# aws re: Invent

#### API305-R

# Building serverless machine-learning workflows

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Machine Learning Specialist SA Amazon Web Services

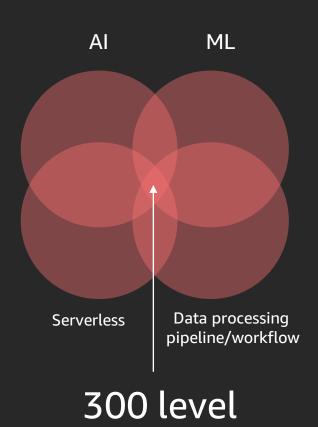
#### **Ibrahim Gabr**

Machine Learning Specialist SA Amazon Web Services





### Who is this chalk talk for?





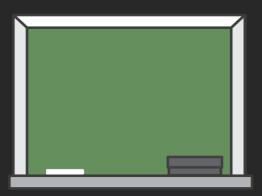


AI developers
You use Amazon Rekognition, Amazon Comprehend

#### Data engineers

You build data processing pipelines or automate data-related tasks

ML scientists
You build your own models using Amazon SageMaker



Chalk talk
Ask questions!

## Agenda

- Data and machine learning
- Monolith versus serverless
- Orchestration patterns
- Demo

### Related sessions

SVS214-R – Amazon S3 to Lambda: A flexible pattern at the core of serverless applications

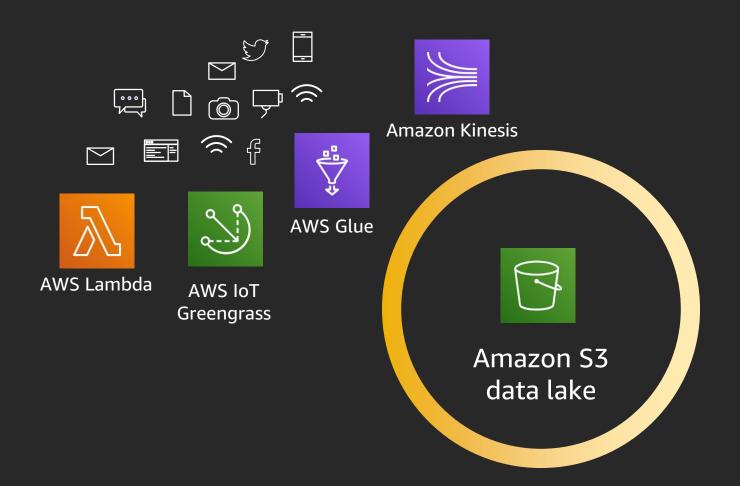
AIM206-R – Finding a needle in a haystack: Use AI to transform content management

AIM211-R – Al document processing for business automation

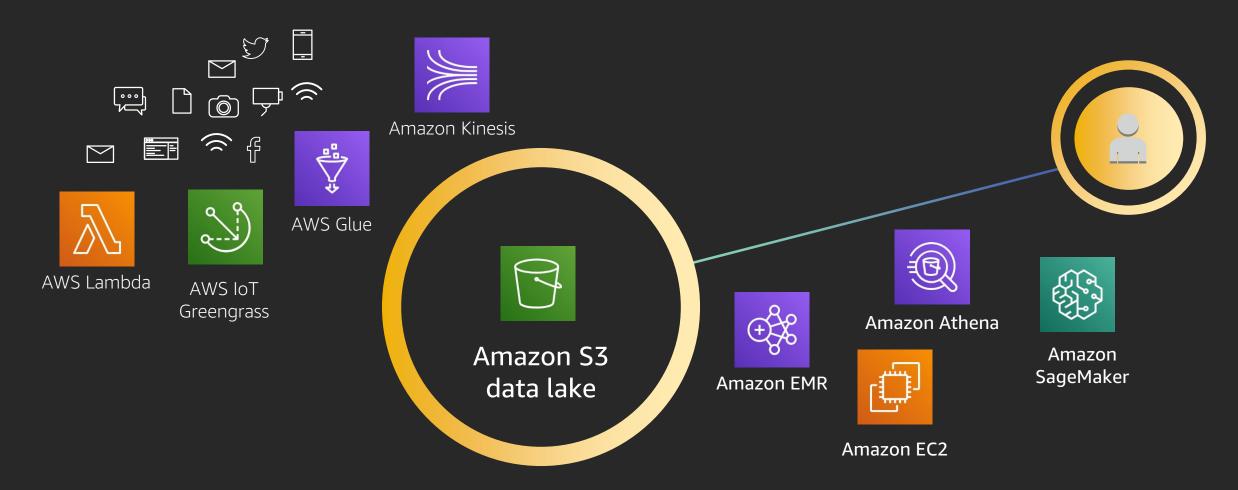
AIM305-R – Automate content moderation and compliance with AI

AIM340-R – Next-gen video: Transcription, translation & search, powered by ML

### Streams to lakes



## Using the right tools for analysis



## Preparing output for use



## Leveraging Al services



## Monolith vs. Step Functions

	Monolith	Step Functions
Error handling	Complex retry logic	Built-in constructs for exponential back-off
Parallel tasks	Hard-coded, runtime-specific	Native states for parallel tasks
Orchestration	Business logic intertwined, difficult to visualize	Separated orchestration logic, easier to maintain and debug, visual state machine
Extensibility	Surgery to large Lambda functions	Easier addition of new states

## Common orchestration patterns

- 1. Orchestration of multiple services
- 2. Asynchronous processes
- 3. Child workflows
- 4. Data available at all stages

#### Common pattern #1: Orchestration of multiple services

#### <u>Legend</u>









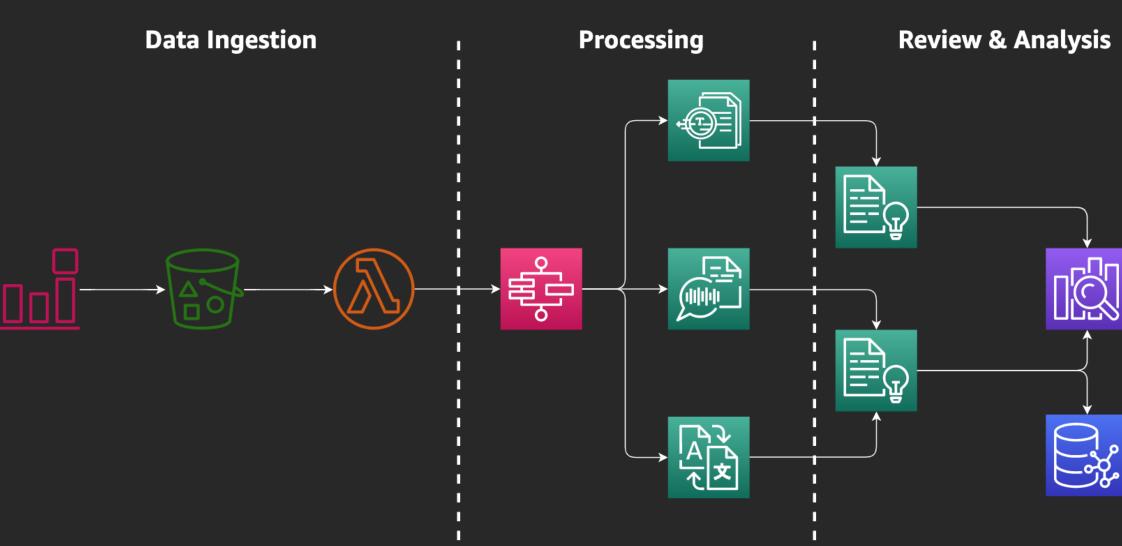




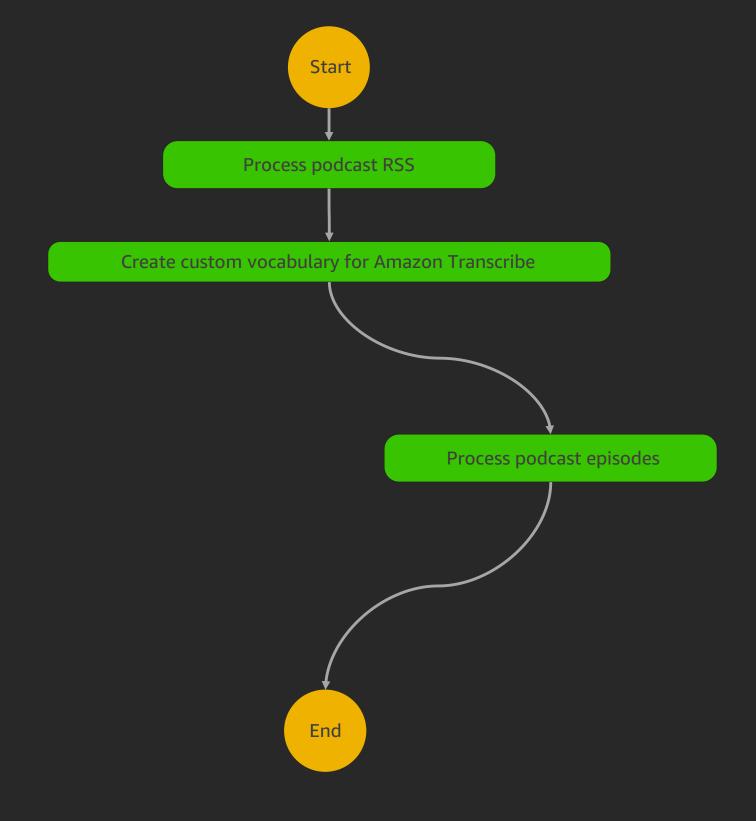


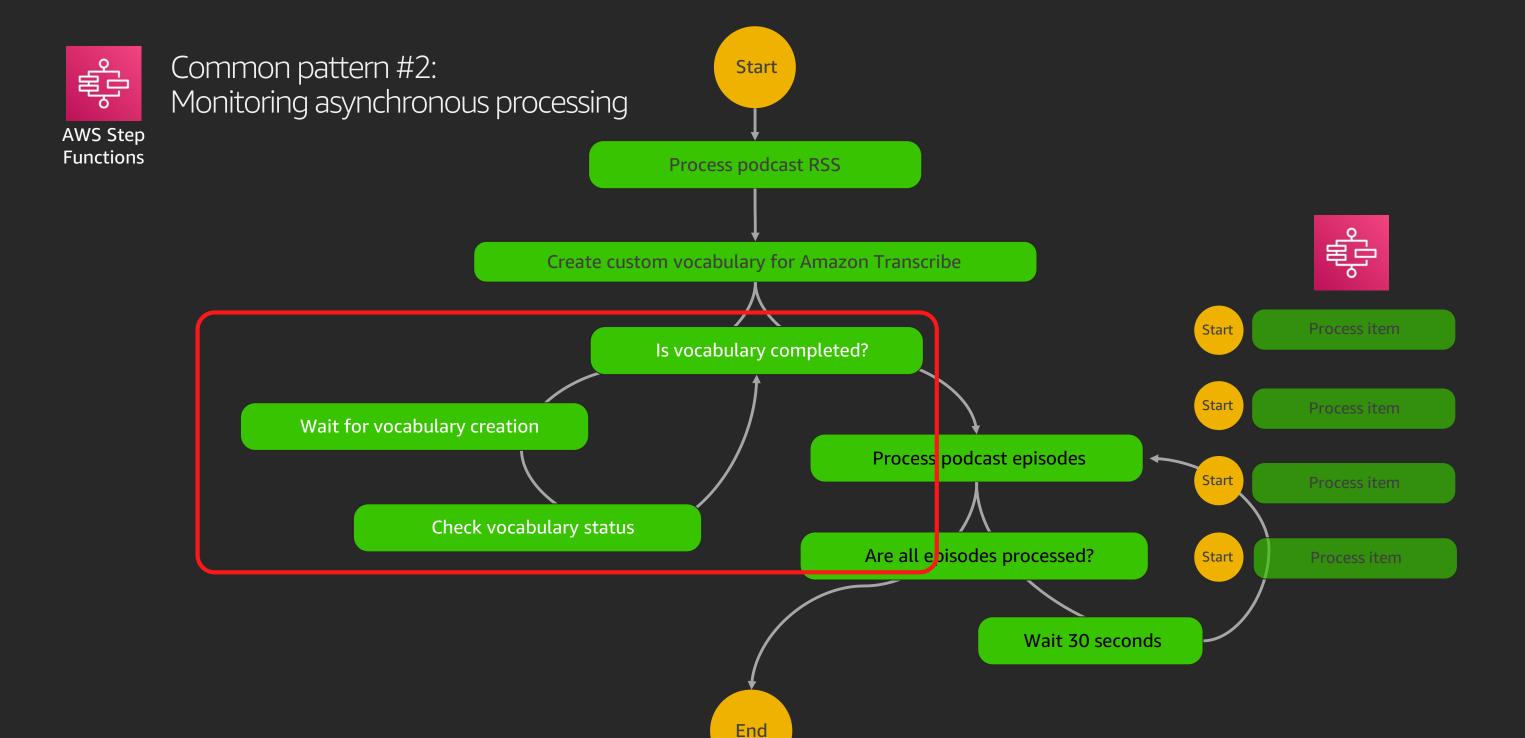


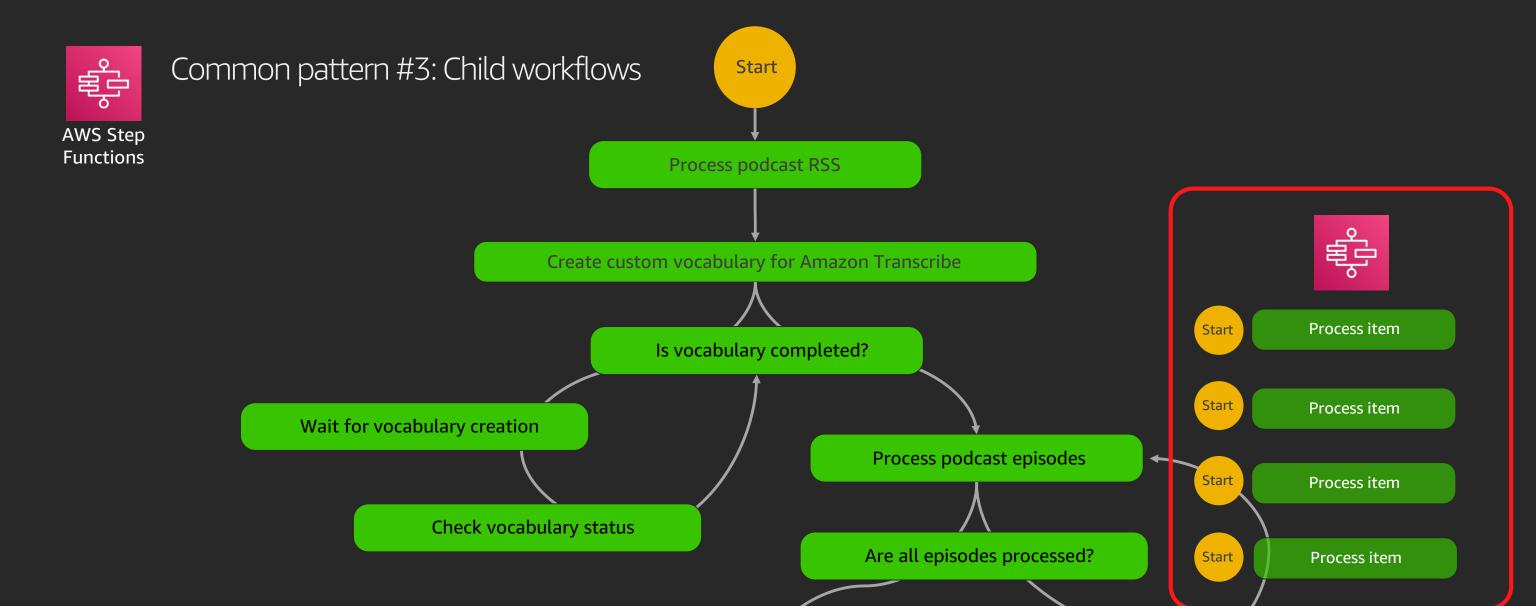












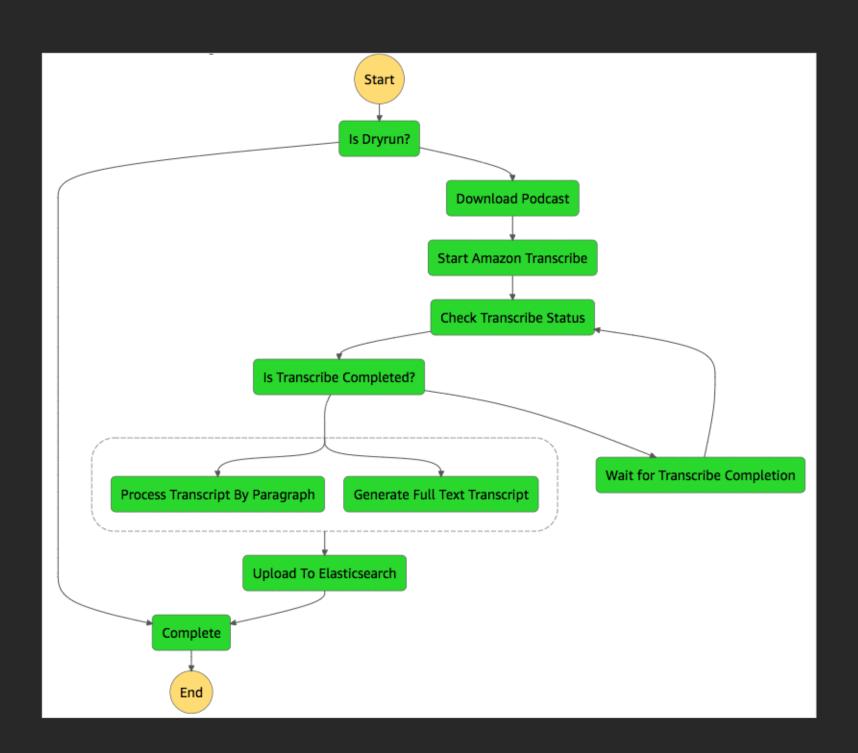
End

Wait 30 seconds

#### Common pattern #3: Child workflows



AWS Step Functions

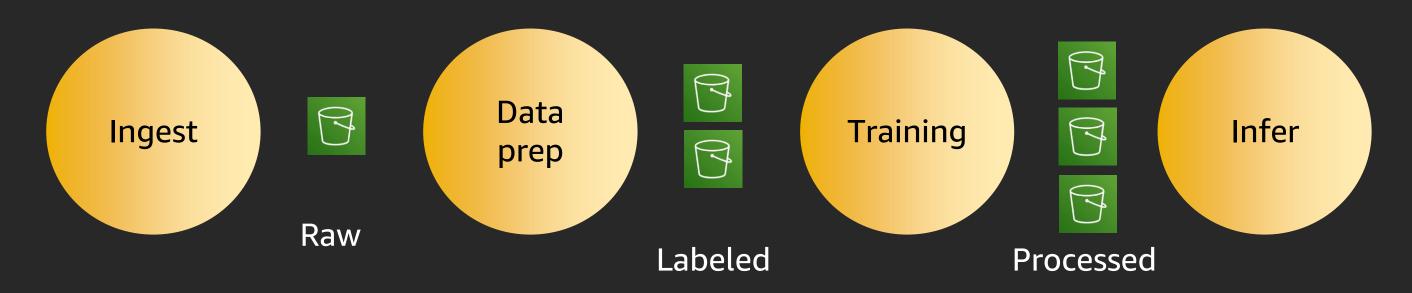


## Demo





#### Common pattern #4: Data available at all stages



Media library

Call recordings

Receipts

Click paths

□ Tagging

Transcribe

OCR

Conversion

Index

Keyword flag

Model training

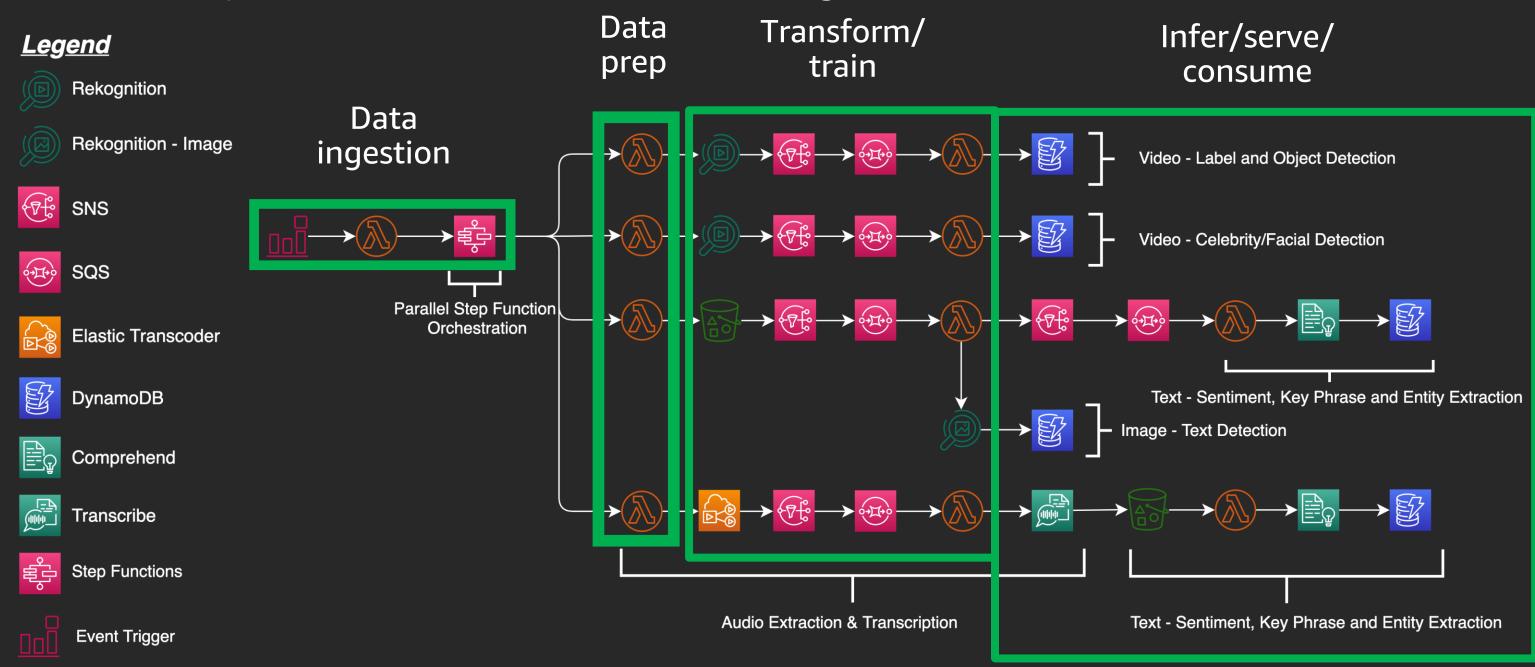
Catalog search

Audit report

Approval

Infer next best offer

#### Common pattern #4: Data available at all stages



# Discussion





# Thank you!

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