

Supermarket Sales Analysis – Tableau Visualizations

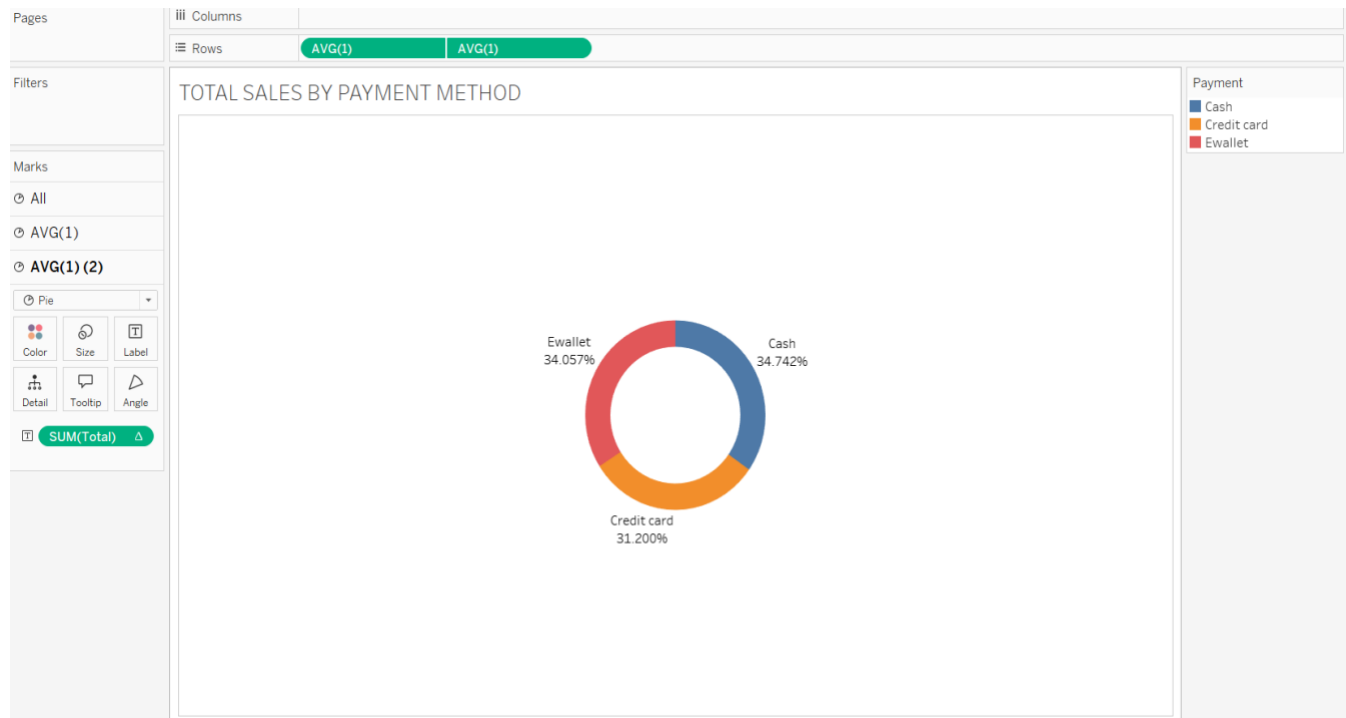
DA Assignment – 2

Roll No: 23481A1298

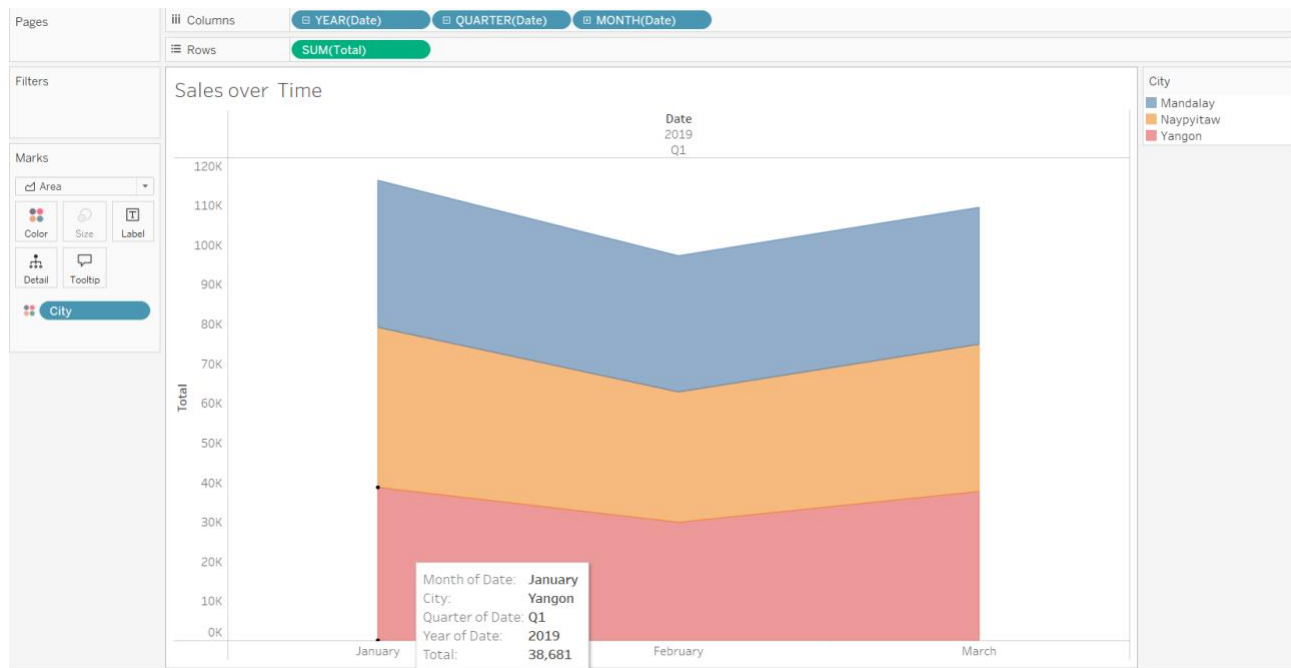
Name: Kagitha Naga Venkata Sarveswara Rao

AIM: The growth of supermarkets in most populated cities is increasing and market competitions are also high. The dataset is one of the historical sales of supermarket company which has recorded in 3 different branches for 3 months data

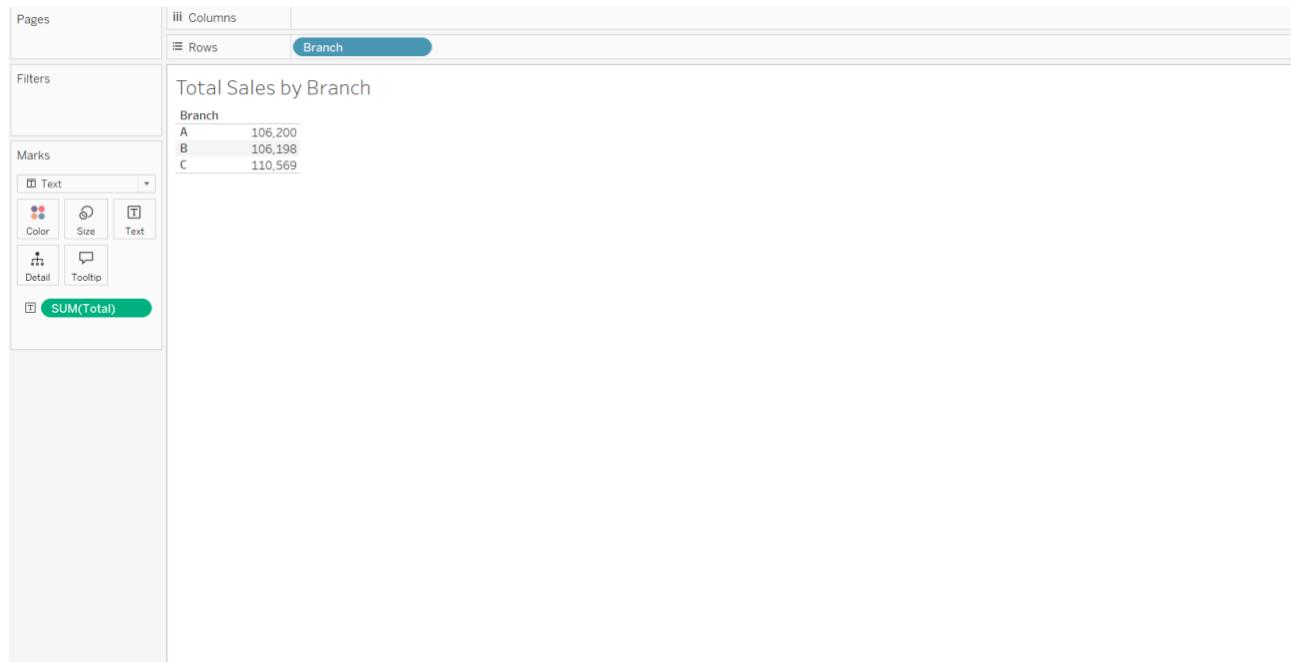
1. Donut Chart: Sales by Gender



2.Area Chart: Sales Trend Over Time



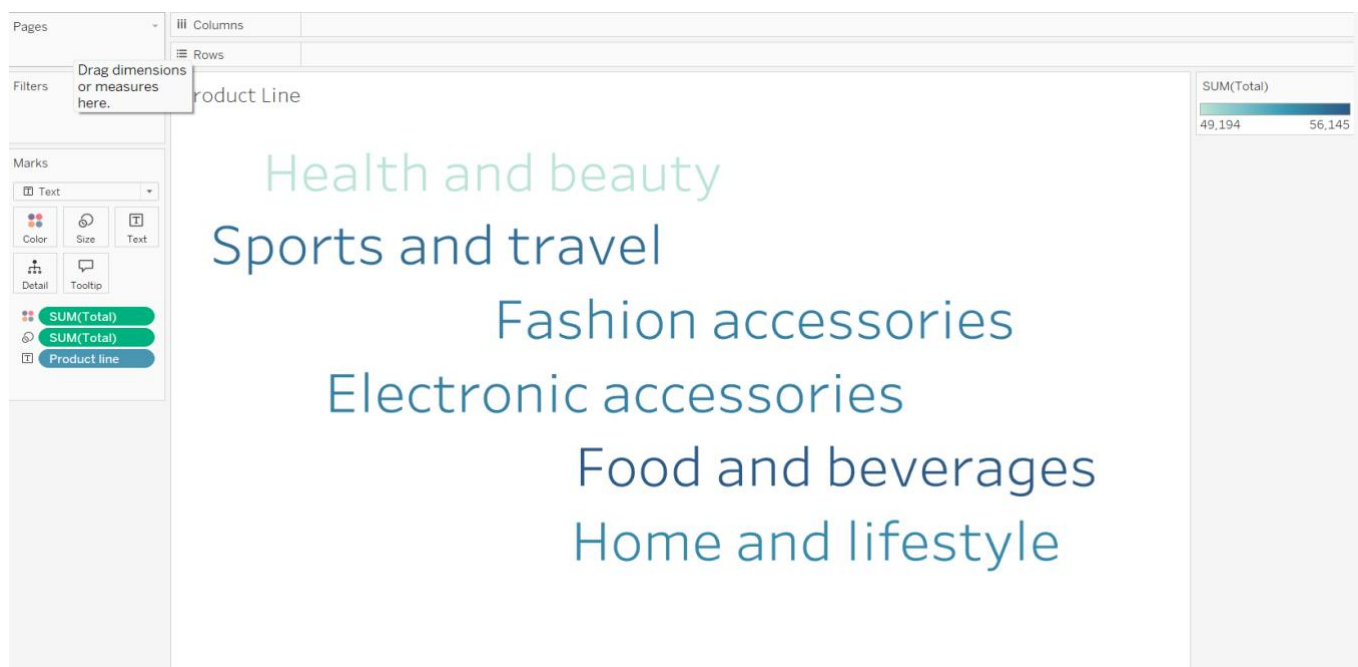
3.Text Table: Total Sales per Branch



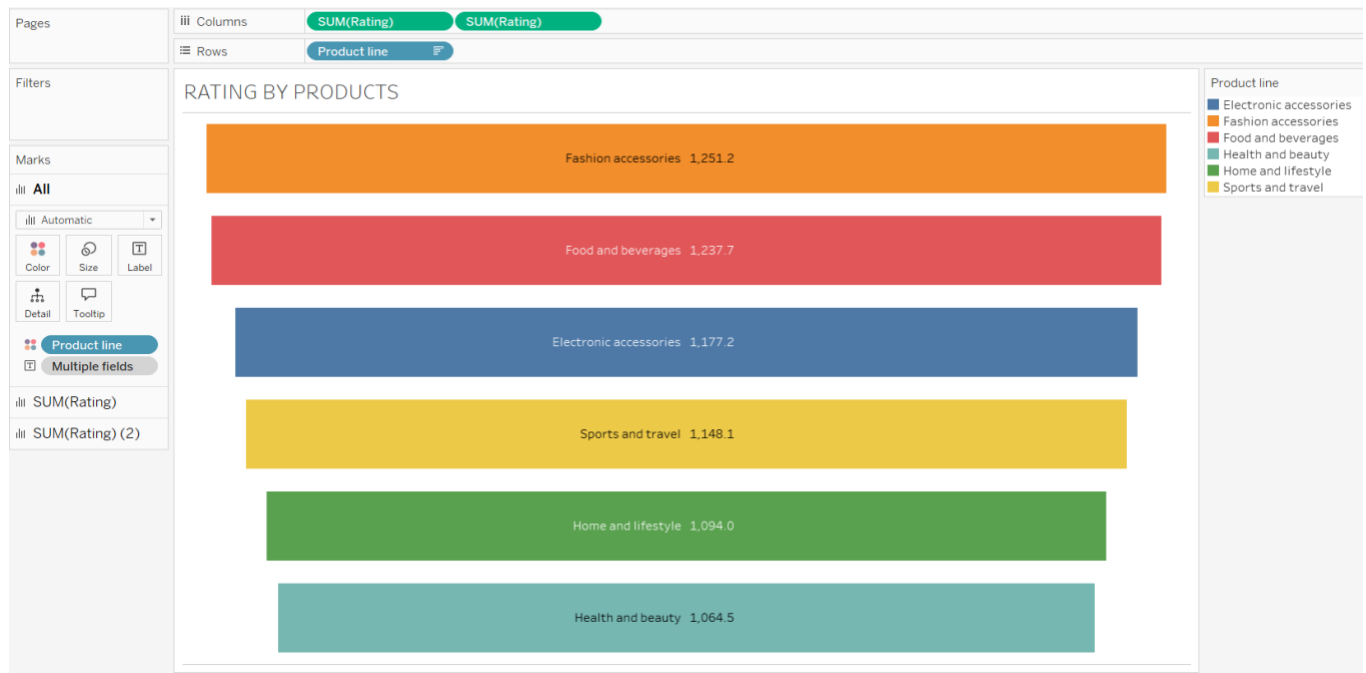
4.Highlighted Table: Product Line vs BRANCH



5.Word Cloud: Product Lines by Sales Volume



6.Funnel Chart: Quantity Sold by Payment Type



7. Waterfall Chart: Total sales by Product Line

