

Business Analytics

The Carlson School's Master of Science in Business Analytics (MSBA) program equips you with the skills to collect, process, and analyze data. It will empower you to harness the potential of machine learning and artificial intelligence (AI) models to address critical questions and solve real-world business problems.

- New [curriculum](#) in fall 2024 enhances our [AI courses](#), including a new AI for Business track
- Experiential learning through the [Carlson Analytics Lab](#) gives you hands-on practice
- 92% of 2023 graduates accepted [employment](#) offers within 6 months after graduation
- [GMAT/GRE test-optional](#) for qualified applicants
- [Merit-based scholarships](#) available
- [STEM-designated](#) degree
- Start date: September
- Duration: 1 year (September to following August)
- In-person
- Credits to graduate: 45

Carlson School Business Analytics application

please visit: <https://carlsonschool.umn.edu/graduate/masters/business-analytics/admissions>

Class Profile

Latest class profile please visit:

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Tuition & Aid

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Curriculum

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Careers

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