

Supermarket Sales Dashboard — Executive Overview

\$322.966,75

Total Revenue

\$15.379,369

Total Profit

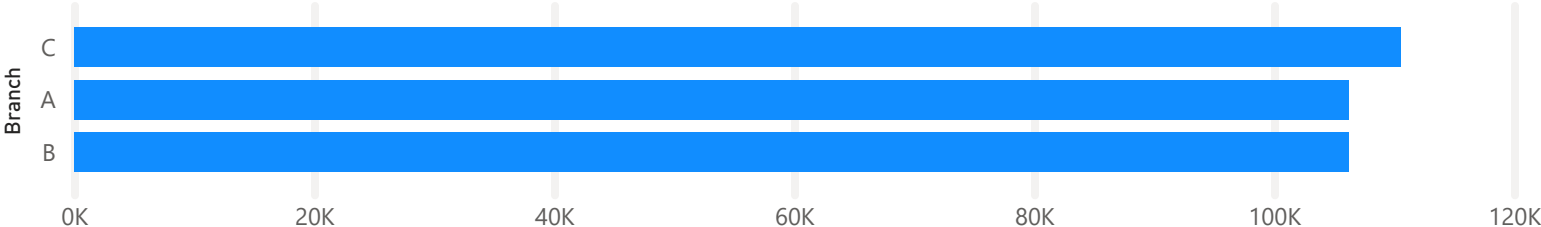
1000

Total Transactions

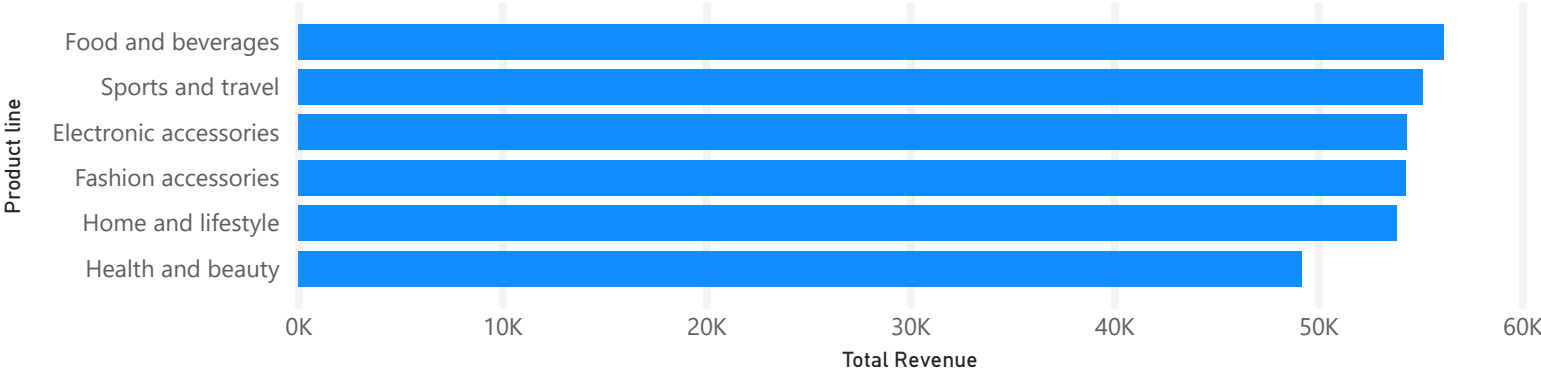
\$322,967

Avg Transaction Value

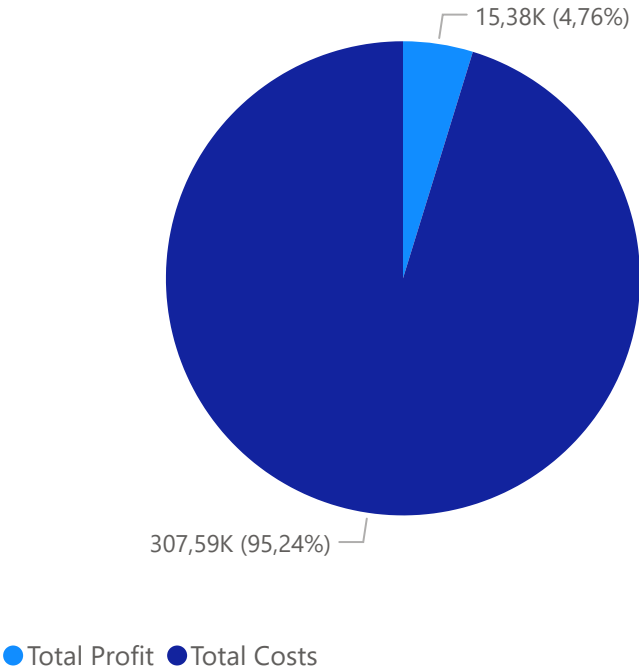
Total Revenue by Branch



Total Revenue by Product line

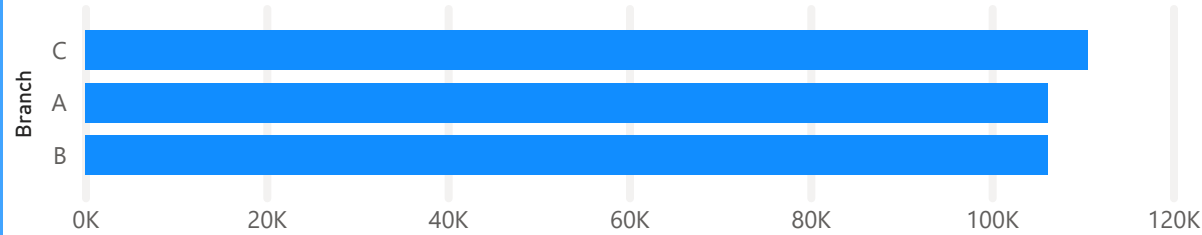


Costs & Profit

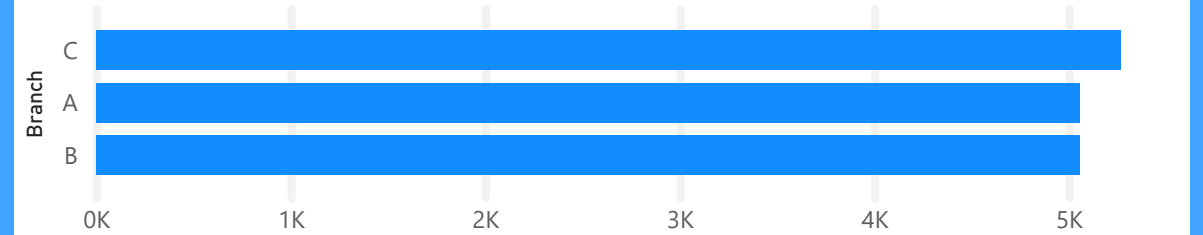


Supermarket Sales - Branch & Product Line Performance

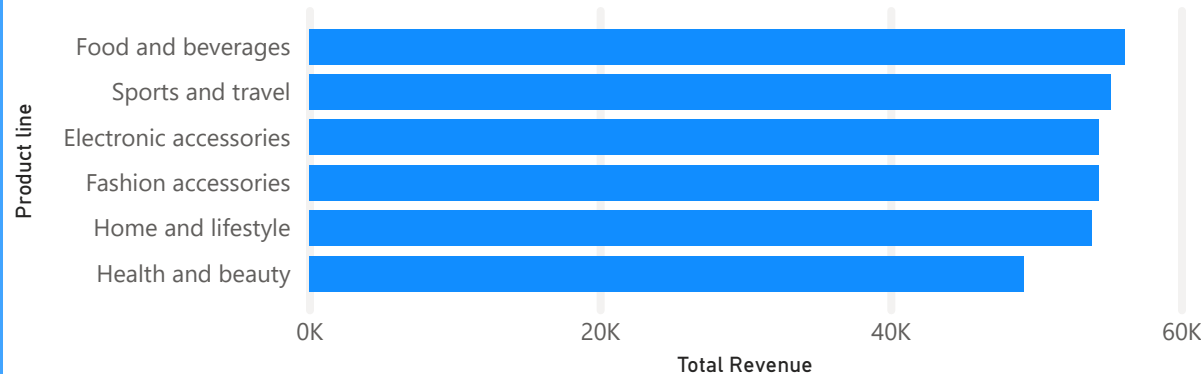
Total Revenue by Branch



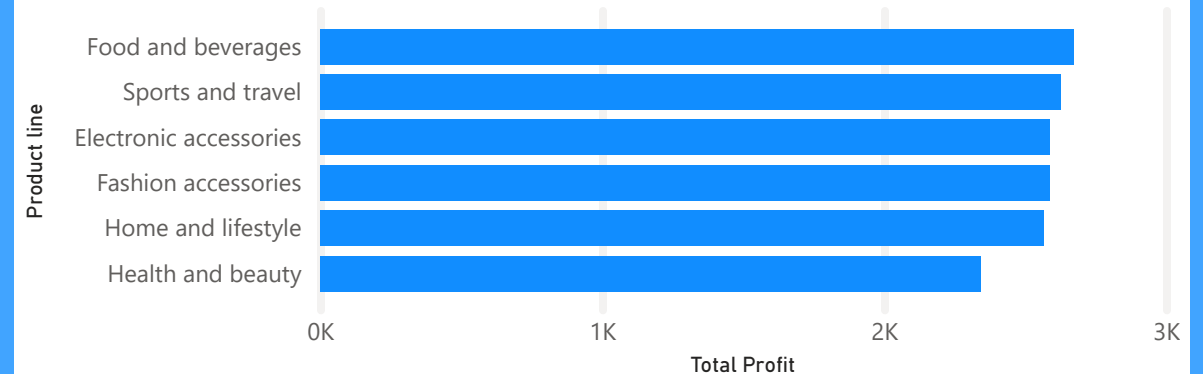
Total Profit by Branch



Total Revenue by Product line



Total Profit by Product line



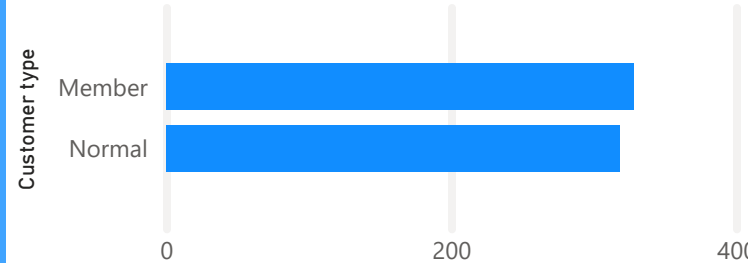
Branch	Electronic accessories	Fashion accessories	Food and beverages	Health and beauty	Home and lifestyle	Sports and travel	Total
A	18.317,11	16.332,51	17.163,10	12.597,75	22.417,20	19.372,70	106.200,37
B	17.051,44	16.413,32	15.214,89	19.980,66	17.549,16	19.988,20	106.197,67
C	18.968,97	21.560,07	23.766,86	16.615,33	13.895,55	15.761,93	110.568,71
Total	54.337,53	54.305,90	56.144,84	49.193,74	53.861,91	55.122,83	322.966,75

Supermarket Sales - Customer Insights

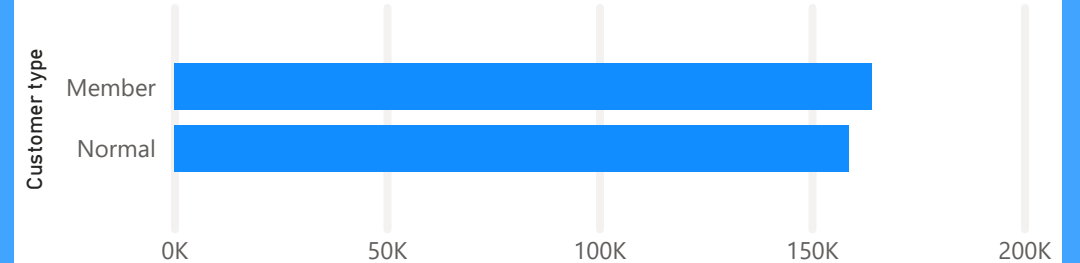
\$322.966,75

Total Revenue

Avg Transaction Value by Customer type



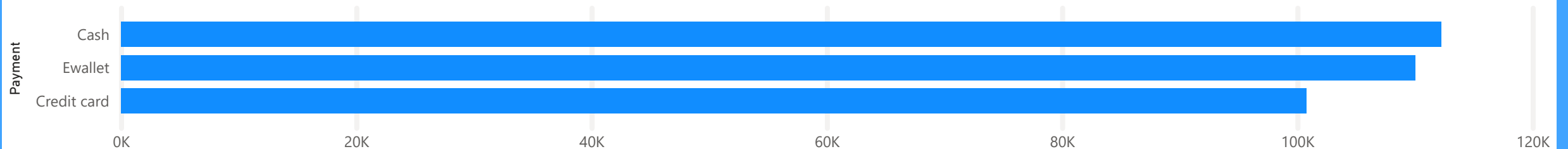
Total Revenue by Customer type



Total Revenue by Gender



Total Revenue by Payment

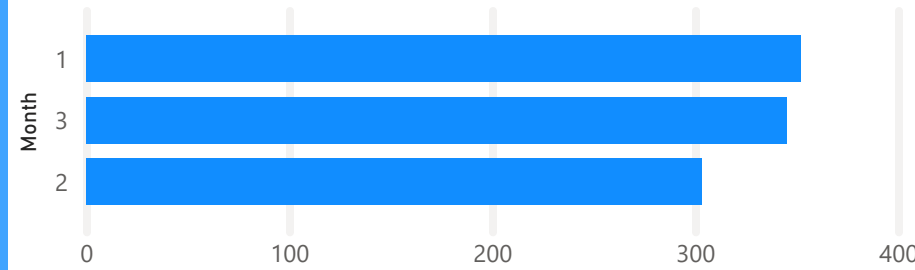


Supermarket Sales - Time Trends

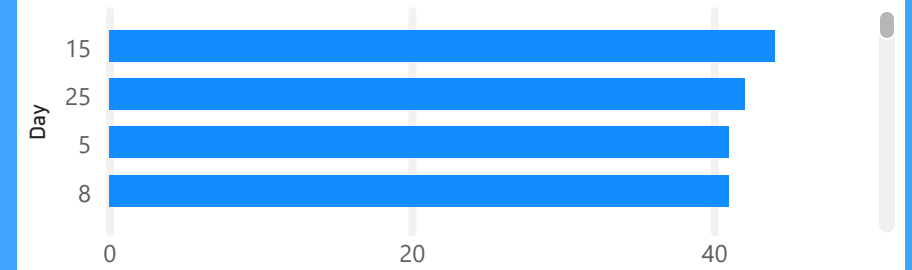
\$322.966,75

Total Revenue

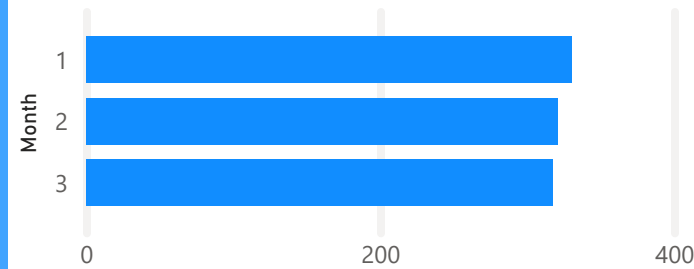
Total Transactions by Month



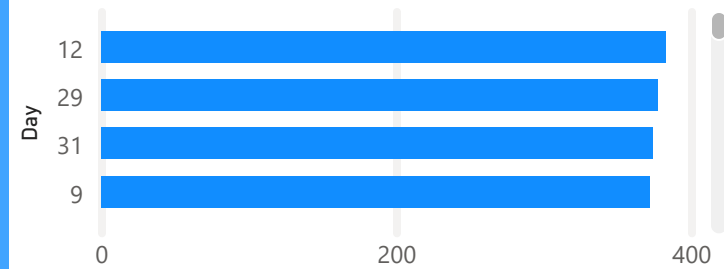
Total Transactions by Day



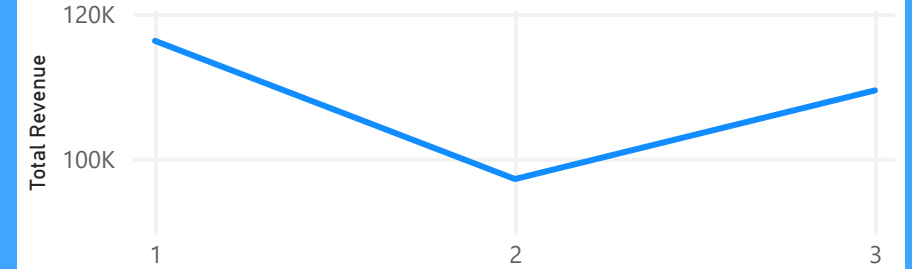
Avg Transaction Value by Month



Avg Transaction Value by Day



Total Revenue by Month



Total Revenue by Day

