

# International Business B.S.B.

## Description

Campus

Twin Cities

### Program description

The international business co-major supports a primary major by providing students with exposure to international breadth in areas such as economics and globalization and deepens their knowledge of a given region by a semester study abroad, language proficiency, and coursework specific to where they are studying. The student learns how business is done within a culture and the importance of understanding the nuances of working across multiple cultures. Students who desire to work in international business will often begin in their primary major and with experience and language skills, move into roles where they have responsibility for working with partners or offices internationally.

### Program last updated

Spring 2025

## Program details

### Career

Undergraduate

### Program Type

Baccalaureate

### Degree

205 - Bachelor of Science in Business

### This program is delivered in the following method(s)

In-person/classroom

### Primary delivery method

In-person/classroom

### Does this program require summer terms?

No

### Minimum required credits to graduate with this degree

120

### Maximum required credits to graduate with this degree

120

### Minimum required program credits

76

### Maximum required program credits

84

### Is a sub-plan required for this program?

No

### How many semesters of a second language (or equivalent proficiency) are required for this degree?

2

### Is the language required a specific language?

Any second language

## Admission details

### Are students ever admitted to a pre-major status before admission to this major?

Yes, freshmen and transfer students

### Preferred program admission GPA for students from other University of Minnesota campuses

3

### Explanation for GPA preference higher than 2.0 for admission

Admission to the Carlson School is competitive and applications far outweigh the number of students we can effectively serve with our faculty and resources. Recent transfer GPA averages have been above a 3.50.

## Requirements

### Simple Requisites

#### Program Admission Requirements

Degree-seeking students admitted to the Carlson School declare a major while they are enrolled in the Impact Core. In order to enroll in the Impact Core, students must complete the following courses: Business Economics or Microeconomics; Financial Accounting; Business Statistics in R; and Business Scenarios in Excel

Transfer students must complete Business Economics or Microeconomics and Financial Accounting prior to admission to the Carlson School. University of Minnesota internal transfer students must also complete Business Statistics in R and Modeling Business Scenarios in Excel prior to admission.

#### Required Prerequisites

##### Type

Completion Requirements

##### Required Prerequisites

Complete exactly 4 course(s) and earn 14 or more credit(s) from the following:

- ACCT2051 - Introduction to Financial Reporting (4cr.) Online may be available  
**OR** ACCT2051H - Honors: Introduction to Financial Reporting (4cr.) Honors
- BA2051 - Modeling Business Scenarios in Excel (2cr.)
- BA2551 - Business Statistics in R (4cr.) Mathematical Thinking
- ECON1165 - Business Economics (4cr.) Social Sciences  
**OR** ECON1101 - Principles of Microeconomics (4cr.) Global Perspectives, Social Sciences  
**OR** APEC1101 - Principles of Microeconomics (4cr.) Global Perspectives, Social Sciences

**Additional Comments:**

### Program Requirements

All degree-seeking students must complete the University's Liberal Education requirements.

The international business major must be completed with another major within the Carlson School.

At least 26 upper division major credits must be taken at the University of Minnesota Twin Cities campus.

View sample plans for this program here: <https://sampleplan.umn.edu/node/751>

### Required Courses

#### Type

Completion Requirement

#### Required Courses

**Complete exactly 9 course(s) and earn 20 - 24 credit(s) from the following:**

- BA1011 - Leading Self & Teams (2cr.)
- BA1021 - Design Your Life (1cr.)
- BA2005 - Business Ethics, Corporate Responsibility & Sustainability (3cr.) Civic Life and Ethics  
**OR** BA2005H - Business Ethics, Corporate Responsibility and Sustainability (3cr.) Civic Life and Ethics, Honors
- BA2021 - Design Your Career (1cr.)  
**OR** IBUS2021 - Design Your Career in a Global Context (2cr.)
- BA2062 - Impact Lab Problem Solving (2cr.)
- BA3033W - Business Communication (3cr.) Writing Intensive, Online may be available  
**OR** IBUS3033W - Business Communication in a Global Context (4cr.) Writing Intensive
- BA3051 - Data-Driven Business Decisions (3cr.)
- BA3062 - Impact Lab in Action (2cr.)  
**OR** IBUS3062 - Global Impact Lab in Action - Solving Wicked Cross-Cultural Problems (4cr.)
- BA3551 - Business Analytics (3cr.)

**Additional Comments:**

### Impact Core

#### Type

Completion Requirement

#### Gold Impact Core

**Complete exactly 4 course(s) and earn 12 or more credit(s) from the following:**

- FINA3001 - Finance Fundamentals (3cr.)  
**OR** FINA3001H - Honors: Finance Fundamentals (3cr.) Honors
- HRIR3021 - Human Capital Management (3cr.) Online may be available  
**OR** HRIR3021H - Honors: Human Capital Management (3cr.) Honors
- MGMT3004 - Strategic Management (3cr.)
- SCO3001 - Sustainable Supply Chain and Operations (3cr.)

#### Maroon Impact Core

**Complete exactly 4 course(s) and earn 12 or more credit(s) from the following:**

- ACCT3001 - Strategic Management Accounting (3cr.) Online may be available
- BA3001 - Race, Power, and Justice in Business (3cr.) Race, Power, and Justice US
- IDSC3001 - Information Systems & Digital Transformation (3cr.) Technology and Society, Online may be available  
**OR** IDSC3001H - Honors: Information Systems for Business Processes and Management (3cr.) Honors
- MKTG3001 - Principles of Marketing (3cr.) Online may be available

**OR MKTG3001H - Honors:Principles of Marketing (3cr.) Honors**

**Additional Comments:**

Students complete the Impact Core (I-Core) as a cohort. The Maroon and Gold I-Core can be taken in either order. Students must have the following courses completed before taking either I-Core: Business Economics or Microeconomics, Financial Accounting, Business Statistics in R, and Modeling Business Scenarios in Excel. In addition, it is strongly recommended that students complete the following prior to enrolling in I-Core: Leading Self & Teams, Design Your Life, and Powerful Problem Solving. While enrolled in I-Core, students will declare their major.

**Major Core Courses**

**Type**

Completion Requirement

**Foundation Courses**

The International Business Foundation courses must be completed at the Carlson School.

Courses may not count in more than one area of Depth, Breadth, or Business Foundations.

**Fulfill ALL of the following requirements:**

**Foundation Courses**

**Complete exactly 2 course(s) and earn 4 or more credit(s) from the following:**

- MGMT3045 - Understanding the International Environment of Firms: International Business (2cr.)
- MGMT4505 - Seminar in International Business (2cr.)

**AND**

**Foundation Courses**

**Complete 2 or more course(s) and earn 4 - 8 credit(s) from the following:**

- ACCT5311 - International Accounting (2cr.)
- FINA4621 - The Global Economy (Macro) (2cr.)
- FINA4622 - International Finance (2cr.)
- IBUS3010 - Introduction to Global Entrepreneurship (4cr.) (Inactive)
- IBUS3019 - Striving for Equity in International Business (4cr.)
- IBUS3055 - Innovating with Technology: Global IT Entrepreneurship in Action (4cr.)
- IBUS3081 - Sustainability and Corporate Social Responsibility in Costa Rica (4cr.)
- IBUS3090 - International Business Special Topics (2-4cr.) Topics Course
- IBUS3092 - Understanding International Business (2cr.)
- IBUS4125 - Global Banking: A Survey of Regulatory and Competitive Developments Post Financial Crisis (4cr.)
- IDSC3511 - Pitching Business Strategy (2cr.)
- MGMT3039 - Intercultural Business Communication (2cr.)
- MGMT4031 - Industry Analysis in a Global Context (2cr.)
- MKTG4081W - Marketing Strategy (4cr.) Writing Intensive

**Additional Comments:**

**Major Electives**

**Type**

Completion Requirements

**International Environment Breadth and Depth**

Take 10 or more credit(s) from the following:

**Fulfill ALL of the following requirements:**

**Breadth Electives**

At least one course must be from the Breadth category, and at least one course must be from the Depth category. The courses satisfying the IB Breadth and Depth may not be double counted in the Business Foundation area.

Choose one course from the Breadth category either on this list or approved to be taken abroad. The course should be global in nature.

**Complete 1 or more course(s) and earn credit(s) from the following:**

- AGRO3203W - Environment, Global Food Production, and the Citizen (3cr.) Global Perspectives, Writing Intensive

- AMST4301 - Workers and Consumers in the Global Economy (3cr.) Diversity and Soc Justice US
- ANTH3003 - Cultural Anthropology (3cr.)
- ANTH3005W - Language, Culture, and Power (4cr.) Race, Power, and Justice US, Social Sciences, Writing Intensive
- ANTH4031W - Anthropology and Social Justice (4cr.) Field Study, Research, Service-Learning, Civic Life and Ethics, Writing Intensive
- ANTH4053 - Economy, Culture, and Critique (3cr.) Global Perspectives, Social Sciences
- APEC3007 - Applied Macroeconomics: Policy, Trade, and Development (3cr.) Global Perspectives
- CHN3041 - Business Chinese (3cr.) Online may be available
- ESPM3251 - Natural Resources in Sustainable International Development (3cr.) Global Perspectives
- GCC3003 - Seeking Solutions to Global Health Issues (3cr.) Global Perspectives, Honors
- GCC3005 - Innovation for Changemakers: Design for a Disrupted World (3cr.) Global Perspectives, Honors
- GCC3017 - World Food Problems: Agronomics, Economics and Hunger (3cr.) Global Perspectives, Honors
- GCC3031 - The Global Climate Challenge: Creating an Empowered Movement for Change (3cr.) Civic Life and Ethics, Honors
- GCC5008 - Policy and Science of Global Environmental Change (3cr.) Environment, Honors
- GEOG3331 - Geography of the World Economy (3cr.) Global Perspectives, Social Sciences
- GEOG3381W - Population in an Interacting World (3cr.) Global Perspectives, Social Sciences, Writing Intensive
- GLOS3415W - Global Institutions of Power: World Bank, International Monetary Fund, and World Trade Organization (3cr.) Global Perspectives, Writing Intensive
- GLOS3602 - Other Worlds: Globalization and Culture (3cr.)
- POL3835 - International Relations (3cr.) Global Perspectives, Social Sciences, Online may be available
- POL4481 - Comparative Political Economy: Governments and Markets (3cr.)
- HIST3419 - History of Capitalism: Uneven Development Since 1500 (3cr.)
- GEOG3379 - Environment and Livelihoods in the Global South (3cr.) Environment, Social Sciences
- SOC4321 - Globalize This! Understanding Globalization through Sociology (3cr.) Global Perspectives, Online may be available

#### AND

##### Depth Electives

Choose one course from the Depth category either on this list or approved to be taken abroad. Course should be focused on a specific topic and/or region and should align with your primary major or the country of your study abroad.

Students may choose to complete a 3000 level business language course for this category. Internship courses from your study abroad program may also fulfill this area.

##### Complete up to 1 course(s) and earn credit(s) from the following:

- ACCT5311 - International Accounting (2cr.)
- ANTH3005W - Language, Culture, and Power (4cr.) Race, Power, and Justice US, Social Sciences, Writing Intensive
- FINA4621 - The Global Economy (Macro) (2cr.)
- FINA4622 - International Finance (2cr.)
- GEOG3161 - How the World Made Europe (3cr.) Global Perspectives
- GER3651 - Thinking Environment: Green Culture, German Literature and Global Debates (3cr.) Environment, Literature
- GER3655 - Cultures of Control and Surveillance in Germany and the US (3cr.) Civic Life and Ethics, Historical Perspectives
- MGMT3039 - Intercultural Business Communication (2cr.)
- MKTG4081W - Marketing Strategy (4cr.) Writing Intensive
- MM3001W - Manufacturing in the Global Economy (3cr.) Writing Intensive, Online may be available
- MM4035 - Global Supply Chain Management (3cr.) Online may be available
- OLPD3381 - Developing Intercultural Competence (3cr.)
- POL3477 - Political Economy of Development (3cr.) Global Perspectives, Social Sciences, Online may be available
- POL4481 - Comparative Political Economy: Governments and Markets (3cr.)
- PSY3301 - Introduction to Cultural Psychology (3cr.) Service-Learning
- SPAN3105W - Introduction to the Study of Hispanic Cultures (3cr.) Writing Intensive
- SOC3417W - Global Institutions of Power: World Bank, International Monetary Fund, and World Trade Organization (3cr.) Global Perspectives, Writing Intensive

##### Additional Comments:

##### Upper Division Writing Intensive within the major Type

##### Completion Requirement

Upper Division Writing Intensive within the major

Students are required to take one upper division writing intensive course within the major. If that requirement has not been satisfied within the core major requirements, students must choose one course from the following list. Some of these courses may also fulfill other major requirements.

**Complete 1 or more course(s) and earn credit(s) from the following:**

- AGRO3203W - Environment, Global Food Production, and the Citizen (3cr.) Global Perspectives, Writing Intensive
- ANTH3005W - Language, Culture, and Power (4cr.) Race, Power, and Justice US, Social Sciences, Writing Intensive
- ANTH4031W - Anthropology and Social Justice (4cr.) Field Study, Research, Service-Learning, Civic Life and Ethics, Writing Intensive
- BA3033W - Business Communication (3cr.) Writing Intensive, Online may be available
- GEOG3381W - Population in an Interacting World (3cr.) Global Perspectives, Social Sciences, Writing Intensive
- GLOS3415W - Global Institutions of Power: World Bank, International Monetary Fund, and World Trade Organization (3cr.) Global Perspectives, Writing Intensive
- IBUS3033W - Business Communication in a Global Context (4cr.) Writing Intensive
- IBUS4082W - Brand Management (4cr.) Writing Intensive
- MKTG4081W - Marketing Strategy (4cr.) Writing Intensive
- MM3001W - Manufacturing in the Global Economy (3cr.) Writing Intensive, Online may be available
- SPAN3105W - Introduction to the Study of Hispanic Cultures (3cr.) Writing Intensive
- SOC3417W - Global Institutions of Power: World Bank, International Monetary Fund, and World Trade Organization (3cr.) Global Perspectives, Writing Intensive

**Additional Comments:**

**International Experience**

**Type**

Completion Requirement

**Additional Comments:**

Students in the International Business major will complete a study abroad experience of at least one full semester in length. F-1 visa holders will have this requirement fulfilled.

**Program Sub-Plan Requirements**

**No Requirement Level**