

Tourist site of Pointe Sarène

> Develop touristic infrastructures on an total area of 110 ha



LOCATION

- Petite Côte (small coast), in the Thiès region, about twenty minutes from the new Blaise Diagne International Airport and 95 km from Dakar



STUDIES

- Pre-feasibility: carried out
- Feasibility: to be carried out



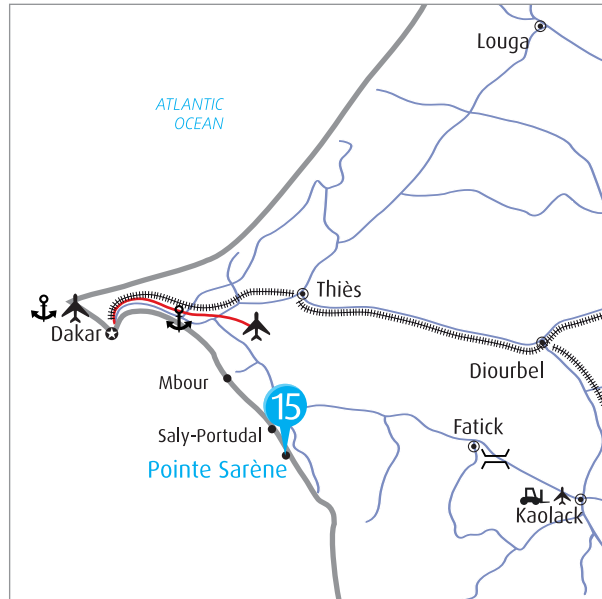
ESTIMATED COST

- Infrastructures : 22 million US\$
- Hôtels : 260 million US\$



ACTORS

- Ministry of Tourism and Air Transport



CHARACTERISTICS



- Construction of five (5) areas of hotels ranging from 5 to 10 hectares and a capacity of 1600 rooms with ancillary facilities
- Construction of 120 high-end villas with panoramic sea views
- Construction of a shopping centre with a mini-amphitheater
- Development of a nautical base and marina
- Construction of public access corridors to the beach
- Development of beaches and dunes over 8 km long



SPECIFIC OBJECTIVES

- Create new generation resorts
- Increase the capacity of the Senegalese tourism industry
- Enhance and diversify the tourist product
- Protect the environment to save the Petite Cote coastline



OVERVIEW OF THE SECTOR

- Proximity with markets issuers (5 hours flight from Europe)
- 3 000 hours of sun per year
- Expected number of visitors: 1.5 million in 2016