



R. KOGUL SAGER

WEB/MOBILE APP DEVELOPER
DIGITAL CONTENT STRATEGIST
WEB CONTENT DEVELOPER

AGE: 21

CONTACT

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47/8A, RAJASINGHE MAWATHA,
HONITON PLACE,
AVISSAWELLA
SRI LANKA

LINKTR.EE/KOGULSAGER
(PORTFOLIO & SOCIALS)

SKILLS

WEB APP DEVELOPMENT
MOBILE APP DEVELOPMENT
WEB CONTENT CREATION
WEB CONTENT STRATEGY
WEB CONTENT MANAGEMENT
TECHNICAL WRITING
UI/UX/GRAPHIC DESIGNING
VIDEO EDITING

LANGAUGES

ENGLISH
TAMIL
SINHALA

SUMMARY

Distinctly motivated tech enthusiast, passionate to stay updated on the latest computer software and hardware. I am currently seeking challenging opportunities, eager to refine my professional skillset within the industry.

- Voluble in HTML, CSS (Bootstrap), PHP (Laravel/CodeIgniter), JavaScript, Dart (Flutter), C#, SQL and Firebase.

Expertise in digital marketing, content creation/strategy, product analysis, graphic designing and technical writing with extensive research and tools adaptability.

- Fluent in Adobe Creative Suite, Microsoft 365, Confluence/Jira, GitHub, Salesforce, HubSpot CRM, Sitecore, WordPress, and Google Analytics 4.

EXPERIENCE

Digital Marketing Analyst, Financial Marketing Services | Acuity Knowledge Partners

SEP 2023 – PRESENT *World Trade Center, Sri Lanka*

- Handle routine and ad-hoc web content development, UI/UX revamps, and CMS administration (Sitecore) for a Top 50 U.S. Asset Manager client.
- Develop interactive and dynamic front-end data visualizations, utilizing web technologies such as JavaScript, jQuery, TypeScript, XML, etc.
- Troubleshoot and resolve technical issues within web content management systems and external marketing tools and engines.

eLearning and Development Intern | CAM Management Solutions (CAMMS)

OCT 2022 – SEP 2023 *World Trade Center, Sri Lanka*

- Incorporate interactive learning techniques to design learning content to educate technical and non-technical software users.
- Consult subject matter experts to develop product enablement and marketing content, adhering appropriate design principles.
- Work closely with internal teams to create eLearning and website content, including videos, graphics and written materials.
- Administer the Camms Learning Platform and the CMS (WordPress), managing learning content and client contacts within CRM systems.

EDUCATION

BSc (Honours) Computer Science - Software Engineering | Kingston University (ESOFT Metro Campus)

SEP 2021 – SEP 2022 *Colombo, Sri Lanka*

GRADE: Upper Second Class

Higher National Diploma (HND) - Software Engineering | Pearson (ESOFT Metro Campus)

JUN 2019 – DEC 2020 *Batticaloa, Sri Lanka*

GRADE: Merit

Assured Diploma in Information Technology (DiTEC) | Pearson (ESOFT Metro Campus)

JUN 2019 – DEC 2019 *Batticaloa, Sri Lanka*

Cambridge GCE Ordinary Level (OL) Examinations | Hilburn International College

MAR 2008 – MAR 2019 *Avissawella, Sri Lanka*

Geography:	A	Physics:	C
English Language:	B	Biology:	C
Computer Science:	B	Chemistry:	C
Mathematics:	B		