TailProduce

To cross $1B+ mark it is essential
to see ***data as the core business value***.

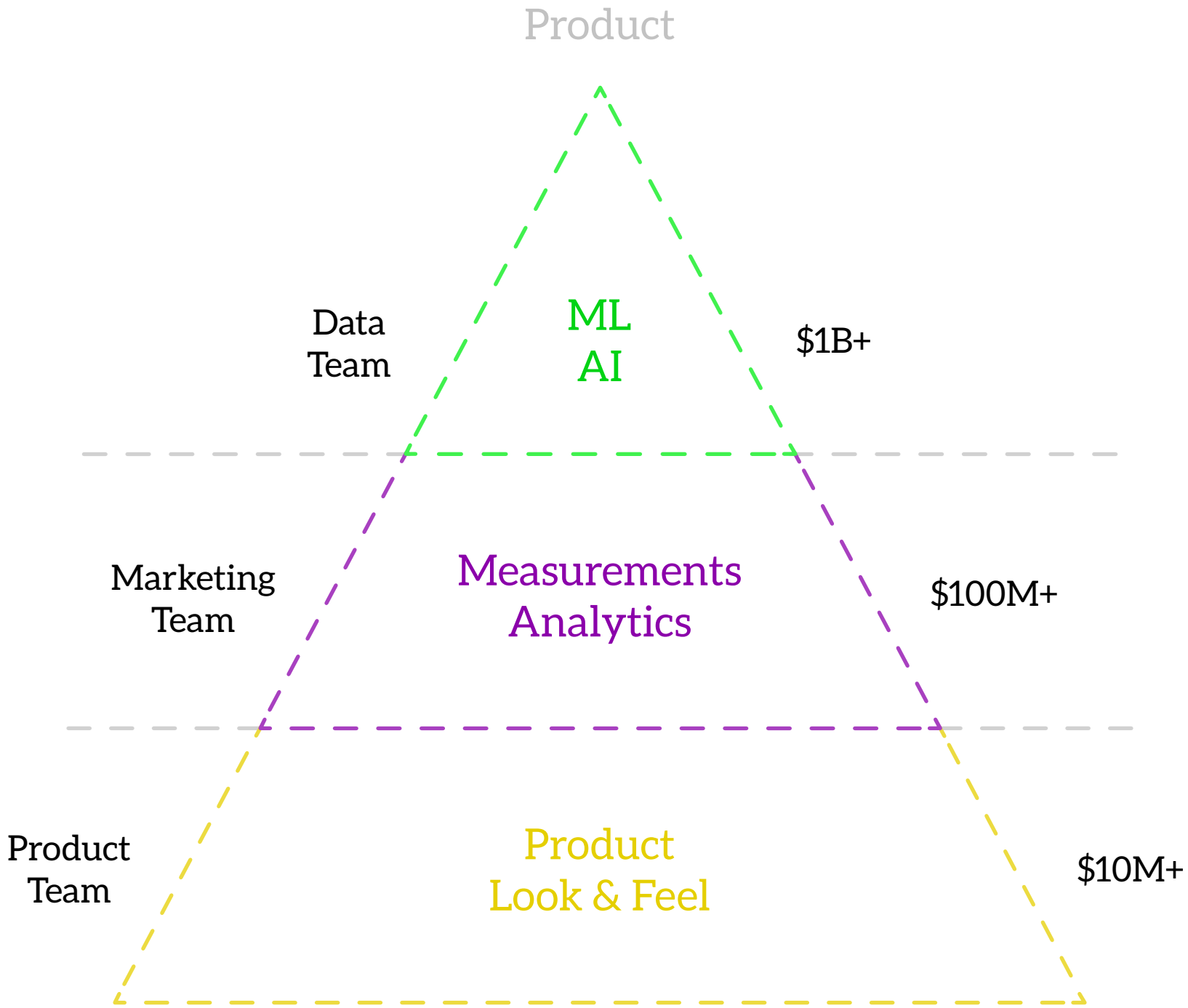
Valuation

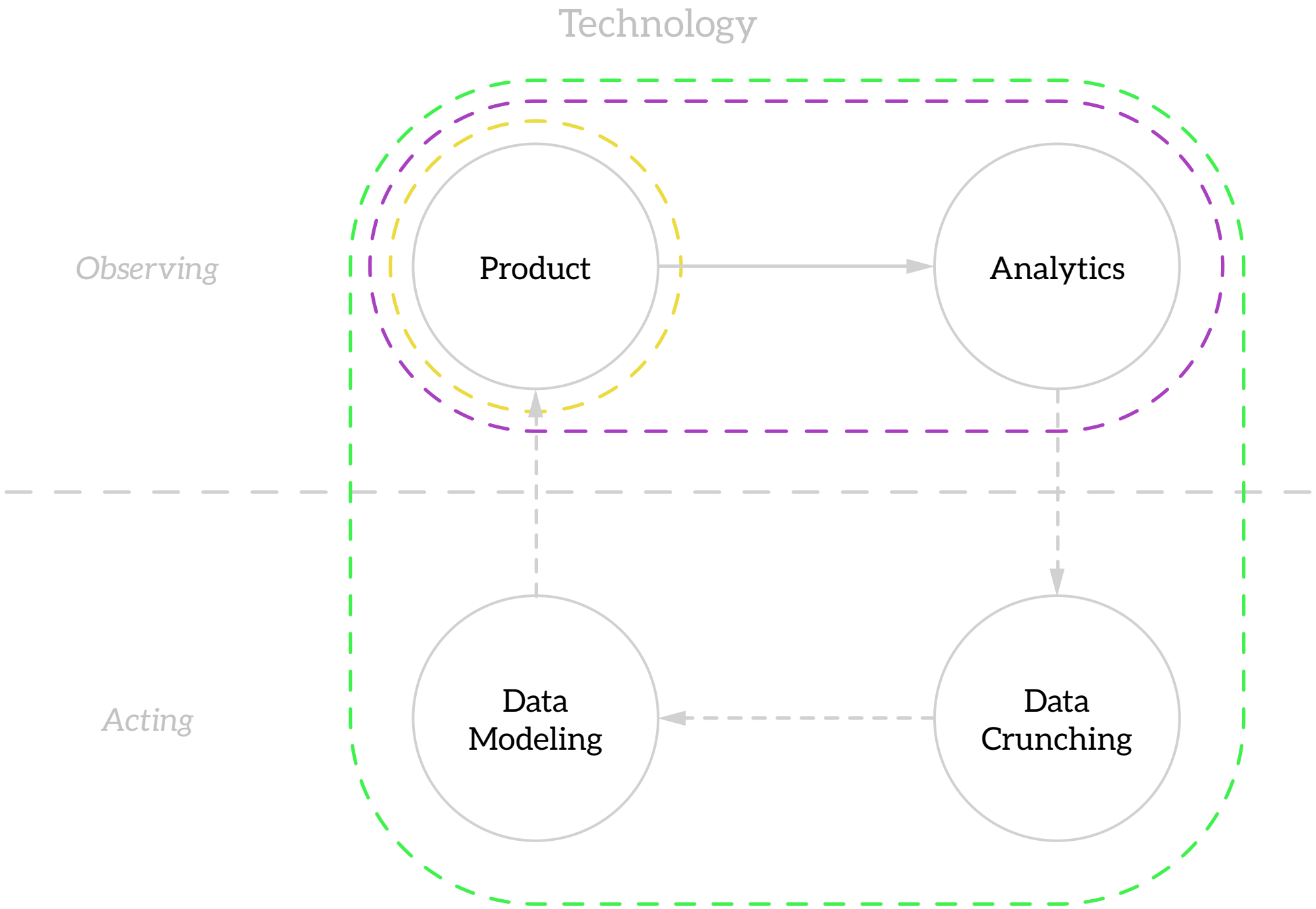
$1B

Acting:
captured intent
loyal users
viral growth
user retention

$100M

Observing:
user engagement
acquisition costs
ratings & reviews
number of active users


Product
Data
Team
ML
AI
$1B+
Marketing
Team
Measurements
Analytics
$100M+
Product
Team
Product
Look & Feel
$10M+


Technology
Observing
Product
Analytics
Acting
Data Modeling
Data Crunching

State of the Art

- Development ***cycles are slow*** and not interactive
- The ***results are not repeatable***
- Small ***changes require*** several ***people*** to launch
- Small ***changes span*** multiple components of ***tech stack***

Machine Learning and Artificial Intelligence today require ***time***, ***talent*** and ***resources***.

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Self-contained, real-time homogeneous platform for apps powered by machine learning and artificial intelligence.

Demo

Map where your customers come from

Profile your most loyal user

Know what your user want in the next 5 minutes

Invest your marketing budget efficiently

Understand what your user is ready to pay for right now

Do you speak data?
We do.

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