



VISALAKSHI S

DATA SCIENTIST

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SKILLS SUMMARY

Python

PowerBI

QlikView

Webscrapping

Machine Learning

Google Alalytics

SPSS

TensorFlow

MATLAB

Azure

Cloudera

Presentation Skills

Critical Thinking

PySpark

PERSONAL PROFILE

Motivated, teamwork-oriented and responsible data analyst with in-depth knowledge of data extraction, manipulation, predictive data modelling, analyzing data mining algorithms & visulaization.

WORK EXPERIENCE

Market Research Data Analyst

Facets Singapore | June 2019 - present

- Log information into the Tableau business intelligence and database of the organization.
- Conduct substantial data review / data cleaning to ensure data integrity.
- Analyzing & data visualization using Tableau, PowerBI.
- Analyzing & predicting the online sales using Pthon & SPSS.

Market Research Analyst

Sam & Sara Home Singapore | June 2014 - April 2016

- Develop web based surveys- Design, test and implement surveys online (Qualtrics).
- Data transformation and data visualization tools such as Tableau, Spot fire.
- Data visualization using Qlik.
- Measure and report performance of all marketing campaigns, and assess ROI and KPI.

Junior Data Analyst

Mobius AI knowledge services | May 2012 - April 2014

- Web scrapping : Collecting data on consumers & competitors
- Utilized SPSS and Minitab statistical software (sas) to track & analyze data.
- Optimized data collection procedures and generated reports on weekly.

AWARDS RECEIVED

- First place in Business Plan presentation at National Level
- First place in paper presentation on the topic 'Carbon Credit' at National Level
- Gem award - best employee of the month at Mobius AI knowledge services

VOLUNTEERING

Active volunteer at the art of living Singapore, organizing mind matters – introduction talk to Various yoga and meditation programs , volunteering at elderly care homes.

PERSONAL DETAILS

Block 217 , Bukit Batok, Singapore

Date of Birth : 11/11/1989

Marital Status : Married

EDUCATIONAL HISTORY

Grey Atom School Of Data Science

Data Scientist Transition program | Jan 2020 - Dec 2020

Data scraping, Data cleaning, Python for data science, Regularization, Data Exploration, Data Visualization, Regularization and Data Exploration, Machine Learning, NLP, Tableau, Qlik, Azure, Cloudera.

GRG School of Management Studies

Masters in Business Administration | June 2010- Apr 2012

Specializing in Finance & Business Analytics

Bharathiyar University

Bachelors in commerce | June 2007-Apr 2010

Specializing in computer application

PROJECTS

- Web scrapping-Food delivery online websites - Scrapping data from online food delivery websites & analyzing.
- Predicting Housing prices - Machine learning, Inferential Statistics and Linear regression.
- Olympics data analysis - Data wrangling project in python
- Hackathon : Stayz rental prediction- Machine learning, Inferential Statistics and Linear regression.
- Hackathon : Flight price prediction- Machine learning, Inferential Statistics and Linear regression.
- Hackathon : Telecom Churn prediction - Machine learning, Prediction using Boosting.
- Hackathon : Marscrater using NLP & ensemble techniques.

DECLARATION

I assure that the information furnished above is true and correct to the best of my knowledge and belief.