DUNHINDA

COOL THINGS
PERFECTLY WORKING.

BRANDING
DESIGN
COLLATERAL
APPLICATIONS

FASHION - FUELED
OUTDOOR WEAR.

DUNHINDA

EXPEDITION
CRITICAL OUTDOORWEAR.

SEPTEMBER 2024
PAD AWARDS.

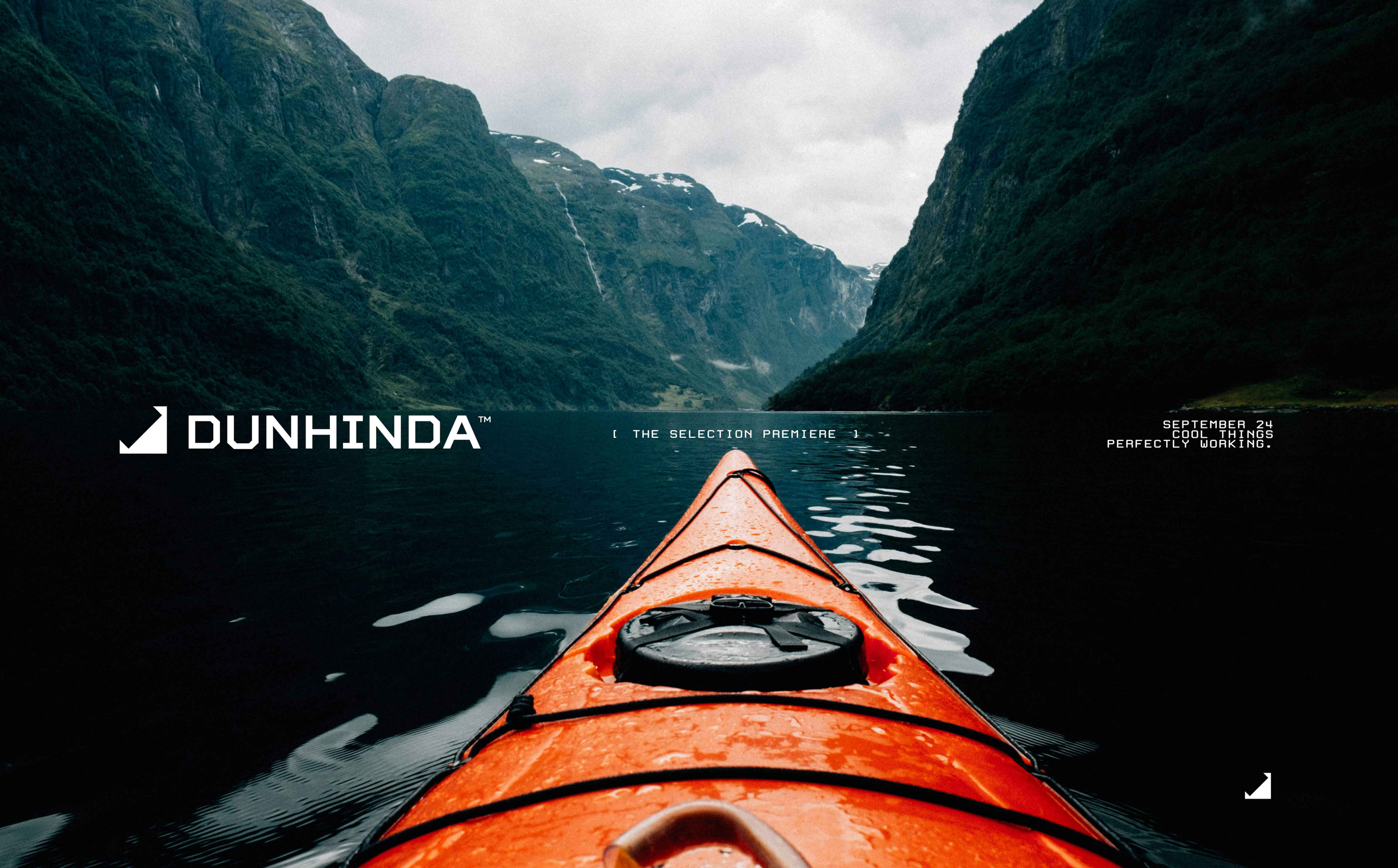
ERABADU
STUDIO/24

DUNHINDA

THE ORIGIN

Dunhinda, is an attempt to create a brand which is Sri Lankan by spirit, yet global by the execution.
Dunhinda stands for all the passion and hardwork true adventurers put to achieve great heights
for the sake of humankind.

Nested in the peaks of central highlands of Sri Lanka, Dunhinda falls offers a unique and challenging environment for the ones who dare. The rush of adrenaline is allowed to be experianced, and the beauty embraced.
Dunhinda - the fashion fueled outdoorwear takes that inspiration to greater heights. It stands for comfort, functionality and personality of each and every individual who encounters the brand.
Dunhinda pays respect to its roots, protects the core values and compete head to head with the global competitiors of its kind with bold, innovative and highly standard design practices.


DUNHINDA™
[THE SELECTION PREMIERE]
SEPTEMBER 24
COOL THINGS
PERFECTLY WORKING.

DUNHINDA™
SEPTEMBER 24
FASHION FUELED
OUTDOORWEAR.
[THE SELECTION PREMIERE]
DUNHINDA

NHINDA

[ADRENALINE DROP]

FASHION FUELED OUTDOORWEAR

COOL THINGS.PERFECTLY WORKING.

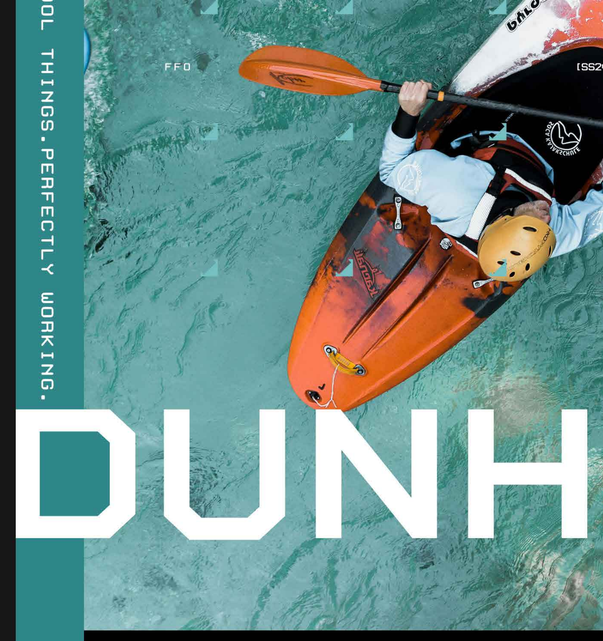
DUNHINDA

LOOKBOOK 24

[ADRENALINE DROP]

FASHION FUELED OUTDOORWEAR

024



COOL THINGS.PERFECTLY WORKING.

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[ADRENALINE DRO

024

COOL THINGS.PERFECTLY WORKING.

DUNHINDA

LOOKBOOK 24

[ADRENALINE DROP]

FASHION FUELED OUTDOORWEAR

024

COOL THINGS.PERFECTLY WORKING.

DUNHINDA

LOOKBOOK 24

[ADRENALINE DROP]

FASHION FUELED OUTDOORWEAR

024

COOL THINGS.PERFECTLY WORKING.

DUNHINDA

LOOKBOOK 24

[ADRENALINE DROP]

FASHION FUELED OUTDOORWEAR

024

COOL THINGS.PERFECTLY WORKING.

DUNHINDA

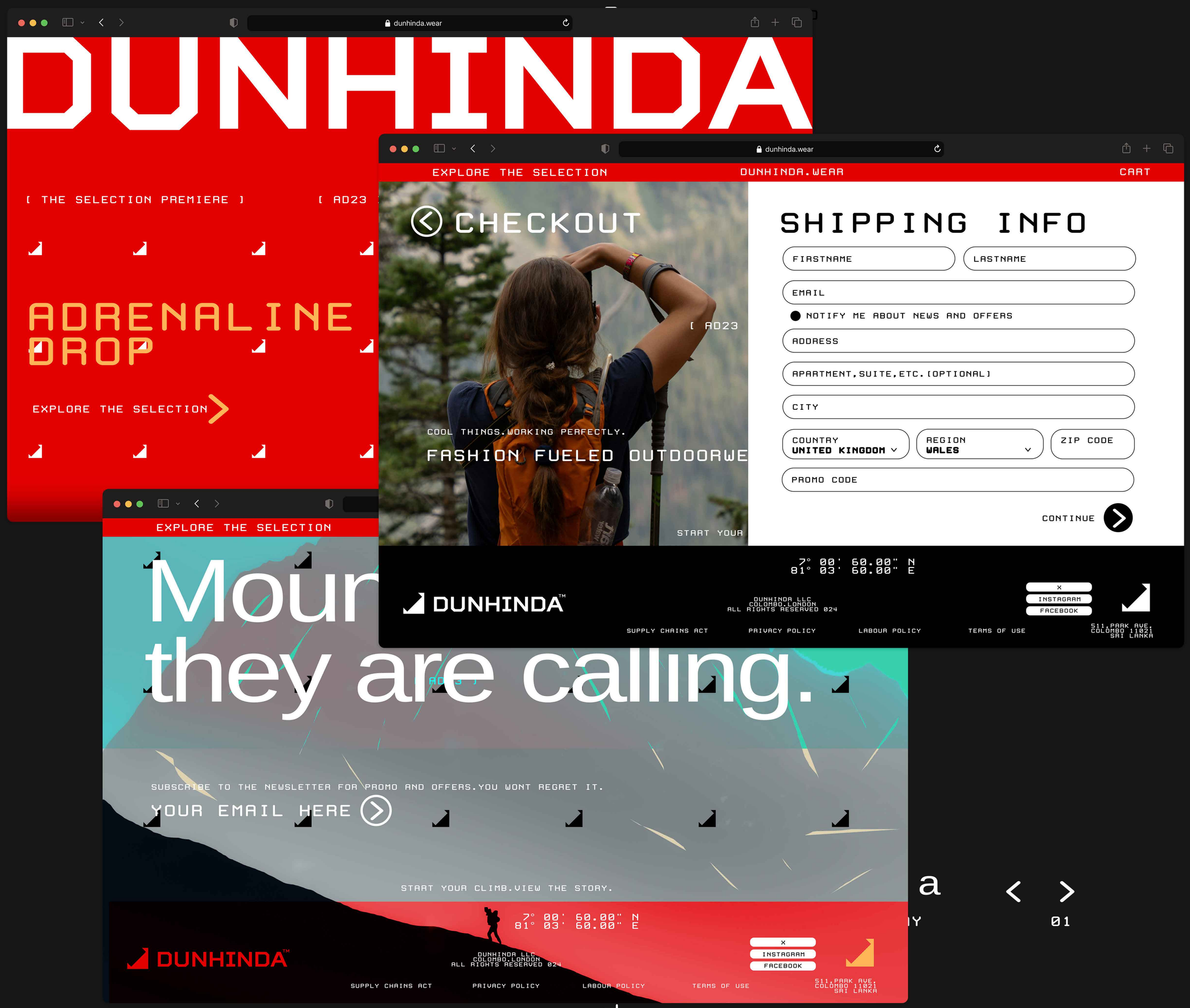
LOOKBOOK 24

[ADRENALINE DROP]

FASHION FUELED OUTDOORWEAR

024

[THE SELECTION PREMIERE] DUNHINDA [AD23]



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TDOORWEAR.

DUNHINDA
WWW.DUNHINDA.COM
ADAM@DUNHINDA.CO.UK
(MANAGER OPERATIONS)
Adam Jones
[THE SELECTION PREMIERE]
COLOMBO.LONDON
SEPTEMBER/024
ADRENALINE
DROP
DUNHINDA
DUNHINDA
FASHION.FUELED
OUTDOORWEAR.
024
[THE SELECTION PREMIERE]
DUNHINDA
WWW.DUNHINDA.COM

DUNHINDA

COOL THINGS
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BRANDING
DESIGN
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FASHION - FUELED
OUTDOOR WEAR.

FASHION FUELED
OUTDOORWEAR.

SEPTEMBER 2024
PAD AWARDS.

ERABADU
STUDIO/24

COLOMBO
LONDON

FASHION FUELED
OUTDOOR WEAR.

FFO

DUNHINDA

[AD24]

024

SEPTEMBER 24
FASHION FUELED
OUTDOORWEAR.

COLOMBO
LONDON

FASHION FUELED
OUTDOOR WEAR.

FFO

024

[THE SELECTION PREMIERE]

DUNHINDA

[ADRENALINE DROP]

7° 00' 60.00" N
81° 03' 60.00" E

[AD24]

[ADRENALINE DROP]

7° 00' 60.00" N
81° 03' 60.00" E

DUNHINDA™
7° 00' 60.00" N
81° 03' 60.00" E
[COLOMBO.LONDON]
DATE 05/09/24
ORDER NO A511
PURCHASE NOTICE
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mollis tristique. Duis vitae felis at enim efficitur suscipit. Sed elementum euismod ante, sit amet vulputate elit interdum et.
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enim non, dictum luctus turpis.
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blandit augue. Mauris vulputate libero at eros lobortis, et fermentum lorem suscipit. Proin ac ultricies neque.
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eleifend et sit amet elit. Donec a ornare massa, non faucibus magna. Nam tincidunt eros ornare
orci euismod commodo.
SIGNATURE
INFO@DUNHINDA.WEAR
WWW.DUNHINDA.WEAR
511,PARK AVE
COLOMBO 11021
SRI LANKA
[NOTEBOOK]
DUNHINDA
MOUNTAINS ARE CALLING.

DUNHINDA

[ADRENALINE DROP]

[THE SELECTION PREMIERE]

FASHION FUELED OUTDOORWEAR.

At the heart of Dunhinda lies a simple yet profound philosophy: to create outdoorwear that empowers people to connect with nature. The brand's mission is rooted in the belief that everyone should have the opportunity to explore the great outdoors, unhindered by the limitations of inadequate gear. This commitment is evident in every stitch and seam of their products, which are designed to withstand the elements while providing maximum comfort and style.

Dunhinda places a strong emphasis on innovation, continuously seeking new materials and technologies that enhance outdoor experiences. From breathable fabrics that wick away moisture to insulating layers that keep you warm in frigid temperatures, their research and development team is dedicated to pushing the boundaries of what's possible in outdoor apparel.

Sustainable Practices
One of the standout features of Dunhinda is its unwavering dedication to sustainability. In an industry often criticized for its environmental impact, Dunhinda strives to set a new standard. The brand sources eco-friendly materials, such as recycled polyester and organic cotton, ensuring that every piece of clothing is not only functional but also minimizes its ecological footprint.

Moreover, Dunhinda implements ethical manufacturing practices. The company partners with facilities that prioritize fair labor standards, providing workers with safe conditions and a living wage. This holistic approach to sustainability is not just a marketing strategy; it's woven into the very fabric of the brand's identity.

The Journey and the Growth

Explorers understand that every journey is a

COOL AINT? WORKING PERFECTLY. DUNHINDA FASHION FUELED OUTDOORWEAR.

FASHION FUELED OUTDOORWEAR.
FFO

PTEMBER 24

ADRENALINE DROP DUNHINDA

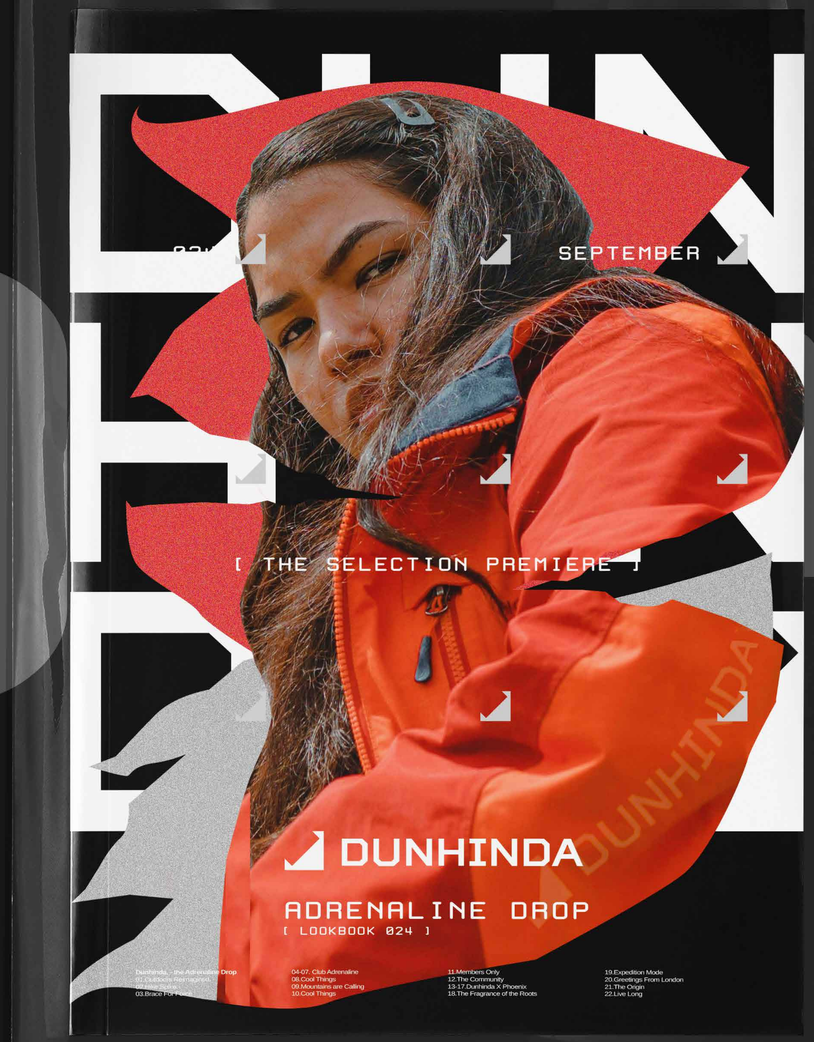
Adventure of a Lifetime

COLDPLAY

01

Every adventure begins with a spark of curiosity. Whether it's the thrill of scaling cliffs, navigating dense forests, or paddling through pristine lakes, the spirit of exploration drives individuals to seek out the unknown. It's about more than just reaching a destination; it's about the stories written along the way—the breathtaking vistas, the wildlife encounters, and the unexpected challenges that test their limits.

SEPTEMBER
[THE SELECTION PREMIERE]
DUNHINDA
ADRENALINE DROP
[LOOKBOOK 024]
Dunhinda_ - the Adrenaline Drop
01.Outdoors Reimagined
02.Urban Style
03.Brace For Impact
04-07. Club Adrenaline
08.Cool Things
09.Mountains are Calling
10.Cool Things
11.Members Only
12.The Community
13-17.Dunhinda X Phoenix
18.The Fragrance of the Roots
19.Expedition Mode
20.Greetings From London
21.The Origin
22.Live Long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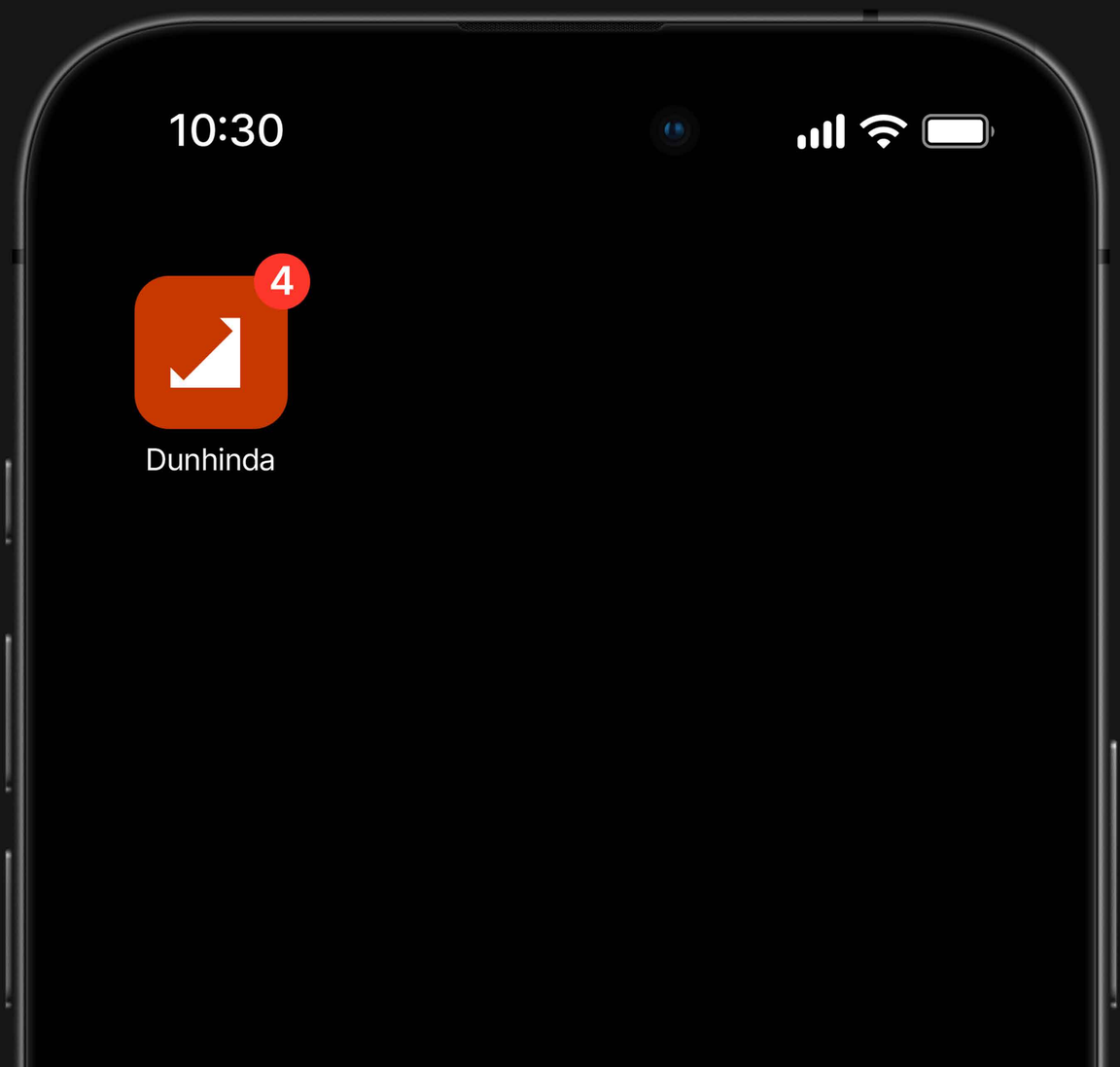
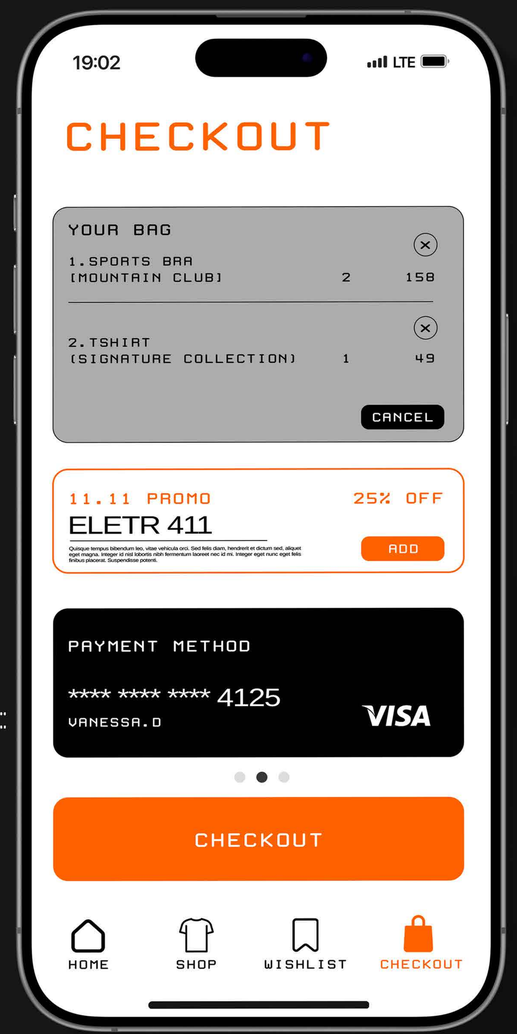

10:30
4
Dunhinda

DUNHINDA
BRACE
FOR
FORCE
Quisque tempus bibendum leo, vitae vehicula orci. Sed felis diam, hendrerit et dictum sed, aliquet eget magna. Integer id nisl lobortis nibh fermentum laoreet nec id mi.
EXPLORE

19:02
LTE
SHOP
JACKETS/UNISEX
GREEN
201B/MUSTARD
201B/BUR
DUNHINDA
[ADRENALINE DROP]
RAINCOVER JACKET
Quisque tempus bibendum leo, vitae vehicula orci. Sed felis diam, hendrerit et dictum sed, aliquet eget magna. Integer id nisl lobortis nibh fermentum laoreet nec id mi.
ADD TO CART
1
HOME
SHOP
WISHLIST
CHECKOUT


19:02
LTE
CHECKOUT
YOUR BAG
1.SPORTS BRA
[MOUNTAIN CLUB] 2 158
2.TSHIRT
[SIGNATURE COLLECTION] 1 49
CANCEL
11.11 PROMO
25% OFF
ELETR 411
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PAYMENT METHOD
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HOME
SHOP
WISHLIST
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COOL PERFE I LL ORKI

DUNHINDA

COOL THINGS
PERFECTLY WORKING.

BRANDING
DESIGN
COLLATERAL
APPLICATIONS

FASHION FUELED
OUTDOOR WEAR.

BRACE FOR FORCE

COLOMBO
LONDON

FFO

024

7° 00' 60.00" N
81° 03' 60.00" E

Brace For Force offers the utility product segment for Dunhinda.
WIth its original ambition to fuel the outdoor adventures,
Brace for force adds up the outdoor exploration with high quality support gear.

FASHION
FUELED OUTDOORWEAR.

7° 00' 60.00" N
81° 03' 60.00" E

ERABADU
STUDIO/24

DUNHINDA

COOL THINGS
PERFECTLY WORKING.

FASHION FUELED
OUTDOOR WEAR.

COOL THINGS
PERFECTLY WORKING.

BRACE

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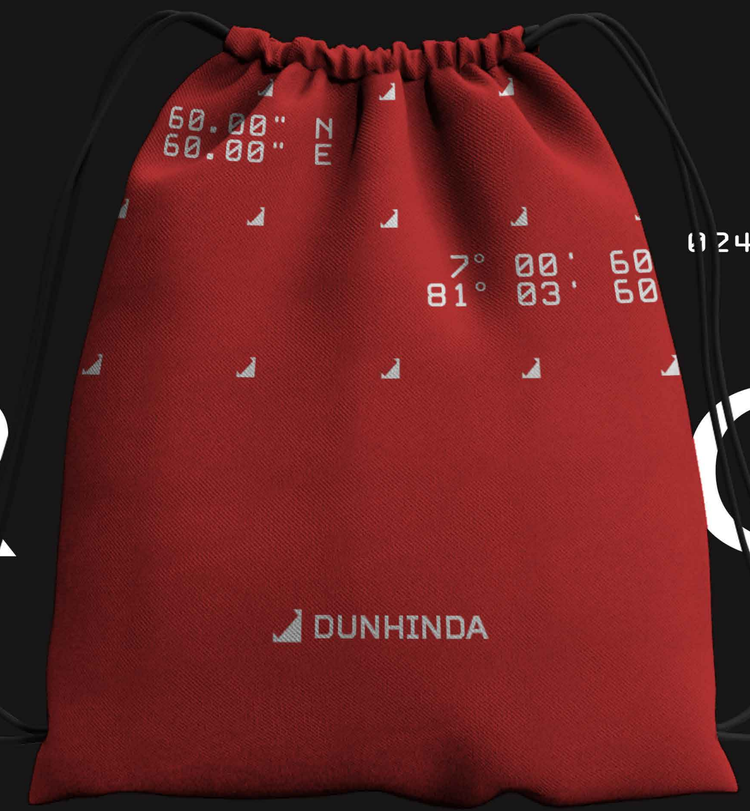
RACE

024



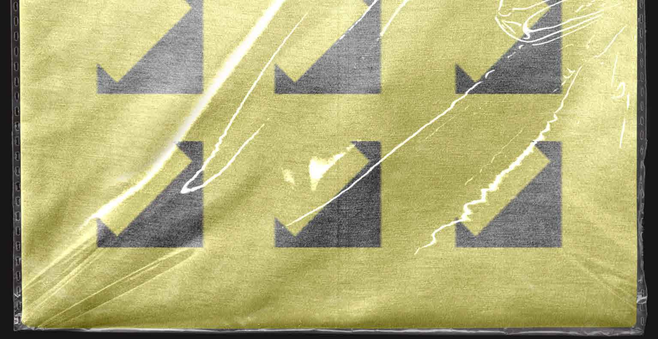
COOL THINGS
PERFECTLY WORKING.

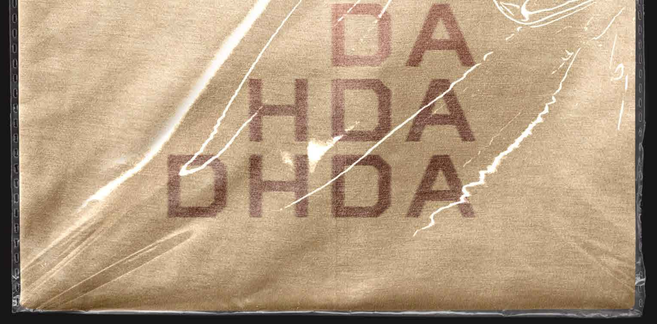
COOL THINGS
PERFECTLY WORKING.

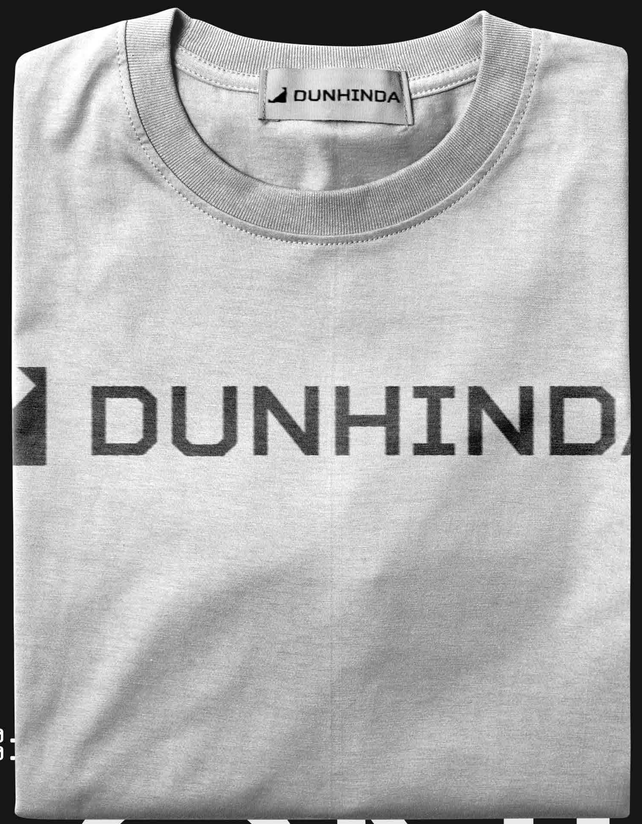
FASHION
FUELED OUTDOORWEAR.

7° 00' 60.00" N
81° 03' 60.00" E

ERABADU
STUDIO/24







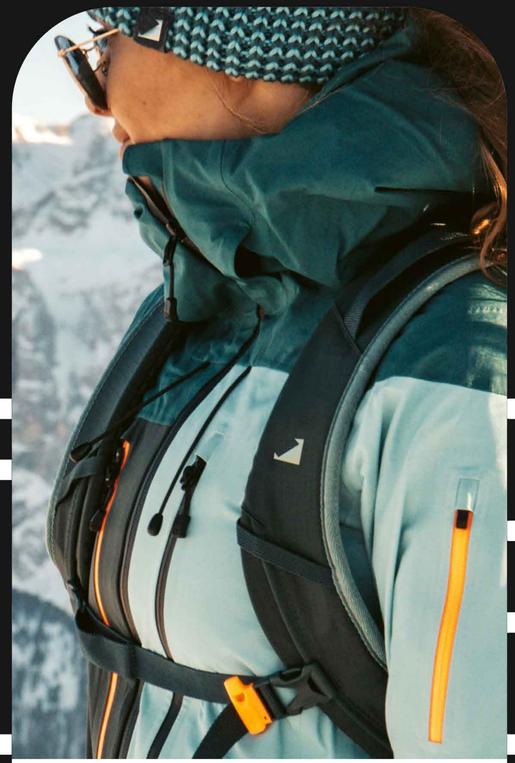
MEMBERS ONLY

Signature Collection \ Club Adrenaline

COOL THINGS
PERFECTLY WORKING.

FASHION - FUELED
OUTDOOR WEAR.

FASHION FUELED OUTDOOR



CLUB
ADRENALINE

MEMBERSHIP PASS

WWW.DUNHINDA.WEAR

DUNHINDA

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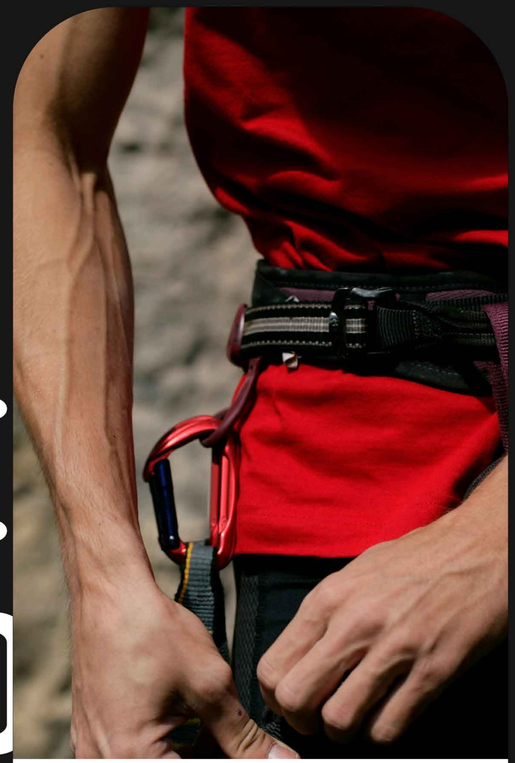
81° 03' 60.00" E

[FASHION FUELED OUTDOORWEAR]



CLUB
ADRENALINE

MEMBERSHIP PASS

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DUNHINDA

7° 00' 60.00" N
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[FASHION FUELED OUTDOORWEAR]

CLUB
ADRENALINE

MEMBERSHIP PASS

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7° 00' 60.00" N
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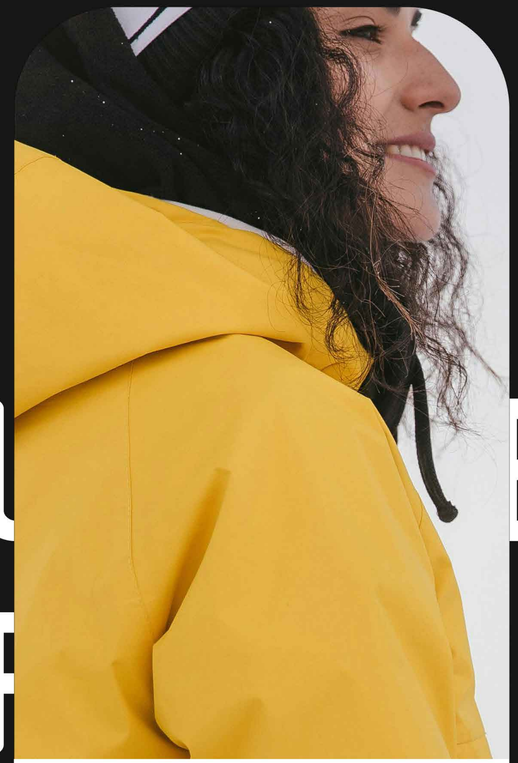
[FASHION FUELED OUTDOORWEAR]



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MEMBERSHIP PASS

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DUNHINDA

7° 00' 60.00" N
81° 03' 60.00" E

[FASHION FUELED OUTDOORWEAR]

SEPTEMBER 024

THE SELECTION
PREMIERE

[THE SELECTION PREMIERE]
DUNHINDA™
SEPTEMBER 24
FASHION FUELED
OUTDOORWEAR.
DUNHINDA

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FASHION
FUELED OUTDOORWEAR.

COLOMBO
LONDON

FASHION FUELED
OUTDOOR WEAR.

FFO

DUNHINDA

[AD24]

024

SEPTEMBER 24
FASHION FUELED
OUTDOORWEAR.

COLOMBO
LONDON

FASHION FUELED
OUTDOOR WEAR.

FFO

024

[THE SELECTION PREMIERE]

DUNHINDA

[ADRENALINE DROP]

7° 00' 60.00" N
81° 03' 60.00" E

[AD24]

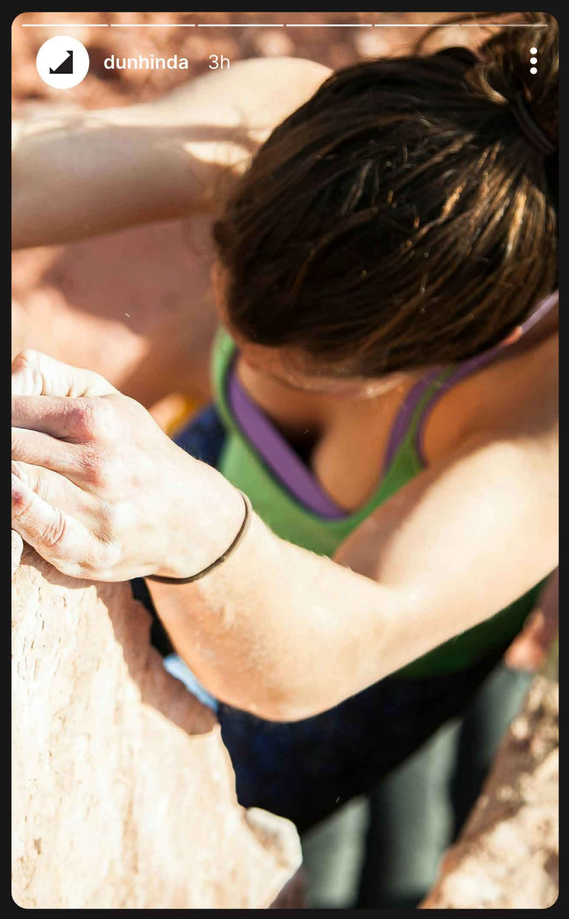
[ADRENALINE DROP]

7° 00' 60.00" N
81° 03' 60.00" E

DUNHINDA

THE COMMUNITY

Dunhinda Community showcases the leaps of ambition showcased by the Dunhinda explorers worldwide. Dunhinda fuels the outdoor spirits to test their limits and explore the every unknown corner of the earth, leaving only memories and footprints.



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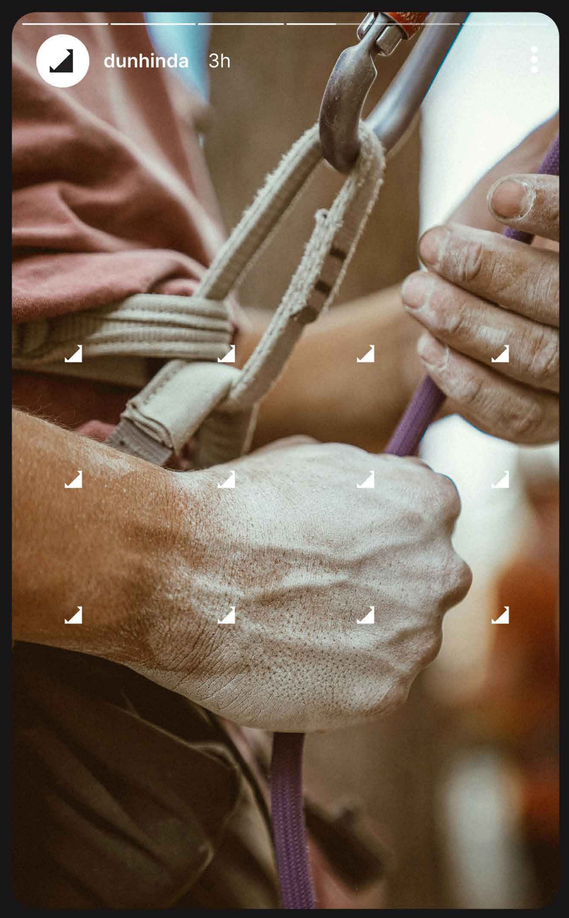

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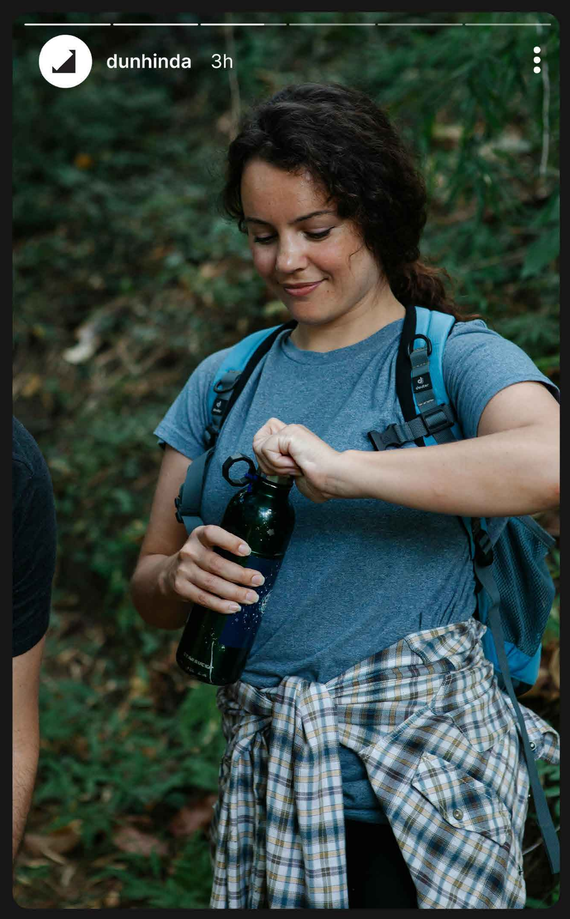

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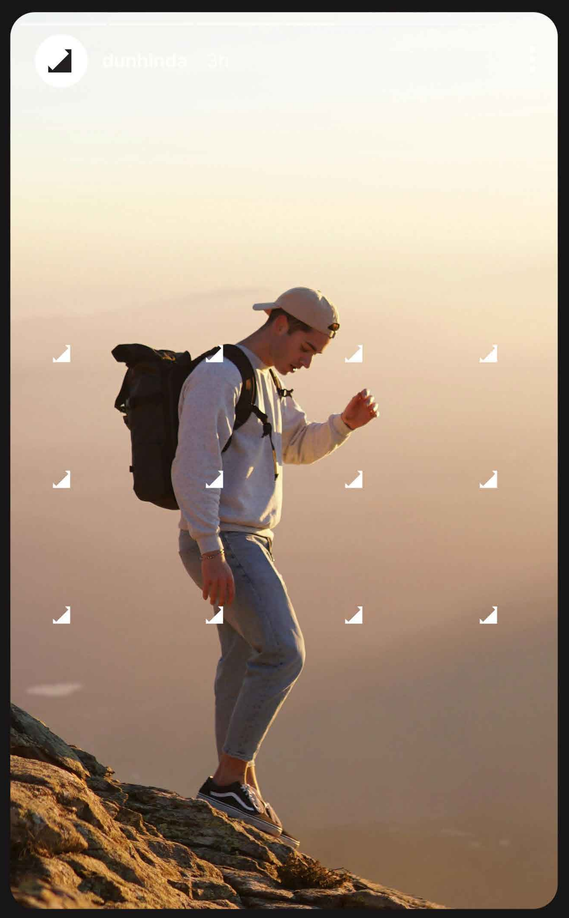

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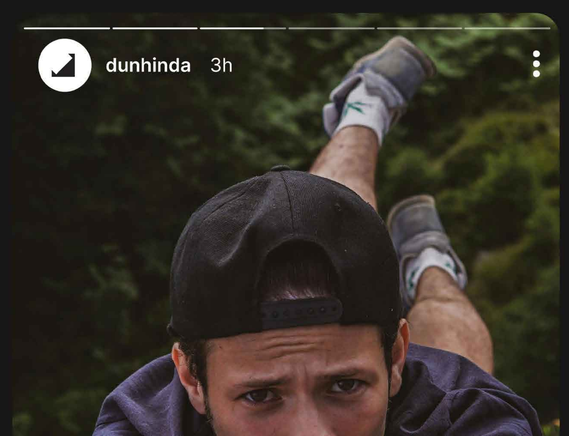
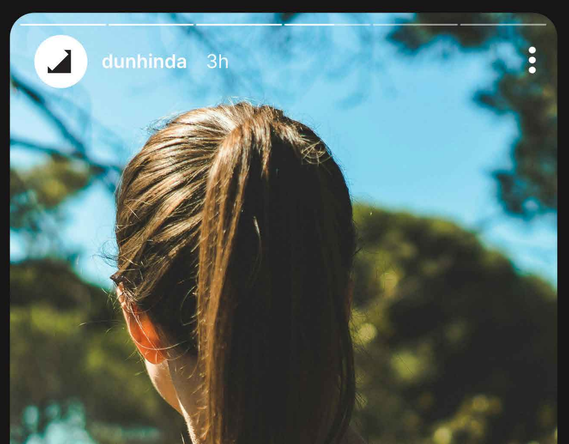
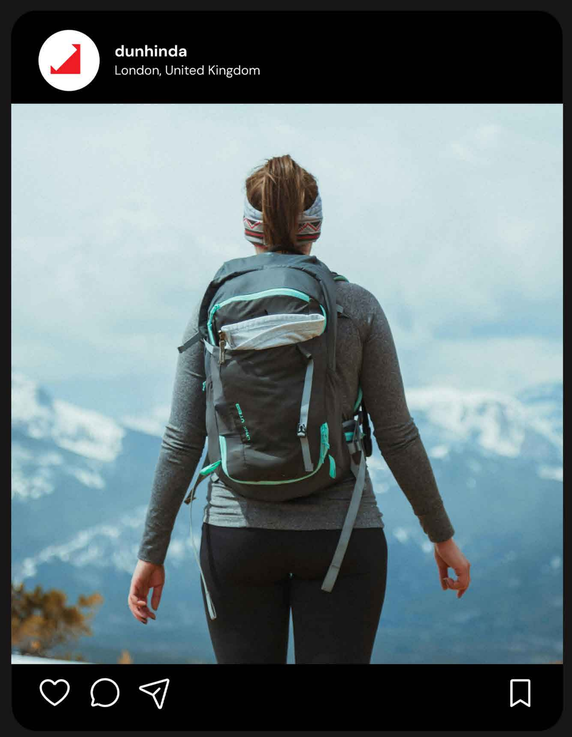
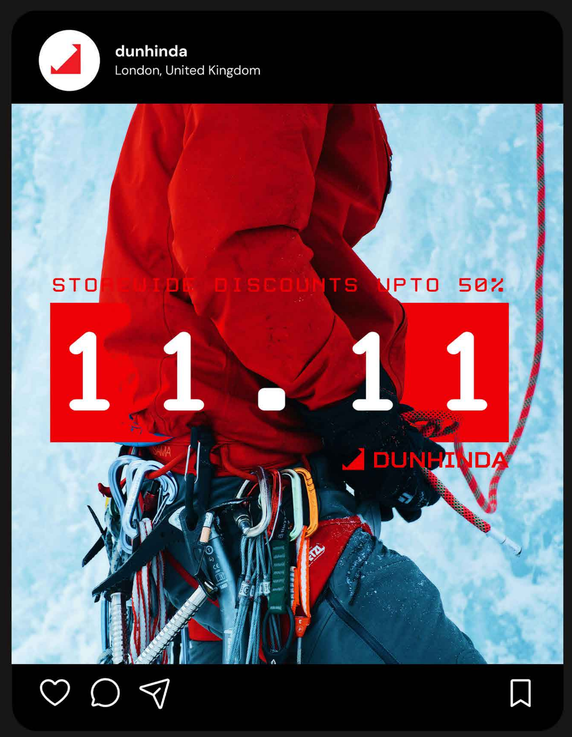
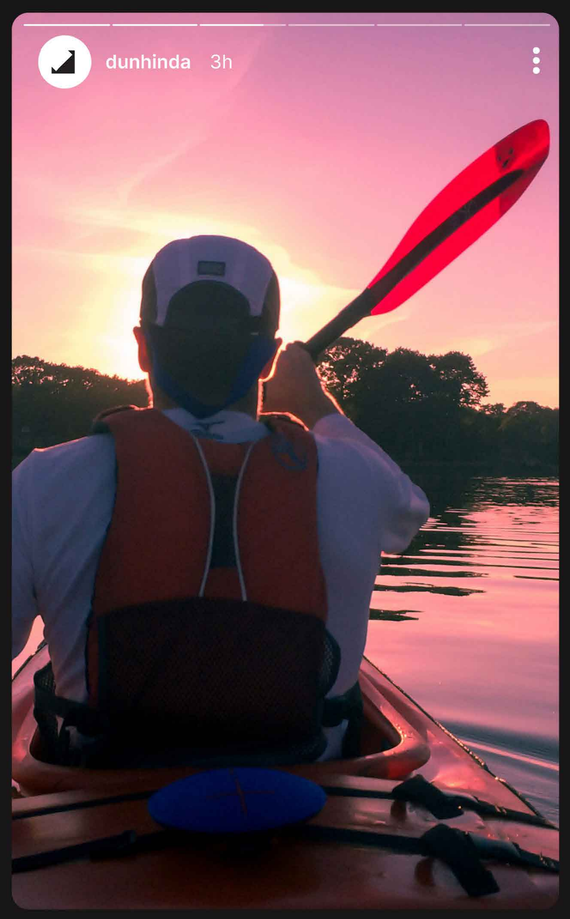
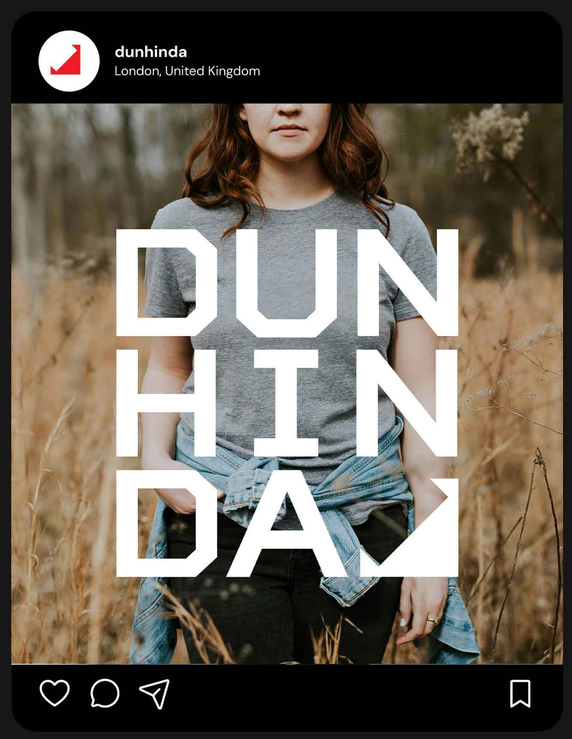


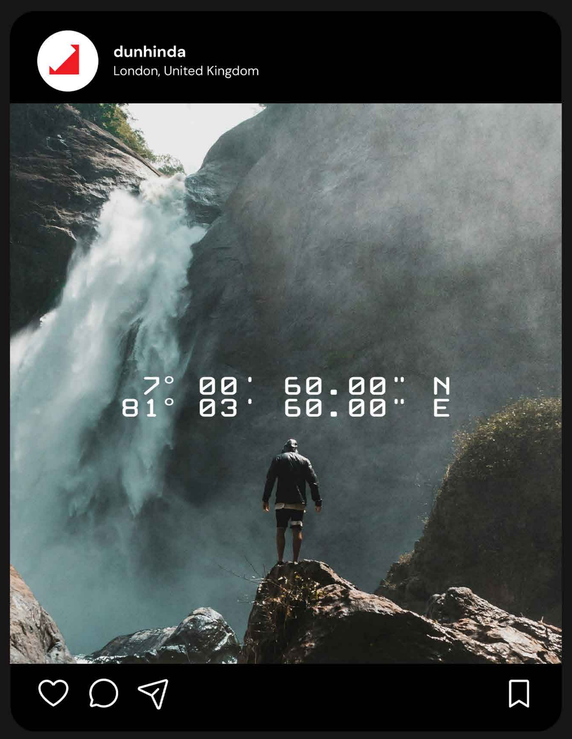


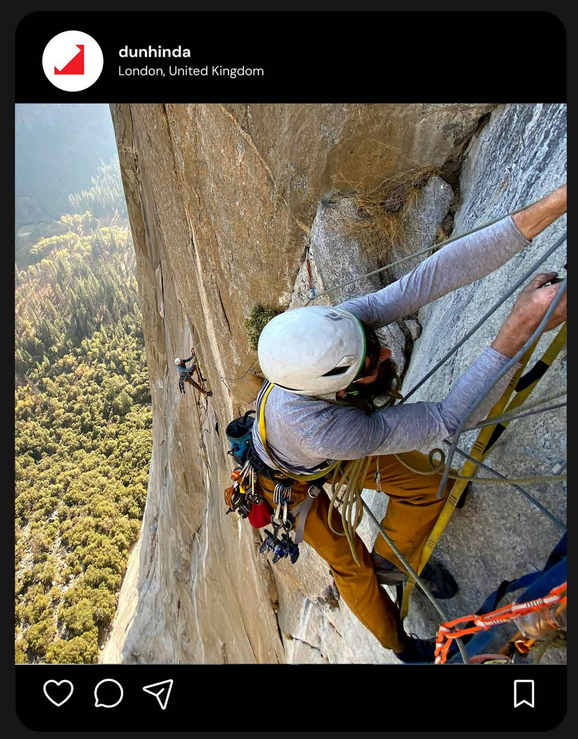










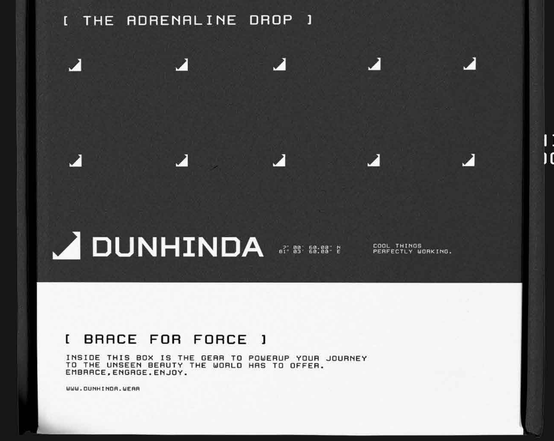


DUNHINDA

THE COMMUNITY

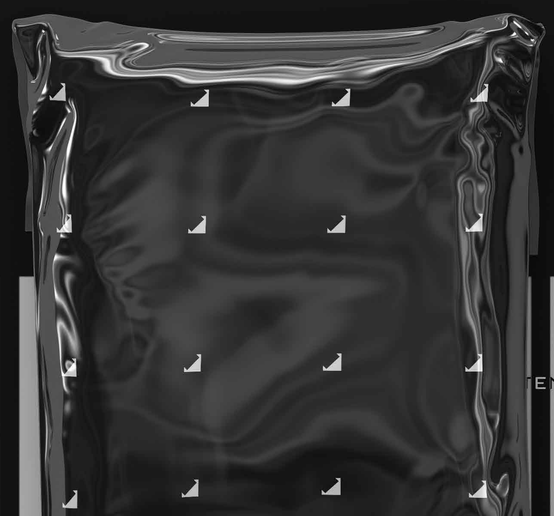
The products and experiances by Dunhinda are custom tailored to suit each and every explorer's experiance. The gear suits perfectly to the ventures, while the experiances make way to the greater heights.

THINGS
CTLY WOR



ION – FUELED
OOR WEAR.

7° 00' 60.00" N
81° 03' 60.00" E



7° 00' 60.00" N
81° 03' 60.00" E

7° 00' 60.00" N
81° 03' 60.00" E

TEMBER 024

THE SELECTION
PREMIERE

FFO

0.00" N
0.00" E

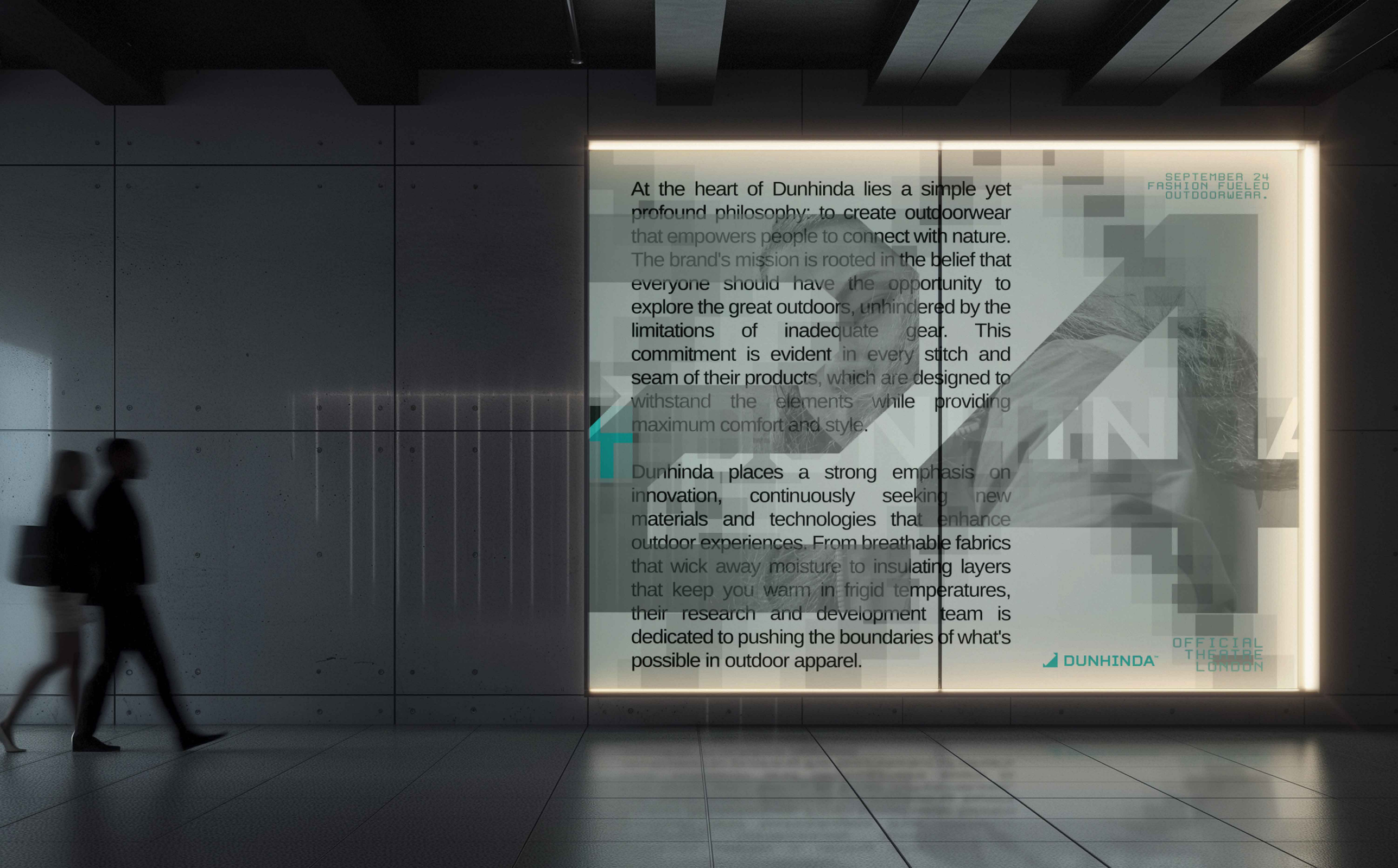
DRENA NE OP AD NAL E DROP

7° 00'
81° 03'

DUNHINDA × PHOENIX

DUNHINDA™
DUNHINDA
[THE SELECTION PREMIERE]
SEPTEMBER 24
FASHION FUELED
OUTDOORWEAR.

DUNHINDA
At the heart of Dunhinda lies a simple yet profound philosophy: to create outdoorwear that empowers people to connect with nature. The brand's mission is rooted in the belief that everyone should have the opportunity to explore the great outdoors, unhindered by the limitations of inadequate gear. commitment is evident in every stitch and seam their products, which are designed to withstand elements while providing maximum comfort and style.
Dunhinda places a strong emphasis on innovation, continuously ing new materials and technologies tha nhance outdoor experiences. From breat e fabrics that wick away moisture to insu ers that keep you warm in frigid tempe eir research and
SEPTEMBER 24
FASHION FUELED
OUTDOORWEAR.
OFFICIAL
THEATRE
LONDON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Dunhinda places a strong emphasis on innovation, continuously seeking new materials and technologies that enhance outdoor experiences. From breathable fabrics that wick away moisture to insulating layers that keep you warm in frigid temperatures, their research and development team is dedicated to pushing the boundaries of what's possible in outdoor apparel.
SEPTEMBER 24
FASHION FUELED
OUTDOORWEAR.
DUNHINDA™
OFFICIAL
THEATRE
LONDON

SEPTEMBER 24
FASHION FUELED
OUTDOORWEAR.

LOGO FORM

[01]

DUNHINDA

SEPTEMBER 24
FASHION FUELED
OUTDOORWEAR.

[02]

DUNHINDA

SEPTEMBER 24
FASHION FUELED
OUTDOORWEAR.

[03]

SEPTEMBER 24
FASHION FUELED
OUTDOORWEAR.

DUNHINDA

[08]
[PASTAL GREEN] C56 M16 Y96 K1 7FA946

[CRIMSON] C20 M100 Y100 K13 B50402

[07]

DUNHINDA

[06]

[MEDIUM TORQUOISE] C80 M30 Y45 K5 2F8789

[09]

SEPTEMBER 24
FASHION FUELED
OUTDOORWEAR.

[BANANA]
C02 M07 Y89 K00
FFE135

LOGO FORM

[SALAMA]
C02 M07 Y89 K00
FFE135

[01]

SEPTEMBER 24
FASHION FUELED
OUTDOORWEAR.

[05]

[ORANGE RED]
C00
M100
Y100
K00
EE0006

[04]

SEPTEMBER 24
FASHION FUELED
OUTDOORWEAR.

7° 00' 60.00" N
81° 03' 60.00" E

[BLACK]
C75 M68 Y67 K90
2F8789

[03]

[IVORY]
C16 M17 Y24 K00
D5CBBC

SEPTEMBER 24
FASHION FUELED
OUTDOORWEAR.

[WHITE]
C16 M17 Y24 K00
FFFFFF

[02]

SQUARES

DUNHINDA BOASTS A STRONG CHARACTER ABOUT THE BRAND, WHICH IS BOLD ,STEADY AND RUGGED THE OUTDOORWEAR IS READY FOR FASHION, COMFORT AND FUNCTION IN EVERY SCENARIO POSSIBLE.

DUNHINDA

FOCUSING TITLES

BOLD

SEPTEMBER 24
FASHION FUELED
OUTDOORWEAR.

DUNHINDA

WHITERABBIT

WHITERABBIT IS FOR THE SUBTITLES, SUBTEXT AND DETAI
WITH A BOLD APPEARANCE. WHITERABBIT CONVERYS A SENS
OF DIRECTION, ADVENTURE AND IMPACT.

UE TEMPUS
DUM

SUB TEXT

SEPTEMBER 24
FASHION FUELED
OUTDOORWEAR.

QUISQUE TEMPUS
BIBENDUM

[ADRENALINE DROP

TEMPUS

SUB TITLE

SEPTEMBER 24
FASHION FUELED
OUTDOORWEAR.

QUISQUE TEMPUS
BIBENDUM

[THE SELECTION PREMIERE]

MPUS

DET AILS

SEPTEMBER 24
FASHION FUELED
OUTDOORWEAR.

QUISQUE TEMPUS
BIBENDUM

[FASHION FUELED OUTDOORWEAR]

ARIMO

ISQUE TEMPUS
BENDUM

HEAD TEXT

SEPTEMBER 24
FASHION FUELED
OUTDOORWEAR.

QUISQUE TEMPUS
BIBENDUM

BRACE FOR FORCE

UE TEMPUS
DUM

SUB TEXT

SEPTEMBER 24
FASHION FUELED
OUTDOORWEAR.

QUISQUE TEMPUS
BIBENDUM

BRACE FOR FORCE

TEMPUS
M

INFO TEXT

SEPTEMBER 24
FASHION FUELED
OUTDOORWEAR.

QUISQUE TEMPUS
BIBENDUM

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Sustainable Practices

LOGOTYPE

COLOMBO
LONDON

7° 00' 60.00" N
81° 03' 60.00" E

THE FRAGRANCE
OF
THE ROOTS

The Dunhinda Symbol takes inspiration from the shape of the gorgeous dunhinda falls, flowing through the highlands of Central Sri Lanka. It ows the tribe, respects the fore fathers and breaths along with the mistic hills, while inviting the strongest spirits of the explorers to be a part of it.

PHOENIX ART AND DESIGN AWARDS/24

BRAND DESIGN / DUNHINDA
FASHION FUELED OUTDOORWEAR

THEME / COOL THINGS

erabadu™

BRANDS.PRODUCTS.UIUX
WE TALK DESIGN

ERABADU
STUDIO/24

DESIGN / ART DIRECTION / COPY WRITING
BY SANDARU SANDEEPA
B.ARCH HONS. [UG],
UNIVERSITY OF MORATUWA

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