Edrick Koda

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EDUCATION

University of New South Wales

Sydney, NSW

Bachelor of Science, Computer Science

Graduation Date: Dec 2024

WORK EXPERIENCE

CV. MEDAN MAS KARIMUN

Jakarta, Indonesia

Internship, Software Developer

Nov 2023 - Jan 2024

- Collaborated closely with stakeholders to identify pain points, leading to the development of tailored solutions.
- Led the development of an invoice manager utilizing React, SQL, and Express.
- The application reduced input errors and streamlined invoice management processes, directly contributing to a 20% improved team productivity and operational efficiency.

PROJECT EXPERIENCE

Hobbify (Link) Sydney, NSW

Mobile Developer

Sep 2023 - Nov 2023

- Significantly contributed to the front-end development of Hobbify, a mobile app connecting users with events.
- Utilized React Native, Expo, and integrated Firebase with an agile development strategy to meet a 2-week deadline.
- Drove an 80% increase in user satisfaction from the initial to the final prototype based on usability testing.

MyFitness (<u>Link</u>) Sydney, NSW

UI/UX Designer May 2023 - Aug 2023

- Led a user-centered design process, emphasizing empathy with users through the development.
- Managed the complete design cycle, from initial ideation to prototyping in Figma.
- Conducted extensive usability testing using Maze to validate design choices, leveraging user feedback to enhance app functionality and user satisfaction, resulting in a 75% increase in task completion.

LEADERSHIP EXPERIENCE

UNSW Computer Science and Engineering Society

Sydney, NSW

Marketing Subcommittee Member

Mar 2023 - Oct 2023

- Leveraged data-driven content strategies leading to an 600% increase in traffic to the <u>TikTok</u> & <u>Instagram</u> pages.
- Utilized analytical insights to continuously refine content, resulting in significantly enhanced audience engagement and a direct correlation with 100% increase in event participation.

SKILLS & INTERESTS

Techincal Skills: React, Express, SQL, React Native, Expo, Firebase, C, Python, Java, Javascript

Design Skills: UI/UX Design, Figma, Maze, Usability Testing, Prototyping

Soft Skills: Leadership, Problem-Solving, Effective Communication, Time Management, Adaptability, Empathy