

NG QUN ZHAO

UX DESIGNER/RESEARCHER



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EDUCATION

UX Design Immersive Certificate

General Assembly, Singapore

April 2019 - Jun 2019

Diploma in Communications and Media Management

Temasek Polytechnic, Singapore

April 2013 - April 2016

SKILLS

Adobe Creative Suite

Axure RP

Sketch

inVision

User Research

Usability Testing

Marketing

Journalism

PROFESSIONAL PROFILE

A UX designer who creates research-grounded and innovative solutions for businesses looking to improve their products or brand image, or problems faced by people in their everyday life, while presenting them in a visually captivating medium.

EXPERIENCE

Creative Lead/Product Designer

Otto Solutions Pte. Ltd | July 2019 -

- Management of marketing and creative team.
- Branding and visual direction for OTTO.
- Conceptualisation and design of user interfaces.
- Experience design for showrooms and client spaces.
- Production of inhouse branding and advertising materials.
- Design and management of digital touchpoints.

Creative Designer

Diverse Solutions Pte. Ltd | August 2018 - April 2019

- Creating visuals for web and print.
- Liaising with suppliers to ensure product specifications.
- Handling client accounts.
- End-to-end campaign management.
- Production of corporate materials for a range of MNCs.
- Management of e-commerce website.

Junior Designer

Yellow Media Pte. Ltd | April 2016 - October 2016

- Delivery of graphic design and video materials.
- Liaising with clients and running social media channels.
- Ideation and execution of publicity campaign for JCube.
- Running Facebook and Instagram channels for clients and website analytics.

New Media Intern

Ministry of Trade and Industry | April 2015 - September 2015

- Writing articles for GoBeyond.SG.
- Creating design deliverables for Emerging Markets Division.
- Creating corporate material for the Saudi Arabian embassy.
- Synthesising website analytics for GoBeyond.SG.