

International Business Minor

Description

Campus

Twin Cities

Program description

The international business minor provides students with a vital foundation for success in today's global business environment. It enhances any functional business major with a broad understanding of the additional complexity and contingencies required when conducting business across international borders.

Program last updated

Fall 2024

Program details

Career

Undergraduate

Program Type

Undergraduate minor

This program is delivered in the following method(s)

In-person/classroom

Primary delivery method

In-person/classroom

Does this program require summer terms?

No

Minimum required program credits

12

Maximum required program credits

18

Is a sub-plan required for this program?

No

Is the language required a specific language?

No second language

Admission details

Are students ever admitted to a pre-major status before admission to this major?

Yes, freshmen and transfer students

Requirements

Simple Requisites

Program Admission Requirements

This minor is only available to students who are pursuing a Bachelor of Science in Business (BSB) degree from the Carlson School of Management.

Program Requirements

Additional language beyond high school is highly recommended but not required for the minor.

Program Requirements

Type

Completion Requirements

International Business Foundation

Mgmt 3045 must be completed at the Carlson School of Management.

Fulfill ALL of the following requirements:

Required Course

Complete exactly 1 course(s) and earn 2 or more credit(s) from the following:

- MGMT3045 - Understanding the International Environment of Firms: International Business (2cr.)

AND

Foundation Courses

Complete 2 or more course(s) and earn 4 or more credit(s) from the following:

- ACCT5311 - International Accounting (2cr.)
- FINA4621 - The Global Economy (Macro) (2cr.)

- FINA4622 - International Finance (2cr.)
- IBUS3010 - Introduction to Global Entrepreneurship (4cr.)
- IBUS3019 - Striving for Equity in International Business (4cr.)
- IBUS3055 - Innovating with Technology: Global IT Entrepreneurship in Action (4cr.)
- IBUS3081 - Sustainability and Corporate Social Responsibility in Costa Rica (4cr.)
- IBUS3090 - International Business Special Topics (2-4cr.) Topics Course
- IBUS3092 - Understanding International Business (2cr.)
- IBUS4125 - Global Banking: A Survey of Regulatory and Competitive Developments Post Financial Crisis (4cr.)
- IDSC3511 - Pitching Business Strategy (2cr.)
- MGMT3039 - Intercultural Business Communication (3cr.) Global Perspectives
- MGMT4031 - Industry Analysis in a Global Context (2cr.)
- MGMT4505 - Seminar in International Business (2cr.)
- MKTG4081W - Marketing Strategy (4cr.) Writing Intensive

International Environment Breadth

Choose two courses from the IB Breadth list or approved from abroad. Courses should be global in nature and not focused on a specific region or topic.

Students may choose to use a depth course from the International Business Co-major for one requirement in this section. A student may choose one depth and one breadth, or two breadth. 3000 level business language courses are an option for the IB minor.

Take 2 or more course(s) from the following:

Complete 2 or more course(s) and earn 6 or more credit(s) from the following:

- AGRO3203W - Environment, Global Food Production, and the Citizen (3cr.) Global Perspectives, Writing Intensive
- AMST4301 - Workers and Consumers in the Global Economy (3cr.) Diversity and Soc Justice US
- ANTH3003 - Cultural Anthropology (3cr.)
- ANTH3005W - Language, Culture, and Power (4cr.) Race, Power, and Justice US, Social Sciences, Writing Intensive
- ANTH4031W - Anthropology and Social Justice (4cr.) Field Study, Research, Service-Learning, Civic Life and Ethics, Writing Intensive
- ANTH4053 - Economy, Culture, and Critique (3cr.) Global Perspectives, Social Sciences
- APEC3007 - Applied Macroeconomics: Policy, Trade, and Development (3cr.) Global Perspectives
- ESPM3251 - Natural Resources in Sustainable International Development (3cr.) Global Perspectives
- GCC3003 - Seeking Solutions to Global Health Issues (3cr.) Global Perspectives, Honors
- GCC3005 - Innovation for Changemakers: Design for a Disrupted World (3cr.) Global Perspectives, Honors
- GCC3017 - World Food Problems: Agronomics, Economics and Hunger (3cr.) Global Perspectives, Honors
- GCC3031 - The Global Climate Challenge: Creating an Empowered Movement for Change (3cr.) Civic Life and Ethics, Honors
- GCC5008 - Policy and Science of Global Environmental Change (3cr.) Environment, Honors
- GEOG3331 - Geography of the World Economy (3cr.) Global Perspectives, Social Sciences
- GEOG3379 - Environment and Livelihoods in the Global South (3cr.) Environment, Social Sciences
- GEOG3381W - Population in an Interacting World (3cr.) Global Perspectives, Social Sciences, Writing Intensive
- GLOS3415W - Global Institutions of Power: World Bank, International Monetary Fund, and World Trade Organization (3cr.) Global Perspectives, Writing Intensive
- GLOS3602 - Other Worlds: Globalization and Culture (3cr.)
- GLOS4221 - Globalize This! Understanding Globalization Through Sociology (3cr.) Global Perspectives, Online may be available
- **OR** SOC4321 - Globalize This! Understanding Globalization through Sociology (3cr.) Global Perspectives, Online may be available
- HIST3419 - History of Capitalism: Uneven Development Since 1500 (3cr.)
- POL3410 - Topics in Comparative Politics (3cr.) Topics Course
- POL3835 - International Relations (3cr.) Global Perspectives, Social Sciences, Online may be available
- POL4481 - Comparative Political Economy: Governments and Markets (3cr.)

International Experience Requirement

An international experience requirement that meets the Carlson School's requirement of all students will fulfill the minor requirement.

Additional Comments:

Program Sub-Plan Requirements

No Requirement Level
