Supermarket Sales Analysis – Tableau Visualizations

DA Assignment – 3
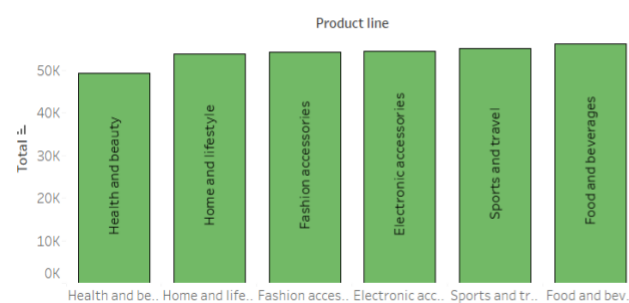
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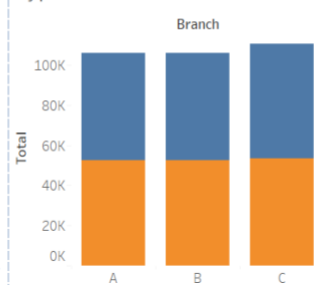
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AIM: The growth of supermarkets in most populated cities is increasing and market competitions are also high. The dataset is one of the historical sales of supermarket company which has recorded in 3 diAerent branches for 3 months data
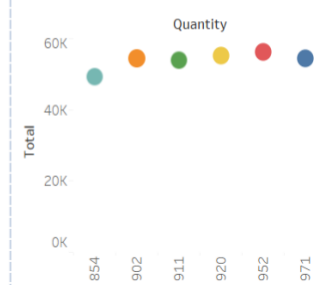
DASHBOARD-1:

DASHBOARD-2:

Dashboard 2
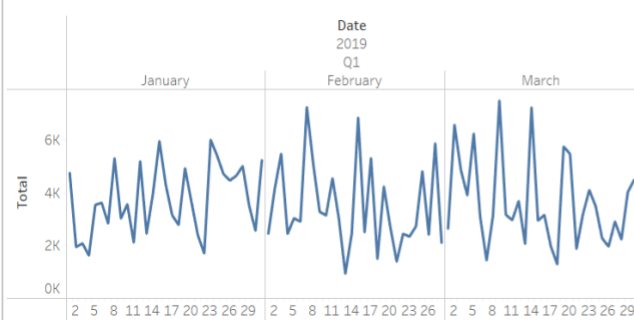
TOTAL SALES BY PRODUCT
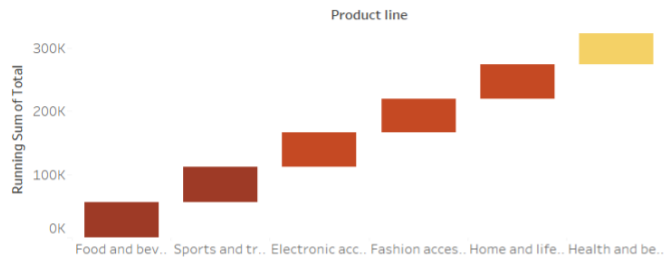
Product line

TOTAL SALES BY PAYMENT METHOD

Ewallet 34.057%
Cash 34.742%
Credit card 31.200%
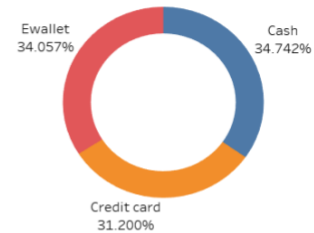
Product Line Vs Total

Product line	Branch		
	A	B	C
Electronic accessories	18,317	17,051	18,969
Fashion accessories	16,333	16,413	21,560
Food and beverages	17,163	15,215	23,767
Health and beauty	12,598	19,981	16,615
Home and lifestyle	22,417	17,549	13,896
Sports and travel	19,373	19,988	15,762

RATING BY PRODUCTS

Product	Rating
Fashion accessories	1,251.2
Food and beverages	1,237.7
Electronic accessories	1,177.2
Sports and travel	1,148.1
Home and lifestyle	1,094.0
Health and beauty	1,064.5