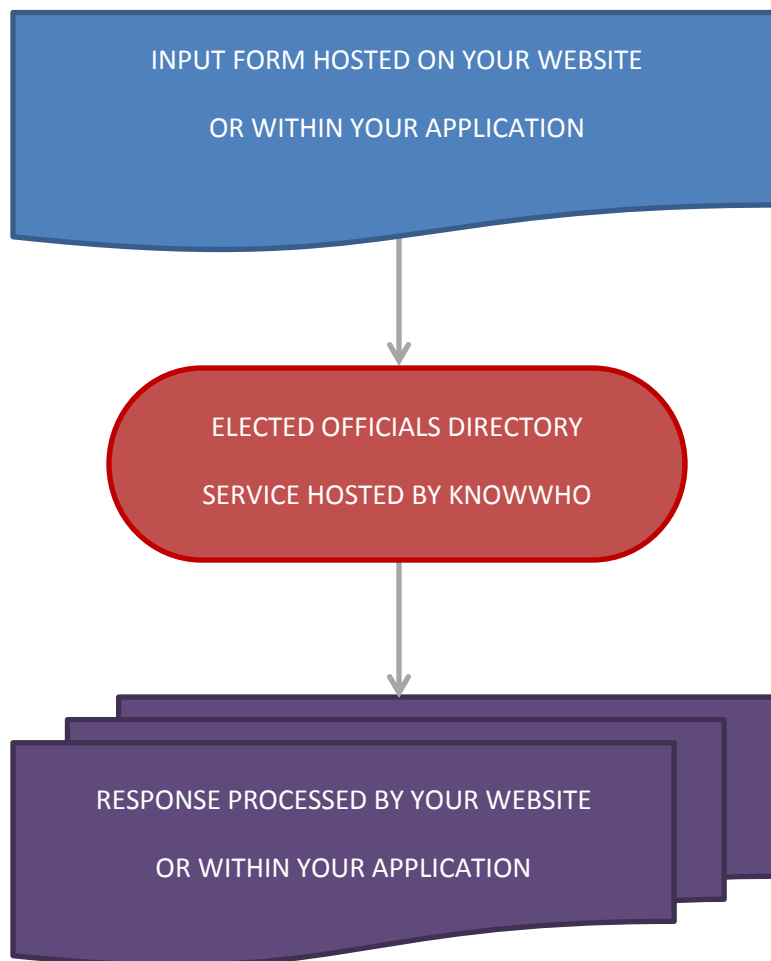




## Elected Officials Directory Service (EODS) How It Works

The KnowWho Elected Officials Directory Service (EODS) was developed to accept and return strings of XML and JSON with the input containing one U.S. address and the output containing varying amounts of data for each submitted address.

The service is utilized through the purchasing of the EODS and the maintaining of credits. For each U.S. address that is submitted and successfully resolved, the customer's credit balance will be decremented by one (1) for each level of government subscribed (Federal, State, Local). Submitted addresses that cannot be resolved, and therefore return no data, do not decrement the customer's credit balance.



You issue a request from your website or application using JSON or XML, our EODS processes the input matching the geolocation data to the correct elected officials and returns directory content including person and position information; addresses, telephone and fax numbers; web and social media links; background and biographical information; even a link to a ready-to-display photo hosted on our servers.

The hallmark of our web services is flexibility since you have complete control over how you process and display the information returned by our service. No limitations mean maximum control in your design.