

# First list

# Digital Coming Soon

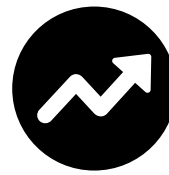
## Benefits of pre-marketing



Test the market,  
refine strategy



Hit the ground  
running on launch



Increase selling  
price by 2.9%\*

### PHASE 1

### INTERNAL SHARING

Get a head start on marketing your listing weeks before going to market. Internal brokerage sharing and external 1-1 sharing to get listing in front of highest caliber matches.

### PHASE 2

### PRE-MARKET SHARING

Optimizing 3-day marketing window before MLS with network wide sharing to agents and their clients, AI generated social posts.

### PHASE 3

### PUBLIC LAUNCH

Hit the ground running on your go live date with buyers at the ready and the benefits of pre-marketing insights to optimize your selling strategy.