

# R. KOGUL SAGER

WEB/MOBILE APP DEVELOPER DIGITAL CONTENT STRATEGIST WEB CONTENT DEVELOPER

AGE: 20

#### CONTACT

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47/8A, RAJASINGHE MAWATHA, HONITON PLACE, AVISSAWELLA SRI LANKA

> LINKTR.EE/KOGULSAGER (PORTFOLIO & SOCIALS)

#### **SKILLS**

WEB APP DEVELOPMENT MOBILE APP DEVELOPMENT WEB CONTENT CREATION WEB CONTENT STRATEGY WEB CONTENT MANAGEMENT **TECHNICAL WRITING** UI/UX/GRAPHIC DESIGNING VIDEO EDITING

#### LANGAUGES

**ENGLISH** TAMIL SINHALA

### **SUMMARY**

Distincly motivated tech enthusiast, passionate to stay updated on the latest computer software and hardware. I am currently seeking challenging opportunities, eager to refine my professional skillset within the industry.

• Voluble in HTML, CSS (Bootstrap), PHP (Laravel/CodeIgniter), JavaScript, Dart (Flutter), C#, SQL and Firebase.

Expertise in digital marketing, content creation/strategy, product analysis, graphic designing and technical writing with extensive research and tools adaptability.

• Fluent in Adobe Creative Suite, Microsoft 365, Confluence, Jira, GitHub, SalesForce, HubSpot CRM, WordPress, and Google Analytics 4.

#### **EXPERIENCE**

## **Analyst, Financial Marketing Services** | Acuity Knowledge Partners

SEP 2023 - PRESENT

World Trade Center, Sri Lanka



- Handle routine and ad-hoc web content development, technical revamps, UX fixes, and CMS administration for a Top 50 U.S. Asset Manager client.
- Develop interactive and dynamic front-end data visualizations, utilizing web technologies such as JavaScript, ¡Query, TypeScript, and XML.
- Troubleshoot and resolve technical issues within web content management systems and external marketing tools and engines.

## **eLearning and Development Intern** | CAM Management Solutions (CAMMS)

OCT 2022 - SEP 2023

World Trade Center, Sri Lanka



- Incorporate interactive learning techniques to design learning content to educate technical and non-technical software users.
- Consult subject matter experts to develop product enablement and marketing content, adhering appropriate design principles.
- Work closely with internal teams to create eLearning and website content, including videos, graphics and written materials.
- Administer the Camms Learning Platform and the CMS (WordPress), managing learning content and client contacts within CRM systems.

#### **EDUCATION**

## **BSc (Honours) Computer Science - Software Engineering** | Kingston University (ESOFT Metro Campus)

SEP 2021 - SEP 2022

Colombo, Sri Lanka



**GRADE:** Upper Second Class

## Higher National Diploma (HND) - Software Engineering | Pearson (ESOFT Metro Campus)

JUN 2019 - DEC 2020

Batticaloa. Sri Lanka



**GRADE:** Merit

#### Assured Diploma in Information Technology (DiTEC)

| Pearson (ESOFT Metro Campus)

JUN 2019 - DEC 2019

Batticaloa, Sri Lanka



## Cambridge GCE Ordinary Level (OL) Examinations | Hilburn International College

MAR 2008 - MAR 2019

Avissawella, Sri Lanka



Geography: Physics: C English Language: Biology: C Computer Science: Chemistry: C

Mathematics: