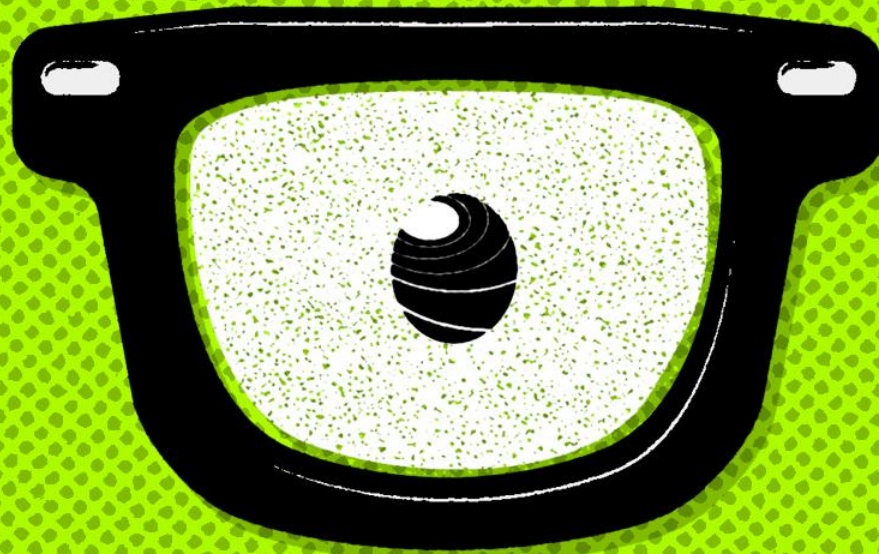


# **Kevin's KodeKitten Academy**

Intro to Web Development





# Freak'n Genius

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***#FreakGenius***

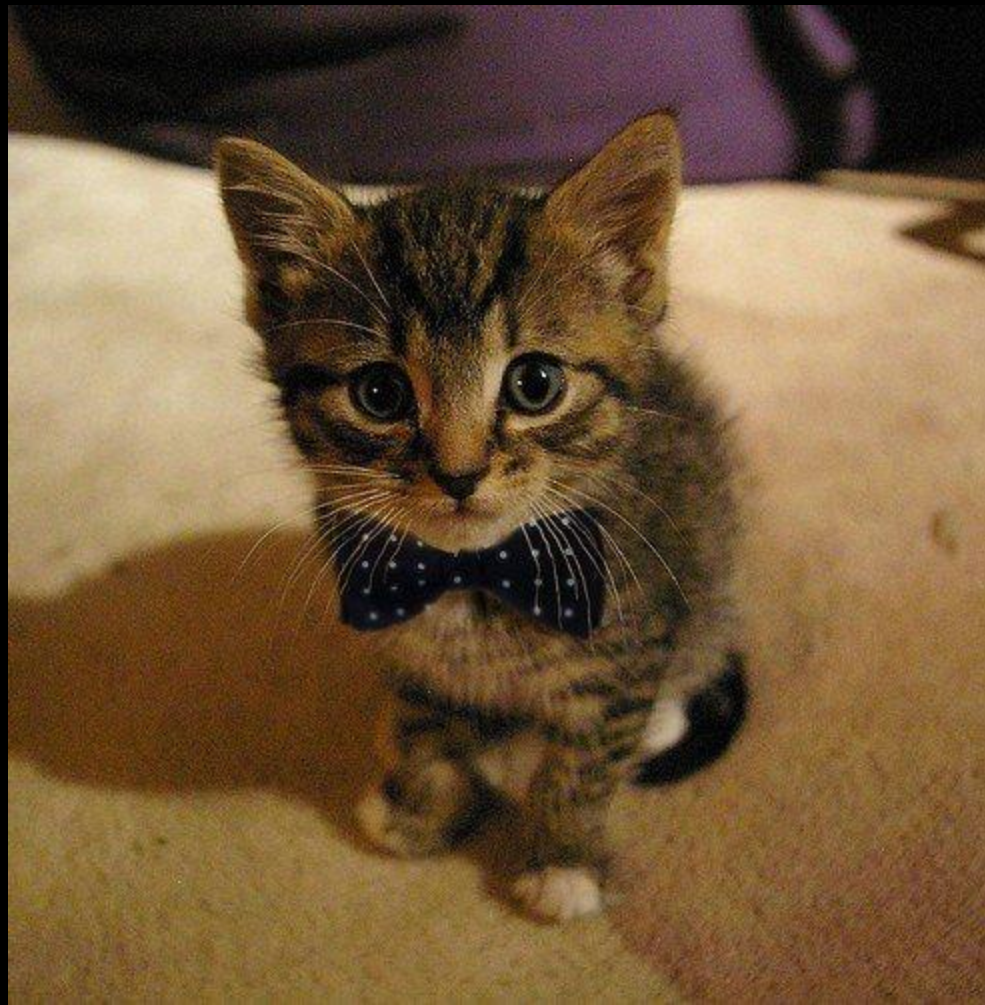


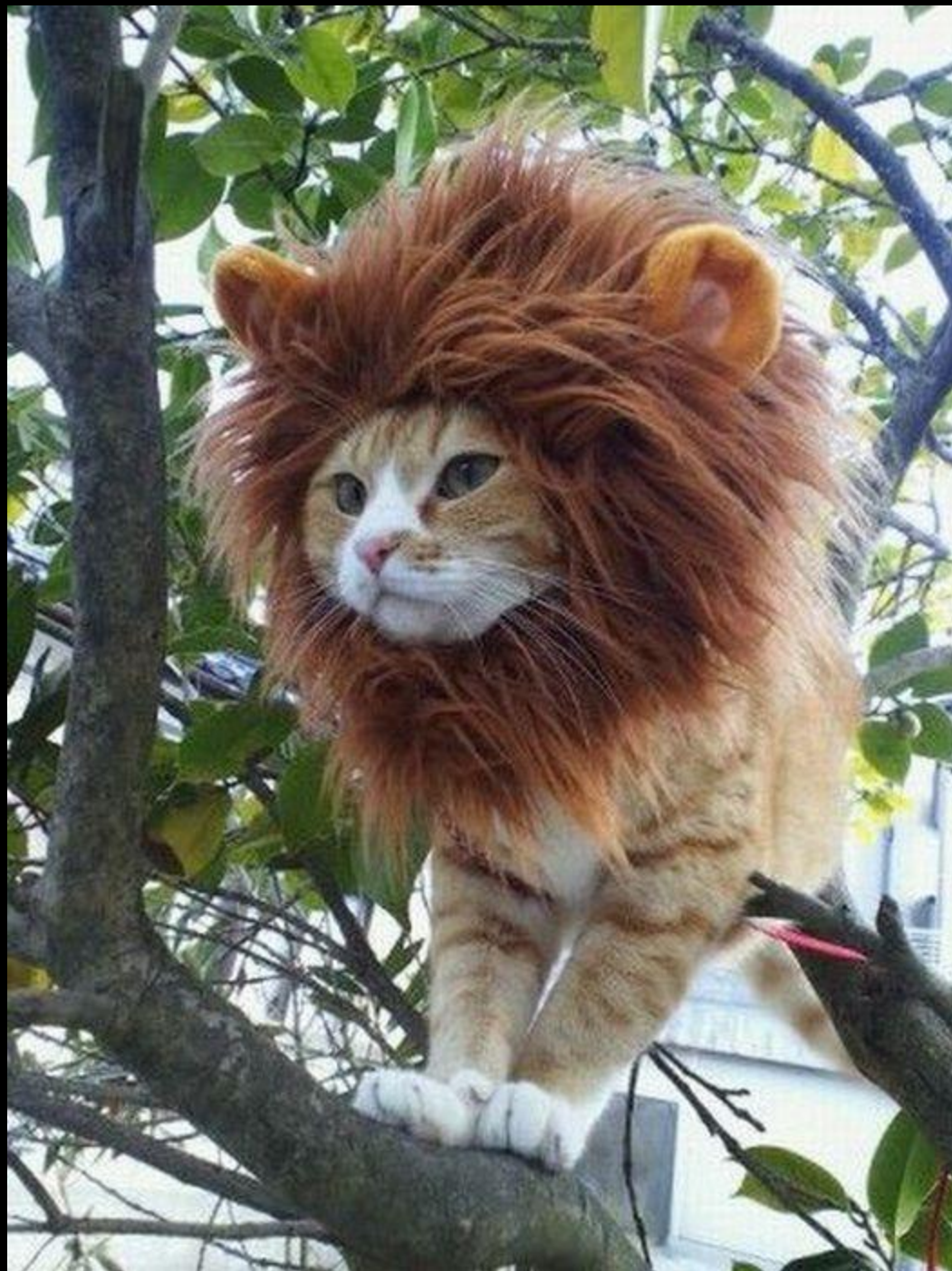
**W**

UNIVERSITY *of*  
WASHINGTON

# StudentRND

 Inspire. Create. Learn.



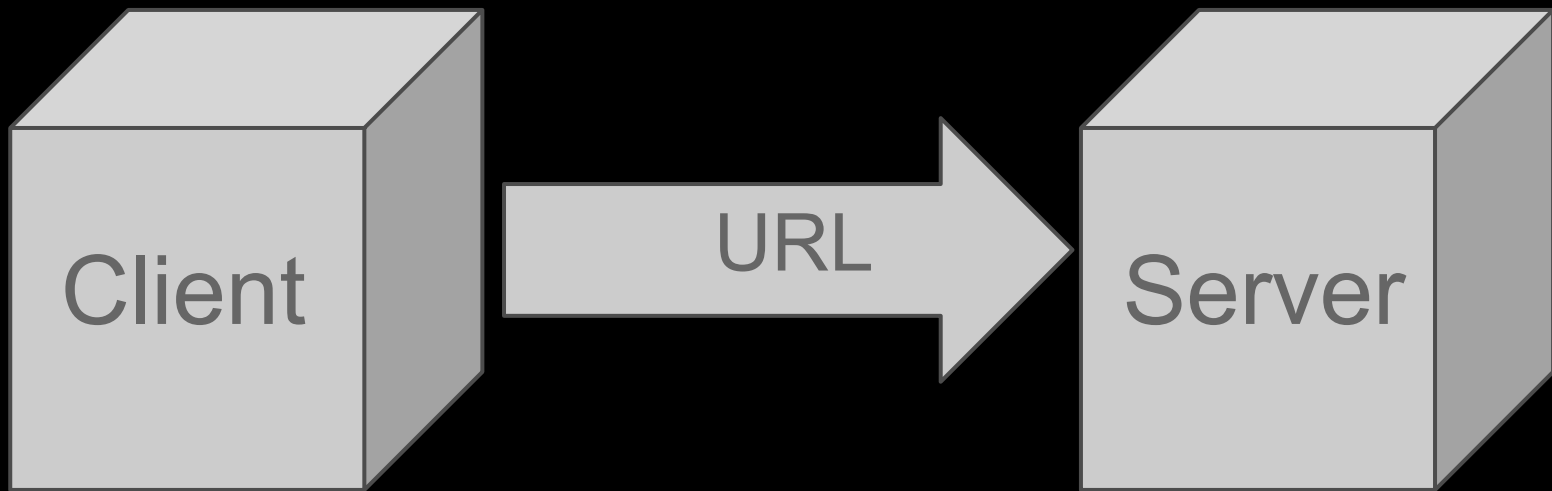


# General Web Dev Info

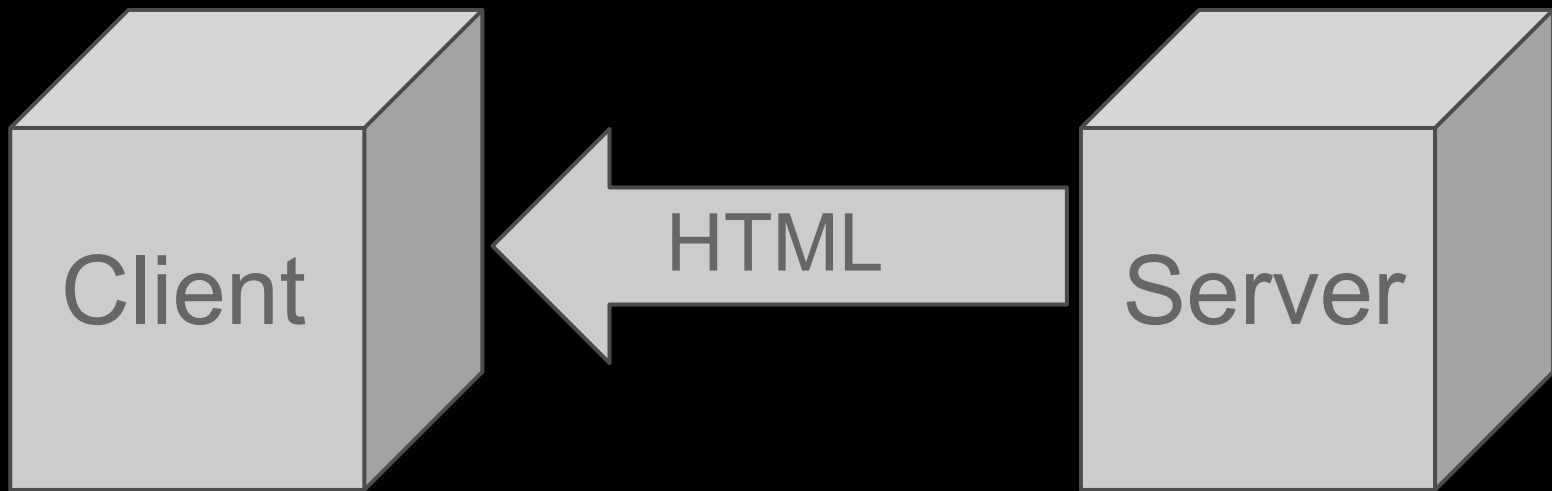
HTML = Content  
CSS = Presentation



# General Web Dev Info



# General Web Dev Info



# Environment

- A browser for development (preferably FireFox or Chrome)
- A text editor with syntax highlighting
- I reccomend TextWrangler for Mac, Notepad++ for Windows.

# HTML





# HTML

- Hyper Text Markup Language
- Used to *describe* the content (text, images, videos, etc) of the page
- Uses code called *tags* and plain text
- Each kind of tag is called an *element*
- Represents the whole web page

# HTML Tag Syntax

<p>Kitties are the <em>coolest!</em></p>

# HTML Tags

- `<!DOCTYPE html>` = document type
- `<html>` = root of the whole page
- `<head>` = information about the page
- `<body>` = content for the page
- `<!-- comment text -->`

# HTML Tags

`<body>`

- Placed directly inside the `<html>` tag
- Stores all of the HTML that will be on the web page

`<body>Some web page content</body>`



# HTML Tags

`<head>`

- Placed directly in the `<html>` tag
- Stores information about the page itself

# HTML Tags

`<title>`

- Required for valid HTML
- Defines the title at the top of the browser
- Goes inside the `<head>` tag

# HTML Tags

`<!DOCTYPE html>`

- Declares that the file is an HTML file
- Written at the very top of the file
- Is stupid, just deal with it

# Hello, world!

```
<!DOCTYPE html>
```

```
<html>
```

```
  <head>
```

```
    <title>My first website!</title>
```

```
  </head>
```

```
  <body>
```

```
    Hello, world!
```

```
  </body>
```

```
</html>
```



# HTML Common Mistakes

## Issues with DOCTYPE

`<!DOCTYPE html>`

- Must include in every HTML file
- Should be the first thing in the file
- HTML5 allows the nice one above; HTML4 requires a more complicated one

# HTML Tags

- `<title>` = page title
- `<p>` = paragraph
- `<h1>...<h6>` = headers
- `<a>` = anchor
- `<img>` = image
- `<em>` = emphasis
- `<strong>` = strongly emphasized text

# HTML Tags

<p>

- Defines a paragraph
- Is a block element

# HTML Tags

`<h1>`, `<h2>`, `<h3>`, `<h4>`, `<h5>`, `<h6>`

- Defines headings for sections for varying "levels"
- `<h1>` is the highest level heading
- `<h6>` is the lowest level heading
- Usually rendered as bigger text
- Text gets smaller with level
- Are block elements

# HTML Tag Syntax

```
<a href="about.html">About</a>
```

- Attributes give the tag information about itself
  - The kind of data is specified
  - The value for that piece of data is in quotes
- Multiple attributes are written with spaces in between

# HTML Tags

`<a href="url">`

- href: the URL to redirect the user to
- Is an inline element

# HTML Tags

`<em>`, `<strong>`

- Denotes text with emphasis
- `<strong>` is usually rendered as **bold**
- `<em>` is usually rendered as *italic*
- Are inline elements

# HTML Common Mistakes

Tags must be closed in the reverse order  
they're opened

<p>Some text <em>with emphasis</p></em>



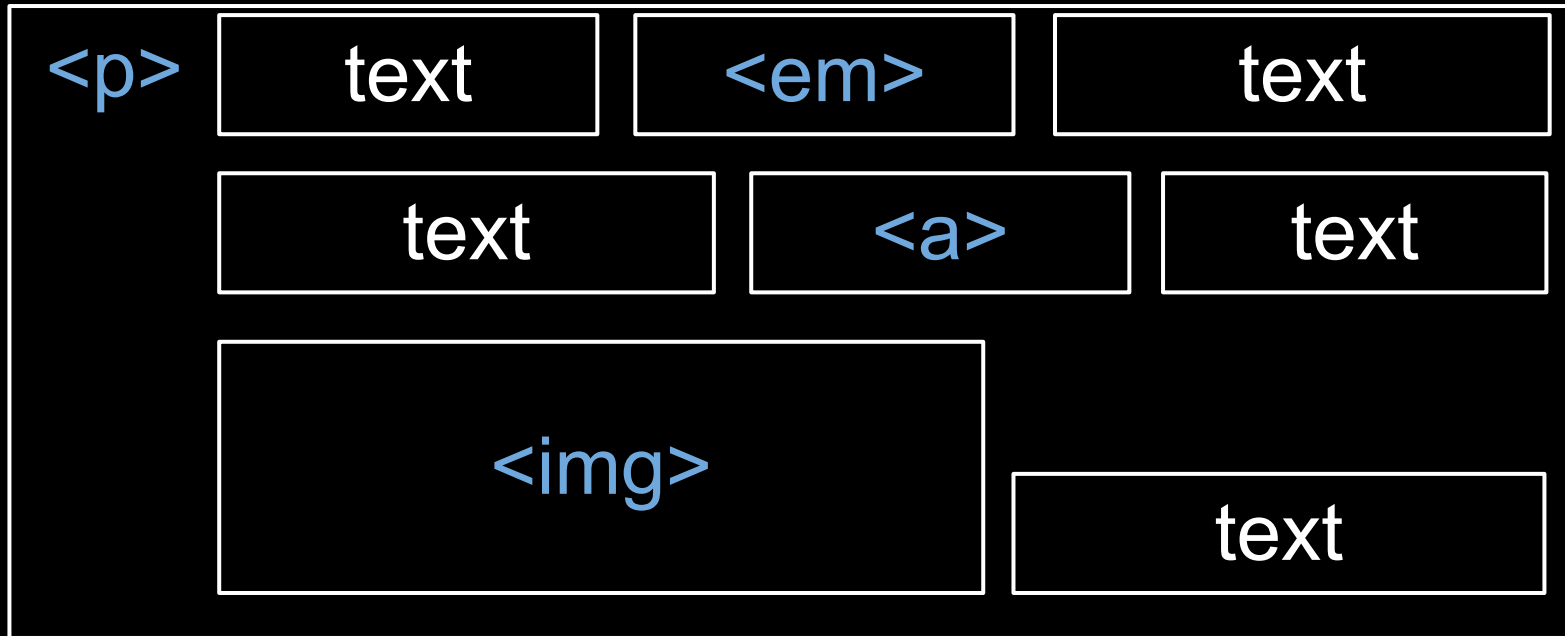
# HTML Debugging

- Browsers will sometimes render bad HTML correctly
- Don't rely on this behavior
- You can check the validity HTML at [validator.w3.org](http://validator.w3.org)

# HTML Block vs Inline

- Block elements are given a whole horizontal chunk of the page for their elements
- Inline elements are only as big as their inner content

# HTML Block vs Inline



# HTML Tag Syntax

```

```

- Self closing tags don't have any inner HTML

# HTML Tags

``

- src: the URL of the image file to use (required)
- alt: the text to display in place of the image if it can't be downloaded (required)
- width, height: the dimensions of the image, in pixels (optional)
- Inline element

# HTML

## Whitespace is Insignificant

- Multiple spaces will be collapsed into a single space
- New lines will be collapsed into a single space as well

# HTML Tags

`<ul>`, `<ol>`, `<li>`

- `<ul>` = Unordered list, creates a bulleted list
- `<ol>` = Ordered list, creates a number list
- `<li>` = List item, denotes something in the list
- All are block elements

# HTML Common Mistakes

Using unsupported tags

`<blink>` `<marquee>`

`<b>` `<i>` `<u>` `<s>` `<strike>`

`<center>` `<font>` `<big>` `<small>` `<dir>`

DON'T USE THESE TAGS



# HTML Character Entities

- HTML uses the < and > characters to denote tags, so you can't use them in plain text
- If you want special characters like this, you need to use a "character entity"
- Syntax is *&entity-name;*

# HTML Character Entities

Character	HTML Character Entity
< >	&lt; &gt;
Non-breaking space	&nbsp;
& "	&amp; &quot;
© π	&copy; &pi;
√ ∑ ≠	&radic; &sum; &ne;

# Questions?



# CSS



# CSS

- CSS = Cascading Style Sheets
- Use to control the visual presentation of the content portray by HTML
- Uses *selectors* to choose what tags to style
- Provide a set of instructions on how to style the elements
- */\* comment text \*/*

# CSS

```
<link href="cats.css" type="text/css" rel="stylesheet" />
```

- Uses the CSS file on your HTML page
- Put inside the `<head>` tag of an HTML document

# CSS Syntax

```
selector {  
  property: value;  
  another-property: some-other-value;  
}
```

# CSS Example

```
p {  
  color: purple;  
  background-color: yellow;  
}
```



# CSS Properties

color

background-color

black, white, green, red, *etc...*

rgb(125, 24, 35)

#047F69

# CSS Selectors

*element-name*

- Selects all tags of the given element name
- Only the name of the element is used, not the angle brackets

# CSS Example

```
p { color: purple; background-color: yellow; }
```

- Sets all `<p>` tags to use purple text and have a yellow background
- Note: the selector just uses `p`, not `<p>`

# CSS Properties

text-align

left

center

right

justify = texts fills up the whole width of the element, like a newspaper column

# CSS Selectors

*element-name other-element*

Selects all of the tags of *other-element* that are inside an *element-name* tag

# CSS Example

```
p a {  
  color: green;  
}
```

# CSS Validator

- CSS has similar rules about bad code as HTML
- You can check that your CSS is valid at <http://jigsaw.w3.org/css-validator/>

# CSS Properties

border-style

none, dotted, dashed, solid

border-color

any CSS color

border-width

any CSS length

Shortcut:

border: *width-value style-value color-value;*



# CSS Units

- `pt` = points
- `em` = width of the letter "M"
- `px` = pixels
- `%` = percentage of the width of the current element

# Box Model

How to catch a cat:

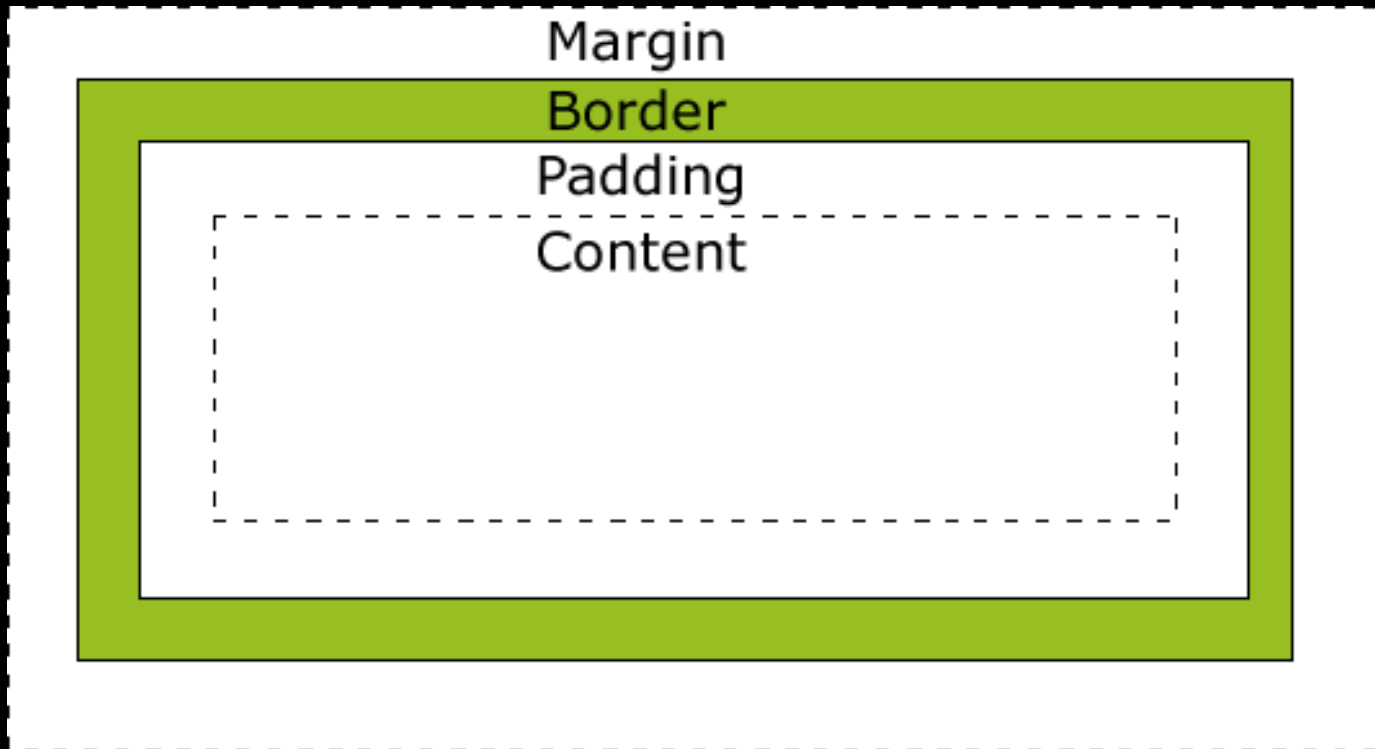
1. Find an empty box
2. Wait...



# Box Model

- All tags are rendered as a box
- The **border** property is rendered around the edge of the box
- The **padding** property is the distance between the border and the content **inside** the box
- The **margin** property is the distance between the border and the content **outside** the box

# Box Model



# CSS Properties

padding

padding-left padding-right

padding-top padding-bottom

Any CSS length

Shortcut for setting all at once:

padding: *top right bottom left*;

# CSS Properties

margin

margin-left margin-right

margin-top margin-bottom

Any CSS length

Shortcut for setting all at once:

margin: *top right bottom left*;

# FireBug / Chrome Dev Tools

FireBug is a FireFox extension that makes web development easier

Chrome comes packaged with a version of the tool

# FireBug / Chrome Dev Tools

- Visualize the box model
- See the CSS used on individual elements
- Make changes to the CSS and see their results right away



# FireBug / Chrome Dev Tools

*On Chrome:*

- Right click and choose "inspect element" to activate it

*On FireFox:*

- After installing the plugin, right click and choose "inspect element with FireBug" to activate it
- FireFox comes with different built-in dev tools, "inspect element" activates these

# CSS Selectors

*element-name, other-element*

Selects BOTH all of the *element-name* tags  
and *other-element* tags

# CSS Example

```
em, strong {  
    font-family: "Arial", sans-serif;  
}
```

# CSS Properties

font-family

"Arial", "Times New Roman", *etc...*

sans-serif, serif, monospace, cursive

font-size

12pt, 8px, 1.2em

# Web Safe Fonts

- People don't always have the same fonts installed on their computer
- You shouldn't rely on your site's viewers having a particular font
- Always specify several fonts in the order you'd prefer them, ending with a generic font

# Back to HTML for a Second

<div>

<span>

- Don't have any *semantic* meaning
- Can be styled
- <div> is a block element
- <span> is an inline element

# Back to HTML for a Second

id  
class

- Attributes that can be used on all HTML tags
- Only 1 element on a page can have a particular ID
- Classes can be shared among multiple tags

# CSS Selectors

*#id*

Selects the tag with the given id attribute

*.class-name*

Selects all tags with the given class attribute



# CSS Example

```
#foo {  
    border: 2px solid red;  
}
```

```
.bar {  
    padding: 2em;  
}
```

# CSS Properties

text-decoration

underline, line-through, overline, none

# CSS Properties

font-weight

normal, bold, bolder, lighter

# CSS Properties

font-style

italic, oblique, normal

# CSS Defaults

- Some tags have default styling that has to be turned off explicitly
- `<em>` defaults `font-style: italic;`
- `<strong>` defaults `font-weight: bold;`
- `<a>` defaults `text-decoration: underline;`
- All of these can be turned off
- Tags are only supposed to denote *the meaning* of the content, **not** how that meaning is presented

# Resources

## HTML

<http://www.w3schools.com/html/>

<http://validator.w3.org/>

# Resources

## CSS

<http://www.w3schools.com/css/>

<http://jigsaw.w3.org/css-validator/>

# Resources

## Tools

<https://getfirebug.com/>

<http://www.barebones.com/products/textwrangler/>

<http://notepad-plus-plus.org/>

<http://www.hackasaurus.org/en-US/goggles/>