

> Develop of a 220 ha zone for the establishment of headquarters of major multinationals and companies operating on a regional scale (~50 headquarters and ~3000 residential homes)



LOCATION

- Region de Dakar (Potential sites: Current Léopold Sédar Senghor Airport (partially), Lac Rose, Camp Leclerc or Diamniadio)



STUDIES

- Pre-feasibility: carried out
- Feasibility: to be carried out



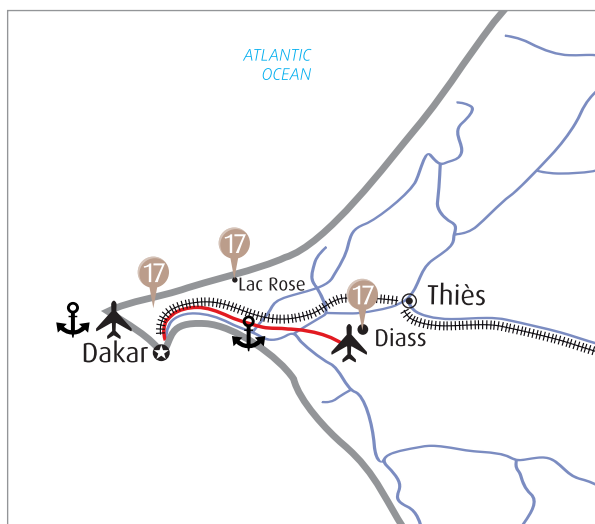
ESTIMATED COST

- 540 million US\$



ACTORS

- Ministry of Investment Promotion and Partnerships



CHARACTERISTICS



Construction:

- Luxury offices
- Residential areas
- Public facilities
- Shopping centres
- Local businesses, restaurants
- Primary, Secondary schools, etc.
- Social, administrative and financial services



SPECIFIC OBJECTIVES

- Have a ripple effect on the national economy
- Increase by 25% the number of well-off/expatriate homes
- Increase by 50% the number of regional offices of international organizations established in Dakar
- Triple the number of regional headquarters of multinational companies established in Dakar



OVERVIEW OF THE SECTOR

- Attractive local market
- Allocation of land
- Strong development of the banking sector and services
- Among the Top 20 in Africa, in terms of number of multinationals and established organizations
- 80 embassies and consulates located in Senegal