

CONTACT: SPONSORSHIP@KNIGHTHACKS.ORG



# KNIGHT HACKS VIII

University of Central Florida

Orlando, FL

OCT  
2025





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600+ Students

## Background

The Knight Hacks hackathon is a 36-hour event hosted by Knight Hacks, a welcoming technology community at UCF. **A hackathon is best described as an invention marathon where students interested in technology come together to learn from peers and industry mentors, develop their skills, and create.** Students work around-the-clock in teams of up to four to develop a project before the end of the weekend. The environment of a hackathon is overwhelmingly positive, supportive, and educational. It's not just senior-level computer science majors in attendance — Knight Hacks welcomes students of all backgrounds, skill levels, and academic majors. Most importantly, Knight Hacks is free of charge for students to attend!

## Why Knight Hacks?

Knight Hacks' core mission is to create a diverse, welcoming, and inclusive tech community. **As a 501(c)(3) non-profit, student-led organization**, we focus on student development. Two things set us apart: our commitment to **ensuring every student at our hackathon feels appreciated and has the opportunity to grow**, and our **dedication to diversity and inclusion**. We are beginner-friendly and strive to include participants of different genders, ethnicities, and expertise. Our central location in Orlando makes it easy for **students from across Florida to attend**. As a **tier-one research institution with world-renowned programming and cybersecurity teams**, UCF's standard of excellence is extremely high. With the **fourth-largest student body in the US**, we offer students from all majors and backgrounds a place to explore their interests and creativity.

## Why Sponsor Us?

Being a sponsor at Knight Hacks means being able to mentor, teach, recruit, and be **around 600+ brilliant students who have a passion for building**. Over our first five events, we've seen our **female-to-male participant ratio grow from 1:16 all the way to 1:5**. Additionally, our number of **diverse participants** has increased over time and has recently accounted for more than 60% of all participants. Along with an increase in diversity, we welcome a substantial amount of **students from other Florida universities, such as FIU, USF, and UF**. Throughout the years, these numbers tend to range from 50-100 students for each university who attend in person.

Being present during this event as a sponsor gives you the opportunity to **recruit bright minds, gain brand recognition, have users test your product, and much more!**

**We've found that sponsors get the most out of Knight Hacks when they:**

- **Bring their engineers as mentors.** Being a mentor at Knight Hacks is a great way to interact with the participants, provide help with company APIs or other technologies, and further establish rapport and brand recognition among students.
- **Sponsor events.** Events range from technical workshops to yoga to video game tournaments. We're happy to help you plan one. Showcase your company's expertise, and have fun!
- **Bring company swag.** This includes t-shirts, laptop stickers, or water bottles for participants. This is great for brand exposure.

# Sponsorship Tiers

## BRONZE

\$1,000

## SILVER

\$3,000

## GOLD

\$5,000

## PLATINUM

\$10,000

### General

Career Fair Space*	1 Table	1 Table	1 Table	2 Tables
Tech Workshop/Talk*		60 min	2 X 60 min	3 X 60 min
Opening Ceremony Speech			3 min	5 min
Closing Ceremony Speech				3 min
Judge of Top 3			✓	✓

### Recruiting

Sponsor Lounge*	✓	✓	✓	✓
Company Office Hours*		✓	✓	✓
Sponsor a Challenge			✓	✓

### Branding

Logo on Website and Shirt	Small	Medium	Large	Deluxe
Social Media Promotion	Small	Medium	Large	Deluxe
Branded/API Prize		✓	✓	✓
Side-Event*			✓	✓

# Sponsorship Tier Details

Knight Hacks 2024 will be physically taking place at the **University of Central Florida**. Below are some details of the perks offered above:

**Note:** All packages are completely negotiable. If there are any price adjustments or additional features you would like to request, please reach out to us! We will gladly work with you to achieve the best package!

## Career Fair Space

A space for tabling is provided where students can approach the mentors and representatives of your company. Here students are able to learn more about your company and what opportunities are offered. There is a **maximum limit of twelve (12) representatives** per company, and there can only be **five (5) representatives at the table**. Each company is given the respective amount of tables and must bring their own tablecloth and materials.

## Tech Workshop/Talk

A **60-minute time slot** (with 15 minutes of padding to set up/pack up) where you can host a workshop or talk of your choice. A room for the workshop/talk will be designated to the company by the time of the event.

## Sponsor Lounge

There will be a multi-purpose room available for all sponsors throughout the event. This room can be used to decompress, store items, hold interviews with hackers, and other activities that sponsors would like to conduct.

## Company Office Hours

A time slot where you, a sponsor, can communicate with students aside from the career fair. Sessions can be run during this time. Some good themed sessions would be: resume critique sessions, one-on-one Recruiter/Sponsor Q&A/info sessions, etc.

\*Time slots will most likely be staggered to avoid congestion and confusion.

## Challenge & Side-Event

A challenge is a more technical and competitive problem offered by a company, while a side-event is a more relaxed and fun event. When hosting either, **it is required to provide a prize to participants**.

**Knight Hacks will provide updates as the event nears and will immediately advise all participants and sponsors if any changes arise.**

As always, do not hesitate to ask us any questions about anything presented above.