

“Do you share your data?”

The Moment the Idea Was Born

It was a beautiful full-moon night. Six of us were having dinner outside when the conversation turned to AI and healthcare.

One of my friends looked at me and asked a simple question:

“Would you share your personal health data for research?”

That question struck me.

Most people **want to support medical research**, but they **don’t fully trust how their data will be used**.

Hospitals face the same dilemma — they want to collaborate, but strict privacy laws make it complicated.

That moment became the **seed of Gesalp AI**:

How can we make medical data **useful for research** without exposing anyone’s personal information?

Angel Investor Brief

1. Vision

Imagine a hospital wants to run a new research project to study diabetes or heart disease. They have thousands of patient records that could help save lives. But there's a big problem: they can't share this real patient data quickly or easily. They need legal approvals, privacy reviews, and long waiting times -sometimes months. By the time they get permission, the opportunity to move fast is often gone.

This is where Gesalp AI comes in

Our goal is simple: Help hospitals and research teams **use data safely** - without exposing anyone's personal information.

2. How We Solve This Problem

Instead of using real patient data, Gesalp AI creates synthetic data. Think of synthetic data like a "digital twin" of the real data: It has the same structure and patterns, but it does not belong to any real person.

"If 40% of real patients in a hospital have diabetes, the synthetic data also shows 40% - but those "patients" are completely artificial."

This way, hospitals can do analysis, testing, and planning without privacy risks.

This means:

- ✅ No long legal delays.
- ✅ No real patient data leaves the hospital.
- ✅ Faster research and better innovation.

You can see our live early version here: gesalpai.ch

3. Where We Are Now

We're at the near-MVP stage (our first working version). We've already built the core engine, and the system can create synthetic datasets.

The next steps are:

- Finalize the MVP,
- Run pilot projects with hospitals and research groups,
- Prove the privacy and usefulness of our datasets,
- Prepare for commercial rollout.

4. Why We're Looking for Angel Investors

We are currently a **bootstrap project** based in Switzerland and are not yet incorporated.

We're looking for early angel investors who can help us **turn this working version into a product hospital can use every day.**

We're seeking **CHF 5,000 – 10,000 per month for 6 to 12 months** to:

- Finalize the MVP,
- Run pilot projects,
- Strengthen privacy and infrastructure,
- Build the initial team.

5. What Investors Will Get

- Early equity
- Priority in future funding rounds
- A voice in shaping the product and strategy
- Access to pilots and partnerships
- A first-mover advantage in the Swiss/EU healthcare data space.

6. About the Founder

Kogulan Natarajan, Founder of Gesalp AI

- 8+ years of experience in data engineering and AI
- Strong background in healthcare data and infrastructure
- Passionate about building technology that protects privacy while enabling medical innovation.

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