

Supermarket Sales Dashboard — Executive Overview

\$322.966,75

Total Revenue

\$15.379,369

Total Profit

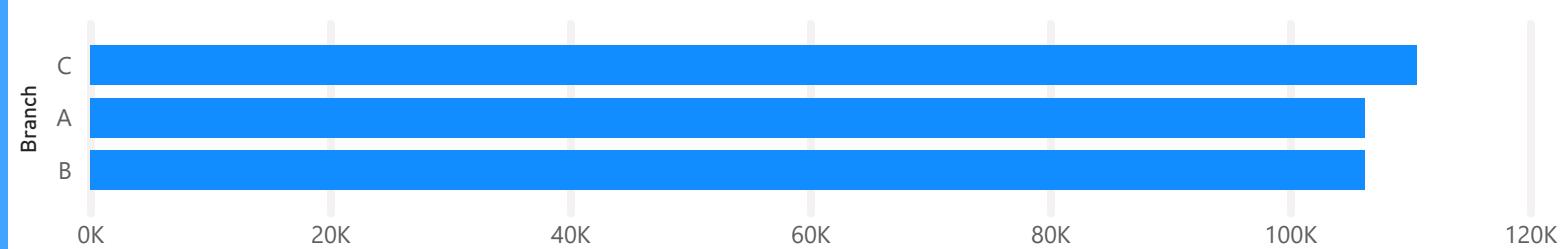
1000

Total Transactions

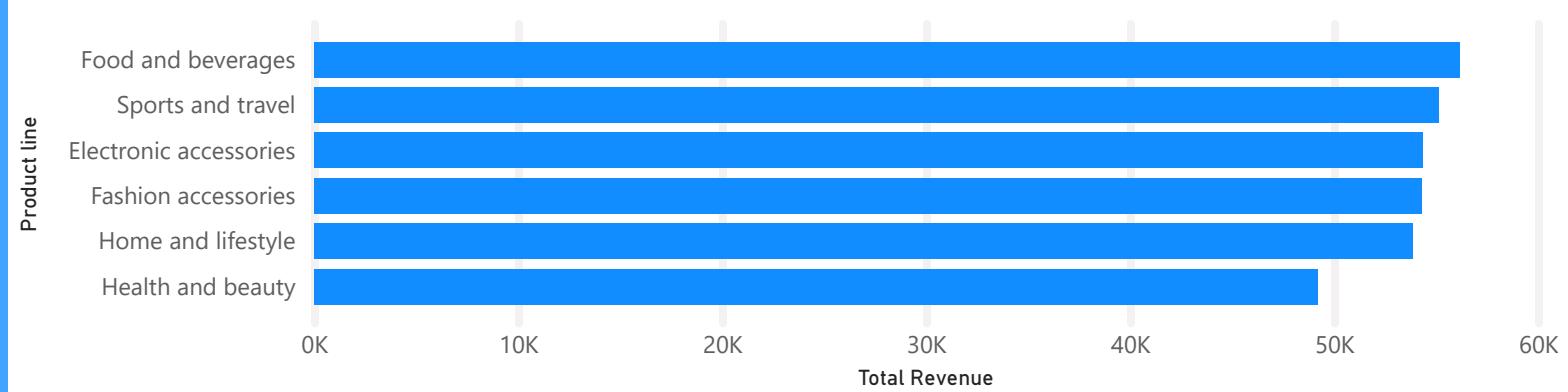
\$322,967

Avg Transaction Value

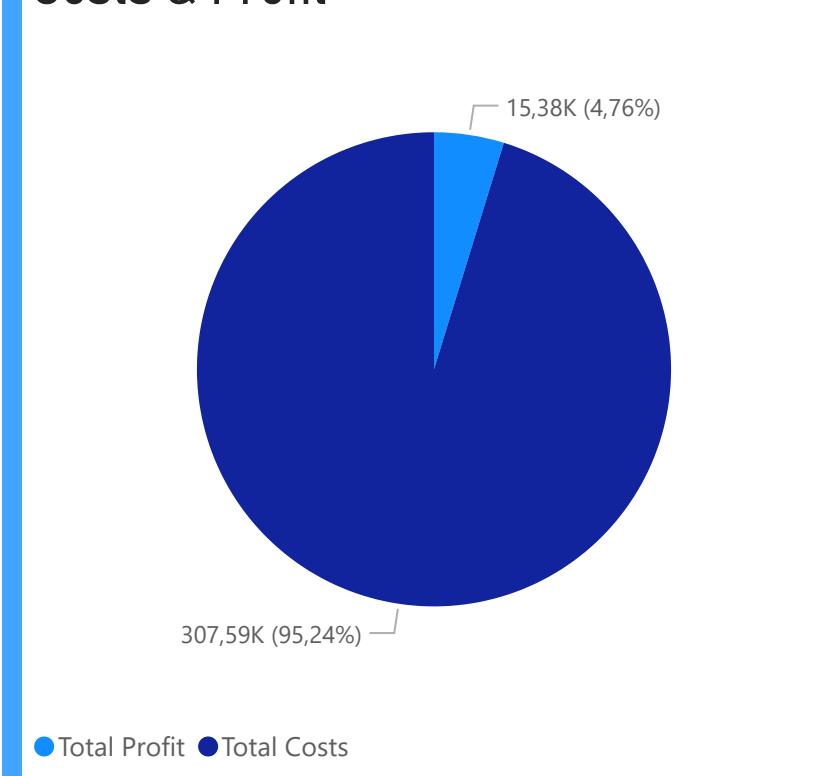
Total Revenue by Branch



Total Revenue by Product line

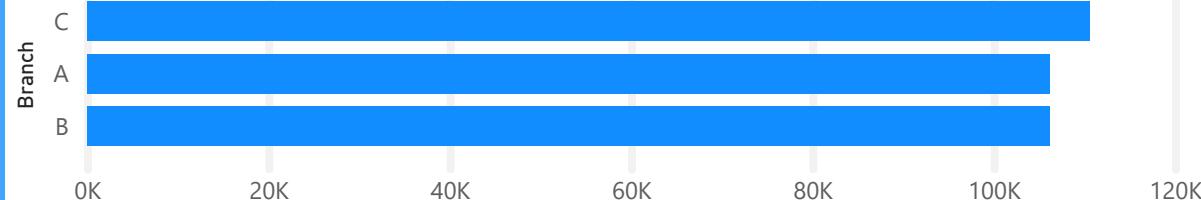


Costs & Profit

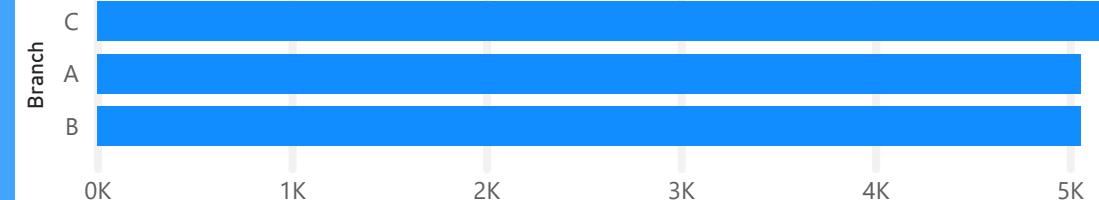


Supermarket Sales - Branch & Product Line Performance

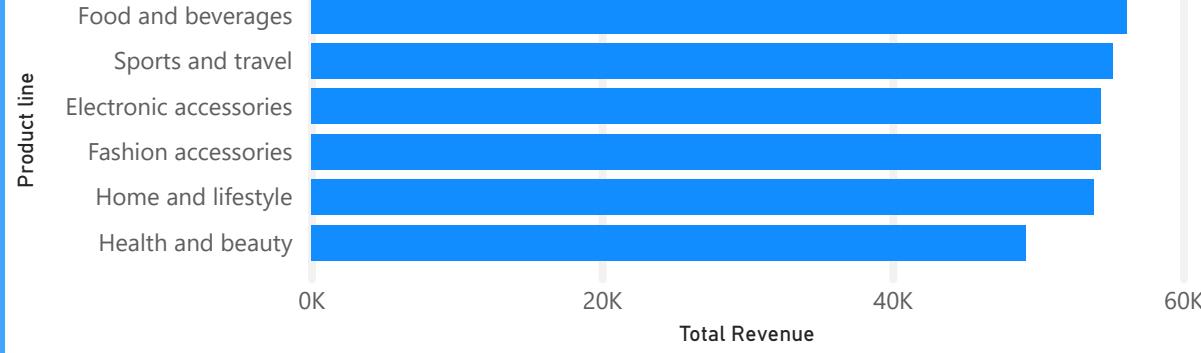
Total Revenue by Branch



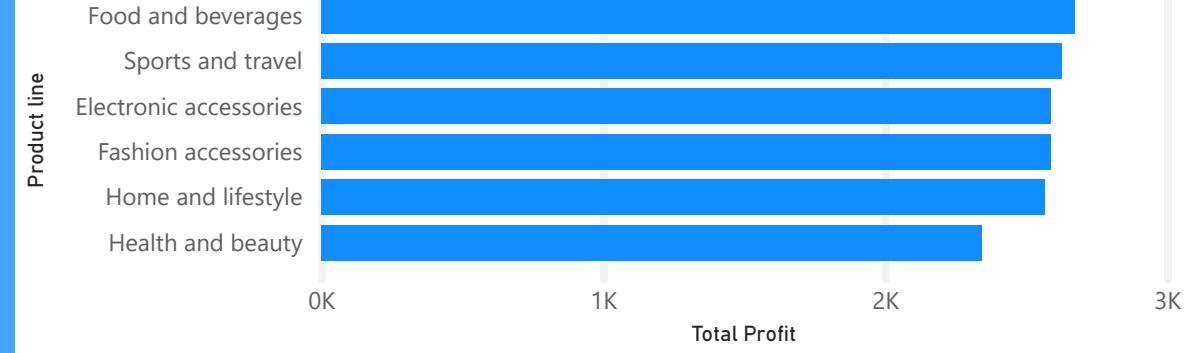
Total Profit by Branch



Total Revenue by Product line



Total Profit by Product line



Branch	Electronic accessories	Fashion accessories	Food and beverages	Health and beauty	Home and lifestyle	Sports and travel	Total
A	18.317,11	16.332,51	17.163,10	12.597,75	22.417,20	19.372,70	106.200,37
B	17.051,44	16.413,32	15.214,89	19.980,66	17.549,16	19.988,20	106.197,67
C	18.968,97	21.560,07	23.766,86	16.615,33	13.895,55	15.761,93	110.568,71
Total	54.337,53	54.305,90	56.144,84	49.193,74	53.861,91	55.122,83	322.966,75

Supermarket Sales - Customer Insights

\$322.966,75

Total Revenue

Avg Transaction Value by Customer type

Customer type

Member

Normal

0

200

400

Total Revenue by Customer type

Customer type

Member

Normal

0K

50K

100K

150K

200K

Total Revenue by Gender

Gender

Female

Male

0K

50K

100K

150K

Total Revenue by Payment

Payment

Cash

Ewallet

Credit card

0K

20K

40K

60K

80K

100K

120K

Supermarket Sales - Time Trends

\$322,966,75

Total Revenue

Total Transactions by Month



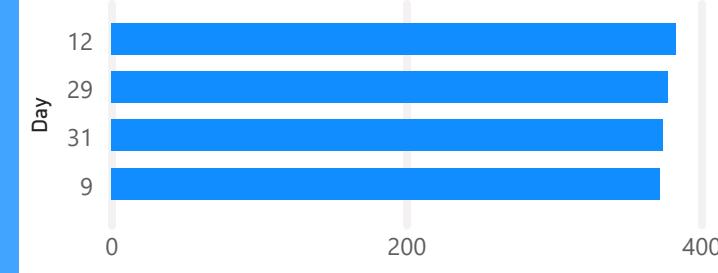
Total Transactions by Day



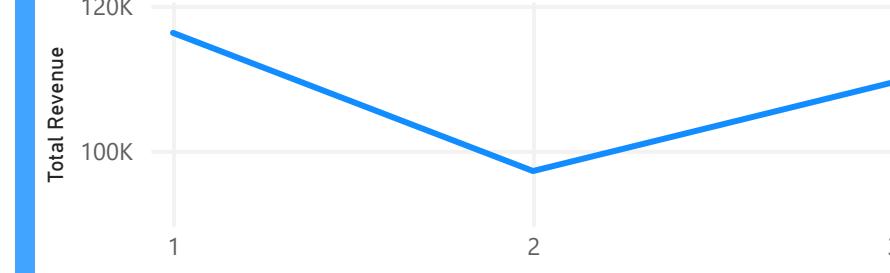
Avg Transaction Value by Month



Avg Transaction Value by Day



Total Revenue by Month



Total Revenue by Day

