is applicable across all public transit, including buses and trams. Also, you can take unlimited buses or trams for free within one hour of beginning your initial journey.

Bicycle – London’s public bike-sharing program is Santander Cycles. You can find docking stations all over the city. You can rent a bike from as little as £2 (\$2.60 USD).

Keep in mind! London isn’t the bike-friendliest city in the world!



TAKE THE TUBE

The London Underground rail network, or “the Tube” is a great way to travel to and from central London.

What you need to know:

The Underground is divided into nine zones: central London is covered by zone 1.

There are 11 Tube lines.

- The Tube fare depends on how far you travel, time of day, and how you pay.
- Oyster or contactless payments are the cheapest ways to pay for single fares.
- Tube services usually run from 5am until midnight, with Night Tube services on some lines on Friday and Saturday evenings.

TIP: If you want to travel around by the tube, staying within that area would be a good choice.

TAKE THE TUBE

RED LINE - CENTRAL

SHEPERD'S BUSH

Bush Hall

Originally a dance hall, it is now an independent music venue.



ROTHTENHAM COURT

Ronnie Scott's Jazz Club

European jazz and blues from world's top musicians, in basement club with late bar.



STRATFORD

Queen's Olympic Park

A sporting complex in Stratford. It was built for the 2012 Summer Olympics and the Paralympics.



OXFORD CIRCUS

100 Club

Compact basement club with illustrious musical history, for gigs, dance classes and secret shows.



NOTTING HILL GATE

The Churchill Arms

Flower-bedecked real ale boozery, filled with Churchill memorabilia.



BETHNAL GREEN

V&A Museum Of Childhood

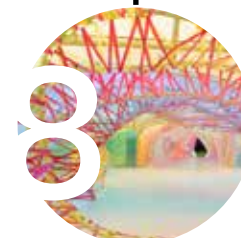
United Kingdom's national museum of applied arts.



LIVERPOOL

Dennis Severs' House

A "still-life drama" created by Dennis Severs as the 1800's.



LANCASTER GATE

Serpentine Galleries

Two contemporary art galleries in Kensington Gardens, Hyde Park.

QUEEN ELIZABETH OLYMPIC PARK

The Park knits a vibrant area of East London into a modern urban destination. Redefining the historic industrial and creative heartlands of Stratford and Hackney Wick as an exciting and sustainable place to live, work, study, play and visit. Award winning parklands, waterways and playgrounds are free to visit every day.

Former Olympic and Paralympic venues – including London Stadium, the London Aquatics Centre, the Copper Box Arena and Lee Valley VeloPark – sit alongside innovative business districts, quality neighborhoods, excellent schools and universities, the biggest names in culture and a talented workforce, and combine to make Olympic Park a global center for London.

THE ARCELORMITTAL ORBIT

The world's tallest and longest tunnel slide.

Created by: Anish Kapoor's

178m Tall

It soars over London skyline. Steel Structure: 2,000 tonnes of looping lattice of tubular steel, 60% comes from recycled sources

Observation Floors

two indoor platforms offer views up to 30km.

GETTING HERE

Public transport is the best and easiest way to get to and from the Park – by train, underground, bus or bicycle.

The Park has some of the best transport links in London:

- Nine tube and train links (on the Central and Jubilee lines)
- Numerous bus and coach routes
- Less than 40 minutes to all major railway stations
- Seven minutes to St Pancras International
- 30 minutes to the M25
- An hour to all international airports from Stratford station.

The nearest train, tube and bus stops are at Stratford, Stratford International, Hackney Wick, and Leyton stations.

TIP: There is no general parking at the London Stadium. West Ham United offer spaces to 49 blue badge holders at every home game.

London's most exciting attraction, The Slide at the ArcelorMittal Orbit opened in June 2016 and visitors have been snapping up tickets to experience the truly hair-raising experience! Measuring 178m, The Slide is the world's tallest and longest tunnel slide.

You will travel down the UK's tallest public artwork through light and dark sections as

London's dramatic skyline passes by. The Slide twists and turns 12 times, including a tight corkscrew section named the 'bettfeder' – after the German word for 'bedspring.' The Slide ends with a 50 metre straight run to the ground. In the exhilarating 40-second trip, riders are expected to hit great speeds of up to 15 miles per hour!

That's not all! Stand on top of the world at the ArcelorMittal Orbit and take in London's stunning skyline – spot famous landmarks and use the interactive screens to find out more about them. Turn the world upside down with Anish Kapoor's spectacular mirrors and peek into the majestic London Stadium – the place where medals were won and lost in 2012.

AROUND THE PARK

There's lots to see in the vibrant area around Queen Elizabeth Olympic Park – from historic riverside buildings to some of London's best shops and boutiques.

WESTFIELD STRATFORD CITY

As well as the many shops and restaurants, you'll also find a range of world-class leisure facilities! Boasting 17 screens, Westfield Stratford City's Vue Cinema is one of largest, most innovative all-digital cinemas in Europe. You can also enjoy a luxury bowling experience at All Star Lanes while Aspers Casino, with its two bars and an 80-seat restaurant, sets a benchmark in the UK for modern entertainment.

Westfield Stratford City is part of one of the largest urban regeneration projects ever undertaken in the UK, and ideally positioned on the doorstep of Queen Elizabeth Olympic Park. With so much to explore, don't miss out on this iconic shopping destination.

ENERGY CENTRE

The Park is powered by two cutting-edge energy centres – one in King's Yard on the west of the Park, and one near Westfield Stratford City forming a decentralised energy network of heating, cooling and power. This is the largest decentralised energy scheme to be built in the UK and makes a key contribution to the Park meeting its zero carbon ambitions. At the same time, their eye-catching design means they are new landmarks on the Park's skyline. Both energy centres were recognised for their outstanding design by the Royal Institute of British Architects, winning regional awards in 2013.



PARK TOURS

Explore the Park with an expert guide, take a tour of one of the London 2012 venues, or relax and enjoy the view from the river.

GUIDED WALKING TOURS

Join one of our expert Park Champion volunteer guides on a walking tour of Queen Elizabeth Olympic Park. From its conception, creation, use during the Games of 2012 through to its transformation into the beautiful Park we have today – hear about the history of the area, parklands and wildlife, biodiversity and sustainability, artworks, continuing legacy transformation and the world-class sporting.

PARK BOAT TOURS

Relax and unwind on a guided boat tour along the river that runs through the Park. You'll pass through beautifully landscaped parklands in the shadows of some of the iconic venues from the London 2012 Olympic and Paralympic Games. The London Stadium, ArcelorMittal Orbit, the London Aquatics Centre and Lee Valley VeloPark, all while learning fascinating facts about the Park and its future from a professional tour guide.

SWAN PEDALOS

Swan pedalos have now closed for autumn winter. You can explore the Park in a unique and fun way, on the exciting swan pedalos. Opening times are 12 noon – 5pm (last departure at 4pm). The pedalos are located from the pontoon adjacent to the London Aquatics Centre, the same place as the boat tours as above – subject to availability.

TAKE THE TUBE

BLUE LINE - PICADILLY

COVENT GARDEN
London Transport Museum

History of London transport from horse power onwards, with loads of contraptions to clamber aboard.



TOTTENHAM COURT
Ormond Street Hospital

A children's hospital located in the Bloomsbury area of the London.



GLOUCESTER ROAD
Kensington Palace

A royal residence set in the Borough of Kensington.



KING'S CROSS ST.
Camely Street Natural Park

An urban nature reserve in King's Cross in central London.



LEICESTER SQUARE
Theatre Land

A pedestrianised square in the West End of London, England.



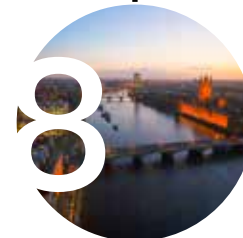
KNIGHT BRIDGE
Harrods

A department store located on Brompton Road , owned by the state of Qatar.



GREEN PARK
Buckingham Palace

Residence headquarters of the monarchy of the United Kingdom.



HAMMERSMITH
River Thames

The longest river entirely in England and the second-longest in the United Kingdom

GUIDE TO:

WHAT
TO EATTop 15 street foods
in London

As the UK's capital and one of the world's most popular tourist locations, London acts as a representative of everything British to a wide array of visitors from around the world. What many visitors don't realise, however, is the extent of the city's ethnic diversity. London gastronomy is teeming with a smorgasbord of different cultural influences and tastes that offer locals and visitors a fantastic culinary experience. The city has a rich history when it comes to food, and many eateries reflect this in their representation of the nation's favourite cuisines and tastes.

15
DISHES YOU
HAVE TO TRY

1 BBQ Dreamz
Filipino backyard
barbecue. A carnival
of textures.



2 Marty's Corner
A local selection of
freshly made dishes.
Farm to table.



3 Ja's Vegan Steaks
Mouth-watering
Steaks without beef.



4 Coconuts Hut
Mauritian-inspired
street food.



5 Club Mexicana
A vegan South
American cuisine.

6. Mike and Ollie
Handmade organic flatbread
charred with zesty za'atar.

7. Burger Boy
Cheeseburger pimped up
with ingredients.

8. Mother Clucker
A soul-food specialist.

9. Savage Salads
Hearty ingredients to make
your mouth water.

10. Bian Dang
Serving up Taiwanese boxes.

11. Meltsmiths
Street-food outfit peddling
grilled cheese sandwiches.

12. Eat Chay
A Vietnamese vegan twist.

13. Sugo
The kind of street food you'd
find in Rome, and Italian cities.

14. Chalé Let's Eat!
Native food from West African

15. Gyoza Guys
Steamy flavoured dumplings.

GUIDE TO:

WHERE
TO STAYAffordable
stays in London

Wombats Hostel

There are plenty of places to stay in London on a budget and cheap accommodation options, including cheap hotels, charming bed and breakfast guesthouses and many friendly hostels.

Wombats Hostel

Minutes walk away from sights such as Tower Bridge, the Tower of London and City Hall and you are an easy walk from the buzzing nightlife of Shoreditch and Wilton's Music Hall.

Caring Hotel

The hotel has a good location in Bayswater just a short 10 minute walk from Baywater Underground station.

Palmers Lodge Swiss Cottage

They offer a more social atmosphere and that cosy, home away from home atmosphere.

Green Rooms

A refreshing departure from your typical hotel in London. It is the United Kingdom's first arts led social enterprise hotel.

Clink! 78

Clink! 78 is set in a stylishly renovated Victorian 200 year old courthouse in an excellent location just a few minutes walk from Kings Cross station.

Safestay Hostel

Safestay Hostel is in a great location near Elephant & Castle tube station and is situated in John Smith House which, in a previous incarnation, served as the Labour party.

Stüdyo Paddington

Represents a brand new concept and type of accommodation: hybrid of a hotel and an apartment suite.

Generator Hostel

The location, just a few blocks from Russell Square underground station and walking distance to the British Museum and Leicester Square.

Point A Hotel

The location of the hotel is fantastic- Kings Cross Station and St Pancras, Eurostar terminal is just a 10 minute walk from the hotel.

St. Christottpher's Inn Hostel

Offers a traditional taste of English life and easy access to the attractions of the South Bank.

Passfield Hall

Passfield Hall provides great value bed and breakfast accommodation in Bloomsbury.

The W14 Kensington

Providing an ideal mix of value, comfort and convenience, it offers a budget friendly setting with an array of amenities.

Kennington B & B

Family run, Boutique B & B in a beautifully restored Grade II listed Georgian House built in 1786.

MEININGER Hotel

Located centrally and even the Queen has visited it. Starting in South Kensington near Hyde Park it's easy to explore this European metropolis.

YHA London St Pauls

Housed in a grand, redbrick Victorian-era townhouse with wood panelling, this modern hostel is a 1-minute walk from Hyde Park.

TIP: Staying in central London and close to a station means that getting around will be easier and many of the main attractions will be relatively close.



Safestay Hostel

GUIDE TO:

WHERE TO SHOP

15 Places To Glam Up Your Wardrobe!

The city has innumerable streets that have countless luxury brands, and is filled with eye candies for Shopaholics.

Oxford Street: Designer Wear

The famous Oxford Street is home to more than 300 shops, which offer the most exquisite London shopping experience.

Bond Street: Popular Amongst Celebs

Whether you wish to splurge on the best city fashion for yourself or take a stroll and indulge in window shopping.

Regent Street And Jermyn Street: City's Oldest Stores

If you are looking for typical British fashionstore, head here without any second thoughts and glam up your London Fashion wardrobe look while you indulge in very cheap shopping .

Knightsbridge: The Trendiest Fashion

An array of shops and department stores, this place has all the top-notch brands in the house and boasts the trendiest high style glamorous fashion.

Notting Hill: Boho Chics

Unique shops that have vintage in store to high-end designer boutiques that have a mix of boho and chic stores.

The King's Road: Antiques & Chic Dresses

Antiques for your home or chic dresses from unique labels for your wardrobe, this place is absolutely perfect for anyone visiting London.

Covent Garden Market: Unique Souvenirs

From hip fashion wear to unique souvenirs, this place is a paradise for having a London shopping experience.

Carnaby Street: Where The Fashion Revolution Began

Where the fashion revolution began in the 60's and you ought to visit it if you've got a good amount of time for exploring London's real gems.

London Markets: Food And Shopping

There are innumerable of the likes and needless to say, they are perfect if you are looking for bargains and stylish London wear.

Savile Row: Old Fashioned Style
Selfridges: A Shopper's Paradise

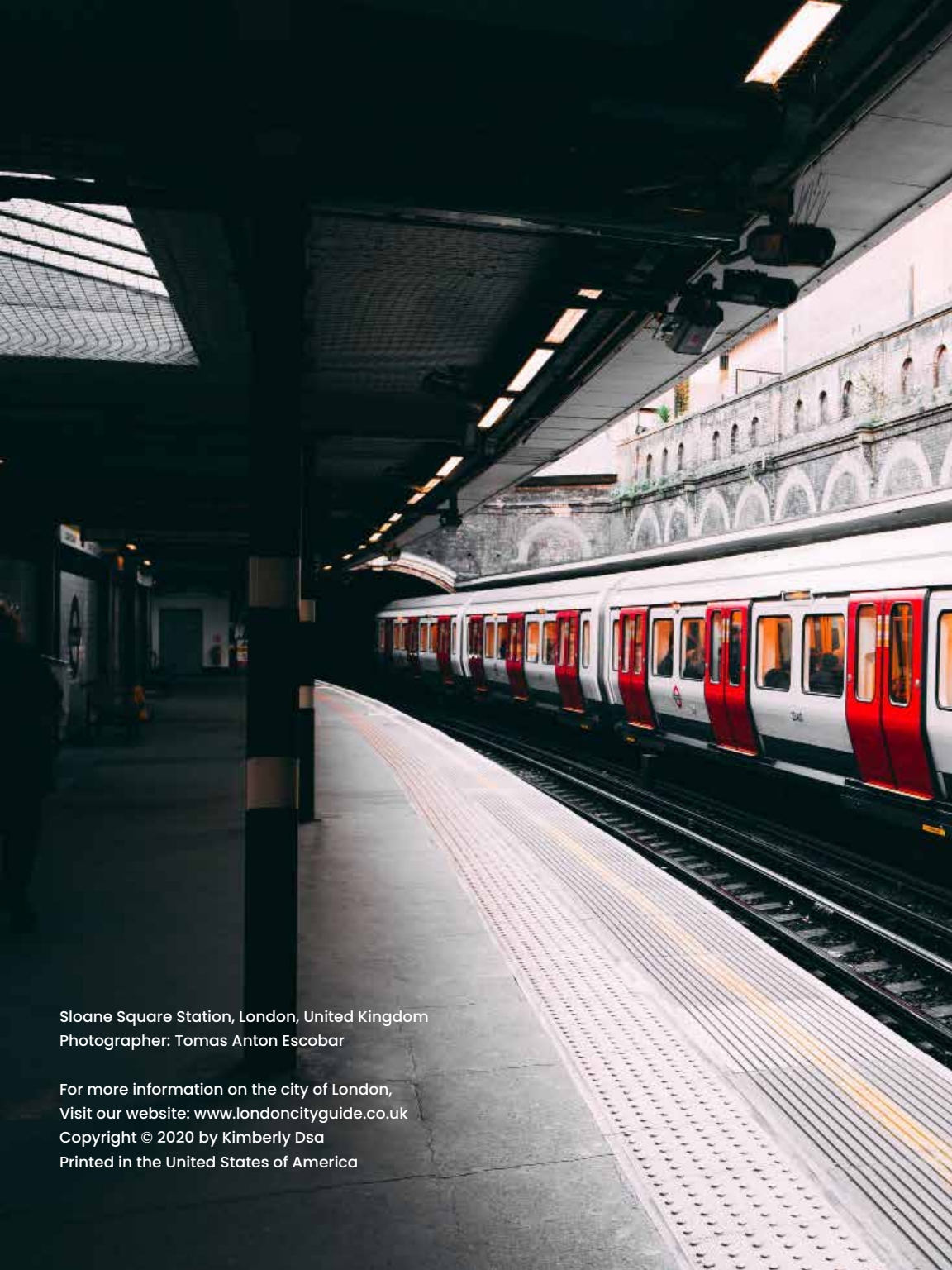
Harrods: Fancy Stores

Sloane Street: An All In One Street

St. Jame's: High End Fashion

Mayfair: Exclusive Shopping





Sloane Square Station, London, United Kingdom
Photographer: Tomas Anton Escobar

For more information on the city of London,
Visit our website: www.londoncityguide.co.uk
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