# 1. Undergraduate Majors & Minors

Unlock endless possibilities for your future with a degree from the Carlson School of Management at the University of Minnesota.

With top-ranked undergraduate programs in business, accounting, and finance, you'll gain the skills and knowledge to excel in any industry and make your mark on the world. There are 11 majors (<a href="Accounting">Accounting</a>, <a href="Business Analytics">Business Analytics</a>, <a href="Entrepreneurial Management">Entrepreneurial Management</a>, <a href="Finance">Finance</a>, <a href="Finance">Finance</a>, <a href="Finance">Finance</a>, <a href="Finance">Management</a> <a href="Finance">Industrial Relations</a>, <a href="Industrial Relations">International Business</a>, <a href="Management">Management</a>, <a href="Public & Nonprofit Management">Public & Nonprofit Management</a>, <a href="Supply Chain and Operations Management">Supply Chain and Operations Management</a>) undergraduates can study, <a href="Industrial Relations">International Management</a>, <a href="Finance">Business Analytics</a>, <a href="Business Analytics">Business Of Healthcare</a>, <a href="Business Law">Business Law</a>, <a href="Entrepreneurial Management">Entrepreneurial Management</a>, <a href="Finance">International Management</a>, <a href="Finance">International Management</a>, <a href="Industrial Relations">International Management</a>, <a href="Industrial Relations">International Management</a>, <a href="Industrial Relations">Management</a>, <a href="Industrial Relations">International Management</a>, <a href="Industrial Relations">Management</a>, <a href="Industrial Relations">International Management</a>, <a href="Industrial Relations">Management</a>, <a href="Industrial Relations">International Management</a>, <a href="Industrial Relations">International Management<

# 1) Options for Carlson School undergraduate students

# A. Accounting (Major & Minor)

Accounting is a term used to describe the process of gathering financial information and presenting it in a manner that will help users of that information make better decisions. Accountants are also frequently called upon to analyze financial information and provide important business advice. The terms and definitions that have emerged from the discipline of accounting have become widely used within the industry. In fact, accounting is commonly described as the "language of business." Over the years, with the increased use of automation, the role of accountants has changed dramatically. Formerly regarded as simply number-crunchers, accountants have become recognized as valued business advisors and are important members of an organization's management team.

#### Career Paths:

Accounting is a term used to describe the process of gathering financial information and presenting it in a manner that will help users of that information make better decisions. Accountants are also frequently called upon to analyze financial information and provide important business advice, and play an important role in every type of organization, spanning size and industry. Accountants often perform a range of activities from creating and analyzing financial statements to evaluating a company's efficiency and profitability. There are two career paths that Accountants often initially pursue: audit or tax. Audit focuses on analyzing and testing the financial statements of an organization in a team setting. Those in the tax industry may prepare tax forms and help in tax planning for individuals, estates, trusts, corporations, and partnerships. A major aspect of accounting is understanding the increasing compliance regulations enforced by the government, including controls over accounting information systems.

# Sample careers for Accounting majors:

- Public Accounting (Audit, Tax, and Advisory Services)
- Government Accounting
- Private Corporate Accounting (Controller, Internal Audit, Tax)

# **Companies/Orgs that hire Accounting students:**

- Public Accounting Firms (KPMG, PwC, Eide Bailly, Baker Tilly)
- Public & Private Companies (Target, 3M, Cargill, Land O'Lakes)

# B. Business Analytics (Co-Major & Minor)

#### • FAOs:

- What is the difference between the MIS major/minor and the Business Analytics minor? The MIS major and minor prepares students to make better decisions by applying information technologies to solve business problems. MIS focuses on the technological infrastructure, operations and IT enablement of key business processes of an organization. Business Analytics prepares students majoring in areas such as marketing, MIS, finance, and HR to use specialized analytic tools to help businesses make data-driven and analytics-based decisions.
- What type of positions need business analytics skills? Business intelligence analysts, marketers, consultants, product managers, IT directors, and human resources leaders, to name a few. The need for business analytics spans roles and functional areas, and demand is growing.
- What type of companies may prefer to hire students with business analytics backgrounds? From start-ups to the Fortune 100 in manufacturing, agribusiness, computing, healthcare, retail (online and in-store), media/entertainment, travel, financial services, and beyond. Analytics skills are highly transferrable.
- What can business analytics students expect to do once they get jobs in this area? They will use data to answer critical business questions and solve a wide range of business problems. Modern analytics goes well beyond simply reporting data on what happened in the past. Today's analytics professionals use data to detect patterns and anomalies, predict future conditions (e.g., demand, customer behavior), optimize systems (e.g., operations, supply chains), and find valuable insights to drive all aspects of the business.
- ➤ Will the courses in the minor also apply toward my major? Some courses may be double-counted, but there are restrictions:
  - The Marketing Department recommends that no more than four credits of marketing courses be double-counted in the marketing major.
  - Fina 5422 and 5423 may fulfill elective credits in the finance major or minor.
  - IDSc 4444 and 3103 may fulfill credits in the MIS major or minor, but IDSc 4110, 4210, and 4310 are specific to business analytics and are not appropriate for the MIS discipline.

# C. Entrepreneurial Management (Major & Minor)

# Career Paths:

Entrepreneurs must understand first and foremost what it takes to manage and run a successful business. Entrepreneurs often wear many hats in their company and must accept leadership and responsibility for all activities that take place. It's their job to develop a business plan and course of action for the company, and to be familiar with the industry. They often work directly with their customers on a day-to-day basis. While a small number of students start their own businesses directly upon graduating from the Carlson School of Management, the majority choose to gain experience first by working for an organization. Positions such as consulting or account management provide multi-faceted, strategic experience. Participation in the course Entre in Action, provides students with real-life experience starting a business, and has resulted in sustainable businesses.

Sample careers for Entrepreneurial Management majors:

- Project Manager
- Founder
- Content Creation Manager
- Business Development Associate
- Marketing Manager
- Analyst
- Consultant

Companies/Orgs that hire Entrepreneurial Management students:

- Accenture
- Procter and Gamble
- Polaris
- Ovative Group
- Kohls
- US Bank

# D. Finance (Major & Minor)

# Career Paths:

A career in a finance-based field requires a good understanding of economic theory and the stock market. Financial analysts will frequently work with complex computer programs to project financial data into the future and analyze trends. Making substantial investment decisions is a key characteristic of a financial-related position and career. Most people in a finance career will eventually specialize in a distinct area, such as investment analysis, mergers and acquisitions, corporate finance, or real estate. Others will lean towards careers that involve advising clients on financial matters.

Sample careers for Finance majors:

- Audit Associate
- Financial analyst
- Financial consultant
- Commercial banker
- Corporate finance
- Financial planners
- Investment Banking Analyst

Companies/Orgs that hire Finance students:

- 3M
- Deloitte
- Ernst & Young
- KPMG
- RSM
- Wells Fargo

# E. Finance & Risk Management Insurance (Major & Minor)

# Career Paths:

Individuals who enter the combined field of Finance & Risk Management often find themselves analyzing the risk of accidents, incidents, and catastrophes. They are also responsible for monitoring large-scale issues and their impact on the economy. Once these risks have been identified, they look for ways to reduce the probability of occurrence. This career will regularly involve working with complex statistical and financial models to design and price insurance policies.

Sample careers for Finance & Risk Management Insurance majors:

- Corporate Risk Manager
- Risk Management & Insurance Consultant
- Claims Adjuster
- Loss Control Specialist
- Insurance Agent
- Chief Risk Officer

Companies/Orgs that hire Finance & Risk Management Insurance students:

- Travelers
- State Farm Insurance
- Ameriprise Financial
- Allianz
- Insurance companies
- Most banks including Wells Fargo and Huntington Bank

# F. Human Resources and Industrial Relations (Major & Minor)

#### Career Paths:

Human resources professionals are strategic partners with business leaders at all levels of the organization and provide consultation on a wide range of employment issues, each of which are critical to the success of the enterprise:

- HR professionals align people management practices with organizational goals while maintaining the ethical integrity of the workplace.
- HR professionals actively oversee the analysis and design of work, talent acquisition, training and development, compensation and benefits packages, and the promotion of a high-performance culture.
- Successful and effective HR professionals are highly analytical and business-minded, and understand
  the role and interplay of multiple company functions, including finance, accounting, operations, sales,
  marketing, and information technology.
- To facilitate better decision making, HR professionals collect and analyze complex workplace data to understand trends, behaviors, and predict future HR program needs.
- HR professionals oversee and promote ethical behavior and an inclusive, safe workplace. As employee advocates, they serve to create a work environment that fosters employee well-being and resolves workplace conflict. Issuing guidance on employment laws and regulations, as well as working with labor unions, are additional key components of human resource management.

Sample careers for Human Resources and Industrial Relations majors:

- Recruiter
- Human Resources Specialist
- Diversity and Inclusion Partner
- Project Management Associate
- Associate Talent Management Specialist

Companies/Orgs that hire Human Resources and Industrial Management students:

- Ecolab
- RSM
- Target
- T- Mobile

# G. International Business (Co-Major & Minor)

#### > Career Paths:

A career in international business involves thinking globally about the business environment. A global mindset involves a multifaceted approach to understanding cultural differences, governing bodies, and financial variances that are experienced in the international marketplace. International business primarily deals with managing multinational business and turning local and national companies into international success stories.

Sample careers for International Business majors:

- Customs Broker
- Export Sales Representative
- Global Sourcing Specialist
- International Account Representative
- International Buyer
- Product Manager
- International Trader/Broker

Companies/Orgs that hire International Business students:

There are many different types of companies that hire international business majors. Typical companies include most multinational companies, U.S. companies with an international presence, or companies that do business outside of the United States.

# H. Management Information Systems - MIS (Major & Minor)

#### Career Paths:

MIS professionals are often the problem-solvers of an organization's IT issues. MIS professionals must have an interest in technology, but positions range from being highly technical (programmer or information security analyst) to more people-oriented (project manager and business analyst). A typical role as a business analyst involves working within an organization to establish or improve processes, acting as an intermediary between the user and the programmer. MIS professionals often are the 'translator' between an IT department and the business, working to align business objectives and IT strategy.

Sample careers for MIS majors:

- Application Analyst
- Business Analyst
- Business Intelligence Analyst
- Business System Analyst
- Data Analyst
- Database Administrator
- Information Security Analyst
- IT Consultant
- Information Technology Project Managers
- Information Technology Security Consultants

Companies/Orgs that hire MIS students:

- 3M
- Accenture
- Medtronic
- Deloitte
- Ernst & Young
- KPMG
- RSM

# I. Marketing (Major & Minor)

# > Career Paths:

Marketing professionals may work in sales careers where they build relationships with customers and clients, understand how to price products, research competitors, and present information to customers to persuade them to buy. Other marketing professionals may specialize in brand management where they create, manage, and promote a specific brand or product line. They must know why consumers buy the things they do, what types of advertising is effective, and who the target market is. Another category of marketing professionals focuses on market research, which typically involves conducting surveys, researching buying trends, and studying the effectiveness of advertising campaigns.

Sample careers for Marketing majors:

- Merchandise Analyst
- Social Media Lead
- Marketing Associate
- SEO Specialist
- Strategy Analyst
- Communications Associate
- Digital Marketing Analyst
- Buyer

Companies/Orgs that hire Marketing students:

- Best Buy
- Ecolab
- General Mills
- Nielsen
- Ovative Group
- Target
- Optum

# J. Public & Nonprofit Management (Co-Major only)

A career in public and nonprofit management focuses on learning how to manage business concerns of nonprofits including board development, facility administration, grant writing, personnel administration, program planning, service delivery, volunteer utilization, and public relations for not-for-profit organizations. Unique challenges include finding creative ways to generate operating finances, attracting high-caliber professionals and volunteers without the lure of big money, maintaining goodwill, and finding meaningful evaluation tools with which to measure success and indicate areas for improvement.

Sample careers for Public and Nonprofit Management majors:

- Executive Director
- Development Officer
- Operations/Programs Manager
- Financial Analyst
- Director of Marketing and Communications
- Volunteer Engagement Manager
- Social Entrepreneur
- Non-Market Strategy Consultant

Companies/Orgs that hire Public and Nonprofit Management students:

- Non-profits such as St. Paul Children's Hospital, Second Harvest/Heartland, Lutheran Social Services, American Red Cross, National Marrow Donor Program, and United Way
- Environmental organizations such as the Sierra Club and Nature Conservancy
- Private foundations such as McKnight, Bush, Cargill and Carl & Eloise Pohlad
- Corporate philanthropic foundations such as Travelers, Best Buy, Children's, and many others
- Banking institutions focused on economic opportunity
- Federal, state and local governments
- International NGO's
- Socially responsible businesses

# About Our Students:

For-Profit, Public and Non-Profit entities confront many of the same challenges - and students pursuing Public/Non-Profit Management Majors at the Carlson School of Management are uniquely prepared to respond to the needs of each sector. Our students develop skills that enable them to help organizations:

- Design life-changing products that are affordable and self-sustainable
- Create marketing campaigns that inspire communities to support those in need
- Devise supply chains that most economically distribute critical services
- Optimize the deployment of human capital and financial resources.

How is this possible? Unlike many nonprofit programs across the US, our Public/Non-Profit Management majors are required to complete a double business major. Each student must master major coursework in Finance, Marketing, MIS, HR or other functional area in addition to their specialized coursework in Public/Nonprofit Management.

# **Capstone Project:**

Students in the Public and Nonprofit Management program complete a capstone seminar during their senior year. The focus of this seminar is on the sector of the economy that provides goods and services with motivation other than generating profits for investors. The seminar employs readings, cases and guest speakers, but also an in-depth field experience with a local nonprofit organization.

# **Field experience includes:**

- Complete a business model canvas and memo describing the project
- Perform and submit individual primary and secondary market research
- Present final recommendations to nonprofit

#### **Current capstone project organizations:**

- Genesys Works not-for-profit organization that enables inner-city high school students to join their program during the summer prior to their senior year and, after eight intensive weeks of training, are assigned to work at a local business, part-time, during their senior year. Nonprofit students will be working to engage student voices to improve the program.
- Minnesota Children's Museum a community education institution committed to sparking children's learning through play. Grownups and children from infants to 10 years find a "smart play" environment that challenges children in a fun way and helps them achieve important learning milestones. Capstone students will work with the museum to sell their "smart play spots" to organizations, such as a mall.
- Students Today Leaders Forever a group of students who engage in servant leadership to create positive life experiences. Their mission is to reveal leadership through service relationships and action. Students will work to expand access to this program.
- Mid Continental Oceanographic Institute a nonprofit organization dedicated to supporting students ages 6 to 18 with their writing skills and homework, emphasizing cross-curriculum.

# K. Supply Chain and Operations Management (Major & Minor)

Career Paths:

The supply chain operations and management field has grown in visibility as globalization, outsourcing, offshoring, and low-cost manufacturing have meant that supply chains have grown increasingly complicated and important. With that, the visibility of supply chain professionals within organizations has increased, valuing them as experts driving value throughout the organization. Supply chain roles and responsibilities encompass a broad array of business functions. Professionals in this field determine appropriate equipment and staffing levels to load, move, or store materials; manage activities related to strategic or tactical purchasing, controlling inventory, warehousing, or receiving; and select transportation routes to maximize efficiency and cost savings.

Sample careers for Supply Chain and Operations Management majors:

- Inventory Analyst
- Operations Manager
- Strategic Sourcing Specialist
- Supply Chain Planner
- Associate Demand Planner
- Associate Distribution Analyst
- Business Analyst

Companies/Orgs that hire Supply Chain and Operations Management students:

- Target
- Medtronic
- 3M
- Cargill
- CHS
- UHG

# 2) Options for an Integrated Degree (BSB/Masters) for Carlson School students

The <u>integrated Bachelor of Science in Business (BSB) and Master of Human Resources and Industrial</u>
Relations (MHRIR) program is designed for academically talented Carlson School students. It allows them to obtain both undergraduate and master's degrees in less time (5 years) than it would traditionally take you to earn both degrees independently (6 years). This program offers several benefits:

- Streamlined admissions from the undergraduate to the graduate program
- Flexibility in fulfilling required courses for both degrees during the senior year
- Quicker move to more strategic HR positions in the job market

How does the Integrated Degree (IDP) work?

Planning is best done in the sophomore year, please connect with your Carlson undergraduate advisor early to help plan coursework. The fourth year of an IDP student's undergraduate degree will be taken as part of the first-year cohort for the MHRIR program. Coursework cannot be applied to both degree requirements. 12 of the credits taken as part of that first-year cohort will be counted towards the BSB degree and the remaining 13 will be applied to the MHRIR degree. The student must be awarded their BSB degree before finishing the MHRIR program in the fifth year of their IDP. Application to the BSB/MHRIR IDP is open to any Carlson School undergraduate student in the spring of their third (junior) year. Any student applying for the IDP program must complete all the requirements for the MHRIR application and go through the application process in its entirety.

Eligibility requirements:

- Applicants must be enrolled in the Bachelor of Science in Business (BSB) undergraduate program at the University of Minnesota Twin Cities campus.
- It is required for applicants to have a 3.25 GPA in BSB courses (transfer credits do not count) to apply.
- Applicants who have transferred from another institution must complete at least one semester at the University of Minnesota, Twin Cities campus, before admission to the program will be granted.
- To be eligible to apply, applicants must be 1) completing their junior year, 2) have flexibility their senior year to complete the requirements for the Bachelor's degree along with extra coursework.
- Applicants must plan carefully, please connect with your Carlson School undergraduate advisor early.

How do I apply?

Students must apply to IDP by February 1 of a student's third year. More details visit:

 $\frac{https://carlsonschool.umn.edu/graduate/masters/human-resources-industrial-relations/admissions/requirements-deadlines}{}$ 

#### 3) Declaring Your Major

To pursue a Carlson School major you must first be <u>admitted to the college</u>. In addition, you must also complete <u>prerequisite curriculum</u> including liberal education requirements and business coursework. You will typically declare a major during your sophomore year.

# 4) Progress Standards

In order to stay on track toward timely graduation, you are expected to meet the certain **progress standards** by the end of your freshmen and sophomore years.

# 5) Undergraduate Admissions: how to apply for the programs?

- Freshman Students: High school seniors who have not enrolled in any college courses after graduating from high school. please visit: https://carlsonschool.umn.edu/undergraduate/admissions/freshman-students
- Transfer Students: Students who have enrolled at a college or university—including the University of Minnesota—after graduation from high school. please visit: <a href="https://carlsonschool.umn.edu/undergraduate/admissions/transfer-students">https://carlsonschool.umn.edu/undergraduate/admissions/transfer-students</a>
- Returning Students: Former Carlson School students who are looking to return after a leave of absence, academic suspension, or inactive status. please visit: <a href="https://carlsonschool.umn.edu/undergraduate/admissions/returning-students">https://carlsonschool.umn.edu/undergraduate/admissions/returning-students</a>
- International Students: Students who are not U.S. citizens, permanent residents, or refugees and are on a
  temporary visa or require a visa to study in the United States. please visit:
   <a href="https://carlsonschool.umn.edu/undergraduate/admissions/international-students">https://carlsonschool.umn.edu/undergraduate/admissions/international-students</a>

# 6) Undergraduate Tuition & Aid

With an undergraduate degree from the Carlson School of Management, you'll position yourself for a successful business career that will pay dividends right away and for the rest of your life. The cost of attendance is set by the Board of Regents each July and varies based on individual factors such as residency, reciprocity, financial aid, and enrollment level.

The figures below are based on full-time enrollment of 13 credits or more per semester. As part of the great value of the University of Minnesota, credits beyond 13 are available at no additional charge based on the <u>tuition cap</u>.

The tuition and fees listed below cover one academic year (two semesters) of enrollment. The figures below are estimated for the 2024-2025 academic year and are shared for planning purposes. Tuition has been approved by the Board of Regents. As is the case with most public colleges and universities, tuition and fees for each fall are estimated in the spring prior and finalized in July prior to classes starting. For expanded cost of attendance information, please visit the University's One Stop Website (https://onestop.umn.edu/finances/costs/cost-attendance) and the Office of Admissions Cost of Attendance(https://admissions.tc.umn.edu/cost-aid/cost-aid-scholarships/cost-attendance).

2024-2025 Academic Year, Estimated Cost of Attendance for Resident is \$37,296, for Non-resident is \$59,944.

# Financial Aid:

The first step to applying for financial aid is completing the <u>Free Application for Federal Student Aid</u> (FAFSA) ( <a href="https://studentaid.gov/h/apply-for-aid/fafsa">https://studentaid.gov/h/apply-for-aid/fafsa</a>). The University of Minnesota will use the FAFSA to determine your eligibility for federal, state, and University aid. Students who complete the FAFSA will receive a separate letter once they are admitted that outlines their complete financial aid package including scholarships, grants, loans, etc. If you have questions about financial aid, you can speak with a financial aid counselor at the <a href="One Stop">One Stop</a>(<a href="https://onestop.umn.edu/contact-us">https://onestop.umn.edu/contact-us</a>) student services center by calling 612-624-1111 or 1-800-400-8636.

# **FAQ:**

# • What is the tuition surcharge and why is it assessed?

Approved by the Board of Regents in 2012, the Carlson School tuition surcharge supports an investment in tenure-track faculty that are leading experts in their field. The tuition surcharge is also used to retain exceptional instructional faculty, to reduce the class size in core courses, and to support innovative learning

environments & experiential teaching. The surcharge is \$1,300 per semester for students taking 9 or more credits. For students taking less than 9 credits, the surcharge is 10% of each credit. UPromise students enrolled in 13 or more credits per semester are eligible for the surcharge offset. If a student is less than full time, they are not eligible for the U Promise scholarship and therefore not eligible for the offset. For a list of frequently asked questions and eligibility requirements, please see the <a href="U Promise Scholarship">U Promise Scholarship</a> website(http://www.upromise.umn.edu/).

# O Do all students pay the surcharge?

All Carlson School undergraduate students are assessed the surcharge. However, about 25% of Carlson School students (Pell-eligible and U Promise scholarship recipients) receive the offset and do not pay the surcharge.

# • Are students charged the surcharge if all of their courses in a semester are outside of the Carlson School?

Yes. The surcharge is based on your college of enrollment, not on the coursework you are taking.

# o If a student is studying abroad, so they pay the surcharge?

The program fees for <u>Learning Abroad Center (LAC)</u> semester-length programs do not include the surcharge. Students who study abroad on a <u>Carlson Global Institute (CGI)</u> semester or summer-length exchange program pay the surcharge while they are abroad (if you pay it here). You are essentially paying UM tuition while attending a Carlson School partner school. Short-term programs are folded into the semester tuition cost, which includes the surcharge.

# 7) Undergraduate Academics

Your career in business starts with your unique talents. Get the personalized support to shape your educational experience to fit your interests and goals. The Carlson School offers an intensive course of study that culminates in a Bachelor of Science in Business (BSB) degree.

# Carlson at a Glance:

Our nationally ranked faculty care about their students' success and are focused on educating them for a competitive world. 48 average size for major coursework. 21:1 student to faculty ratio.

#### • Dive Right In:

Start studying business immediately. You will take business classes in your first semester—unlike at other business schools where you might have to wait up to two years to begin exploring business topics. Explore the Breadth of Business:

Build a foundation of business knowledge in a yearlong community in your sophomore year through **Impact Core**. This coursework includes classes across all areas of business, a course on race, power & justice in business, and the Impact Lab Project where students partner with real organizations to make an impact.

#### • Explore the World:

Choose an <u>international experience</u> to expand your cultural perspective, engage in the world of international business, and build lasting friendships. The Carlson School offers international programs in dozens of countries worldwide.

# • Learn by Doing:

Put new lessons to work in the real business world. Work with organizations to solve authentic business problems as part of the curriculum. Plus, take advantage of the countless opportunities to participate in hands-on learning both inside and outside the classroom.

# • Engage your Instructors:

Get one-on-one attention from your instructors. Small class sizes allow you to weigh in on the discussion. Beyond the classroom, faculty members are approachable and available to guide your learning.

# 8) Undergraduate Student Life

Life at the Carlson School extends beyond the classroom:

You will get hands-on learning, a sense of community, and personalized support that will help transform you from the person you are today to the person you want to be tomorrow.

# • First Year Experience:

The Carlson School and the University of Minnesota are committed to creating an environment that supports a first-year student's transition to their college experience. We have unique ways that we engage our Carlson students and encourage people to engage in their new home starting on day one.

# • Engage in our Community:

Our students are the heart of our Carlson School community. Learn from your peers by engaging in various offerings that highlight our students for the vast talents and backgrounds that they bring. Participate in a student organization, register for our living-learning community, participate in annual programs, and serve as a student ambassador.

### Build your Skills:

As a Carlson School student, there are tremendous opportunities to expand your learning beyond the classroom. Take advantage of our various programs hosted by the Undergraduate Program and Career Center, engage in student organizations and advisory councils, and attend events that are tailored to helping our students succeed as both a student and future professional.

# • Advising, Coaching, and Technology:

Carlson School students experience tremendous support during their tenure. You will work with a professional advisor starting your first year, have access to career coaches, opportunities to connect with recruiters, and access to resources and technical support specific to Carlson School students.

# 9) Undergraduate Careers

At the Carlson School, your career development begins on the first day of classes. We have designed career development services to support you every step of the way. A combination of exploration, skill-building, and real-life experiences will prepare you for a rewarding career that maximizes your strengths, passions, and areas of interest.

#### **Class of 2023 Finds Post-Graduation Success**

Graduating from the Carlson School of Management is not just a degree – it's a launchpad for a vibrant and rewarding career. From innovative business endeavors that reshape industries to wholehearted service to their country, from tackling demanding job roles to advancing their expertise through graduate studies – these accomplishments mirror the school's commitment to nurturing flexible, skilled, and resilient individuals. **96.4%** of 2023 graduates received a job offer, started their own business, joined the military, or were accepted into graduate school within 90 days of graduation. **\$69,991** Undergraduate average starting salary. **75%** of 2022 graduates are employed in Minnesota.

Undergraduate employment report please visit:

https://carlsonschool.umn.edu/sites/carlsonschool.umn.edu/files/2023-11/UG23 EmploymentInternshipReport%20%2811%29.pdf

The Student Life & Career Design team (SLCD) is made up of professional staff whose primary responsibilities are ensuring our students are provided opportunities to best achieve career success. Through engaging in career prep programming and taking advantage of one-to-one appointments, students have a great number of resources to support them in their career search. Career resources please visit: <a href="https://carlsonschool.umn.edu/node/107751">https://carlsonschool.umn.edu/node/107751</a>

# 10) Contact Undergraduate Program

Carlson School of Management 321 Nineteenth Avenue South Minneapolis, MN 55455-0438 612-625-0027 · 877-625-6468

Email: CarlsonUG@umn.edu

# 11) Follow Undergraduate Education

- https://www.facebook.com/CarlsonSchoolUMN
- https://www.instagram.com/carlsonschoolumn/#
- <a href="https://www.youtube.com/channel/UC26GdphINur1W\_cV-ew4UhQ">https://www.youtube.com/channel/UC26GdphINur1W\_cV-ew4UhQ</a>