Hadoop Project Proposal

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What is it about?

We decided to use the Enron data set to explore the social network part of it. At this point we use hadoop mapreduce to compute the number of sent, recieved emails per person and all the recipients of the emails. Code is in appendix. Using this data we will be able to visualize the social network grouped by the metrics such as edge betwenness, centrality index, etc.

We anticipate that the most challenging part of this project is the preprocessing of the unstructured data which is mostly done using regular expressions, python and linux shell.

How exactly will you implement the technical approach?

We will use hadoop mapreduce to preprocess and group the data. Afterwards, we will continue working in R and Python to do the visualizations. Below you can see an example of working with the data already preprocessed and grouped using hadoop. In Appendix you can the mapper.py and reducer.py files.

```
# read number of connections by employee
nconns = read.delim("n-conns.txt")
names(nconns) = c("name","nconns")
nconns = nconns[order(nconns$nconns, decreasing = T),]
rownames(nconns) = 1:nrow(nconns)
head(nconns, n=10)
```

```
##
                    name nconns
## 1
                           1346
          jeff dasovich
## 2
             tana jones
                           1238
## 3
             sally beck
                           1116
## 4
        sara shackleton
                           1066
## 5
       vince j kaminski
                           1016
## 6
               kay mann
                            939
## 7
      richard b sanders
                            720
## 8
                            719
           gerald nemec
## 9
            sherri sera
                            680
## 10
          chris germany
                            673
```

The list above contains the number of unique connections which were recipients of the corresponding name's emails.

```
# prepare data

# returns string w/o leading or trailing whitespace or ' character

trim <- function (x) {
    x = gsub("^\\s+\\\s+$", "", x)
    x = gsub("[\']","",x) # remove ' character</pre>
```

```
return(x)
conns = read.delim("conns.txt", colClasses = c("character", "character"))
names(conns) = c("name", "conns")
conns$name # employees
   [1] "beverly stephens"
                             "brad mckay"
                                                 "cathy phillips"
##
   [4] "daren j farmer"
                             "darron c giron"
                                                 "debra perlingiere"
## [7] "drew fossum"
                             "elizabeth sager"
                                                 "fletcher j sturm"
## [10] "ina rangel"
                                                 "jane m tholt"
                             "james derrick"
## [13] "janette elbertson" "jeff dasovich"
                                                 "katherine brown"
## [16] "kay chapman"
                             "kaye ellis"
                                                 "larry f campbell"
## [19] "larry may"
                                                 "liz m taylor"
                             "laura vuittonet"
## [22] "matt smith"
                            "maureen mcvicker"
                                                 "michele lokay"
## [25] "michelle cash"
                            "mike carson"
                                                 "mike grigsby"
## [28] "patti thompson"
                            "phillip k allen"
                                                 "phillip m love"
## [31] "richard b sanders" "richard shapiro"
                                                 "rick buy"
## [34] "robert benson"
                            "rob g gay"
                                                 "rosalee fleming"
## [37] "sara shackleton"
                            "sherri sera"
                                                 "stacey w white"
## [40] "stacy e dickson"
                             "stanley horton"
                                                 "susan w pereira"
## [43] "sylvia t sauseda"
                             "tamara jae black"
                                                 "tana jones"
## [46] "tori l wells"
                             "twanda sweet"
                                                 "vince j kaminski"
## [49] "zionette vincent"
# convert each string of connections into a vector
conns$conns = sapply(conns$conns, function(x)
  sapply(unlist(strsplit(x,',')), trim))
# leave only those connections that are employees
conns$conns = sapply(conns$conns, function(x) x[x %in% conns$name])
```

We filtered the data so that only employees of Enron are retained. Now, we have to reshape the data.

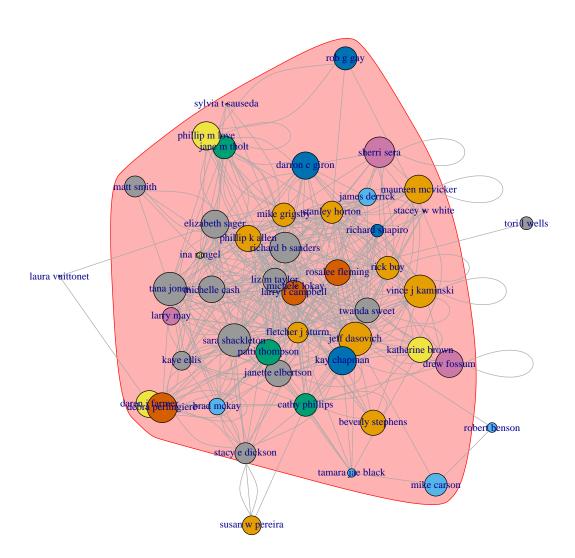
```
## source target weight
## 1 beverly stephens phillip k allen 224
```

```
## 2 beverly stephens fletcher j sturm
## 3 beverly stephens vince j kaminski
## 4 brad mckay richard b sanders
## 5 brad mckay elizabeth sager
## 6 brad mckay tana jones
## 35
```

Now, we are ready to plot the data.

```
# plot network
vertices<-data.frame("name" = unique(unlist(nodes[,1:2]))) # node names</pre>
## Plot the graphs using IGRAPH package
library("igraph") # install/load the igraph package
# A 2D non interactive graph
g = graph.data.frame(nodes[,1:2], directed=F, vertices=vertices) # raw graph
# betweeness centrality for each node for grouping
vertices$group = edge.betweenness.community(g)$membership
# scale weight so it looks good
vertices$weight = log(sapply(vertices$name,
                             function(x) nconns[nconns$name %in% x,]$nconns))*2
plot(g,
    main = "Enron network based on sent emails",
     xlab = "Color indicates group based on edge betweenes \n
     Size indicates the number of sent emails",
     # group vertices by betweeness indicator (redish blob background)
     mark.groups=vertices$group,
    layout=layout_with_kk,
     vertex.color = vertices$group, # color vertices by edge betweeness
     # vertex.label=NA, # no vertex label (name)
     vertex.size=vertices$weight, # size vertices by sent emails
     edge.arrow.size=0.2)
```

Enron network based on sent emails



Color indicates group based on edge betweenes

Size indicates the number of sent emails

Appendix

Run hadoop to compute number of emails sent

My working directory is workspace. Enron email data is in workspace/data/enron-emails. Mapper, reducer are in the workspace/enron-emails folder. I save the results of mapreduce in workspace/enron-emails/out.

```
[cloudera@vivekoba workspace]$ pwd
/home/cloudera/workspace
[cloudera@vivekoba workspace]$ ls
averagewordlength data facebook wordcount
avgwordlength-python enron-emails README.md
```

Before we upload the sent emails of each employee we must append the name of the employee to the email files names, so that there is no conflict because of files with identical names. To do that we run a shell script below.

emails-rename.sh

```
#!/bin/bash
# http://stackoverflow.com/questions/643372/append-name-of-parent-folders-and-
# subfolders-to-the-names-of-the-multiple-files/643443

for f in `find data/enron-emails/*/sent/ -name '*'`
do
    filename=`echo $f|awk -F'/' '{SL = NF-1; TL = NF-2; print $TL "_" $SL "_" $NF}'`
    cp $f data/enron-emails-sent/$filename
done
```

Run this bash script and save results in workspace/data/enron-emails-sent.

```
[cloudera@vivekoba workspace] $ sh emails-rename.sh cp: omitting directory `data/enron-emails/allen-p/sent/' cp: omitting directory `data/enron-emails/arora-h/sent/' cp: omitting directory `data/enron-emails/arora-h/sent/' cp: omitting directory `data/enron-emails/bass-e/sent/' cp: omitting directory `data/enron-emails/beck-s/sent/' cp: omitting directory `data/enron-emails/beck-s/sent/' cp: omitting directory `data/enron-emails/benson-r/sent/' ...

[cloudera@vivekoba workspace] $ ls data/enron-emails-sent|head -n 5 allen-p_sent_10. allen-p_sent_100. allen-p_sent_101. allen-p_sent_101. allen-p_sent_102. ...
```

Now, that we have properly and uniquely named files we can upload the data to the hadoop cluster.

The first statistic we try to calculate is number of unique connections per employee. Below are the mapper and the reducer.

mapper.py

```
#!/usr/bin/python
####################
# Sample email
# Message-ID: <22646222.1075857437613.JavaMail.evans@thyme>
# Date: Wed, 13 Dec 2000 04:05:00 -0800 (PST)
# From: fletcher.sturm@enron.com
# To: frank.hayden@enron.com
# Subject: Re: Westpower Web site
# Mime-Version: 1.0
# Content-Type: text/plain; charset=us-ascii
# Content-Transfer-Encoding: 7bit
# X-From: Fletcher J Sturm
# X-To: Frank Hayden
# X-cc:
# X-bcc:
# X-Folder: \Fletcher_Sturm_Dec2000\Notes Folders\Sent
# X-Origin: Sturm-F
# X-FileName: fsturm.nsf
# Lloyd will
#####################
import sys
import re
sender = None
recievers = []
count = 0
# input comes from STDIN (standard input)
for line in sys.stdin:
    # remove leading and trailing whitespace
   line = line.strip().lower()
   if "x-from:" in line:
        # split the line into sender and reciever list
        sender = re.split(r'x-from:', line)[1].strip()
```

```
if "x-to:" in line:
    recievers = re.sub("x-to:", "", line).strip()
    recievers = re.split(r',', recievers)
    recievers = [x.strip() for x in recievers]

if sender is not None and len(recievers)>0:
    # print '%s\t%s' % (constant - len(recievers), sender)
    print '%s\t%s' % (sender, recievers)
    # print '%s\t%s' % (sender, len(recievers))
    sender = None
    recievers = []
```

reducer.py

```
#!/usr/bin/env python
# Mapper.py output
# ina rangel
               ['amanda huble']
               ['arsystem@mailman.enron.com @ enron']
# ina rangel
               ['information risk management']
# ina rangel
            ['john j lavorato']
# ina rangel
# phillip k allen ['8774820206@pagenetmessage.net']
# phillip k allen ['alan comnes']
# phillip k allen ['al pollard']
# phillip k allen ['andrea richards']
# phillip k allen ['andrea richards']
# phillip k allen ['andrea richards']
import sys
import re
key = None
total_rec = 0
all_recievers = []
# input comes from STDIN
for line in sys.stdin:
   parts = line.split("\t")
   newkey = parts[0]
   recievers = re.sub(r'\[|\]',"",parts[1])
   recievers = recievers.split(',')
   all_recievers += recievers
   if not key:
       key = newkey
```

```
if key != newkey:
    print key + '\t' + str(len(set(all_recievers)))
    key = newkey
    all_recievers = []

if key != None:
    print key + "\t" + str(len(set(all_recievers)))
```

Let's test it on a small sample of emails sent by Phillip Allen.

```
[cloudera@vivekoba workspace]$ cd enron-emails
[cloudera@vivekoba enron-emails]$ cat ../data/enron-emails/allen-p/sent/* \
|python mapper.py|sort|python reducer.py

ina rangel 5
phillip k allen 263
```

In total we have data for 150 employees, but Phillip has 263 unique connections. It is because there are emails sent to people outside the Enron company. Let's run the hadoop job and save the result as nconns.txt.

```
[cloudera@vivekoba enron-emails]$ hadoop jar \
/usr/lib/hadoop-mapreduce/hadoop-streaming.jar -input enron-sent \
-output enron-sent-out -file mapper.py -file reducer.py \
-mapper mapper.py -reducer reducer.py
[cloudera@vivekoba enron-emails]$ hadoop fs -cat enron-sent-out/* > out/nconns.txt
```

It takes a lot of time to complete. Alternatively, you could run the sample test code above on all data which will be quicker than a hadoop mapreduce job with one worker node. We save the data in the out folder as nconns.txt.

```
[cloudera@vivekoba enron-emails]$ cat ../data/enron-emails/allen-p/sent/*\|python mapper.py|sort|python reducer.py > out/nconns.txt
```

Run hadoop to get all connections

To visualize the network we run another mapreduce job with the output being EmployeeName<TAB>[List of email recipients] which we later further preprocess in R and visualize. To get the connections we use a different reducer.

reducer2.py

```
# phillip k allen ['alan comnes']
# phillip k allen ['al pollard']
# phillip k allen ['andrea richards']
# phillip k allen ['andrea richards']
# phillip k allen ['andrea richards']
import sys
import re
def replace_sqbr(x):
    # erases square brackets from string
   return(re.sub(r'\[|\]',"",x))
key = None
total_rec = 0
all_recievers = []
# input comes from STDIN
for line in sys.stdin:
   parts = line.split("\t")
   # newkey = re.sub(ur'[^(]*(\<.*\>)[^)]*$','',parts[0])
   newkey = parts[0]
   recievers = replace_sqbr(parts[1])
   recievers = recievers.split(',')
   # remove brackets and content inside, ex.g. name <name@email.com> -> name
   recievers = [re.sub(ur'[^(]*(\.*\))[^)]*$','',x).strip() for x in recievers]
   all_recievers += recievers
   if not key:
       key = newkey
   if key != newkey:
       conns = [x for x in set(all_recievers) if x != ""]
       print key + '\t' + replace_sqbr(str(conns))
       key = newkey
       all_recievers = []
if key != None:
   print key + "\t" + replace_sqbr(str([x for x in set(all_recievers) if x != ""]))
```

Let's run the hadoop job and save the results in the workspace/enron-emails/out/conns.txt file.

```
[cloudera@vivekoba enron-emails]$ hadoop jar \
/usr/lib/hadoop-mapreduce/hadoop-streaming.jar -input enron-sent \
-output enron-sent-cons -file mapper.py -file reducer2.py \
-mapper mapper.py -reducer reducer2.py
[cloudera@vivekoba enron-emails]$ hadoop fs -cat enron-sent-cons/* > out/conns.txt
```