# K21

# KotlinKODERS2021

December 2nd, 2021

https://kotlin-koders.eu

## SPONSORSHIP

# What is this about?

KotlinKODERS2021 is a european conference for Kotlin developers, by Kotlin developers!

| 1 | 250 | 2 | 20+ |
|---|---|---|---|
| Day | Attendees | Tracks | Speakers |

- It features expert speakers from all over europe.

- All major platforms are represented: Android, iOS, server & desktop JVMs, the Web, embedded platforms, …

- It welcomes 250 atendees from a great variety of backgrounds.
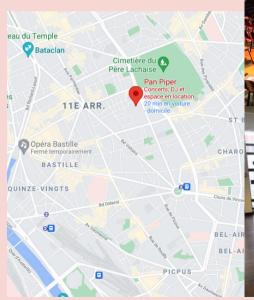
- It is an eco-frendly event.

# The venue

**The Pan Piper**
**2-4 impasse Lamier**
**75011 Paris**

# Tickets

Ticket prices are **purposefully very accessible** for such an event. Money should not be an issue when attending **a community event**.

Blind Birds.................. 50 €

Early Birds.................. 60 €

Conf Pass.................... 80 €

Pre-conference workshops are a way for professionnals to acquire condensed technical knowledge in a single day with a **certified trainer**.

Workshop................... 450 €

# Why become a sponsor?

## Develop your notoriety
By associating your name to the event, you can augment your popularity, the visibility of your projects and your expertise to professionnals of the mobile and web new technologies.

## Save money
When using the media exposure of the conference through our website & specialized media, you can benefit from a targetted communication a lot less expensive than with classic advertisement.

## Differentiate
Use a field operation by communicating on how your brand is involved in new technologies and their communities. Generate engagement with your brand and your projects.

## Recruit
Use your sponsor stand to engage before, during and after the event with the community. You are guaranteed to meet highly motivated active professionnals who may seek their next adventure!

# Budget

| | PLATINUM | GOLD | SILVER |
|---|---|---|---|
| Stand during event (2 m) | ✔ | ✔ | |
| Conference Passes | 5 | 4 | 2 |
| Workshop discount | 3 x 50% | 2 x 50% | 1 x 50% |
| Social media communication | ✔ | ✔ | ✔ |
| Logo on web site, on-site signage & youtube conclusions | ✔ | ✔ | ✔ |
| Logo on lanyards | ✔ | Option (500 €) | |
| Logo on youtube introductions | ✔ | Option (800 €) | |
| Speak during opening keynote (5 minutes) | ✔ | | |
| Number of available packs | 1 | 3 | Unlimited |
| | 4 000 € | 2 500 € | 800 € |

# Contacts

Kotlin**KODERS**2021 is organized by Kodein, a small french startup that specializes in Kotlin & Kotlin/Multiplatform.



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