Poojitha Kodam

Data Analyst

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Summary

Data Analyst skilled in Python, SQL, and Power BI, with experience transforming raw data into actionable insights through dashboards and statistical analysis. Strong foundation in machine learning (scikit-learn) and passion for solving business problems with data-driven decisions.

Education

Trinity college of Engineering and Technology, Karimnagar, JUTUH University

Specialization: Computer Science Engineering

B.N.N college, Mumbai University

Specialization: Science

Projects

Impact of Sales in Weather Conditions Dashboard   GitHub

- Built an interactive dashboard analyzing how temperature and rainfall affect product-wise and regional sales trends.
- Detected seasonal peaks (+18% in Q4) and weather-related dips (–12% during heavy rainfall), enabling smarter inventory decisions. **Impact:** Informed stock planning and weather-based promotions.

Shark Tank India Data Analysis   GitHub

- Visualized shark-wise and industry-wise investment trends.
- Analyzed deal patterns and funding distribution across seasons. **Impact:** Improved understanding of investor preferences for strategic pitch planning.

SuperStore Sales Analysis   GitHub

- Analyzed sales, discounts, and profits across categories and regions.
- Created drillable dashboards for business insights and loss identification. **Impact:** Helped identify underperforming areas and optimized pricing and shipping strategies.

Skills

Programming Languages & Tools: Python (Pandas, NumPy), SQL, Power BI, Excel (PivotTables, VLOOKUP)

Data Skills: Data Cleaning, Exploratory Data Analysis (EDA), Dashboarding, Data Visualization

Developer Tools: VS Code, PyCharm, Jupyter Notebook

Soft Skills: Problem Solving, Attention to Detail, Collaboration, Presentation

Certifications

Code Unnati Advance Course Completion Certification
Edunet Foundation Advance course
Deloitte Data Analytics Certification
Self-paced job simulation Certification

Languages

Languages: English (Fluent) | Hindi (Intermediate) | Telugu (Native)