

Public & Nonprofit Management B.S.B

Description

Campus

Twin Cities

Program description

The nonprofit sector is one of the most important components of American life, yet one of the most misunderstood. Nonprofit organizations vary enormously in scope and scale, ranging from grassroots charitable groups to multimillion-dollar foundations, universities, and health care organizations. There is little doubt that every American is directly or indirectly touched by the services of nonprofits in their daily life.

The nonprofit major blends general management-focused courses from the Carlson School with nonprofit-focused courses from the Humphrey Institute of Public Affairs. All students complete an additional major within Carlson; therefore, every student is able to apply their functional specialty of business to the intricacies of the nonprofit sector.

Program last updated

Fall 2024

Program details

Career

Undergraduate

Program Type

Baccalaureate

This program is delivered in the following method(s)

In-person/classroom

Primary delivery method

In-person/classroom

Does this program require summer terms?

No

Minimum required credits to graduate with this degree

120

Minimum required program credits

79

Is a sub-plan required for this program?

No

Is the language required a specific language?

No second language

Degree

205 - Bachelor of Science in Business

Maximum required credits to graduate with this degree

120

Maximum required program credits

81

Admission details

Are students ever admitted to a pre-major status before admission to this major?

Yes, freshmen and transfer students

Preferred program admission GPA for students from other University of Minnesota campuses

3

Explanation for GPA preference higher than 2.0 for admission

Admission to the Carlson School is competitive and the average GPA of transfer students is generally above a 3.50 GPA.

Requirements

Simple Requisites

Program Admission Requirements

Degree-seeking students admitted to the Carlson School declare a major while they are enrolled in the Impact Core. In order to enroll in the Impact Core, students must complete the following courses: Business Economics or Microeconomics; Financial Accounting; Business Statistics in R; and Business Scenarios in Excel

Transfer students must complete Business Economics or Microeconomics and Financial Accounting prior to admission to the Carlson School. University of Minnesota internal transfer students must also complete Business Statistics in R and Modeling Business Scenarios in Excel prior to admission.

Required Prerequisites

Type

Completion Requirements

Required Prerequisites

Complete exactly 4 course(s) and earn 14 or more credit(s) from the following:

- ACCT2051 - Introduction to Financial Reporting (4cr.) Online may be available

- **OR** ACCT2051H - Honors: Introduction to Financial Reporting (4cr.) Honors
- BA2051 - Modeling Business Scenarios in Excel (2cr.)
- BA2551 - Business Statistics in R (4cr.) Mathematical Thinking
- ECON1165 - Business Economics (4cr.) Social Sciences
- **OR** ECON1101 - Principles of Microeconomics (4cr.) Global Perspectives, Social Sciences
- **OR** APEC1101 - Principles of Microeconomics (4cr.) Global Perspectives, Social Sciences

Additional Comments:

Program Requirements

All degree-seeking students must complete the University's Liberal Education requirements.

At least 50% (28cr) of the upper division major credits must be taken at the University of Minnesota Twin Cities campus.

This major may only be completed as a second major within the Carlson School.

A sample plan is available for this major: <https://sampleplan.umn.edu/node/766>

Required Courses

Type

Completion Requirement

Required Courses

Complete exactly 9 course(s) and earn 20 - 22 credit(s) from the following:

- BA1011 - Leading Self & Teams (2cr.)
- BA1021 - Design Your Life (1cr.)
- BA2005 - Business Ethics, Corporate Responsibility & Sustainability (3cr.) Civic Life and Ethics
- **OR** BA2005H - Business Ethics, Corporate Responsibility and Sustainability (3cr.) Civic Life and Ethics, Honors
- BA2021 - Design Your Career (1cr.)
- **OR** IBUS2021 - Design Your Career in a Global Context (2cr.)
- BA2062 - Impact Lab Problem Solving (2cr.)
- BA3033W - Business Communication (3cr.) Writing Intensive, Online may be available
- **OR** IBUS3033W - Business Communication in a Global Context (4cr.) Writing Intensive
- BA3051 - Data-Driven Business Decisions (3cr.)
- BA3062 - Impact Lab in Action (2cr.)
- BA3551 - Business Analytics (3cr.)

Additional Comments:

Impact Core

Type

Completion Requirement

Gold Impact Core

Complete exactly 4 course(s) and earn 12 or more credit(s) from the following:

- FINA3001 - Finance Fundamentals (3cr.)
- **OR** FINA3001H - Honors: Finance Fundamentals (3cr.) Honors
- HRIR3021 - Human Capital Management (3cr.) Online may be available
- **OR** HRIR3021H - Honors: Human Capital Management (3cr.) Honors
- MGMT3004 - Strategic Management (3cr.)
- SCO3001 - Sustainable Supply Chain and Operations (3cr.)

Maroon Impact Core

Complete exactly 4 course(s) and earn 12 or more credit(s) from the following:

- ACCT3001 - Strategic Management Accounting (3cr.) Online may be available
- BA3001 - Race, Power, and Justice in Business (3cr.) Race, Power, and Justice US
- IDSC3001 - Information Systems & Digital Transformation (3cr.) Technology and Society, Online may be available
- **OR** IDSC3001H - Honors: Information Systems for Business Processes and Management (3cr.) Honors
- MKTG3001 - Principles of Marketing (3cr.) Online may be available
- **OR** MKTG3001H - Honors: Principles of Marketing (3cr.) Honors

Additional Comments:

Students complete the Impact Core (I-Core) as a cohort. The Maroon and Gold I-Core can be taken in either order. Students must have the following courses completed before taking either I-Core: Business Economics or Microeconomics, Financial Accounting, Business Statistics in R, and Modeling Business Scenarios in Excel. In addition, it is strongly recommended that students complete the following prior to enrolling in I-Core: Leading Self & Teams, Design Your Life, and Powerful Problem Solving. While enrolled in I-Core, students will declare their major.

Major Core Courses**Type**

Completion Requirement

Core Courses

Complete exactly 3 course(s) and earn 10 or more credit(s) from the following:

- MGMT4001 - Social Venturing in Action (4cr.) Entrepreneurship, Field Study, Practicum, Service-Learning, Student Teaching
- PA3003 - Nonprofit and Public Financial Management (3cr.)
- PA4101 - Nonprofit Management and Governance (3cr.) Online may be available

Additional Comments:**Major Electives****Type**

Completion Requirement

Electives

Fulfill ALL of the following requirements:

Nonprofit Electives

Complete 1 or more course(s) and earn 3 or more credit(s) from the following:

- PA3001 - Changing the World: Contemporary Public Policy (3cr.) Online may be available
- PA3002 - Basic Methods of Policy Analysis (3cr.) Social Sciences
- PA3990 - General Topics in Public Policy (1-3cr.) Topics Course
- PA5123 - Philanthropy in America: History, Practice, and Trends (1.5-3cr.)

AND

Business Electives

Earn at least 8 credits from the following:

- GCC3003 - Seeking Solutions to Global Health Issues (3cr.) Global Perspectives, Honors
- GCC3005 - Innovation for Changemakers: Design for a Disrupted World (3cr.) Global Perspectives, Honors
- GCC3011 - Pathways to Renewable Energy (3cr.) Technology and Society, Honors
- GCC3014 - The Future of Work and Life in the 21st Century (3cr.) Technology and Society, Honors
- GCC3017 - World Food Problems: Agronomics, Economics and Hunger (3cr.) Global Perspectives, Honors
- GCC3028 - Harnessing the power of research, community, clinic and policy to build a culture of health (3cr.) Diversity and Soc Justice US, Honors
- MGMT4008 - Entrepreneurial Management (4cr.)
- MGMT4044 - Negotiation Strategies (4cr.)
- MGMT4055 - Managing Innovation and Change In Action (2cr.)
- MGMT4175W - New Business Feasibility and Planning (4cr.) Writing Intensive
- MGMT5018 - Philanthropy & Fundraising Strategy (2cr.)
- PA5927 - Effective Grantwriting for Nonprofit Organizations (1.5cr.) Online may be available
- MGMT3015 - Introduction to Entrepreneurship (4cr.)
- OR IBUS3010 - Introduction to Global Entrepreneurship (4cr.)

Additional Comments:**Upper Division Writing Intensive within the major****Type**

Completion Requirement

Upper Division Writing Intensive within the major

Students are required to take one upper division writing intensive course within the major. If that requirement has not been satisfied within the core major requirements, students must choose one course from the following list. Some of these courses may also fulfill other major requirements.

Complete up to 1 course(s) and earn credit(s) from the following:

- MGMT4175W - New Business Feasibility and Planning (4cr.) Writing Intensive
- BA3033W - Business Communication (3cr.) Writing Intensive, Online may be available
- IBUS3033W - Business Communication in a Global Context (4cr.) Writing Intensive

Additional Comments:

International Experience

Type

Completion Requirement

Additional Comments:

Students must complete an international experience as part of the program requirements. Short-term or semester-length programs may be used to meet this requirement. Students participate in the International Experience (IE) 101 workshop early in their program to begin planning.

Program Sub-Plan Requirements

No Requirement Level