



## **DATAMOBILIZE : Empowering Youth for Safer Roads**

**DATAMOBILIZE : Donner aux jeunes les moyens d'agir pour des routes plus sûres.**

### **PRIVACY POLICY**

#### **What Does This Privacy Policy Cover?**

This Privacy Policy explains how **DataMobilize** (hereinafter referred to as "we", "our", or "the application") collects, uses, and protects your personal data when you use our services. By using the **DataMobilize** mobile application, you agree to the collection and use of information in accordance with this policy.

#### **What Information Do We Collect?**

We collect the following types of information:

##### **1. Registration and Profile Information:**

- o Name, email address, phone number, and other contact details.
- o User-specific information, such as age, gender, type of road user (pedestrian, cyclist, motorist), and location (city, country).
- o Safety perception reports (feedback on how safe users feel on certain roads), quick reports (incident or infrastructure-related issues), and incident reports.

##### **2. Location Data:**

- o GPS coordinates (latitude/longitude) to report safety concerns and incidents.
- o Location data for the purpose of improving road safety mapping and perception reporting.

##### **3. Device Information:**

- o Information such as IP address, mobile device identifiers, and browser details to ensure the app functions smoothly and for analytics purposes.

##### **4. Photos and Media:**

- o Photos submitted by users to report infrastructure issues or safety concerns, including blurred faces for privacy protection.

##### **5. Cookies and Similar Technologies:**

- o Used for analytics and improving the user experience. You have the ability to control cookie settings through your browser.

#### **How We Use Your Information**



The data we collect is used for the following purposes:

- **To improve safety and services:**
  - Analyzing road safety perception and reports to inform local authorities and stakeholders.
  - Visualizing safety perceptions and infrastructure issues on maps and statistics.
- **To provide features of the app:**
  - User registration, report submission, incident tracking, and data visualization.
  - Send notifications about updates or significant reports, if opted-in.
- **To enhance the app:**
  - Regular updates, improving features, and customizing the app to fit your needs.
  - Responding to queries, emails, or technical support requests.

### **How We Store and Protect Your Information**

We store your data securely on **Supabase**. We implement security measures to ensure that your information is protected from unauthorized access or misuse. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

### **How Long We Keep Your Information**

Your personal data will be stored for as long as necessary to fulfill the purposes outlined in this Privacy Policy. When you deactivate your account or request the deletion of your data, we will ensure all personal data is removed from our systems within a reasonable timeframe (usually within 90 days).

### **Your Data Protection Rights**

Under data protection laws, you have the following rights:

- **Right to Access:** You can request a copy of the personal data we hold about you.
- **Right to Rectification:** You can correct any inaccuracies in your personal data.
- **Right to Erasure:** You can request the deletion of your personal data, subject to certain conditions.
- **Right to Restriction of Processing:** You can request that we limit the processing of your data.
- **Right to Data Portability:** You can request that your data be transferred to another service provider, where applicable.



- **Right to Object:** You can object to the processing of your personal data for marketing or other specific purposes.

If you wish to exercise any of these rights, please contact us at [local.actions.cm@gmail.com](mailto:local.actions.cm@gmail.com)

### Sharing Your Information

We may share your data with:

- **Local Authorities:** For the purpose of improving road safety based on the reports made through the app.
- **Partner Organizations:** Collaborators working on road safety projects who may need access to anonymized or aggregated data.

We will not share your personal data with third parties for marketing purposes without your explicit consent.

### How to Update or Delete Your Information

You can update your profile information within the app. If you wish to delete your account or personal data, you can do so by contacting us at [local.actions.cm@gmail.com](mailto:local.actions.cm@gmail.com) or using the app's "Delete Account" option in settings.

### How to Contact Us

For any questions or concerns regarding your personal data or this Privacy Policy, please contact us at:

- **Name:** [DataMobilize : Empowering Youth for Safer Roads](#)
- **Email:** [local.actions.cm@gmail.com](mailto:local.actions.cm@gmail.com)