

DATA ANALYTIC WITH TABLEAU

ASSIGNMENT – 2:

AIM : The growth of supermarkets in most populated cities is increasing and market competitions are also high. The dataset is one of the historical sales of supermarket company which has recorded in 3 different branches for 3 months data

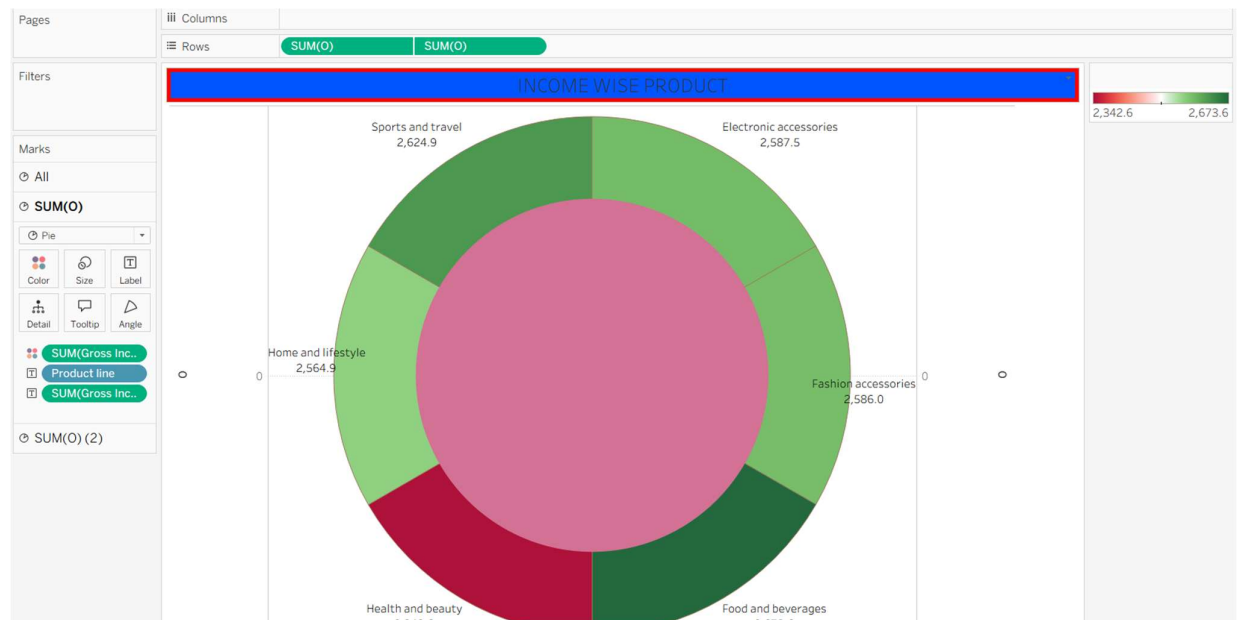
Creating the below visualization :

1.DONUT CHART :

TITLE : INCOME WISE PRODUCT

COLUMN : Product

ROW : Income

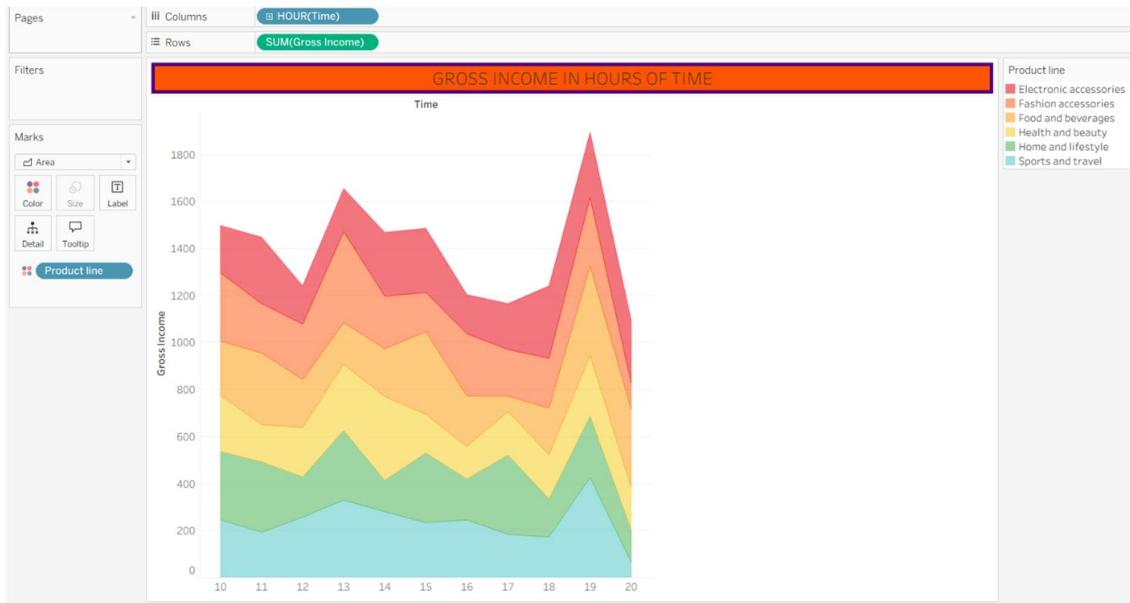


2.AREA CHART :

TITLE : GROSS INCOME IN HOURS OF TIME

COLUMN : Time

ROW : Income



3. TEXT TABLE :

TITLE : PRODUCT LINE WITH CATEGORY

COLUMN : PRODUCT LINE , YEAR(2019)

ROW : CUSTOMER TYPE , INVOICE ID

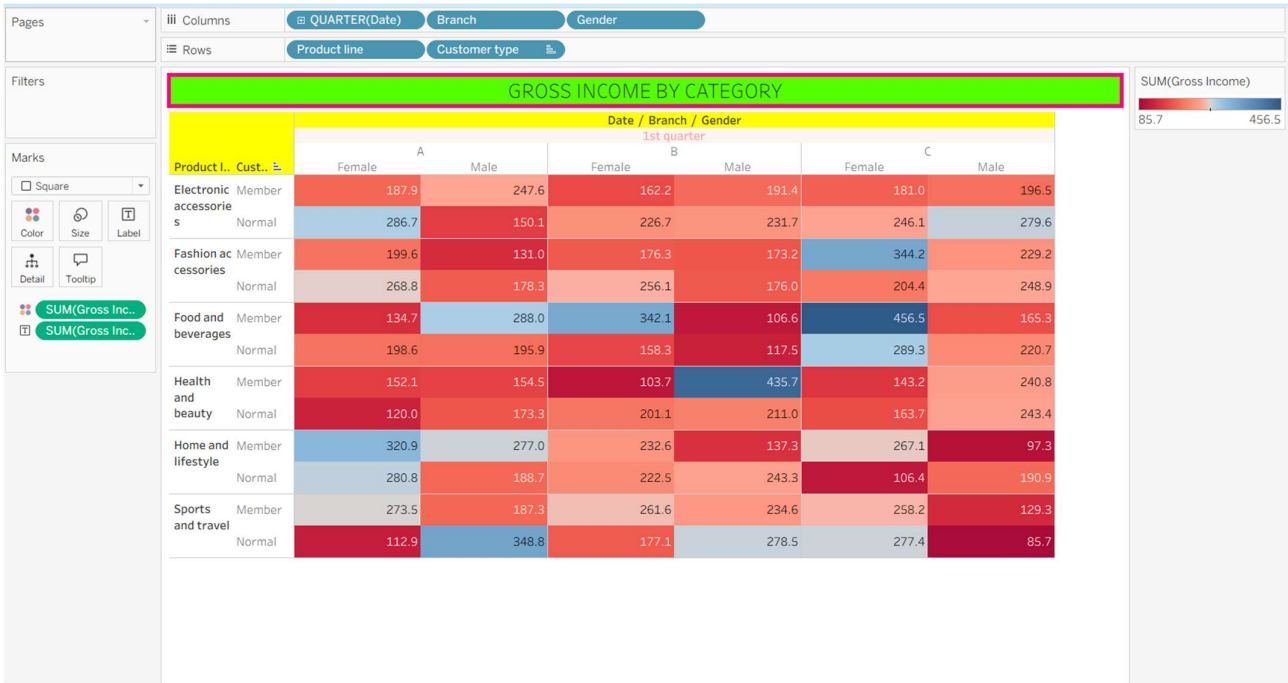
Product line / Date		Product line / Date				
Customer type / Invoice ID		Electronic accessories	Fashion accessories	Food and beverages	Health and beauty	Home and lifestyle
Member		2019	2019	2019	2019	2019
101-81-4070	102-06-2002				6.28	
102-77-2261	105-10-6182		2.15		22.86	
105-31-1824	106-35-6779					4.43
109-28-2512	109-86-4363		29.28			
110-48-7033	110-48-7033		6.52			
115-38-7388	115-38-7388		4.07			
115-99-4379	118-62-1812		19.16			
123-19-1176	123-19-1176				23.29	15.68
124-31-1458	126-54-1082	11.94				9.69
126-54-1082	129-29-8530					15.66
130-67-4723	131-15-8856			14.55		
131-70-8179	132-23-6451			29.01	13.81	
132-23-6451	132-32-9879	18.79			5.24	
133-77-3154	134-75-2619	6.76	12.04			
135-13-8269	138-17-5109			7.89		40.14
139-20-0155	139-32-4183	20.15				
142-72-4741	144-51-6085		9.32			14.15
144-51-6085	146-09-5432			15.77		6.06
148-82-2527	149-14-0304				11.40	

4.HIGHLIGHT TABLE :

TITLE : INCOME WITH CATEGORY

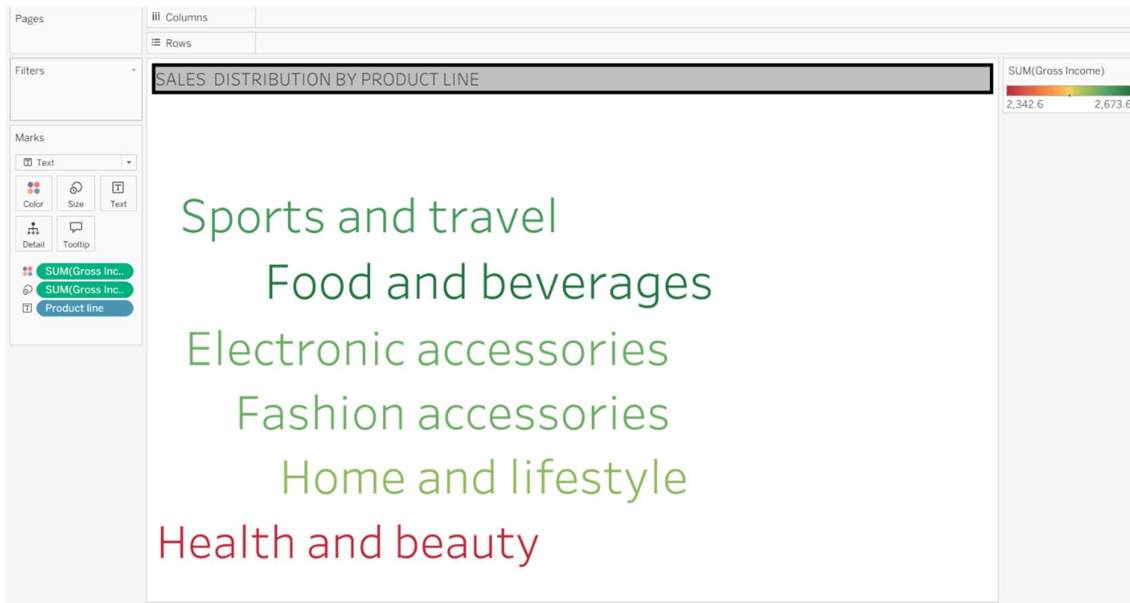
COLUMN : QUARTERS

ROW : INCOME



5.WORD CLOUD :

TITLE : SALES DISTRIBUTION BY PRODUCT LINE



6.FUNNEL CHART :

TITLE : INCOME FOR PRODUCT LINE



7. WATERFALL :

TITLE : INCOME WISE PRODUCT

