



Problem

Inefficient and inconsistent content moderation practices cause deadly growth pains for generative AI, web3, social, and gaming startups





Generative AI and **Large Language Models** are rapidly expanding without a unifying hub for oversight



Escalating tension surrounding moderation decisions on major platforms like **X**, **Facebook** and **YouTube**

Why Now?

WEB3.0

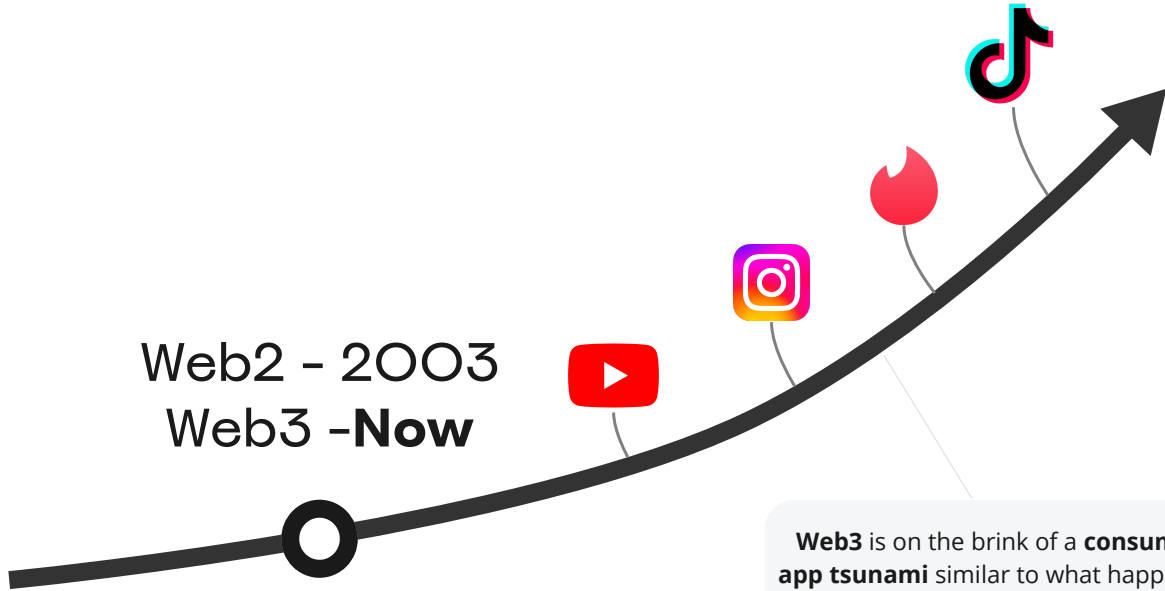


Web3 content, gaming, and communities are quickly **gaining traction**



Web3 products will face **growth pains** with the user surge while lacking adequate moderation solutions

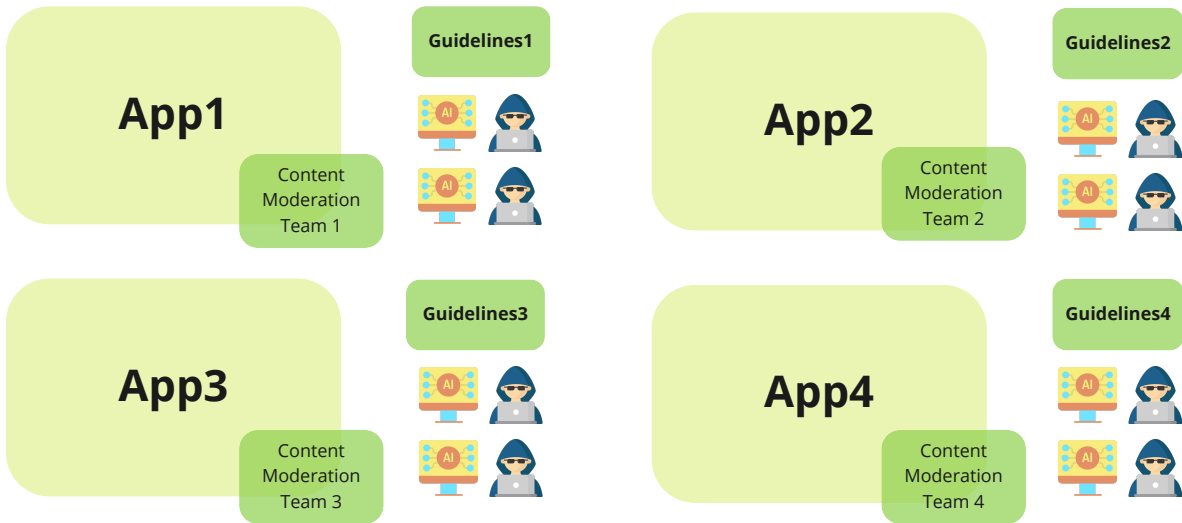
Web2 - 2003
Web3 - **Now**



Web3 is on the brink of a **consumer app tsunami** similar to what happened to Web2 after the dot-com bubble.

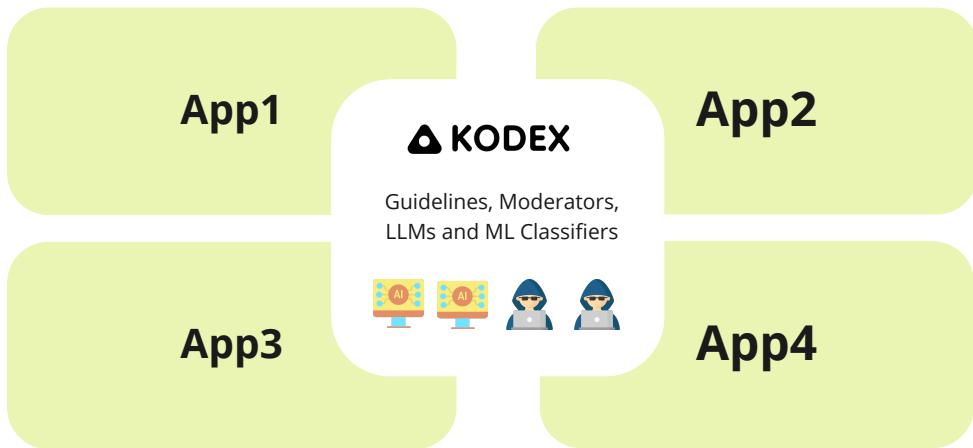
Existing Solutions

Similar but **inconsistent** processes and guidelines



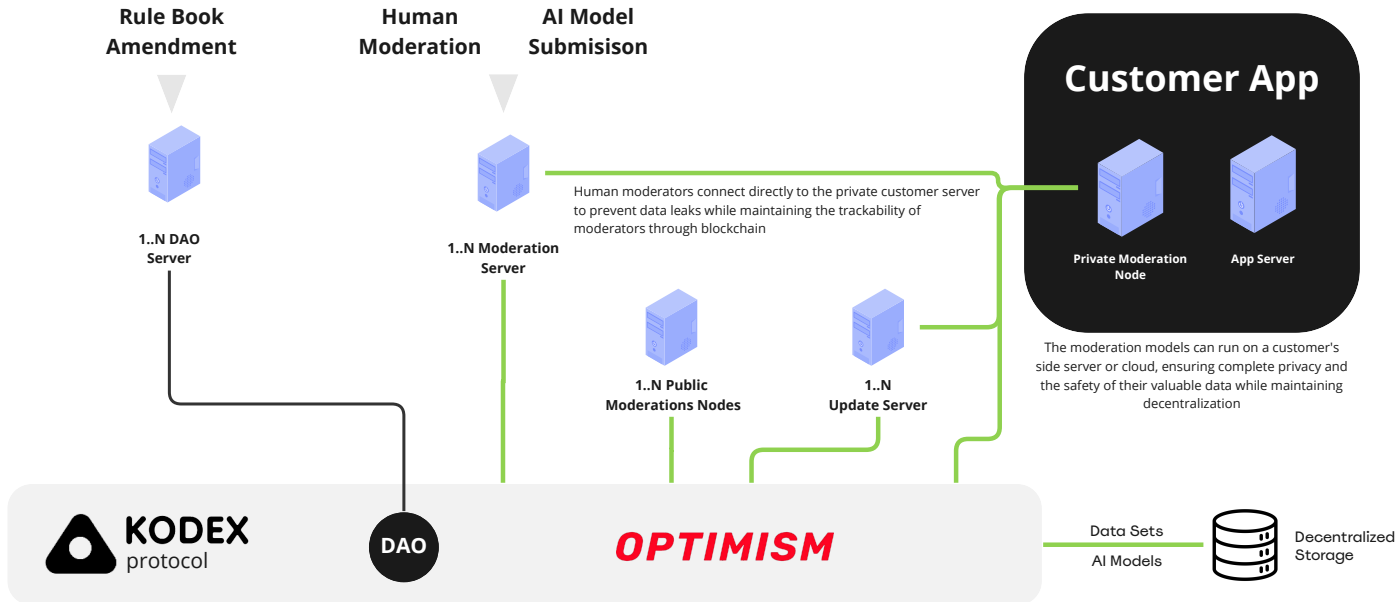
Our Solution - KODEX

Shared **moderation** component



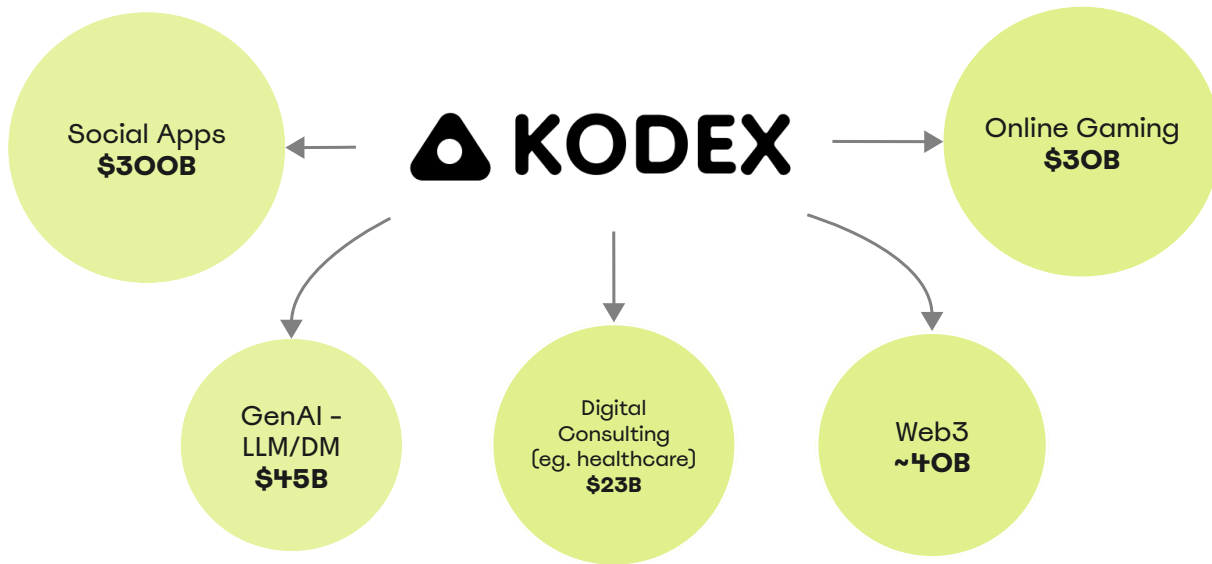
Product

Distributed Web3 moderation protocol



Target Market Verticals

A wide range of applications virtually **ensures finding product-market fit**



Team



Stacy
Blockchain Lead,
Singularity.NET



Johnny
Ex-AI Lead, **Bumble**



Nick M.
Ex-Senior Engineer, **Bumble**



Nick K.*
Engineering Lead, **Google**



Eldar**
PhD, Mathematics[Caltech]
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Arthur
Co-Founder, Stereo.com
Ex-product, **Bumble**
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Dmitry
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Director of Business Development,
8+ years of B2B sales experience in
safety and anti-spam, **Telesign**



Jordan*
PhD, Mathematics
Blockchain and AI engineer,
Ex-engineer at **ARM**



Product Development: Roadmap

