

DATA ANALYTIC WITH TABLEAU

ASSIGNMENT – 1:

AIM : The growth of supermarkets in most populated cities is increasing and market competitions are also high. The dataset is one of the historical sales of supermarket company which has recorded in 3 different branches for 3 months data

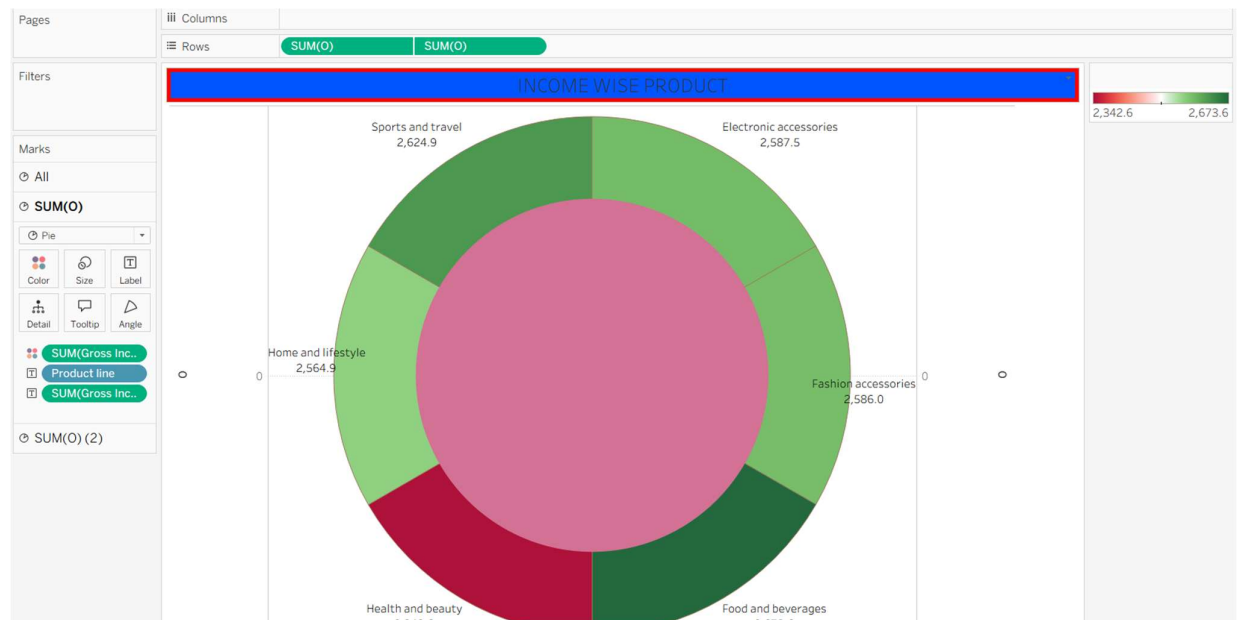
Creating the below visualization :

1.DONUT CHART :

TITLE : INCOME WISE PRODUCT

COLUMN : Product

ROW : Income

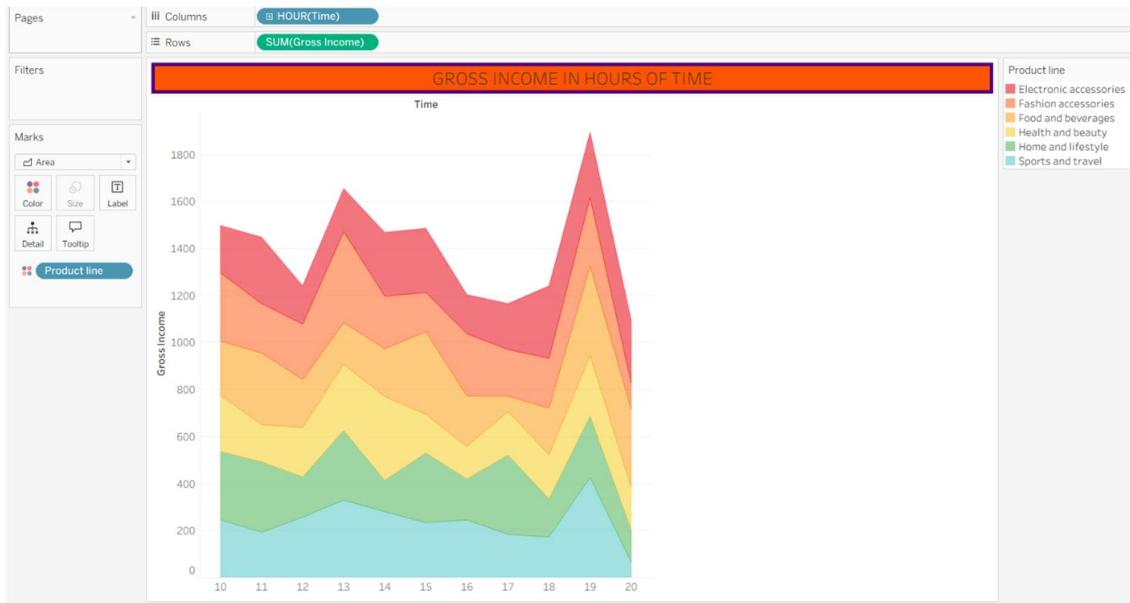


2.AREA CHART :

TITLE : GROSS INCOME IN HOURS OF TIME

COLUMN : Time

ROW : Income



3. TEXT TABLE :

TITLE : PRODUCT LINE WITH CATEGORY

COLUMN : PRODUCT LINE , YEAR(Date)

ROW : CUSTOMER TYPE , INVOICE ID

Pages

Columns: Product line, YEAR(Date)

Rows: Customer type, Invoice ID

Filters

Marks: Text, Color, Size, Label, Detail, Tooltip, SUM(Gross Inc...)

PRODUCT LINE WITH CATEGORY

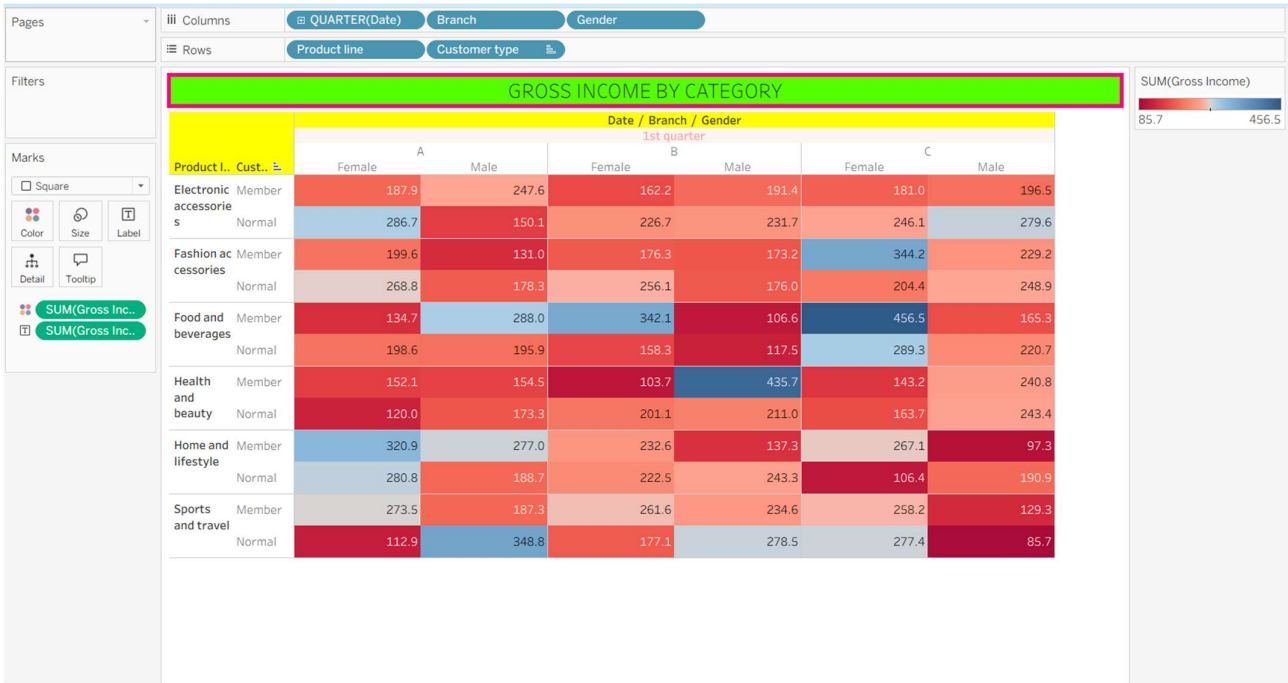
Customer type	Invoice ID	Electronic accessories	Fashion accessories	Food and beverages	Health and beauty	Home and lifestyle	Sports and travel
Member	101-81-4070						
	102-06-2002				6.28		6.31
	102-77-2261						
	105-10-6182		2.15		22.86		24.33
	105-31-1824						
	106-35-6779					4.43	
	109-28-2512		29.28				
	109-86-4363						21.03
	110-48-7033		6.52				
	115-38-7388		4.07				
	115-99-4379		19.16				
	118-62-1812					15.68	
	123-19-1176				23.29		
	124-31-1458	11.94					
	126-54-1082					9.69	
	129-29-8530						15.66
	130-67-4723			14.55			
	131-15-8856			29.01			
	131-70-8179				13.81		
	132-23-6451				5.24		
	132-32-9879	18.79					
	133-77-3154		12.04				
	134-75-2619	6.76					
	135-13-8269			7.89			
	138-17-5109					40.14	
	139-20-0155	20.15					
	139-32-4183						43.87
	142-72-4741		9.32				
	144-51-6085					14.15	
	146-09-5432			15.77			
	148-82-2527					6.06	
	149-14-0304				11.40		

4.HIGHLIGHT TABLE :

TITLE : INCOME WITH CATEGORY

COLUMN : QUARTERS

ROW : INCOME



5.FUNNEL CHART :

TITLE : INCOME FOR PRODUCT LINE



6. WATERFALL :

TITLE : INCOME WISE PRODUCT

