



# Kotlin**KODERS**2021

December 2nd, 2021

<https://kotlin-koders.eu>

## **SPONSORSHIP**

# What is this about?

Kotlin**KODERS**2021 is a european conference for Kotlin developers,  
by Kotlin developers!

1  
Day

250  
Attendees

2  
Tracks

20+  
Speakers

- It features expert speakers from all over europe.
- All major platforms are represented: Android, iOS, server & desktop JVMs, the Web, embedded platforms, ...
- It welcomes 250 attendees from a great variety of backgrounds.
- It is an eco-frendly event.

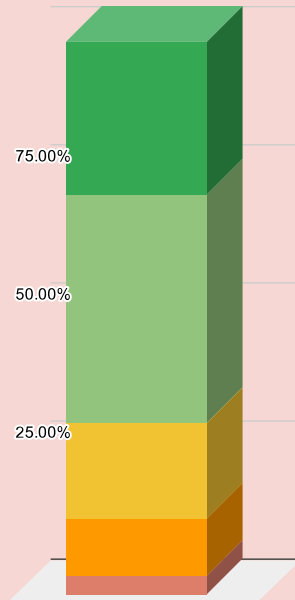




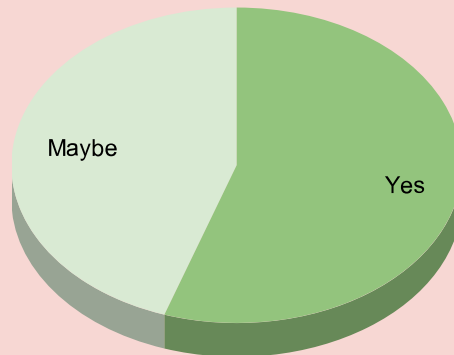
# A second edition

In 2019, we organised "KOTLIN/Everywhere Paris 2019",  
with great success !

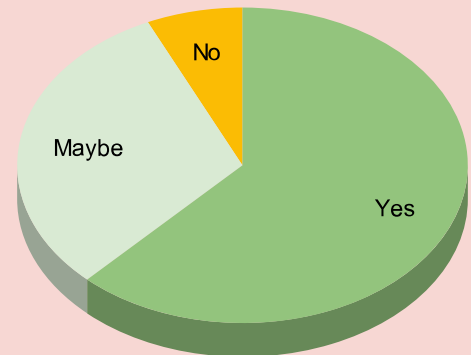
More than 75 % attendees  
rated their experience 4 or 5.



No attendee said they would  
not come back next year.



More than 60% attendees  
would definitely recom-  
mend the next edition.



# The venue

## **The Pan Piper** 2-4 impasse Lamier, 75011 Paris, France



# Tickets

Ticket prices are **purposefully very accessible** for such an event.  
Money should not be an issue when attending **a community event**.

Blind Birds.....	50 €
Early Birds.....	60 €
Conf Pass.....	80 €

Pre-conference workshops are a way for professionals to acquire condensed technical knowledge in a single day with a **certified trainer**.

Workshop.....	450 €
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# Why become a sponsor?



## **Develop your notoriety**

By associating your name to the event, you can augment your popularity, the visibility of your projects and your expertise to professionals of the mobile and web new technologies.



## **Save money**

When using the media exposure of the conference through our website & specialized media, you can benefit from a targetted communication a lot less expensive than with classic advertisement.



## **Differentiate**

Use a field operation by communicating on how your brand is involved in new technologies and their communities. Generate engagement with your brand and your projects.



## **Recruit**

Use your sponsor stand to engage before, during and after the event with the community. You are guaranteed to meet highly motivated active professionals who may seek their next adventure!

# K21 Budget

	PLATINUM	GOLD	SILVER
Stand during event (2 m)	✓	✓	
Conference Passes	5	4	2
Workshop discount	3 x 50%	2 x 50%	1 x 50%
Social media communication	✓	✓	✓
Logo on web site, on-site signage & youtube conclusions	✓	✓	✓
Logo on lanyards	✓	Option (500 €) limit: 2	
Lo (go on youtube introductions	✓	Option (800 €) limit: 2	
Speak during opening keynote (5 minutes)	✓		
Number of available packs	1	3	Unlimited
	4 000 €	2 500 €	800 €

# Organisers

Kotlin**KO DERS**2021 is carried by technology lovers, passionates and experts on Kotlin & Kotlin/Multiplatform.

Salomon BRY  
Founder & CEO  
@KodeinKoders



Romain BOISSELLE  
Partner & Developer  
@KodeinKoders



Cédric RAVALEC  
Cloud & IoT Business  
Line Manager  
@SMILE



Thomas PUCCI  
Head of Kotlin/Swift  
@BAM



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