



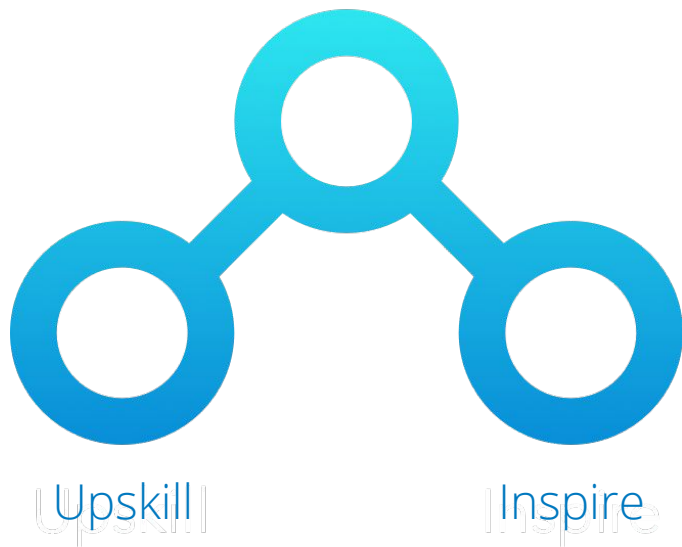
Conference.
UX Thailand

THE UX THAILAND CONFERENCE 2019

A two-day conference for people who build world-class products.

Sponsorship information

Our vision: **Empower locally,
recognised globally.**



UX Thailand began as a series of monthly meet-ups, focused on empowering the local community to do great design. When we looked to push this further, The UX Thailand Conference was born.

A non-profit, meaning the organisers are all volunteers, we don't get paid. **The money that is made is invested in further empowering the local community.** We'll use the revenue to provide more regular events like our monthly meetup, training courses throughout the year and hope to build relationships across APAC.

With all of this, we hope for Thailand to become a globally recognised leader in design.

UX Thailand is a successful and engaged community

15

Meetups ran

10K+

Meetup attendees

11K+

Facebook community members

Bangkok UX Meetup #10

Mastering Customer Journey

เครื่องมือกลางสื่อสารกับทีม

Speaker 01: Pete Chemsripong (Pete)

Speaker 02: Suwitcha Sugthana (Pond)

วันอังคารที่ 19 กันยายน 2560 เวลา 18.30 @ KT-AXA

Bangkok UX Meetup #9

Before & After

อย่ารู้มียาทำไมเค้าออกแบบใหม่

Speaker 01: Apirak Panatkool (Bank)

Speaker 02: Darissa Boonwathanakul (Bubble)

วันอังคารที่ 22 สิงหาคม 2560 เวลา 18.00 @ MAQE Bangkok

Bangkok UX Meetup #15

B2B Experience

มัดใจธุรกิจ ต้องเอาใจใคร

Kridsada Chutinatun Co-founder at RowAccount

Pornthep Khetrum JUMP Online Digital Marketing at OfficeMate

UX MEETUP #8 by UX Thailand

UX ต่างแดน

คุณบี: Head of digital QUO Global

คุณพิก: Senior UX ThoughtWorks

Bangkok UX Meetup #12

UX Process Behind TCDC

สาขา W District

Location: TCDC COMMONS W District

Date & Time: 30 January 2018, 18:30

Bangkok UX Meetup #11

What does data say?

ความในใจของ Data ที่ไม่เคยบอกกับเรา

Speaker 01: Chaiyos Akkarnvanich (Yos) User Experience Designer @ Redbus.com

Speaker 02: Teedej Wara-asawapati (Chiew) User Experience Researcher @ Productive

วันพฤหัสบดีที่ 12 ตุลาคม เวลา 18.30 @ Tencent (Thailand)

Bangkok UX Meetup #13

Why Chat Story? ทำไมต้องนิยายแชท?

UX for Digital Transformation

Soraya Thangkipithakpon (supulim) Joylada

Niwat Chatawittayakul (nwat) Jamsai Group

Bangkok UX Meetup #14

Branding & UX

Mutita Kimakhom Chief of Design & Optimization at UserScientist

Our last conference was awesome!

200+

engaged attendees

13

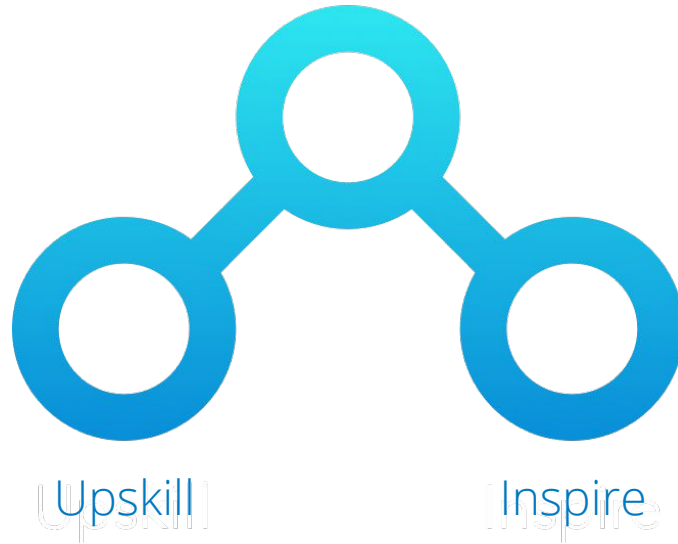
Sponsors who saw
potential

16

Global speakers with
inspiring messages



Our vision: **Empower locally, recognised globally.**



The UX Thailand Conference was created to compliment our existing efforts throughout the year with the goal to upskill and inspire both the local and global communities. To be an affordable event that brought the highest quality of line-ups. With your help, we'll succeed on achieving this.

About The UX Thailand Conference 2019

A two-day conference for people who build world-class products.

For 2019, we're bringing a folks from across the world who've pioneered the design and product industry. From Jared Spool, often thought of as a founder of user experience design to Melissa Perri, a (soon to be) author on product management. We'll also have practitioners, including locals from Thailand.

The UX Thailand conference is a two-day event made up of thought-provoking presentations, hands-on workshops and engaging discussion. Targeted at anyone who wants to build world-class products and services.

DAY 1: **INSPIRE**

A day of inspiring presentations from some of the industries leading minds, aiming to provoke thoughts and ideas for you to take back to your projects and organisations.

DAY 2: **HANDS-ON**

A selection of practical, hands-on workshops for you to put theory into practice, learning new skills and techniques to help you drive more customer value.

We're bringing thought-leaders from across the globe:



Jared Spool,
Co-CEO Center Centre & UIE



Melissa Perri,
CEO of Produx Labs & Author



John Cutler,
Product Development Coach



Dana Chisnell,
Co-founder at Center for
Civic Design



Liam Hutchinson,
Experience Design Strategist
at ThoughtWorks

More speakers to be announced soon...

The UX Thailand Conference

In Central Bangkok, February 23-24th 2019



Inspire

Day 1 : Conference only



~~4,950~~
2,450 THB

Hands-on

Day 2 : Workshop only
(Limited seat)



~~11,950~~
8,950 THB

Full Experience

Conference **Day 1**
& Workshop **Day 2**



~~14,950~~
9,950 THB

Three tiers of supporting our vision

These three tiers are created to the goal to make connecting with an engaged audience and supporting our vision accessible.

1: Associate

- Give away up to 1 items in attendees bag
- Receive 1x free tickets (Full Experience)
- Have your company logo on our website
- Your logo on conference t-shirts and lanyards
- Logo on banner at conference
- Featured in our follow-up video

70,000THB (10 available)

For smaller contributions, we have some niche sponsorship options (such as food, translation etc). Email uxthconf@gmail.com to find out more.

2: Executive

- Give away up to 2 items in attendees bag
- Receive 2x free tickets (Full Experience)
- Have your company logo on our website
- Your logo on conference t-shirts and lanyards
- Logo on banner at conference
- Featured in our follow-up video
- Featured posts on our social media with custom messaging
- 1x Booth in the venue on Day 1
- Named as 1 of the sponsors for the lightning talks

140,000THB (4 available)

3: Premier

- Give away up to 3 items in attendees bag
- Receive 4x free tickets (Full Experience + discounted additionally tickets)
- Have your company logo on our website
- Your logo on conference t-shirts & lanyards
- Logo on banner at conference
- Featured in our follow-up video
- Custom posts on our social media
- 1x Booth in the venue on Day 1
- 5 minute sales pitch on stage
- Sponsor 1 of the keynote speakers
- Invited to an exclusive dinner with *some* speakers

220,000THB (2 available)

**Please note, each tier is capped to maintain a level of exclusivity. These tiers are subject to availability and may no longer be available. Contact us to find out more.*



Support our conference,

Support us all year round!



Meet up.
UKThailand

A Monthly Meetup

*Regular exposure to
industrial people*



Openspace.
UKThailand

A yearly Openspace day

*The community decides
the discussion*



Conference.
UKThailand

Annual International Conference

*Becoming globally recognised for
our conference*

*Sponsoring our conference means **you'll also be listed as a sponsor of our Openspace and Meet up**, giving regular exposure throughout the year.*



Conference.
UXThailand

THANKS FOR SUPPORTING OUR VISION.

To express interest, ask questions or for requesting more information, please email uxthconf@gmail.com