



NEWLUCKY ELECTRICALS CO. LTD



Suppliers and retailers of
HAVELLS, BORSAN, HOROZ, KLASS, LIPER
and other brands of Electrical Products and Accessories



NLE ORIGIN



ABOUT US

NEW LUCKY ELECTRICALS is a company that deals in Electrical products and was incorporated in Ghana in 1996 under the Companies' Code 1963 (Act 176). Its authorized business includes;

- I. IMPORTATION OF GENERAL ELECTRICAL WARES**
- II. EXECUTION OF GENERAL ELECTRICAL CONTRACT WORKS**
- III. WHOLESALE OF GENERAL WARES**
- IV. GENERAL MERCHANTS**

Currently, the company has fourteen branches scattered in Accra with its head office situated at West Legon near the ABSA Bank. By dint of hard work and good reputation, the company, won the trust and admiration of many local and foreign suppliers of electrical products. It serves as an agent for some world renowned brands of electrical products such as Borsan, Liper, Havells, Polycab, C&S Electric, Orient

Electric, Oktay Lighting, Mutlusan Electric, Horoz Electric, Nexans Kabelmental, Sneha, MHL Lighting, Nak Kablo, among others. The company also has its own products with its brand name under OEM (original equipment manufacturer) classification. These include; Everplast PVC pipes, NLE origin cables and lightening products, Klass and Classic switches.





NEW LUCKY ELECTRICALS is committed to supplying high quality electrical products at affordable prices to institutions and individuals. A policy which has contributed to the success story of the company.

All products supplied by NEW LUCKY ELECTRICALS meet the most stringent quality control procedures (ISO9001 approved). Its products meet all of the relevant British and European standards.

In recognition of the Company's strict adherence to the supply of high quality products on the market, NEW LUCKY ELECTRICALS CO. LTD. has won many awards to its credit. These include the TNT Corporate Excellence Award for the fastest growing Indigenous Electrical Company of the year 2011; and Heroes of 2015 Award, Category-Electrical Dealer of the Year. The company was also awarded Certificate of Recognition

for its quality products by the Ghana Standard Authority on World Standard Day in 2014.

NEW LUCKY ELECTRICALS has a large clientele base. Among them are; University of Ghana, Ghana Institute of Management and Public Administration (GIMPA), Regent University College, British Council, Canadian High Commission, Saint Dominic Hospital (Akwatia), Ridge Hospital, Kade Government Hospital, Korle-Bu Teaching Hospital, Cocoa Clinic, Somotex (Poly Group), Melcom (GH) Ltd, Lake Side Estates, Rana Motors, Sandpark Real Estates, and Nowak Estate Developers.

Our products are imported from the following manufacturers and countries;

Havells Switchgears	India	Agent
Orient Ceiling Fans	India	Agent
Polycab Cables	India	Agent
Liper Lighting Products	Germany	Agent
Classic Decorative Switches	Germany	Agent
Mutlusan Trunking and Fuses boxes	Turkey	Agent
Borsan Cables and Lighting Fixtures	Turkey	Agent



PROFILE OF THE CEO NOBLE DR. JOSEPH OBENG



Dr. Joseph Obeng attended the St. Paul's Roman Catholic Primary and Middle Schools in Kumasi and continued to Opoku Ware Secondary School where he had his School Certificate / General Certificate of Education, Ordinary Level. He then proceeded to

the Kumasi Polytechnic where he had his Tertiary Education. Thereafter, he worked with Quainoo Lucky Stores as a Shop Assistant for over ten years. Having acquired the necessary skills and business acumen, he set up "NEW LUCKY ELECTRICALS COMPANY LTD" at Opera Square in the Central Business District of Accra.

Dr. Joseph Obeng is a former President of the Ghana Electrical Dealers Association (G.E.D.A) and currently the President of the Ghana Union of Traders' Associations (GUTA). He is a member of the Ghana Chamber of Commerce and was a Council member. He is also the Coordinator for the Joint Private Sector Business Consultative Forum.



Being so much resourceful, Dr. Joseph Obeng has participated in many policy formulation discussions in Ghana for both formal and informal operators in the Economy.

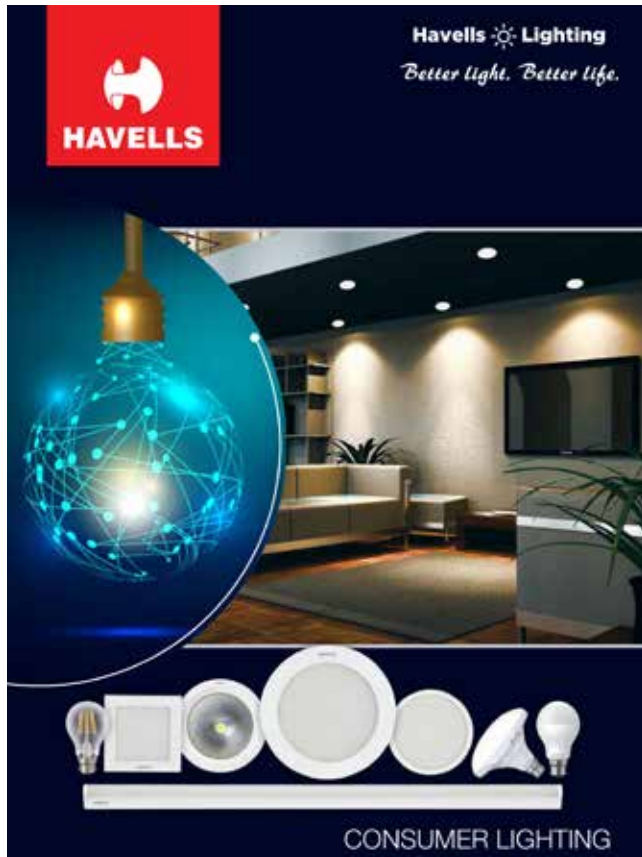
It is therefore, worth mentioning herein that he is one of the signatories to the Blue Print that ushered in the 3% VAT Flat Rate Scheme. He was also on the High Powered Government Delegation that went on a fact finding mission to Kenya and Tanzania, all in East Africa during the intended implementation of G-CAP and ASHI.

Dr. Joseph Obeng was also invited by the Kenyan Airways in collaboration with Barclays Bank now ABSA Bank as a Guest Speaker to a forum in Lusaka,

Zambia to speak on the theme “Growing Your Business under Trade Associations, the Ghanaian Experience.”

He has won The Noble International Awards and was inducted into the House of Nobles by the West Africa Nobles forum on 29th June, 2012. He was recently awarded an honorary Doctorate Degree in Humanities (Honoris Causa) by the Alpha International Theological Seminary (AITS) on 24th April, 2016.

Last but most importantly; he is a devout Christian and worships at the Adonai Temple of the International Central Gospel Church (ICGC). His philosophy in life is that God is the provider for all.





MOTOR STARTER



DIGITAL MCCB



SWITCH GEAR



SWITCH GEAR



DISTRIBUTION BOARD



DISTRIBUTION BOARD



SWITCH GEAR



PROGRAMMABLE TIME SWITCH



SURGE-PROTECTION
DEVICE



CHANGING OVER
SWITCH



CHANGING OVER
SWITCH

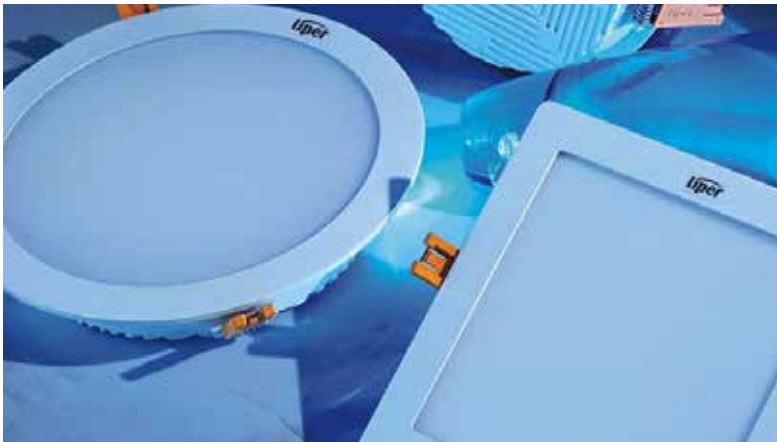


MCD BREAKER



Established in Germany in 1912. LIPER, is professional in producing LED lighting fixture, luminaries, fluorescent tubes, energy saving lamps, exhausted fans, down lights, wall switches and relative electrical products. We have strict way to control quality of our products. We always believe quality is the life of an enterprise & offer our best service to our customers. We welcome you to join us to develop a bright future.

We are also confident that our products will act as excellent as the original even they are used after long time. In shaping the international brand, LIPER workers are still committed to promoting new views of green, harmonious, energy saving ,and low-carbon life, to create a better light environment for the world and light the life every day! LIPER Lighting make the world more & more energy saving.





Model LPQP3ALED-W
Power 3W
Luman 180-240LM
Product Size $\Phi 46 \times 79 \text{mm}$
Base E27/B22
Life Time 30,000 h



Model LPQP15ELED-01
Power 15W
Luman 1200-1320L
Product Size $\Phi 84 \times 145 \text{mm}$
Base E27/B22
Life Time 30,000 h



Model LPJP2ALED-W
Power 2W
Luman 120-160LM
Product Size $\Phi 32 \times 111 \text{mm}$
Base E14
Life Time 30,000 h



Model LPTRL-10A01
Power 10W
Luman 850-1050LM
Product Size $166 \times 80 \times 110 \text{mm}$
Life Time 30,000 h



Model LPTRL-20B01
Power 20W
Luman 1830-2110LM
Product Size $215 \times 132 \times 56 \text{mm}$
Life Time 30,000 h



Model LPTRL-30C01
Power 20W
Luman 2700-2900LM
Product Size $150 \times 116 \times 165 \text{mm}$
Life Time 30,000 h



Model LPJP2BLED-W
Power 2W
Luman 120-160 LM
Product Size $\Phi 35 \times 109$ mm
Base E14
Time 30,000 h



Model LPTRL-20D01
Power 20W
Luman 1830-2110
Product Size 210X100X243mm
Life Time 30,000 h



Model LPSL-COB02A
Power 3W
Luman 220-280 LM
Product Size $\Phi 49 \times 56$ mm
Base E27/MR16/GU10
Life Time 30,000 h



Model LPSL-COB07B01
Power 7W
Luman 450-550LM
Product Size $\Phi 49 \times 63$ mm
Base E27/GU10/GU5.3
Life Time 30,000 h



Model LPSL-COB07B02
Power 7W
Luman 450-550 LM
Product Size $\Phi 49 \times 63$ mm
Base E27/GU10/GU5.3
Life Time 30,000 h



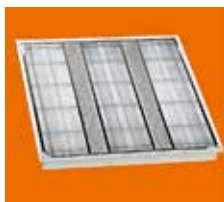
Model LPSL07B01
Power 7W
Luman 450-550LM
Product Size $\Phi 49 \times 63$ mm
Base E27/GU10/GU5.3
Life Time 30,000 h



Model LP-PI150A
Power 90W
Luman 6300-8100 LM
Product Size 1500X295XH (mm)
Time 30,000 h



Model LED.LJ.F-20W
Power 20W
Luman 1200-1380 LM
Product Size 596X296X56 mm
Hole Size 577×277 mm
Time 30,000 h



Model LED.JD.F.V-3X8W
Power 24W
Luman 1300-1450 LM
Product Size 596X596X56 mm
Hole Size 577×577 mm
Time 30,000 h



Model LED.LJ.F-40W
Power 40W
Luman 2300-2650 LM
Product Size 596X596X56 mm
Hole Size 577×577 mm
Time 30,000 h



Model LED.JD.F.V-4X8W
Power 32W
Luman 2000-2200LM
Product Size 596X596X56 mm
Hole Size 577×577 mm
Time 30,000 h



Model LED.LJ.F-2X20W
Power 40W
Luman 2300-2650 LM
Product Size 596X596X56 mm
Hole Size 577×277 mm
Time 30,000 h



Model LED.JD.F.V-2X16W
Power 32W
Luman 2600-2800 LM
Product Size 1200X300X56 mm
Hole Size 1177×272 mm
Time 30,000 h



Model LED.LJ.F-2X40W
Power 80W
Luman 4700-5170 LM
Product Size 596X596X56 mm
Hole Size 577×577 mm
Time 30,000 h



Model LED.JD.F.V-4X16W
Power 48W
Luman 4200-4500 LM
Product Size 1200X596X56 mm
Hole Size 1177×272 mm
Time 30,000 h



Model LPTL16D05
Power 18W
Luman 1650-1900 LM
Product Size 1200X23X35 mm
Life Time 30,000 h



Model LPTL10C02
Power 10W
Luman 800-900 LM
Product Size 600X26X26 mm
Time 30,000 h



Model LPTL10D04
Power 10W
Luman 850-950 LM
Product Size 600X37X30 mm
Life Time 30,000 h



Model LPHB-50B01
Pow 50W
Luman 3800-4360 LM
Product Size Ø415X340 MM
Life Time 30,000 h



Model LPTL20C02
Power 20W
Luman 1600-1800 LM
Product Size 1200X26X26 mm
Life Time 30,000 h



FLOOD LIGHTS





LED CEILING LIGHT



LED DOWN LIGHT



LED BEAN LIGHT



LED TRACK LIGHT



LED TUBE



LED LOUVER FITTING



LED BULB



LED HIGH BAY LIGHT



LED WORK LIGHT



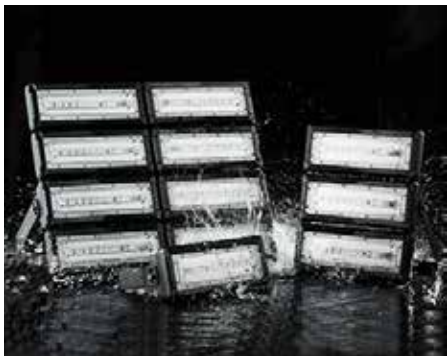
LED SPOT LIGHT



UV LIGHT



LED WALL LAMP



LED FLOOD LIGHT



LED STREET LIGHT



IP65 LED DOWN LIGHT



LED WATER-PROOF FIXTURE



UFO LIGHT

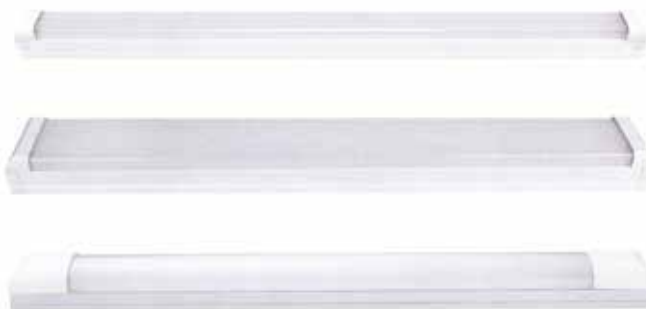


LED SOLAR LIGHT



LED TUBE

AC:100/220-240V CRI≥80 H:30000h



Modell Model	Leistung Power	Lumen Lumen	Verdunklung DIM	Produktgröße Product size
LPTL08D04	8W	600-680LM	N	600x37x30mm
LPTL16D04	16W	1260-1350LM	N	1200x37x30mm
LPTL10D04-2	16W	1260-1350LM	N	600x37x53mm
LPTL20D04-2	32W	2550-2670LM	N	1200x37x53mm
LPTL30D04-2	62W	4960-5080LM	N	1500x37x53mm
LPTL10DS04-2	18W	1420-1530LM	N	588x36x56mm
LPTL26DS04-2	36W	2880-2950LM	N	1198x36x56mm
LPTL30DS04-2	45W	3750-3870LM	N	1498x36x56mm

CURVED DIFFUSER LUMINAIRE

AC:100/220-240V CRI≥80 H:30000h



Modell Model	Leistung Power	Lumen Lumen	Verdunklung DIM	Produktgröße Product size
STC100-HS-E22	1000W	1400-1700LM	N	600x60x70mm
STC140-HS-E22	1400W	2000-2400LM	N	1200x60x70mm
STC160-HS-E22	1600W	2000-2400LM	N	1200x60x70mm
STC180-HS-E22	1800W	2000-2400LM	N	1200x60x70mm
STC190-HS-E22	1900W	2000-2400LM	N	1200x60x70mm
STC200-HS-E22	2000W	2000-2400LM	N	1200x60x70mm
STC210-HS-E22	2100W	2000-2400LM	N	1200x60x70mm
STC220-HS-E22	2200W	2000-2400LM	N	1200x60x70mm
STC230-HS-E22	2300W	2000-2400LM	N	1200x60x70mm
STC240-HS-E22	2400W	2000-2400LM	N	1200x60x70mm

CURVED DIFFUSER LUMINAIRE

AC:100/220-240V CRI≥80 H:30000h



LPMH

LPU4

Modell Model	Leistung Power	Lumen Lumen	Verdunklung DIM	Produktgröße Product size
LPMH-2518W	2518W	2100-2000LM	N	675x220x70mm
LPMH-2536W	2536W	4020-3400LM	N	1085x220x70mm
LPLH-2518W	2518W	2100-2000LM	N	700x220x70mm
LPLH-2536W	2536W	4020-3400LM	N	700x220x70mm





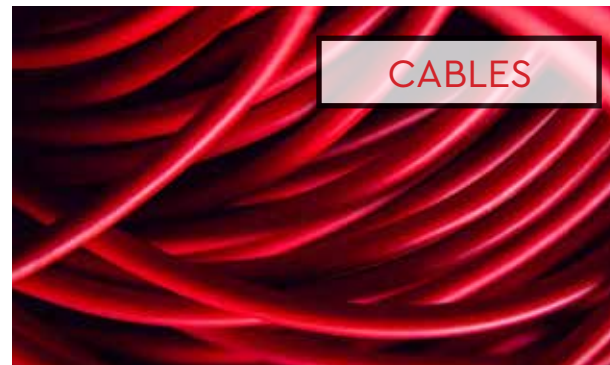
CLASSIC & KLASS SWITCHES / SOCKETS





NEWLUCKY EVERPLAST







PENDANT LIGHTS





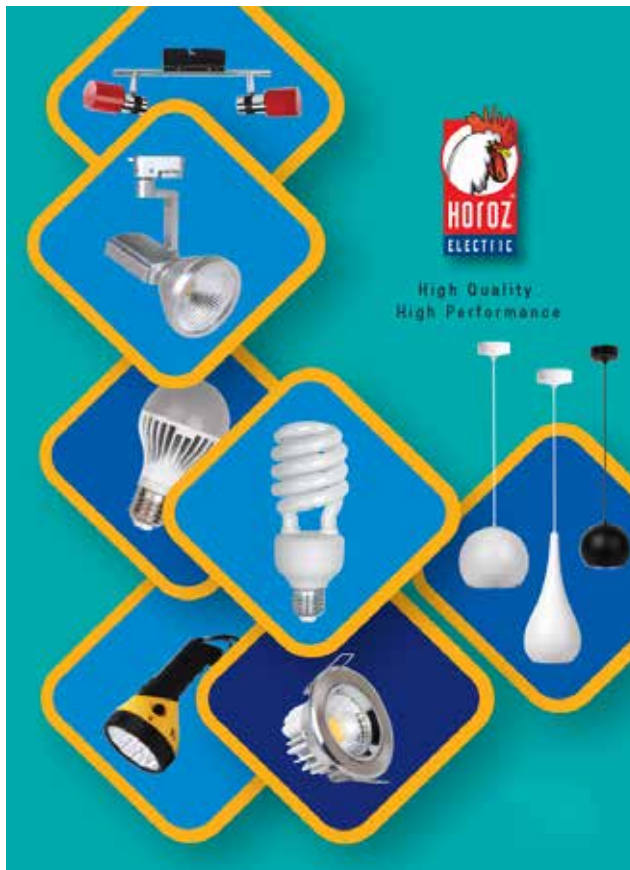






Experience in Lighting





HOROZ ELECTRIC Energy Saving Lamp

FULL L220-240V / 50-60Hz
Average life 8,000 Hrs

Table 1: Full Power Lamps

Power	20W	25W	30W	35W	40W	45W	50W	60W	75W	90W
Color Temp.	2700K / 1400K	2700K / 1400K	2700K / 1400K	2700K / 1400K	2700K / 1400K	2700K / 1400K	2700K / 1400K	2700K / 1400K	2700K / 1400K	2700K / 1400K
Lumens Flux	420lm / 120lm	520lm / 140lm	620lm / 170lm	720lm / 200lm	820lm / 230lm	920lm / 260lm	1020lm / 290lm	1220lm / 340lm	1520lm / 420lm	1820lm / 500lm
Temperature	60°C	60°C	60°C	60°C	60°C	60°C	60°C	60°C	60°C	60°C
Size (mm)	4.27 x 5.10	4.40 x 5.10	4.40 x 5.10	4.40 x 5.10	4.40 x 5.10	4.40 x 5.10	4.40 x 5.10	4.40 x 5.10	4.40 x 5.10	4.40 x 5.10

Table 2: Half Power Lamps

Power	10W	15W	20W	25W	30W
Color Temp.	2700K / 1400K	2700K / 1400K	2700K / 1400K	2700K / 1400K	2700K / 1400K
Lumens Flux	210lm / 60lm	260lm / 70lm	310lm / 80lm	360lm / 90lm	410lm / 100lm
Temperature	60°C	60°C	60°C	60°C	60°C
Size (mm)	4.27 x 5.10	4.40 x 5.10	4.40 x 5.10	4.40 x 5.10	4.40 x 5.10

Table 3: Three-U Lamps

Power	10W	15W
Color Temp.	2700K / 1400K	2700K / 1400K
Lumens Flux	210lm / 60lm	260lm / 70lm
Temperature	60°C	60°C
Size (mm)	4.27 x 5.10	4.40 x 5.10

THREE-U L220-240V / 50-60Hz
Average life 8,000 Hrs

Table 4: Three-U Lamps

Power	10W	15W
Color Temp.	2700K / 1400K	2700K / 1400K
Lumens Flux	210lm / 60lm	260lm / 70lm
Temperature	60°C	60°C
Size (mm)	4.27 x 5.10	4.40 x 5.10

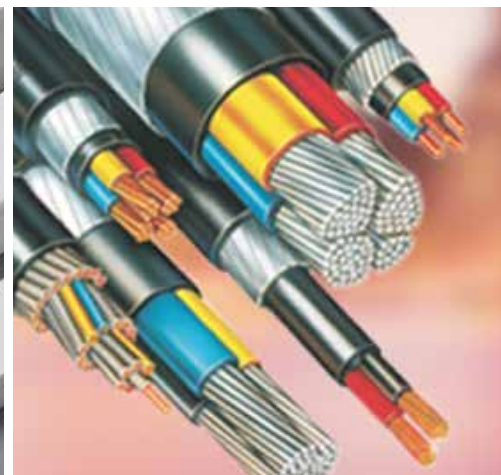
Table 5: Three-U Lamps

Power	10W	15W
Color Temp.	2700K / 1400K	2700K / 1400K
Lumens Flux	210lm / 60lm	260lm / 70lm
Temperature	60°C	60°C
Size (mm)	4.27 x 5.10	4.40 x 5.10



CHANDELIERS & WALL LAMPS





POLYCARB
Innovation Zindagi Ka









FEEDER PILLARS



GENERATORS





**HEAD OFFICE**

Opposite Absa Bank, West Legon,
P. O. Box DM 163, Makola, Accra

Tel: 0302 542886, 024 4211251,
024 2172638, 027 9694445

SHOWROOM

Opposite S.D. Karam Building,
Opera Square, Accra Central
P. O. Box DM 163, Makola - Accra

Tel: 0302 669141, 024 4211251

MAIN SHOWROOM

Polytank Building,
Behind Stanbic Bank,
Graphic Road, South Industrial Area
Tel: 0302 685419, 024 4211251

SHOWROOM

Near Shell Filling Station,
Achimota, Accra

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