

Analysis

Overall Analyze the performance of the business from 2017 to 2020

Location Analysis

Product Analysis

Shipping Cost Analysis

Forecast Analysis

OVERALL ANALYSIS

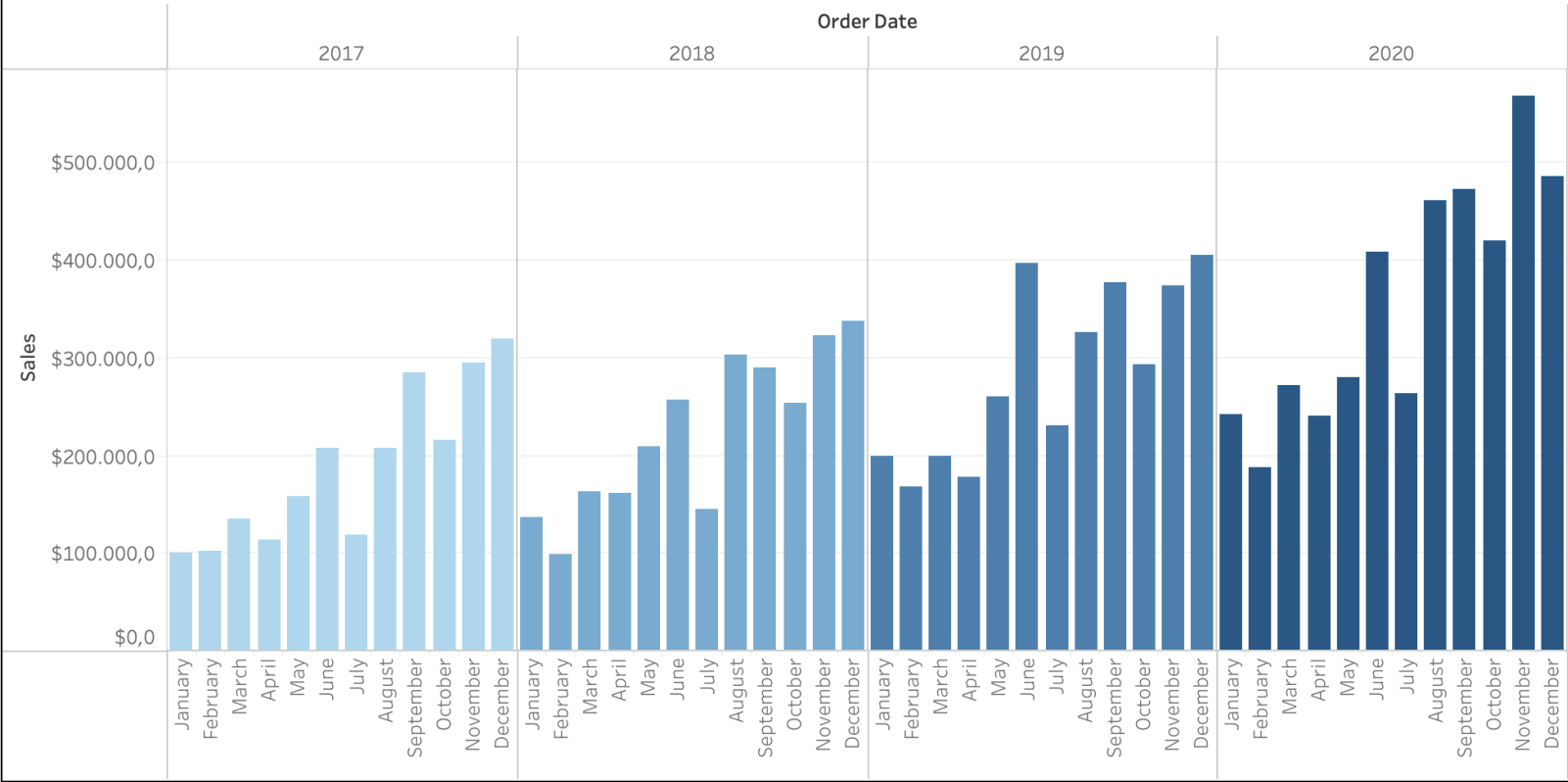
OVERALL

Number of Customers	Sales	Profit	Profit Ratio
795	\$12.641.693,3	\$1.467.258,4	11,61%

TREND



THE SALES TREND BY MONTH



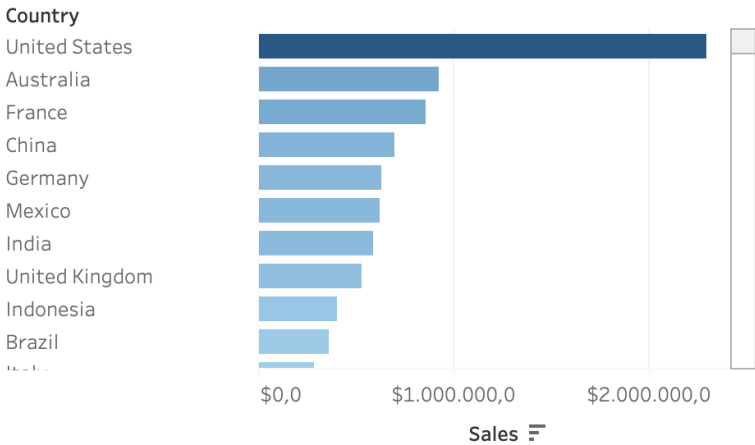
Analysis

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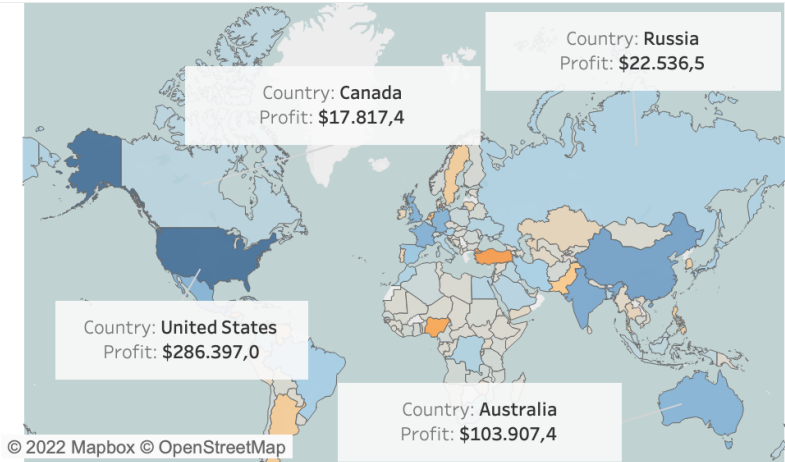
MARKET SALES

AFRICA		APAC		CANADA		EMEA		EU		LATAM		US	
\$783.773,2		\$3.585.744,1		\$66.928,2		\$806.161,3		\$2.938.089,1		\$2.164.605,2		\$2.297.200,9	

SALES



PROFIT MAP



TOP SALES COUNTRIES

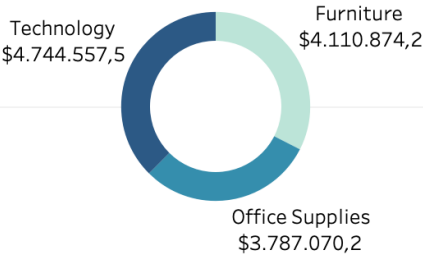
Country	Order Date											
	January	February	March	April	May	June	July	August	September	October	November	December
United States	○	○	○	○	○	○	○	○	○	○	○	○
Australia	○	○	○	○	○	○	○	○	○	○	○	○
France	○	○	○	○	○	○	○	○	○	○	○	○
China	○	○	○	○	○	○	○	○	○	○	○	○
Germany	○	○	○	○	○	○	○	○	○	○	○	○
Mexico	○	○	○	○	○	○	○	○	○	○	○	○
India	○	○	○	○	○	○	○	○	○	○	○	○
Other Countries												

Analysis

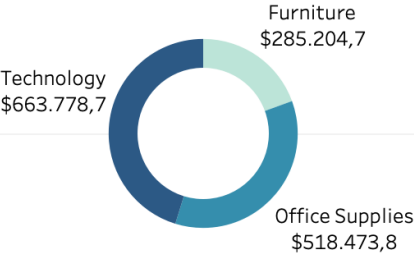
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PRODUCT ANALYSIS

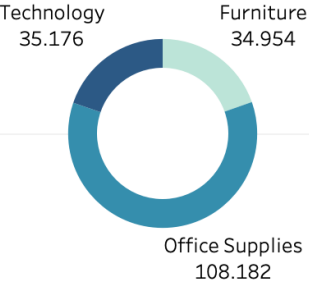
SALES



PROFIT



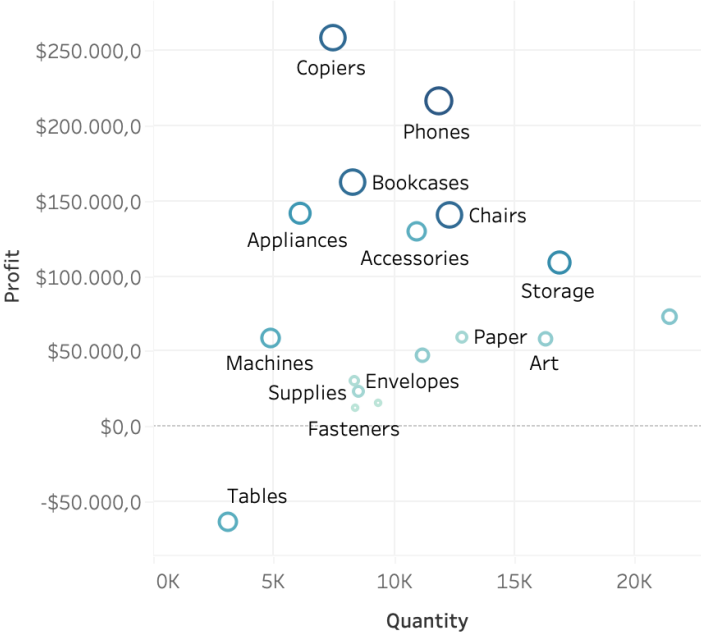
QUANTITY



SALES PER SUB-CATEGORY

Category	Sub-Catego..			
Furniture	Chairs	\$1,501,681,8	\$140,396,3	9,35%
	Bookcases	\$1,466,572,2	\$161,924,4	11,04%
	Tables	\$757,041,9	-\$64,083,4	-8,46%
	Furnishings	\$385,578,3	\$46,967,4	12,18%
Office Supplies	Storage	\$1,127,085,9	\$108,461,5	9,62%
	Appliances	\$1,011,064,3	\$141,680,6	14,01%
	Binders	\$461,911,5	\$72,449,8	15,68%
	Art	\$372,092,0	\$57,953,9	15,58%
	Paper	\$244,291,7	\$59,207,7	24,24%
	Supplies	\$243,074,2	\$22,583,3	9,29%
	Envelopes	\$170,904,3	\$29,601,1	17,32%
	Fasteners	\$83,242,3	\$11,525,4	13,85%
	Labels	\$73,404,0	\$15,010,5	20,45%
Technology	Phones	\$1,706,824,1	\$216,717,0	12,70%
	Copiers	\$1,509,436,3	\$258,567,5	17,13%
	Machines	\$779,060,1	\$58,867,9	7,56%
	Accessories	\$749,237,0	\$129,626,3	17,30%
		\$0,0 \$2.000.000,0	\$0,0	0,00%
		Sales	Profit	Profit Ratio

SCATTER PLOT

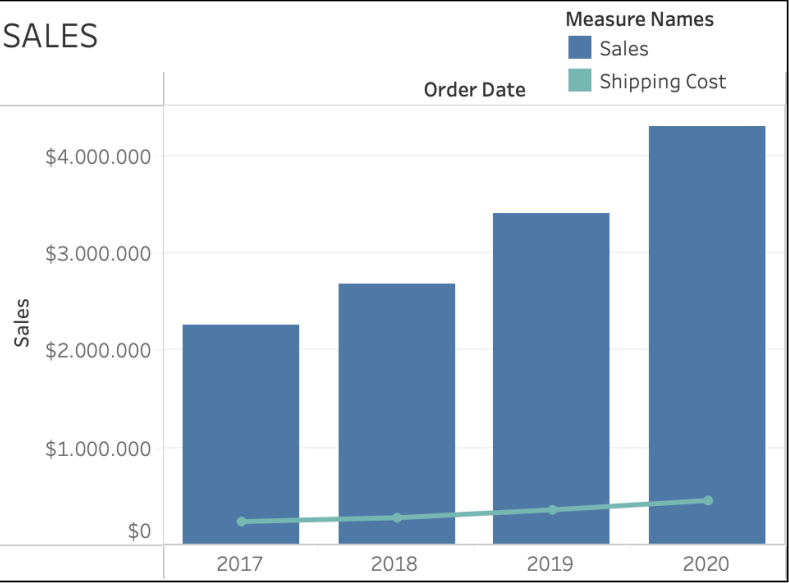


Analysis

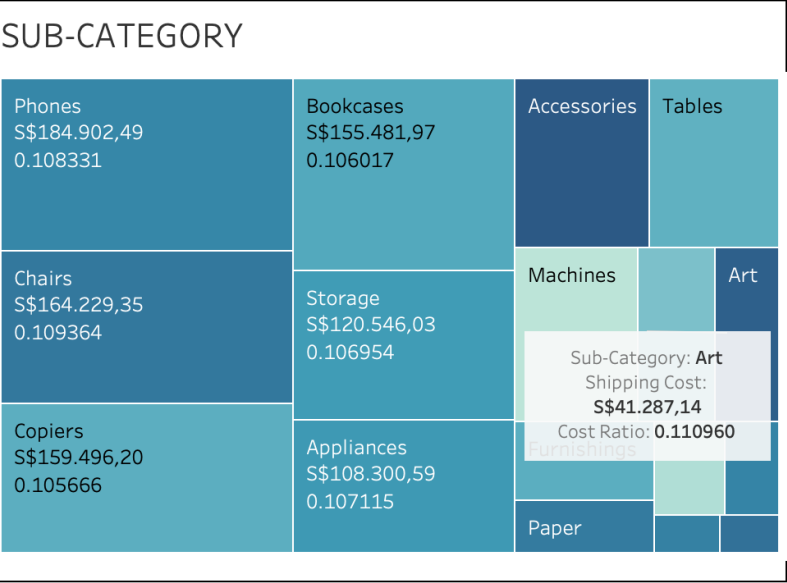
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SHIPPING COST

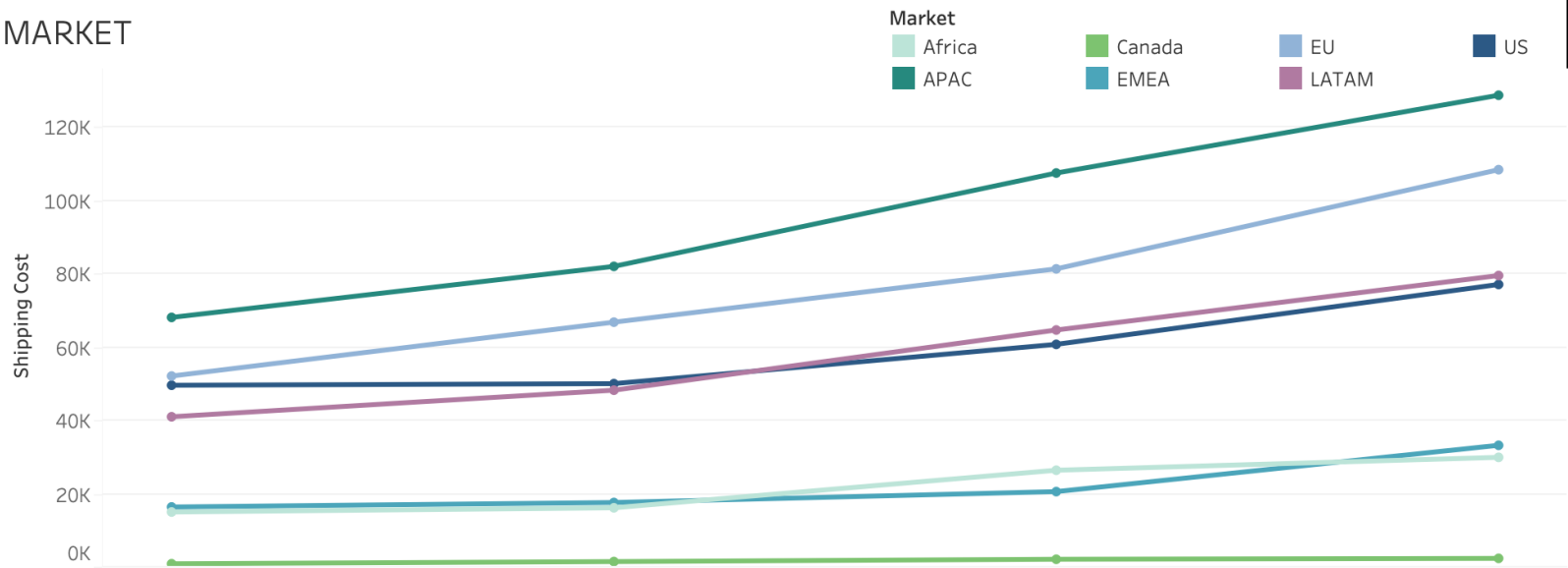
SALES



SUB-CATEGORY



MARKET

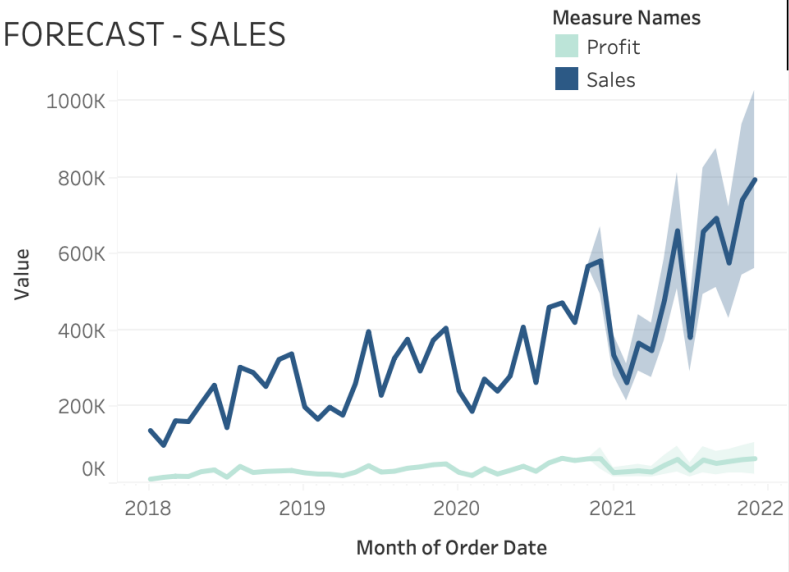


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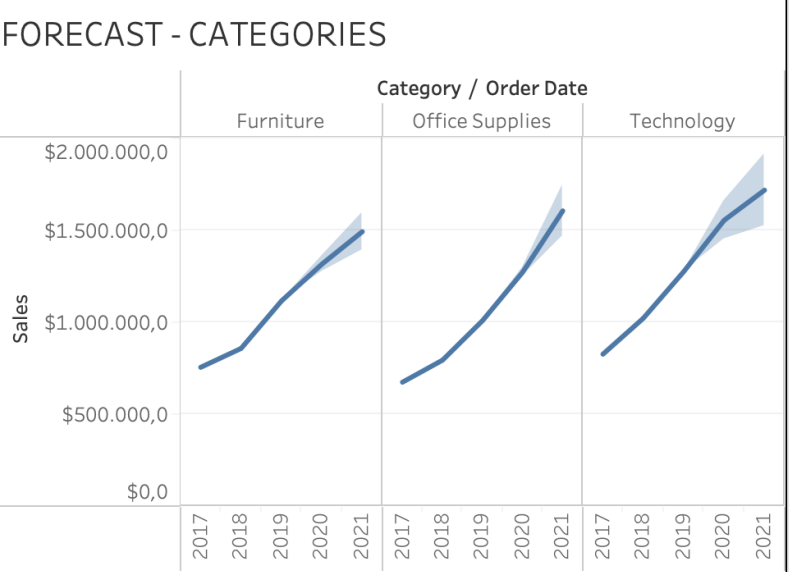
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FORECAST

FORECAST - SALES



FORECAST - CATEGORIES



FORECAST - COUNTRIES

