### Module 7: fastlink, Part I

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## Reading

- ▶ Binette and Steorts (2020)
- Edmorando et al. (2020)
- ► Fellegi and Sunter (1969)

## Probabilistic Entity Resolution

While Fellegi and Sunter (1969) have provided a framework for probabilistic entity resolution, there are few implementations that scale to large data sets.

### Agenda

- ▶ We review fastlink, Edmorando et al. (2020)
- ▶ We illustrate a toy example on RLdata10000

#### fastlink

- ► Edmorando et al. (2020) developed fastlink a scalable implementation of the FS method.
- ► In addition, the authors incorporated auxiliary information such as population name frequency and migration rates.
- The authors used parallelization and hashing to merge millions of records in a near real-time on a laptop computer, and provided open-source software of their proposed methodology.

- Assume two data sets (A and B) with overlapping variables in common (such as name, gender, address, etc.)
- ▶ Define an agreement value in field k for record pair (i, j):

$$\gamma_k(i,j) = \begin{cases} \text{agree} \\ \\ \text{disagree} \end{cases}$$

	First	Last	Age	Street	
Da	Data set ${\cal A}$				
1	James	Smith	35	Devereux St.	
Data set ${\cal B}$					
7	James	Smit	43	Dvereux St.	
	agree	agree	disagree	agree	

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Agreement pattern  $\gamma(i,j) = \{\gamma_1(i,j), \gamma_2(i,j), \dots, \gamma_K(i,j)\}$ 

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Agreement pattern 
$$\gamma(i,j) = \{\gamma_1(i,j), \gamma_2(i,j), \dots, \gamma_K(i,j)\}$$

One computational bottleneck is calculating these agreement patterns.

- We **observe** the agreement patterns  $\gamma(i,j)$
- ▶ We **do not observe** the matching status

$$C_{i,j} = \begin{cases} \text{non-match} \\ \text{match} \end{cases}$$

#### fastLink Model

$$C(i,j) \stackrel{ ext{iid}}{\sim} \mathsf{Bernoulli}(\mu)$$
 $\gamma(i,j) \mid C(i,j) = \mathsf{non\text{-}match} \stackrel{ ext{iid}}{\sim} \mathcal{F}(\pi_{\mathsf{NM}})$ 
 $\gamma(i,j) \mid C(i,j) = \mathsf{match} \stackrel{ ext{iid}}{\sim} \mathcal{F}(\pi_{\mathsf{M}}),$ 

where  $\lambda$ ,  $\pi_{M}$ ,  $\pi_{NM}$  are estimated via the EM algorithm

#### fastLink Model

More formally, we write

$$C(i,j) \stackrel{ ext{iid}}{\sim} \mathsf{Bernoulli}(\mu)$$
  
 $\gamma(i,j) \mid C(i,j) \stackrel{ ext{iid}}{\sim} \mathsf{Categorical}(\pi),$ 

#### fastLink Model

#### Independence assumptions:

- 1. Independence across pairs
- 2. Conditional Independence across linkage fields:

$$\gamma_k(i,j) \perp \gamma_{k'}(i,j) \mid C(i,j).$$

# Log-likelihood

$$\log L(\lambda, \pi \mid \gamma(i, j))$$

$$= \prod_{i=1}^{N_1} \prod_{i=1}^{N_2} \{ \lambda \prod_{k=1}^{K} \prod_{\ell=1}^{L_k-1} \pi_{Mk\ell}^{I(\gamma_k(i, j) = \ell)} + (1 - \lambda) \prod_{k=1}^{K} \prod_{\ell=1}^{L_k-1} \pi_{N_M k\ell}^{I(\gamma_k(i, j) = \ell)} \}$$
(2)

#### **Exercises**

Show the E and M steps.