

Supermarket Sales Analysis – Tableau Visualizations

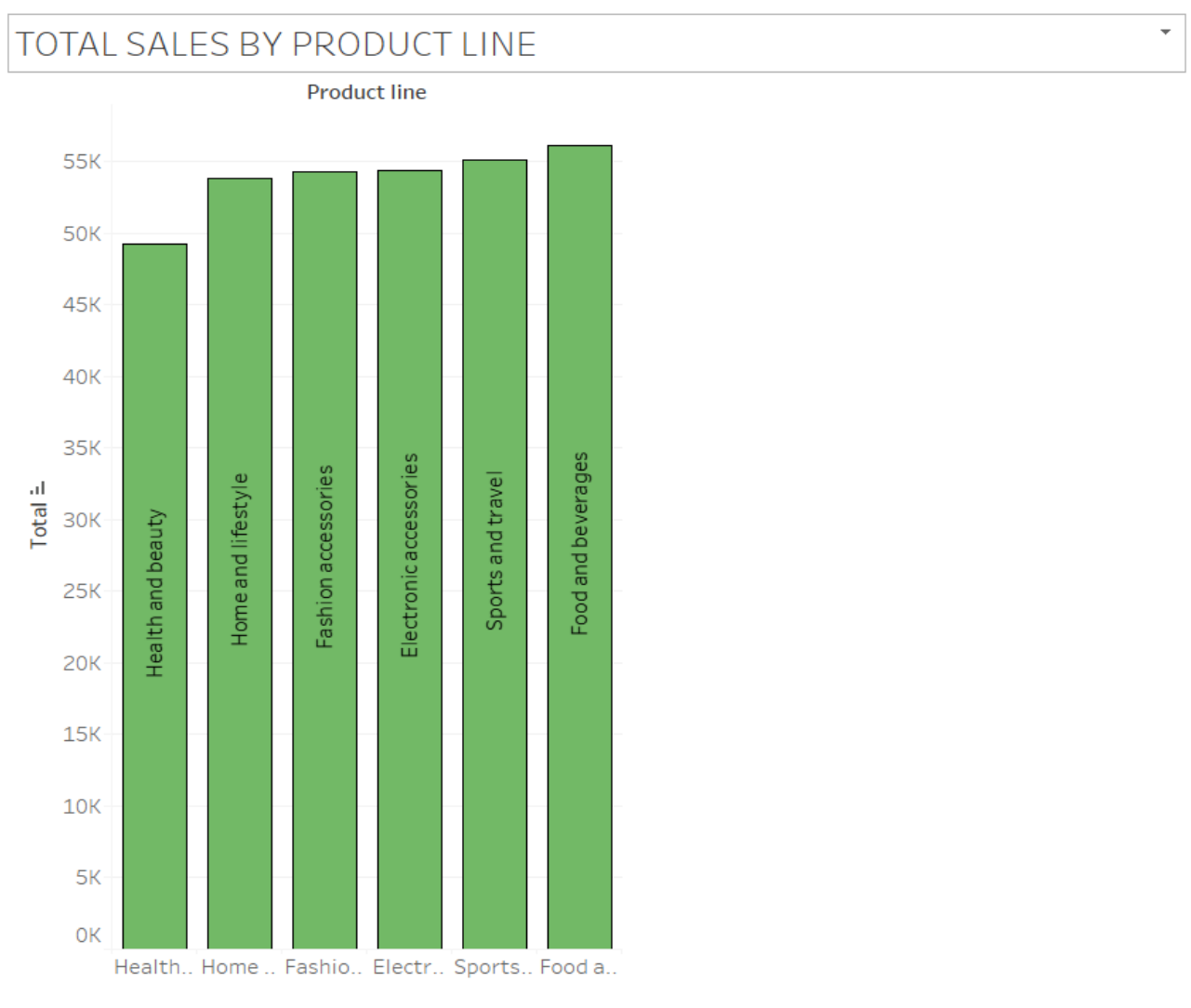
DA Assignment – 1

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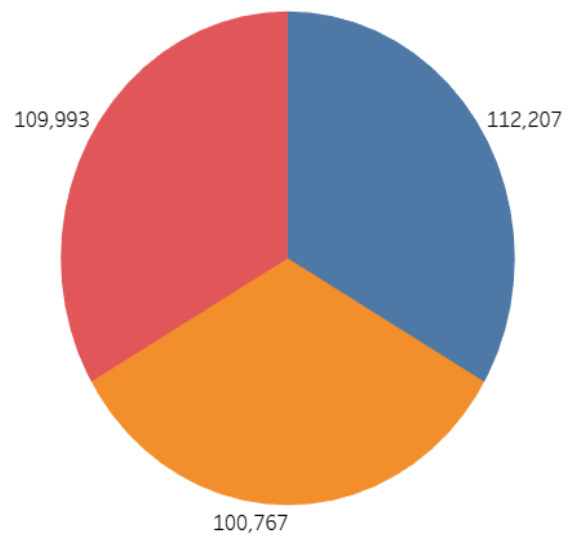
AIM: The growth of supermarkets in most populated cities is increasing and market competitions are also high. The dataset is one of the historical sales of supermarket company which has recorded in 3 different branches for 3 months data

1. Bar Chart - Total Sales by Product Line



2. Pie Chart - Sales Distribution by Payment Type

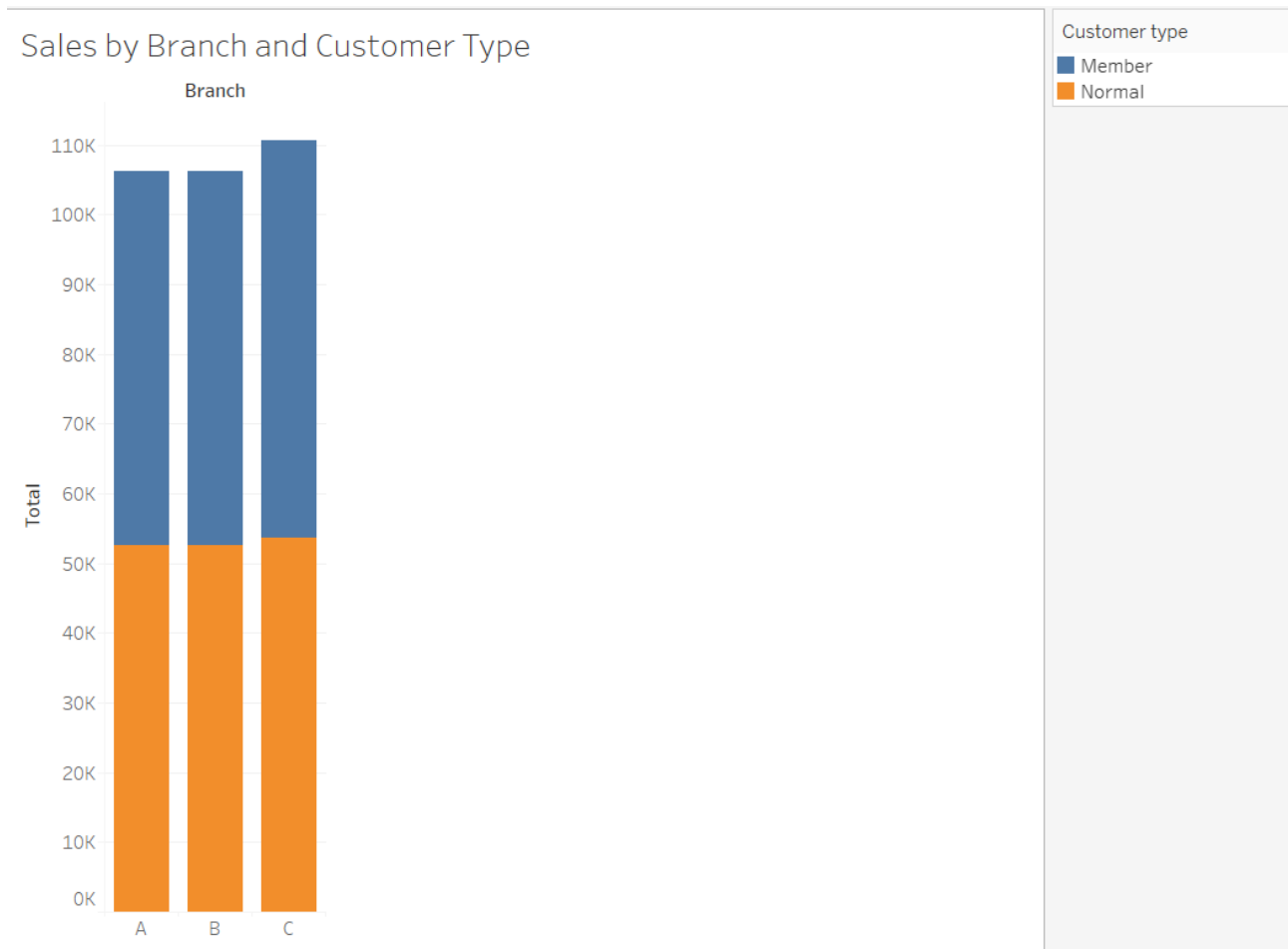
SALES BY PAYMENT TYPE



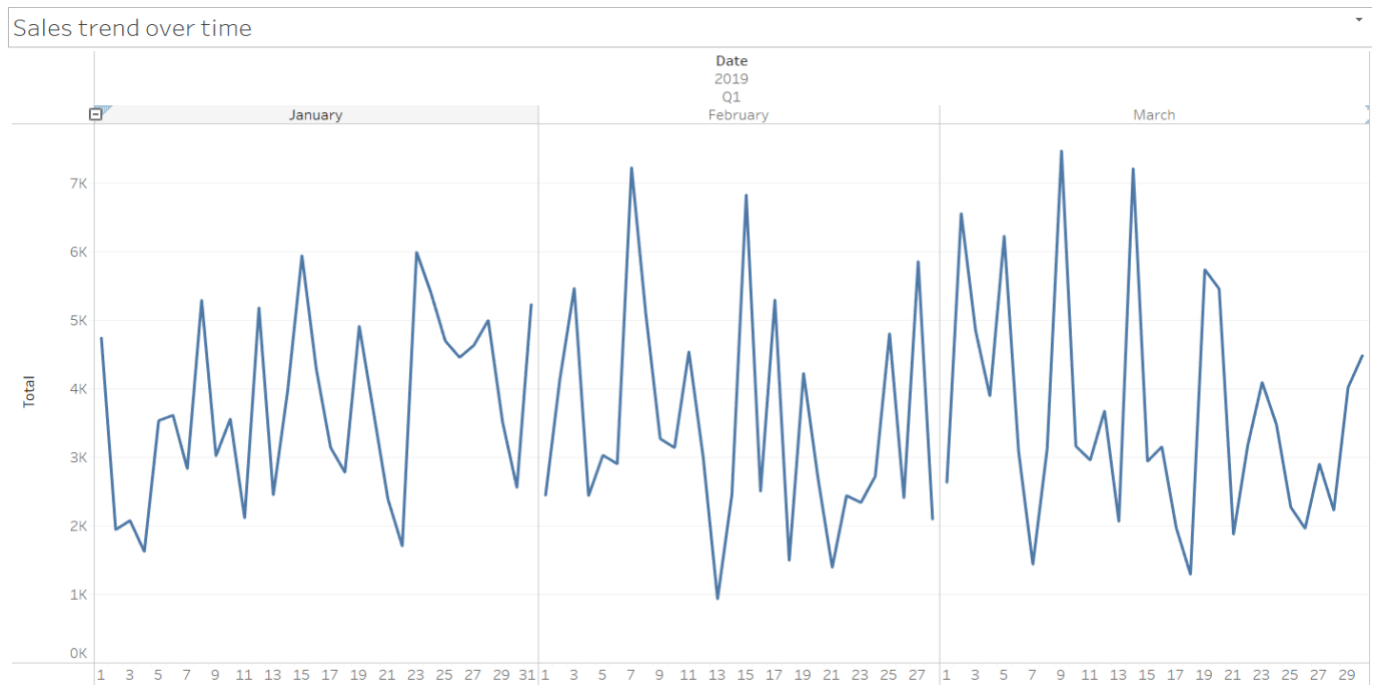
Payment

Cash
Credit card
Ewallet

3. Stacked Bar Chart - Sales by Branch and Customer Type

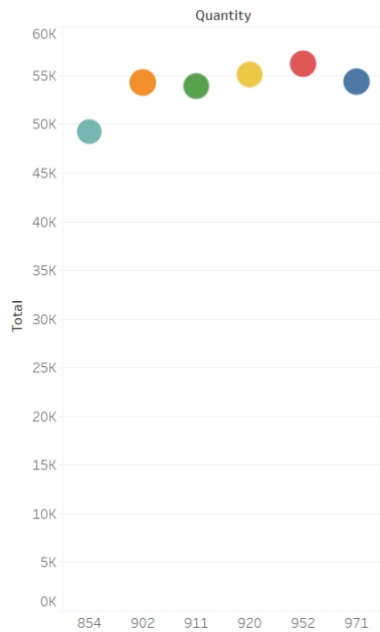


4. Line Chart - Sales Trend Over Date



5. Bubble Chart - Quantity vs Total Sales (Bubble Size: Gross Income)

Quantity vs Total sales by Gross income



SUM(Gross Margin Per...)	
	723.8
	750.0
	800.0
	847.6

Product line	
	Electronic accessories
	Fashion accessories
	Food and beverages
	Health and beauty
	Home and lifestyle
	Sports and travel