

# PORTFOLIO MANAGER CONSULTANCY LTD

Specialist Investment Consultancy

Impartial professional investment consultancy firm established  
by Edward Jewson

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## FOCUS ON CHARITIES, ENDOWMENTS, FOUNDATIONS AND NOT-FOR-PROFIT ORGANISATIONS

We combine a deep understanding of institutional investors' needs and expertise in global investment research. We offer flexible and tailored services for the individual needs of each of our clients, rather than packaged solutions.

## IMPARTIAL ADVICE

We are not affiliated to any fund management group and only receive our remuneration from our clients.

## PROFESSIONAL SERVICE

Portfolio Manager Consultancy Ltd (PMCL) is a regulated business, which we view as a matter of good governance, compliance discipline and professionalism. The regulatory status enables us to broaden our investment consulting services benefiting our charity clients.

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## Our Team

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### Edward Jewson

Founder, Director and Shareholder



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Edward Jewson has more than twenty years experience in assisting charities in their investment management arrangements, including investment strategy, strategic asset allocation, manager selection, review and monitoring. He set up a successful investment consultancy business, Jewson Associates, over twenty years ago, which was advising some of the largest and prestigious charities in the UK. He sold the business to Stanhope Capital LLP in 2011, where he became a partner and Head of Stanhope Jewson.

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### Tatyana Mursalimov

Director and Shareholder



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Tatyana has professional background in finance and investments through various roles in global investment research, strategy planning and consulting. Prior to joining PMCL, Tatyana was an Executive Director at Goldman Sachs Global Investment Research for eight years. Tatyana is an Associate member of Chartered Institute for Securities and Investments (CISI). Tatyana's structured approach to analysis and considerable research skills will enable clients to make sound judgements on their investment arrangements. Tatyana's institutional background brings a fresh focus on charity investment management.

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# What We Do

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## INVESTMENT POLICY

We see investment policy as a cornerstone of effective investment management and successful relationships with fund managers. We believe that an investment policy should be beyond formal and be truly reflective of a charity's particular financial objectives and constraints.

We work together with our clients to get their aspirations and requirements from the investment portfolios. We help our clients put their investment portfolios into the context of the broader financing plan.

We focus on investment approach and objectives, investment returns and risks. We can advise on strategic asset allocation and benchmarks for performance monitoring. We also consider ethical and other constraints to investments and advise on the ways to incorporate these without compromising on investment performance.

## FUND MANAGER REVIEW & MONITORING

We enable charities to monitor their investment management arrangements and conduct regular reviews of their fund managers' service and investment performance. We provide consolidated reporting where portfolios are managed by more than one fund manager.

We perform a thorough quantitative and qualitative analysis of charity portfolios and fund manager arrangements. We focus on investment returns, risks, manager service and fees to ensure that our clients have the greatest opportunity to achieve the best performance from their fund managers.

We interview fund managers on behalf of our clients and provide a full assessment report, either on a quarterly, half yearly or annual basis.

We help our clients keep abreast of current legislation, developments in the fund management industry and best practice.

## CONDUCTING MANAGER SELECTION

We assist our clients on assessing their fund manager arrangements as part of regular monitoring or bespoke projects.

Where trustees come to a decision to change their fund managers, we will carry out a beauty parade of suitable managers with the view to finding an appropriate replacement.

We create a recommended list of potential managers based on our research and our client's preferences. We work with the trustees to develop a request for proposal (RFP) that addresses a charity's specific investment goals.

We then interview the managers on behalf of our clients, provide our summary report and co-ordinate the beauty parade of the candidates. We then interview the managers on behalf of our clients and provide our summary report. We construct a composite benchmark and co-ordinate the beauty parade of the candidates.

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# Contact Us

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