

# Master of Marketing

A Master of Marketing degree from the Carlson School of Management can open the door to more pay, more choices, and a more meaningful career. As one of the nation's top business schools, a Master of Marketing degree from the University of Minnesota's Carlson School of Management will give you the education and experience that make you stand out.

- #4 top Master of Marketing programs in North America - QS World University Business Masters Ranking (2024)
- #19 top Master of Marketing programs in the World - QS World University Business Masters Ranking (2023)
- \$70,944 mean base salary for 2023 Master of Marketing graduates
- 1:1 career support
- GMAT/GRE - Test Optional
- Start date: Fall (August)
- Duration: 9-months
- In-person

## Master of Marketing application and deadlines

please visit:

<https://carlsonschool.umn.edu/graduate/masters/marketing/admissions>

## Class Profile

Latest class profile please visit:

<https://carlsonschool.umn.edu/graduate/masters/marketing/admissions/class-profile>

## **Tuition & Aid**

Please visit:

<https://carlsonschool.umn.edu/graduate/masters/marketing/tuition-aid>

## **Curriculum**

Please visit:

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## **Careers**

Please visit:

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