

Entrepreneurial Management Minor

Description

Campus

Twin Cities

Program description

See major description for more information.

Program last updated

Fall 2024

Program details

Career

Undergraduate

Program Type

Undergraduate minor

This program is delivered in the following method(s)

In-person/classroom

Primary delivery method

In-person/classroom

Does this program require summer terms?

No

Minimum required program credits

16

Is a sub-plan required for this program?

No

Is the language required a specific language?

No second language

Admission details

Are students ever admitted to a pre-major status before admission to this major?

No

Requirements

Simple Requisites

Program Admission Requirements

This minor is only available for students pursuing a BSB degree in the Carlson School of Management.

Program Requirements

A minimum of 3 credits in the minor must be completed at the University of Minnesota Twin Cities campus.

Program Requirements

Type

Completion Requirements

Required Courses

Fulfill ALL of the following requirements:

Required Courses

Complete exactly 2 course(s) and earn 8 or more credit(s) from the following:

- MGMT4008 - Entrepreneurial Management (4cr.)
- MGMT3015 - Introduction to Entrepreneurship (4cr.)
- OR IBUS3010 - Introduction to Global Entrepreneurship (4cr.)

AND

Plus one from the following:

Complete 1 or more course(s) and earn 2 or more credit(s) from the following:

- MGMT4055 - Managing Innovation and Change In Action (2cr.)
- MGMT4080W - Applied Technology Entrepreneurship (4cr.) Writing Intensive
- MGMT4171W - Entrepreneurship in Action I (4cr.) Writing Intensive

- MGMT4175W - New Business Feasibility and Planning (4cr.) Writing Intensive

AND

Electives

Choose additional elective courses from the list below or courses not chosen above for a total of 16 credits. Courses may not count in both categories.

Complete course(s) and earn 4 - 6 credit(s) from the following:

- ACCT5161 - Financial Statement Analysis (2cr.)
- ACCT5201 - Intermediate Management Accounting (2cr.)
- BA4503 - Carlson Ventures Enterprise (2-4cr.)
- BLAW3061 - Business Law Basics (2cr.)
- BLAW3062 - Contract Law and Corporate Regulation (2cr.)
- FINA4221 - Principles of Corporate Finance (2cr.)
- FINA4422 - Financial Modeling (2cr.)
- GCC3005 - Innovation for Changemakers: Design for a Disrupted World (3cr.) Global Perspectives, Honors
- HRIR3031 - Staffing and Selection: Strategic and Operational Concerns (2cr.)
- HRIR4801W - HRIR Capstone: Personal and Organizational Leadership (4cr.) Writing Intensive
- IBUS3055 - Innovating with Technology: Global IT Entrepreneurship in Action (4cr.)
- IDSC3202 - Analysis and Modeling of Business Systems (4cr.)
- INS4105 - Corporate Risk Management (2cr.)
- MGMT4001 - Social Venturing in Action (4cr.) Entrepreneurship, Field Study, Practicum, Service-Learning, Student Teaching
- MGMT4044 - Negotiation Strategies (4cr.)
- MGMT4055 - Managing Innovation and Change In Action (2cr.)
- MGMT4080W - Applied Technology Entrepreneurship (4cr.) Writing Intensive
- MGMT4100 - Topics in Strategic Management (2cr.) Topics Course
- MGMT4175W - New Business Feasibility and Planning (4cr.) Writing Intensive
- MGMT4171W - Entrepreneurship in Action I (4cr.) Writing Intensive
- MGMT4172 - Entrepreneurship in Action II (4cr.)
- MGMT5018 - Philanthropy & Fundraising Strategy (2cr.)
- MGMT5102 - StartUp: Customer Development and Testing (2cr.)
- MKTG3011 - Marketing Research (4cr.)
- MKTG4031 - Sales Management (4cr.)
- MKTG4051 - Advertising and Promotion (4cr.)
- DES2701 - Creative Design Methods (3cr.)
- PDES3711 - Product Innovation Lab (4cr.)
- SCO3041 - Project Management (2cr.)
- SCO3056 - Supply Chain Planning and Control (4cr.)

Additional Comments:

Program Sub-Plan Requirements

No Requirement Level