KODALI MERLIN
User Experience Designer & Student Leader

CONTACT

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EDUCATION

2020 - 2022

NARAYANA JR. COLLEGE
- Stream - MPC
- GPA-9.2

2022-2026

ANDHRA LOYOLA INSTITUTE OF ENGG. & TECH.
- Bachelor of Technology
- CSE - Data Science
- CGPA: 8.5

SKILLS

UX & DESIGN SKILLS
- **UX/UI Design: Figma**
- **UX Process: User Research, Wireframing, Prototyping, Usability Testing**
- **Front-End: React, Dart Programming**

TECHNICAL SKILLS
- **Programming: Python, SQL**
- **AI/ML/Data: TensorFlow, Scikit-learn, Pandas, Statistical Modeling**
- **Data Visualization: Power BI, Tableau, Google Looker Studio**
- **Cloud/DevOps: Microsoft Azure, Oracle Cloud, Git/GitLab**

CERTIFICATIONS

- **AI & Cloud**: Microsoft AI Odyssey, Oracle AI & Cloud Infrastructure, Microsoft Azure, Google Gemini Educators Qualification.
- **Data Analytics**: Data Analytics Essentials (Cisco), Power BI, Tableau, Data Analytics (HP Life).
- **Cybersecurity**: Essentials of Cyber Security (Cisco), Web V.A. & Penetration Testing.

PROFILE SUMMARY

User-centric designer and B.Tech CSE student (2026) passionate about solving complex user problems. Experienced in the end-to-end design process, from conducting user research and creating wireframes to building high-fidelity, interactive prototypes in Figma. Combines design thinking with technical skills in app development (Dart/Flutter, React) to create accessible and intuitive digital experiences.

WORK EXPERIENCE

Google Campus Ambassador   AUG 2025 - PRESENT
Google Gemini AI Program

- Selected Campus Ambassador driving student engagement with 1,500+ Gemini trials via workshops, hackathons and outreach events.
- Acts as a bridge between the Google team and the student community, providing technical design feedback and user insights.

Data & Software Internships (4x)   Jun 2024 – Jul 2025
Cisco, Supraja Technologies, Deloitte

- Designed and engineered visualization dashboards (Python, Statistical Methods) for Cisco's Scholars program to deliver actionable KPIs.
- Gained hands-on experience in ethical hacking and Web VAPT; built a Python-based packet sniffing tool. (Supraja).
- Created interactive business data visualization dashboards using Tableau and Power BI for executive decision-making.(Deloitte Job Simulation)

PROJECTS & HACKATHONS

UX Design for Financial Needs Application (SIH 2024) [Github](#)
- Led the UI/UX design process to create an application for rural demographics to find financial schemes.
- Conducted user research to define user needs, creating personas and user flow diagrams in Figma.
- Designed and prototyped high-fidelity screens, which were then developed using React, Flask, and ML models.
- Designed the final data visualizations in Looker Studio to present recommendations clearly to the user.

Real-time Scholar Management Mobile App [Github](#)
- Identified key usability issues and workflow inefficiencies with the existing Google Forms-based tracking system.
- Designed a new, end-to-end mobile experience in Figma, creating low-fidelity wireframes and iterating to a high-fidelity, interactive prototype.
- Conducted usability testing with 5 scholars to validate the new design flow before development.
- Developed the final cross-platform mobile app using Dart (Flutter) and Firebase, integrating automation APIs for notifications.